

MORE
outdoor

2022

CANNED LAUGHTER
SUZI RUFFELL, RHYS JAMES, SUKH OJLA, TADIWA MAHLONGE,
FELICITY WARD, SINDHU VEE, RIA LINA, KERRY GODLIAMAN AND
DAVID O'DOHERTY | In support of the Trussell Trust

TIM KEY: MULBERRY

**DANIEL KITSON WITH OR
NEAR GAVIN OSBORN**

AUSTENTATIOUS:
AN IMPROVISED JANE AUSTEN NOVEL

FRANKENSTEIN:
HOW TO MAKE A MONSTER

LE GATEAU CHOCOLAT:
RAW CACAO

THE
LUNA
CINEMA PRESENTS

STAR WARS:
EPISODE IV – A NEW HOPE

**WEST SIDE
STORY**

2022 ANNUAL
REVIEW
90th ANNIVERSARY
SEASON 2022

THEATRE
OPEN
AIR
REGENT'S PARK

13 May – 02 Jul

**LEGALLY
BLONDE**

music & lyrics by LAURENCE O'KEEFE & NELL BENJAMIN
book by HEATHER HACH
based on the novel by AMANDA BROWN
& the METRO-GOLDWYN-MAYER motion picture

**NOMINATED FOR
4 WHATSONSTAGE AWARDS**
including Best Musical Revival
4 BLACK BRITISH THEATRE AWARDS



“AN INCLUSIVE POWER-HOUSE OF A MUSICAL, ONE THAT EMBRACES DIFFERENCE AND DIVERSITY IN ITS CASTING AND ITS ATTITUDES, WHILE SIMULTANEOUSLY CELEBRATING A WORLD THAT CAN CHANGE IF PEOPLE STAND TOGETHER.

WhatsOnStage

Star Wars new images © 2022 Lucasfilm Ltd. All Rights Reserved.

STAFF & TRUSTEES

Patron: Judi Dench DBE

Trustees

Charlotte Aherne
Partha Bose
Jaya Carrier
Anna Beschke
Stuart Griffiths OBE (Chair)
Tyronne Huntley
Kate Millward
Steve Pennington
Toni Racklin
Jim Reed
Dr Philippa Simpson
Samantha Spiro
Martin Wilkinson

Subsidiary Directors

Robert Davis MBE DL
Sir Peter Rogers

Permanent Staff

Technical Director
Production Co-ordinator &
Assistant to the Executive
General Manager
Head Chef
Head of Visitor Services & Estates
Marketing Manager
Head of Partnerships
Head of Catering
Commercial Director
Visitor Services Manager
Executive Director
Visitor Services Manager
Artistic Director
Creative Associate
Accountants
Press

Andy Beardmore
Arienne Brooks

Liz Eddy
Dean Fawcett

Jack Gavin
Alice Gordon
Beth Hitchcock
Tanith Linton
Andy Locke
Sophie McCallum
James Pidgeon
Paul Rumbelow
Timothy Shearer
Nic Wass

Moore Kingston Smith LLP
Jo Allan PR

Regent's Park Open Air Theatre is managed by Regent's Park Theatre Ltd (RPT) and is licensed by Westminster City Council. RPT has three wholly owned subsidiaries, Regent's Park Enterprises Ltd through which it operates the bar and catering services for the theatre, Regent's Park Productions Ltd and Regent's Park Ventures Ltd.

Registered in England No. 759557
Registered Charity No. 231670

The Registered Office for all companies is:
Stage Door Gate, Open Air Theatre,
Inner Circle, Regent's Park,
London, NW1 4NU
Telephone: 0333 400 3561
Group VAT Registration No: 997 3013 90

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Regent's Park Open Air Theatre

Details correct at the time of going to print and prior to audited accounts.
For latest details and full terms and conditions @openairtheatre.com

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HERE
FOR
OUTDOOR

THE
ROYAL
PARKS

ARTS COUNCIL
ENGLAND

openairtheatre.com

based on the play by JEAN POIRET

music & lyrics by JERRY HERMAN

book by HARVEY FIERSTEN

**LA CAGE
AUX FOLLES**

29 Jul – 16 Sep

by CARL GROSE

**ROBIN HOOD
THE LEGEND, RE-WITTEN.**

17 Jun – 22 Jul

Based upon the novel *My Love, My Love* by Rosa Bay

music by LYNN AHBRENS

book & lyrics by STEPHEN FLAHERTY

**ONCE ON
ISLAND
A MUSICAL**

10 May – 10 Jun

adapted by BEN ORRI

book & lyrics by CHINONWEREM ODIMBA

**HALLELUJAH
EVERY LEAF
A**

22 May – 10 Jun

RE-IMAGINED FOR EVERYONE
AGED SIX AND OVER

by WILLIAM SHAKESPEARE

for ages 6+ and their families | daytime performances

11 Aug – 03 Sep

for ages 6+ and their families | daytime performances

for ages 6+ and their families | daytime performances

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**“A GORGEOUS, THRILLING,
HEAVENLY MUSICAL.”**
-THE GUARDIAN

**“AN ADRENALINE-PUMPING
PRODUCTION.”**
-THE NEW YORK TIMES

WORK LIGHT PRODUCTIONS PRESENTS
THE REGENT'S PARK THEATRE LONDON PRODUCTION

**JESUS CHRIST
SUPERSTAR**
50th ANNIVERSARY TOUR

LYRICS BY TIM RICE &
MUSIC BY ANDREW LLOYD WEBBER

BY ARRANGEMENT WITH THE REALLY USEFUL GROUP LIMITED

WELCOME

Executive Director
James Pidgeon

Artistic Director
Timothy Shearer

In 2022 we celebrated not only the 90th anniversary of Regent's Park Open Air Theatre, but also the first full programme of work we've produced since before the pandemic. Centred on living writers and including two world premieres of new commissions, our summer season kicked off with the "seriously fabulous revival" (The Independent) of Legally Blonde, followed by the "very tasty family treat" (The Observer) of 101 Dalmatians, a new musical based on Rodie Smith's classic story set in the heart of Regent's Park, and closed with Inua Ellams' Antigone, described by The Daily Telegraph as "a scalding play for today".

Audience figures for the season returned to pre-pandemic levels – in fact, attendance was up 5% on 2019 – and over 32% of tickets (48,594) were sold at £25 or less. Legally Blonde became the second highest grossing production in the Open Air Theatre's 90-year history and, thrillingly, 61% and 56% of bookers for Legally Blonde and Antigone respectively were first time visitors to Regent's Park.

As a charity that receives no regular public subsidy, we would like to take this opportunity to gratefully acknowledge continued support from the DCMS Culture Recovery Fund, and to thank our partners, stakeholders, advisors and donors for their ongoing loyalty and vital contributions.

Despite the challenges that lie ahead (increasingly last minute booking patterns, rises in energy costs, and lower average ticket yields, to name but a few), we remain incredibly positive about the next 12 months. Alongside our reimagined revival, the 2023 season increases our commitment to commissioning and producing new work, with world premieres by Carl Grose and Chinonwerem Odimba, and includes productions for children and families running throughout the entirety of the season.

We very much look forward to welcoming you all to Regent's Park Open Air Theatre later this year as we build on the successes of 2022 and continue to celebrate the power and magic of telling stories under a shared sky.

12 Jul – 28 Aug

**101 DALMATIANS
A NEW MUSICAL**

music & lyrics by DOUGLAS HODGE book by JOHNNY MCKNIGHT
from a stage adaptation by ZINNIE HARRIS
based on the book by DOODIE SMITH



“WITTY CHOREOGRAPHY, WAGGISH PUNS AND SUPER PUPPETS... IT'S AS BUBBLY AS A CONTENTED PUPPY.”

Evening Standard

03 – 24 Sep

ANTIGONE

by INUA ELLAMS
after SOPHOCLES

“NEW-MINTED, FEARSOMELY CONTEMPORARY AND BLISTERINGLY URGENT.”

“THIS IS THEATRE THAT SITS IN DIRECT CONVERSATION WITH ITS TIMES, AND IT'S EXHILARATING TO WATCH.”

Time out



Photo: Helen Murray

48,594 TICKETS SOLD AT £25 OR LESS

OPEN

REGENT'S PARK THEATRE

149,947 TICKETS SOLD (UP 46,384 ON 2021 AND 7,492 ON 2019)

WE EMPLOYED: 56 CREATIVES, 70 PERFORMERS, 24 MUSICIANS, 12 YOUNG PERFORMERS, & 2 PUPPES

244 SEASONAL STAFF EMPLOYED

ACROSS STAGE MANAGEMENT, PRODUCTION, TECHNICAL, VISITOR SERVICES & CATERING

30% INCREASE IN AUDIENCES FROM THE GLOBAL MAJORITY, COMPARED TO 2019

2000 ACCESS BOOKERS

792 MEMBERS & PATRONS

792 AS A RESULT OF COVERED DINING, BEING A SUSTAINABLY RUN RESTAURANT, 1259 FRUIT TREES WERE PLANTED IN TANZANIA COMBATING DEFORESTATION & SUPPORTING LOCAL COMMUNITIES

1001 DALMATIAN EARS SOLD

2950 BEND & SCHNAPPS & **2845** OMOG & T COCKTAILS

125,000 VIEWS OF OUR 2022 VIDEOS

7281 CUSTOMERS SERVED AT THE GRILL

SETS REUSED & RECYCLED ACROSS THE SEASON AS WELL AS DONATED TO OTHER THEATRE COMPANIES & ARTISTS

7 WATER BOTTLE REFILL STATIONS ARE NOW AVAILABLE

SOLD JUDE'S ICE CREAM BRITAIN'S FIRST CARBON NEGATIVE ICE CREAM

16.4% OF BOOKINGS MADE IN THE 48 HOURS LEADING UP TO A PERFORMANCE, COMPARED TO 8.4% IN 2019

10 ASSISTED PERFORMANCES INCLUDING BSL INTERPRETED, AUDIO DESCRIBED, CAPTIONED & RELAXED

HEAT STOPS

2 PERFORMANCES LOST TO RAIN

66% OF BOOKERS LIVE WITHIN A 20 MILE RADIUS OF THE THEATRE

1ST TIME BOOKERS LEGALLY BLONDE **61%** ANTIGONE **56%** 101 DALMATIANS **54%**

£40.86 AVERAGE TICKET YIELD (DOWN £6.54 ON 2021)

14 THE MOST TIMES A CUSTOMER SAW LEGALLY BLONDE

416 BREEZE MEMBERS (AGED 18-25)

23.5% GROWTH IN SOCIAL MEDIA FOLLOWERS ACROSS ALL PLATFORMS

100% BIODEGRADABLE & COMPOSTABLE PONCHOS REPLACED PLASTIC ALTERNATIVES

5 NEW TRUSTEES APPOINTED FOLLOWING AN OPEN RECRUITMENT PROCESS WHICH RESULTED IN 140 APPLICATIONS

23 CITIES VISITED AS PART OF JESUS CHRIST SUPERSTARS LATEST TOUR OF NORTH AMERICA

ONE MAJOR CAPITAL PROJECT STARTED, FOCUSING ON REPLACING THE TECHNICAL GALLERY AND IMPROVING PRODUCTION WORKSHOPS