



2024

RISE TO SHINE!

PHX

JOIN US IN
PHOENIX
JANUARY 27
THROUGH
FEBRUARY 1
2024



SCAN ME

[GCSAACONFERENCE.COM](https://gcsaaconference.com)
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Presenting Partners



Participating Partners



INTERACTIVE HANDS-ON LEARNING, RIGHT ON THE GOLF COURSE! 2024 FACILITY LEARNING TOURS

INNOVATION IN EQUIPMENT MANAGEMENT

presented by Foley **FOLEY**

Monday, January 29 (8am-11am) OR (1pm-4pm)
Phoenix Country Club

This tour is designed for anyone in the turf management industry, not just equipment managers! GCSAA knows that each member of the golf course maintenance team plays a vital role in the success of their facility. Sharpen the skills needed to meet your everyday challenges by attending the Innovation in Equipment Management Facility Learning Tour presented by Foley. This tour will also explore the world of autonomous mowers.

WATER MANAGEMENT SOLUTIONS

presented by Toro **TORO**

Monday, January 29 (8am-11am) OR (1pm-4pm)
Paradise Valley Country Club

Join us to explore the art of irrigation system management using moisture sensors and discover the transformative impact of proactive maintenance. From exploring a Zoysiagrass trial to unveiling the secrets of Tiftuf bermuda grass, engaging with community outreach initiatives, and delving into the intricacies of subsurface drip engineering with Toro, operation, and water savings, this tour is a holistic exploration of water management solutions. It's an opportunity to revamp your approach to water management and elevate the sustainability of your course!

LAUNCHING A FIRST GREEN FIELD TRIP IS EASIER THAN YOU THINK!

presented by Par West **PAR WEST**

Monday, January 29 (8am-12pm)
Cottonwood Country Club at Sun Lakes

Attendees will be joined by experienced GCSAA First Green hosts to show you first-hand how to work with students. GCSAA's First Green program is a science, technology, engineering, and math (STEM) environmental outreach program that uses your golf course as a learning laboratory. K-12 students participate in hands-on, outdoor learning stations.

THE TECHNOLOGY OF IMPLEMENTING BMPs

presented by Helena **HELENA**

Tuesday, January 30 (8am-11am) OR (1pm-4pm)
Camelback Golf Course

This immersive learning tour covers everything from drones and optimizing the fertigation process to elevating water management, enhancing native areas, and fostering pollinators and wildlife. Take advantage of this opportunity to dive into practical, real-world applications that will reshape your approach and bring immediate value to your turf management endeavors!

COURSE RENOVATION

presented by Capillary Flow **CapillaryFlow**

Tuesday, January 30 (8am-11am) OR (1pm-4pm)
Arizona Biltmore

From cutting-edge insights on new irrigation and pump systems to the revolutionary world of bunker renovation and the secrets behind TifTuf bermuda grass conversion, this tour comprehensively explores the latest in golf course revitalization. Join us to unravel the mysteries of grading and lengthening projects, navigate the intricacies of ADA-compliant golf course renovation, and gain a profound understanding of the analytics driving water, soil, and biology. It's an opportunity to revolutionize your approach to course management and bring innovation to every aspect of your facility!

TOURNAMENT PREPARATION

presented by John Deere **JOHN DEERE**

Tuesday, January 30 (8am-11am) OR (1pm-4pm)
TPC Scottsdale

Immerse yourself in the intricacies of tournament agronomy, discover John Deere's pivotal role as a supporting partner in tournament prep, explore behind-the-scenes magic of build-out and infrastructure, engage with community outreach initiatives, and delve into the fascinating realm of seed research. Join us for an exhilarating journey that unveils the secrets behind successful tournament preparation, offering insights that will elevate your approach to course management at the home of the WM Phoenix Open!

**DON'T MISS ALL THE WAYS THE 2024 GCSAA CONFERENCE
AND TRADE SHOW WILL CULTIVATE YOUR CAREER!**

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