

SOUTHWEST OHIO Parent

2024 editorial calendar

JANUARY

Education Issue, After-school Enrichment, Health & Fitness, Self-care

Space Reservation: 12/4
Creative Due: 12/7

FEBRUARY

Baby & Maternity, Montessori Schools, Summer Camps, Dental Health

Space Reservation: 1/5
Creative Due: 1/8

Ask about our annual
DISCOVERY DAY EVENT
+ VIRTUAL FAIRS

MARCH

Preschools, Summer Camps, Consignment Sale Guide, *Travel: Spring Break*

Space Reservation: 2/5
Creative Due: 2/8

APRIL

Autism, Women's Health, Summer Camps, Unique Family Fun

Space Reservation: 3/4
Creative Due: 3/7

MAY

Foster Families, Mental Health, Summer Camps, *Travel: Train Trips*

Space Reservation: 4/2
Creative Due: 4/5

JUNE

Summer Fun Guide, Summer Camps

Space Reservation: 5/6
Creative Due: 5/9

JULY

Baby & Maternity, Date Night, Birthday Parties, *Travel: Caves*

Space Reservation: 6/2
Creative Due: 6/6

AUGUST

Back to School, Afterschool Enrichment, Autism and Special Needs, Kids Eat Free Guide, Play Dates

Space Reservation: 7/2
Creative Due: 7/8

SEPTEMBER

Private Schools, Fall Fun, *Travel: Fall Break*

Space Reservation: 8/5
Creative Due: 8/8

OCTOBER

School Open House Guide, Preschool Enrichment, Breast Cancer Awareness, Fall Fun Guide

Space Reservation: 9/3
Creative Due: 9/6

NOVEMBER

School Open House Guide, Holiday Fun, Adoption & Foster Care, Music & Children, *Travel: Midwest Foodie Tour*

Space Reservation: 10/7
Creative Due: 10/10

DECEMBER

12 Days of Holiday Giveaways, Experiential Gifts & Classes, Winter Staycation, Indoor Swimming

Space Reservation: 11/4
Creative Due: 11/7

IN EVERY ISSUE: News & Notes + Local Kids + Monthly Business Spotlight + Teens & Tweens Column + Hidden Gems Column + Education Guide + Calendar of Events