

Management Report

"There is massive evidence that selfselected reading, or reading what you want to read, is responsible for most of our literacy development. Readers have better reading ability, know more vocabulary, write better, spell better, and have better control of complex grammatical constructions. In fact, it is impossible to develop high levels of literacy without being a dedicated reader, and dedicated readers rarely have serious problems in reading and writing."

- Dr. Krashen Stephen, noted linguist and educational researcher

Pratham Books was founded with the belief that reading is fundamental, that joyful storybooks and joyful reading in mother tongue languages help address literacy and learning gaps. Children who read more, learn better and are more likely to succeed at school, as well as in life.

In the past year, we have seen how our storybooks have helped overcome learning disruptions, ready a new generation of children for school, and improve their ability to connect with the world around them. A case in point is how our books impacted the life of Shambhavi Patil, who was in Grade 1 at a Zilla Parishad School in Palghar, Maharashtra when she discovered them. Shambhavi suffers from paediatric diabetes,



which can cause fatigue, amongst other side-effects. She was not very enthusiastic about school and learning, and her parents would hesitate pushing her to study due to her medical condition.

However, things started changing when bright, engaging storybooks started coming in every Saturday through the reading programme we ran in partnership with SCERT and UNICEF in Maharashtra, called Goshticha Shaniwar or 'Saturday of Stories'. Shambhavi loved reading the books and doing the accompanying activities with the help of her teacher, Shri Vijay Rawal. Her parents were delighted to find that she would ask questions,

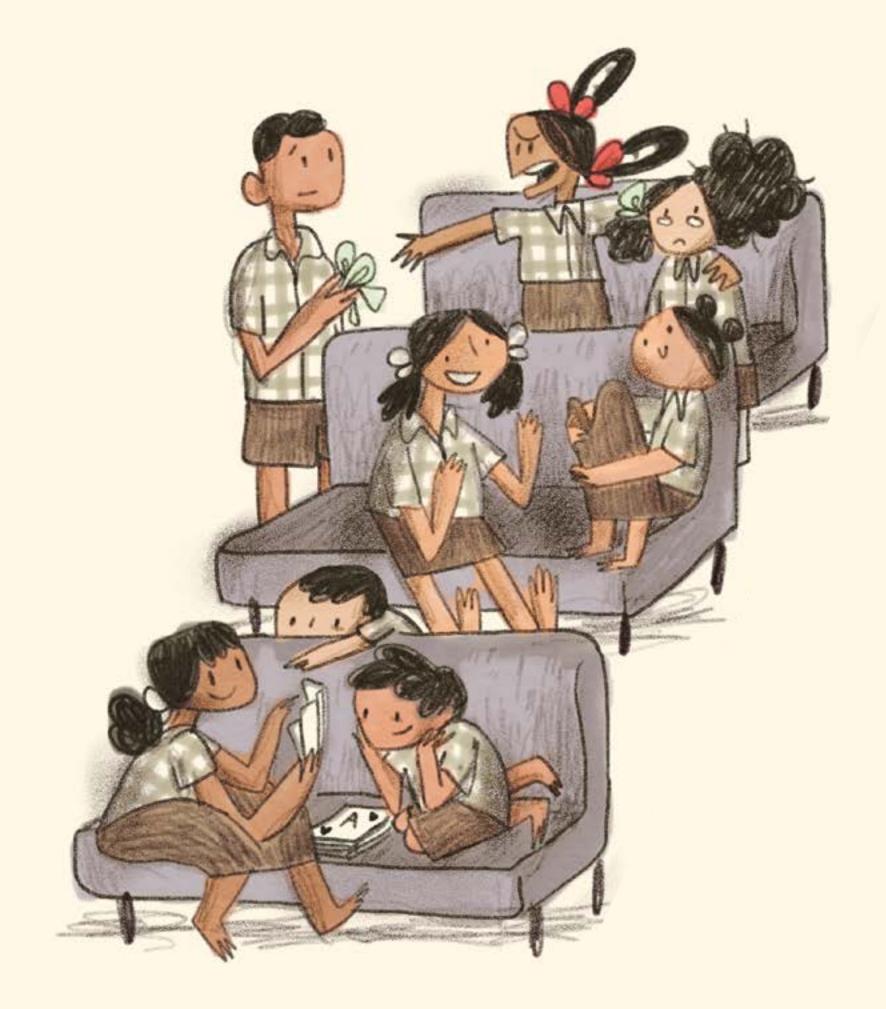
discuss the stories and even ask for help with difficult words. Books have now become Shambhavi's friends, and a joyful part of her life.

We partnered with the Tribal Area Development Department, Government of Rajasthan along with UNICEF to address learning needs in the tribal languages of Sahariya and Vagadi through TAD-SWACH's Ma Bari Centres. The programme spanned 2609 Ma Bari Centers across 11 districts involving 3500 teachers and 78,270 children. This film underscores the importance of engaging with children and teachers in their mother tongue languages to help them on their learning journey.

Our partnership with the Central Board of Secondary Education (CBSE) for the two year CBSE Reading Mission aims to nurture the next generation of readers and learners.

Over the past year, our free opensource digital platform StoryWeaver expanded to offer over 44,000 stories in 296 languages across multiple reading levels, from preparing to read to reading proficiently; across themes such as social and emotional learning, health and hygiene and STEM. The Foundational Literacy Programme on StoryWeaver is designed to bridge gaps caused by lockdowns and school closures.

For many children whose "school language" is different from the one spoken at home, we created even more original books in their mother tongues, and created online translation tools to help translators build reading resources at scale. We developed more environmentthemed books, as well as books helping young children understand the climate crisis. We also distributed over 2.2 million print books across India benefitting millions of children, in 18 languages, and have delivered over 1 million audio stories through our free Missed Call Do, Kahaani Suno campaign.



Donate-a-Book helped build libraries in distant places, so that more young children could discover the joy of reading, and the magic of storybooks.

The learning losses caused by the pandemic will take years to correct, and we remain deeply committed to helping children read, learn, develop, discover, and understand the world and its inhabitants.

As always, thank you for your continued support in helping further our mission and making a bigger difference to children everywhere through joyful reading - we can't do it without you.

On behalf of the Pratham Books team and trustees,

Roman

R Sriram
Chairperson and Managing Trustee



Exploring the world through storybooks



At a time when bridging the reading gap is at its most imperative, our books under the PANI grant are beautiful early readers that invite young readers to keep turning their pages, whether Pankaj Saikia's *The Theatre of Ghosts*, Sudarshan Shaw's *When a Forest Wakes Up*, or Proiti Roy's *I Can Smell*.

To address the gaps in STEM curriculum with a focus on Maths and Environment, and to further support our efforts to inspire children with scientific temperament and curiosity, this year's STEM books are as varied as they are interesting.

Simple addition is explored in How Many? by Sudeshna Shome Ghosh and Sayan Mukherjee, while Aithihya Ashok Kumar's Gola Gola and Achchachi's Bagbrella explore complex topics of data representation through venn diagrams and pie charts. Shabnam Minwalla explores carry-over and addition through her book Treasure Box and races with time in Every Minute Counts.

Wildlife takes centre stage in Rohan Dahotre's All About Claws, All About Teeth, and All About Beaks. Agriculture is centre stage in Meenu Thomas' Vira and Tilli illustrated by David Yamben and Paati's Gold by Kruttika Susarla. Nature plays a big role in Priyadarshini Gogoi's Have You Ever Climbed a Tree?, where she takes the reader on a tree tour across India even as she shares tips



on climbing. *Plants are Everywhere* written by Ritu Desai and illustrated by Ekta Bharti looks at how plants can literally grow anywhere.

Some of our favourite books extend compassion towards animals, and celebrate animal-human relationships. Rajiv Eipe's Dugga is a wordless exploration of how, with the help of humour, empathy and care — her own as well as that of other kind souls, a street dog finds her way back to love, cheer and compassion. In the same vein, Pommy and Tommy tells of a child who overcomes her fear of animals to help them.

With the support of Humane Society International, three books champion oft-overlooked animals like buffaloes, hens, and goats in Priya Kuriyan's *Beauty is Missing*, Reena I. Puri and Aratrika Choudhury's *Happy as a Hen*, and Manjari Chakravarti's *Haru*. These books foster empathy for animals, creating a foundation for social emotional learning for children.

To reflect the changing climate and the crisis, our slew of books around planet Earth have expanded to include *Earth*, *Our Home* under the Azim Premji grant won by our editor Bijal Vachharajani for her work in climate change. An artistic response to climate change, the



dual-natured poems are written by Salil Chaturvedi, Sampurna Chattarji, Karthika Nair and Anushka Ravishankar, and have been rendered powerfully by Aindri C. Students have been creating their own poems as a response to this book, to think about the wonders of the Earth and the issues that the climate crisis is perpetuating.

The Secret World of Mehlli Gobhai, P.S. What's up with the climate?, Ammu and the Sparrows, B. R. Ambedkar: A life in books, and the Art is Everywhere series have been covered in the media. Seed Savers and The Water Seed were adapted into video plays by Gillo, a children's theatre company. And When I Grow

Up was the Official Selection at Kaboom Animation Festival 2022 in the Netherlands.

As part of our commitment to inclusion, we have collaborated with UNICEF to create a diversity guide for picture book makers, for which a focus group was organised to understand the problems, issues and solutions to create inclusive books.

We also collaborated with the Srishti Manipal Institute of Art, Design and Technology in a picture-book making masterclass, which resulted in a set of story cards being created for StoryWeaver.



Awards











Who Stole Bhaiya's Smile?





Making Friends with Snakes



Asamo, is that you?

जलवायु का यह क्या हाल है?









Ammachi's Incredible Investigation Bombay Ducks, Bombay Docks The Laddoo Code





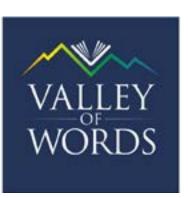
Deepa Balsavar

Shortlisted





Asamo, is that you?





Making Friends with Snakes सतरंगी लड़के, लड़कियाँ





The Grass Seeker Bombay Ducks, Bombay Docks

Reaching every child with storybooks in mother tongue languages













To address pandemic-related learning losses, we created a set of 30 Marathi-first titles for emergent readers. Bright, playful and engaging, these books are in alignment with the National Education Policy (NEP) 2020's recommendations and the NIPUN Bharat guidelines, to help achieve foundational literacy for all children.

We believe that these books can help teachers engage with their students, introduce critical issues to their classroom, and creatively supplement teaching with the joy of reading. In turn, young children acquire skills that enable them to become fluent readers and writers. We have found that the role of the teacher, librarian and facilitator is invaluable in helping children interact with storybooks intentionally and deeply, encouraging in turn, a lifelong love for reading from a young age.

Here are some glimpses of the many joyful moments our books have created for young readers across the country.

"The teacher was showing the Marathi story *Kaaranje* on the projector in Class 1. In the story, theboyis playing and finds a water pipe coming out of mud, as the street is all dug up. Unknowingly he lifts up a stone on the pipe and out comes the air and little water... Phsssshhh! Now everyone wanted to make that sound. On the next page there is no text. Just the sound of the water coming out from a broken pipe. And the class shouted... Wheeee! Phsssshhh! Wheeee! All the kids went on repeating these sounds loudly. And the class burst into laughter."



Manjiri Nimbkar Kamala Nimbkar Balbhawan Phaltan, Maharashtra



"The favourite books of the kids are Nanage Adu Beku and Nanna Meenu Alla Nanna Meenu. Children relate to these pictures, the context, and the simple Kannada of the story. Many times, they come back to us with new and made-up stories for already existing pictures. They replace the character names with relatable family members like a cow, cat, dog, bird, etc. Recently, we liked the way Snails in a Spiral, Malar's Big House and The Mundu Magicians were translated to Kannada. It has a good impact on the children."

Ashok, Teacher at Shivanahalli School in Karnataka

"The Urdu version of Paint Day, Plant Day, ان المحالة is done in an interesting way. The translator is familiar with children's pulse. The story has been translated in an interesting way. Not only children but also adults will read this with interest."

"Mina Makes a Dash may sound difficult to children, but the use of common sense words makes it easy. The content of the story عك ان عم is translated accurately into Urdu. The translator's choice of words are simple and easy to understand. This story is also instructive and children can learn from it very easily, because the translation is charming."

Dr. Noorus Sabah, Writer, Reviewer and Teacher, Delhi









"यह बच्चों की पसंदीदा Hindi कहानी थी। चौथी-पाँचवी कक्षा के बच्चे इसे पढ़ने में सक्षम हैं, पर जब मैंने यह कहानी और भी कक्षाओं को सुनाई तो सभी को बहुत मज़ा आया। कहानी को सुनाने के बाद बच्चे अपना भी अनुभव साझा कर रहे थे। लगभग सभी बच्चों के गाँव में पालतु गाय या भैंस है, वे सभी अपनी भैंसो के नाम बताने लगे, साथ ही उनकी खूबियाँ भी। इस पुस्तक के साथ हमारा रीडिंग सेशन बहुत ही मज़ेदार रहा।"



Sunita Kumari, Sarvodaya Kanya Vidyalaya, Molaraband, New Delhi



"Pratham Books' books in Odia have clear concepts, this makes them more interesting in comparison to other publishers. The books Where is Nandini?, Snails in a Spiral, Look Up!, When Will Amma Be Back?, One, Three, Five, HELP! and Hungry on the Steps were really good. The content and language of each book is appropriate and undoubtedly a pleasure reading for the children. These books have inspired metoread more books of different genres."

Kalpana Dash, Teacher, Sri Aurobindo Institute of Higher Studies and Research, Cuttack, Odisha



Guiding children towards foundational literacy





"As a result of the Covid pandemic, children in rural areas had very little access to learning material. In a survey conducted by UNICEF Maharashtra, we found that 36% of the children had no access to any form of learning material. Most of these children were from disadvantaged communities. This led UNICEF to look at non-digital forms of learning and hence we partnered with Pratham Books to design a set of learning/reading materials with two focuses - first to develop reading skills among children in early grades and second, to improve learning skills among children in elementary grades.

With this focus in mind, we zeroed in on two of the most disadvantaged districts of Maharashtra, Nandurbar and Gadchiroli, for the Foundational Literacy Programme. This unique programme aimed to address 60,000 children in six blocks, where, through books and read-at-home packs, children would learn how to hold a book, turn its pages, and begin to recognise words.

An impact study showed us that learning levels among the most marginalised children have almost doubled in six months following this activity.





Evidence around the world has shown that when children start hearing stories, their reading ability improves and hence impacts the learning outcomes which is our primary focus. This Foundational Literacy Programme engagingly overcame the digital divide and managed to reach those children who would have otherwise been left out from a regular education programme.

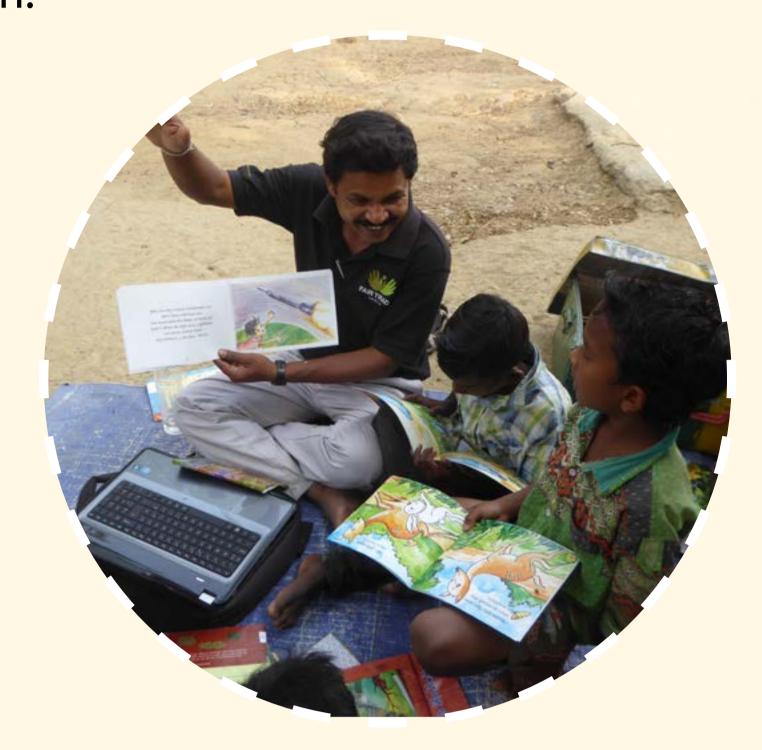
In addition, the intervention was designed within the context of Foundational Literacy which the NEP 2020 talks about. Provision of children's literature is a very important cornerstone to ensure that learning outcomes are improved in the state."

- Rajeshwari Chandrashekhar, UNICEF, Maharashtra



Guiding educators towards engagement

Partnering with the government through various programmes that build reading habits among school children.



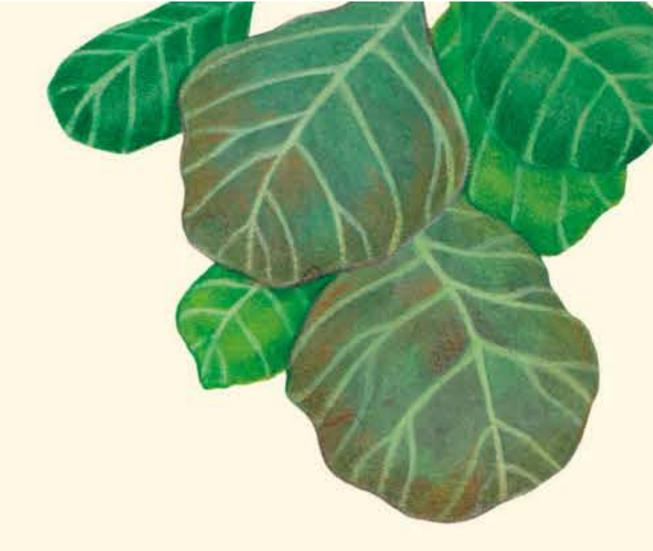
"Being able to read is a key element of learning. In addition to cognitive development, reading helps build imagination, empathy and social skills. Pratham Books' StoryWeaver provides a wonderful collection of engaging, grade-appropriate reading resources. I hope that our teachers will join the CBSE Reading Mission, use these resources in the classroom, and encourage children to build a reading habit."



Manoj Ahuja, IAS Chairperson, CBSE

"The lockdown had led to a learning loss amongst students across the state and several students in underprivileged regions did not have access to the internet. Even access to reading material was limited. The Goshticha Shaniwar programme helped in bridging this gap by making books accessible to students in their home environment. Students enjoyed the books and the activities sent also helped them and their teachers to engage with the stories. The training organised by Pratham Books' StoryWeaver helped in building capacity within our team so we can continue implementing the programme at SCERT level. The approach of PB-SW in sending stories works really well and students enjoy the books. I want to add that reading is an important component of Language Learning, as laid down by Nipun Bharat guidelines and these stories help our students in achieving those goals".

Dr. Rajesh Bankar, SCERT Maharashtra





"During the 100 Days Reading Campaign, the audiovideo stories that children viewed and listened to on the StoryWeaver platform helped improve the vocabulary of my students. This boosted their confidence and helped children express their feelings. They were encouraged to read stories and through the given activities they were encouraged to do tasks on their own. Children particularly loved the book *Little Painters*, every time they read the book they wanted to paint their walls and imagined themselves as artists."

Jaspreet Kaur, Government Primary School Hamira, Kapurthala, Punjab

Deepa Arora, a librarian at Uttam School for Girls in Ghaziabad who used our Reading Programme as part of the CBSE Reading Mission, chose the book *Kalpana's Cycle* to read to children at Sewa Samarpan, a school for children from disadvantaged backgrounds, because she wanted the children to think beyond the ordinary and learn that success isn't everything. After hearing the story, the children expressed a desire to learn and speak English the way she did, and to be able to read more books. As a teacher and librarian, Deepa really appreciates the related activities and thought starters that come along with the storybooks, as they help her engage with students beyond the story.

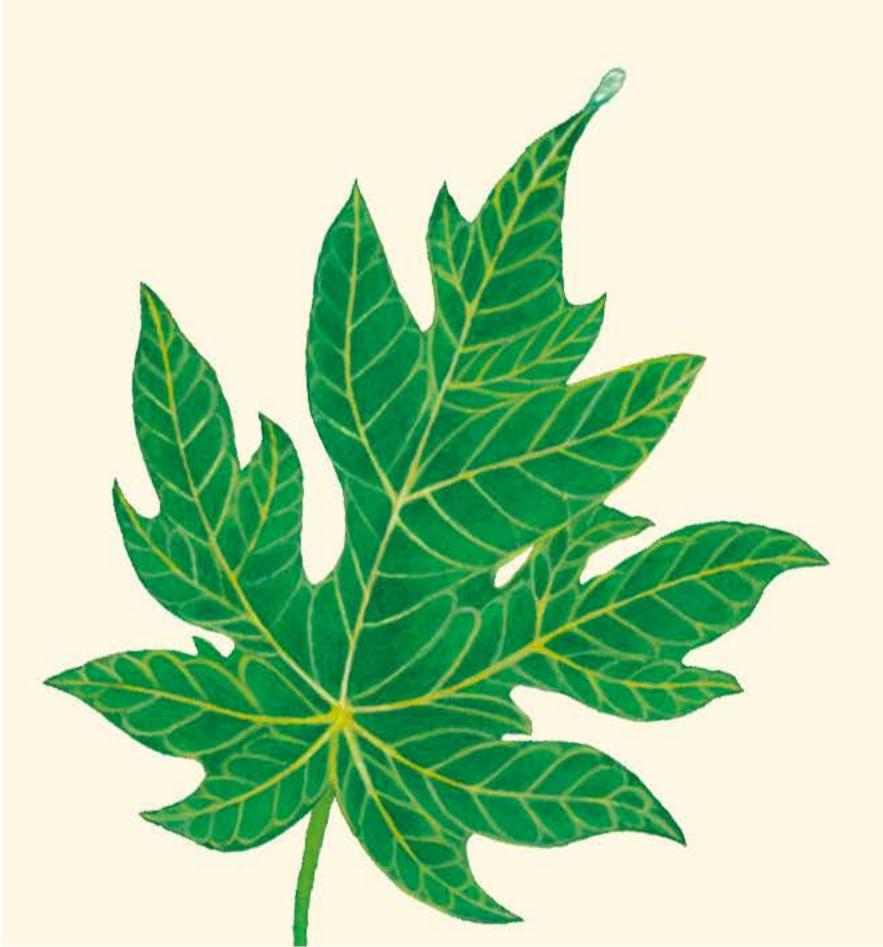
Guiding translators towards scale

Enabling international translation organisations to create reading resources at scale and promote literacy in their geographies.

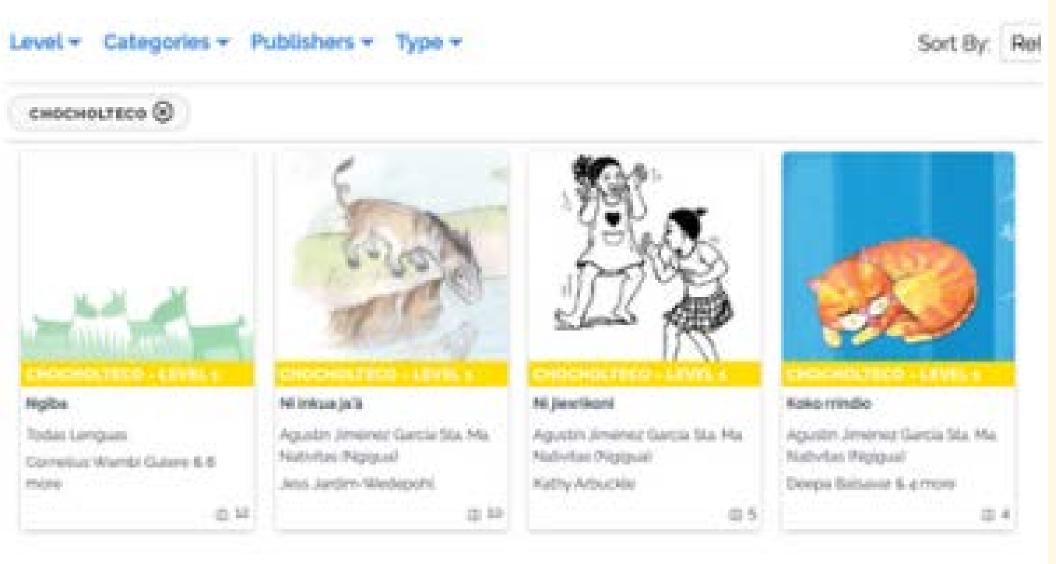
"StoryWeaver is a children's books heaven! I visited the platform and was amazed with the collection. StoryWeaver has been a great collaborator in our translation project. I found many titles are in line with the theme of our project which is STEAM while also suitable for Indonesian culture. Aside from that, since these titles are licensed as Creative Commons, we can and will distribute the translation to children across Indonesia especially in the outermost, under developed and frontier areas.

These books play an important role in promoting the National Literacy Movement by the Ministry of Education, Culture, Research, and Technology of the Republic of Indonesia. They provide interesting reading materials for children across the nation and motivate Indonesian authors to write STEM-based learning story books."

Emma L.M. Nababan, Ministry of Education, Culture, Research and Technology, Indonesia







"Mexico has 11 linguistic families. Today we can find at least 5 of them on StoryWeaver, which means we have stories in Oto-mangue, Huave, Mixe-zoque, Yuto-aztecan and Maya linguistic families. Many Mexican languages do not have a formal writing system yet, so it is not common for children to read or have books in their mother tongue. Translating and creating these stories on StoryWeaver has presented a unique opportunity for these children to see their language in texts or books that are attractive or interesting to them."

Tajeew Diaz Robles Fundación Alfredo Harp Helú A.C.

Building a Reading India







Storybooks crowdfunded: 81,657

Libraries-in-Classrooms crowdfunded: 416

States: 16

Children impacted: 2,42,183

Addressing school closures and other learning disruptions by

partnering with Gram Panchayats and Seekh Kendras, the Gaurela-Pendra-Marwahi campaign helped establish community libraries in tribal parts of Chhattisgarh. Impacting over 23,000 children in 223 villages, the campaign funded over 25,000 books in Hindi and English.

During Daan Utsav, we matched the Shiksharth Trust campaign, that raised funds for 77 libraries with another 21 libraries. As a result, nearly 100 libraries in English, Hindi, Marathi, Kannada, Tamil, Telugu and Odia made their way to 64 different NGOs and schools all across India.

Uniting through the magic of storytelling







As the Covid-19 pandemic continued into its second wave and schools remained closed across the country, we had to conduct One Day, One Story virtually for the second year in a row. 10,000 children enjoyed *Satya*, Watch Out! written by Yamini Vijayan and illustrated by Vishnu M Nair, and Puchku Seeks a Song written by Deepanjana Pal and illustrated by Rajiv Eipe, through online storytelling sessions conducted on Zoom, Instagram and Facebook, while 1,80,000+ people were reached online as the campaign went viral.

Companies like UBS India and Infosys also participated in the campaign, with employees recording storytelling sessions of the selected titles in various languages.



Sharing the joy of reading with every last child



Sales



Libraries-in-Classrooms distributed 6000+



OSIC 2200+ Libraries-in-Classrooms in Odia, English and Hindi



Parivaar Education Society 400+ Libraries-in-Classrooms in English and Hindi



World Vision India 1400+ Libraries-in-Classrooms in Hindi, Marathi, Tamil, Gujarati, Telugu, Nepali and Assamese



Room To Read India 1L+ Books in Hindi, Marathi, Telugu and Kannada



IIMPACT
500+ Libraries-in-Classrooms
in Hindi and English



Ambuja Cement Foundation Varanasi 200+ Libraries-in-Classrooms in Hindi and English



American India Foundation 65K+ Books in Odia, Kannada, Hindi and English



Samagra Shiksha 20K+ Books in Gujarati, Hindi and English



"A book is a gift you can open again and again!" How aptly Garrison Keillor described the boundless treasure within the pages of a book. This pleasure multiplies when the book is from Pratham Books. This is by no means an exaggeration, as we have the privilege of experiencing it literally every day through the books we issue to our young brigade of readers through our library and the book exhibitions we conduct in schools in and around Nashik."

Manisha and Ajit Barje, Carvi Resource Library



"Children have learned to value storybooks, are drawn to Pratham Books' storybooks and look forward to our reading sessions. They have developed strong emotional bonds with the characters in the books they have read, and have developed new ways to think, observe, analyse, communicate and imagine."

Nupur Saxena, Books For All



"Pratham Books are a great resource for introducing the love for reading. Our teachers are consistently using the wordless books, Level 1 and Level 2 books as the stories are simple and very interesting. The students choose the Pratham Books titles on their own, as they are big in size, colourful and attractive. They are also easy to read with relatable storylines. Some favourites among the children are Achoo!; Bheema, The Sleepyhead; Stage Fright; Tap Tap Tapak; Nani's Walk to the Park; the Sringeri Srinivas series; मैं चढ़ सकता हूँ! and Clean Cat."

Geetha Harish, Senior Consultant, Angelique Foundation



"Pratham Books' storybooks helped the children develop a joy for reading, even among those who were just not interested in reading. Reading skills improved as a result of the storybooks, with almost all the children showing proficiency in recognising shapes and sounds of letters and characters in Hindi, and being able to read fluently while comprehending the meaning of the words."

Save the Children



"During the pandemic and even when schools reopened, Pratham Books' storybooks for early readers were immensely useful in helping with basic language acquisition and vocabulary development. They were also interactive and pushed children to think and question. There seems to be a shift in preference towards fiction recently among the children we work with; they no longer only reach for age-appropriate storybooks."

Himmotthan, Uttarakhand



Partnerships

India has the second largest school system in the world, after China. The Covid-19 pandemic exacerbated the learning crisis, especially for children from underserved communities. We risk losing decades of progress towards improving our country's educational outcomes. A study conducted by Azim Premji University in 2021 of over 16,000 children in 1,137 public schools in five states found that the learning losses due to school closures during the pandemic resulted in an average of 92% of children losing at least one specific language ability and 82% of children losing one mathematical ability from the previous year across all classes. This study included nearly 4,000 children in 200 schools in Rajasthan.

According to the 2011 Census, tribal communities make up almost 14% of the population of Rajasthan, India's largest state by area and the seventh largest by population. In tribal communities, children learn language through the oral tradition of interacting with their family and community in their mother tongue, since there is often no written script of the language. At school, however, they are taught in the mainstream language, which can be a difficult transition.

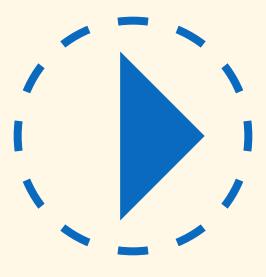
Tribal children in Rajasthan face innumerable challenges in accessing education. Schools are generally far away from their hamlets; often, parents have to migrate seasonally in search of work, so the children have to stop attending school. To address some of these issues, the Tribal Area Development (TAD) department of the Government of Rajasthan set up community schools for tribal children in remote areas through its development wing called SWACH. These community schools, or Ma Bari Centres are for children between the ages of 6 and 12 years of age. A total of 2,609 Ma Bari Centres are being operated in 11 districts of Rajasthan where 3,500 teachers are teaching 78,270 tribal children.

UNICEF and TAD-SWACH first partnered with Pratham Books in 2020 to develop open-licensed high quality local language digital libraries through translation workshops in the tribal languages of Sahariya and Vagadi. 100 storybooks were translated with the help of language experts and enthusiasts.

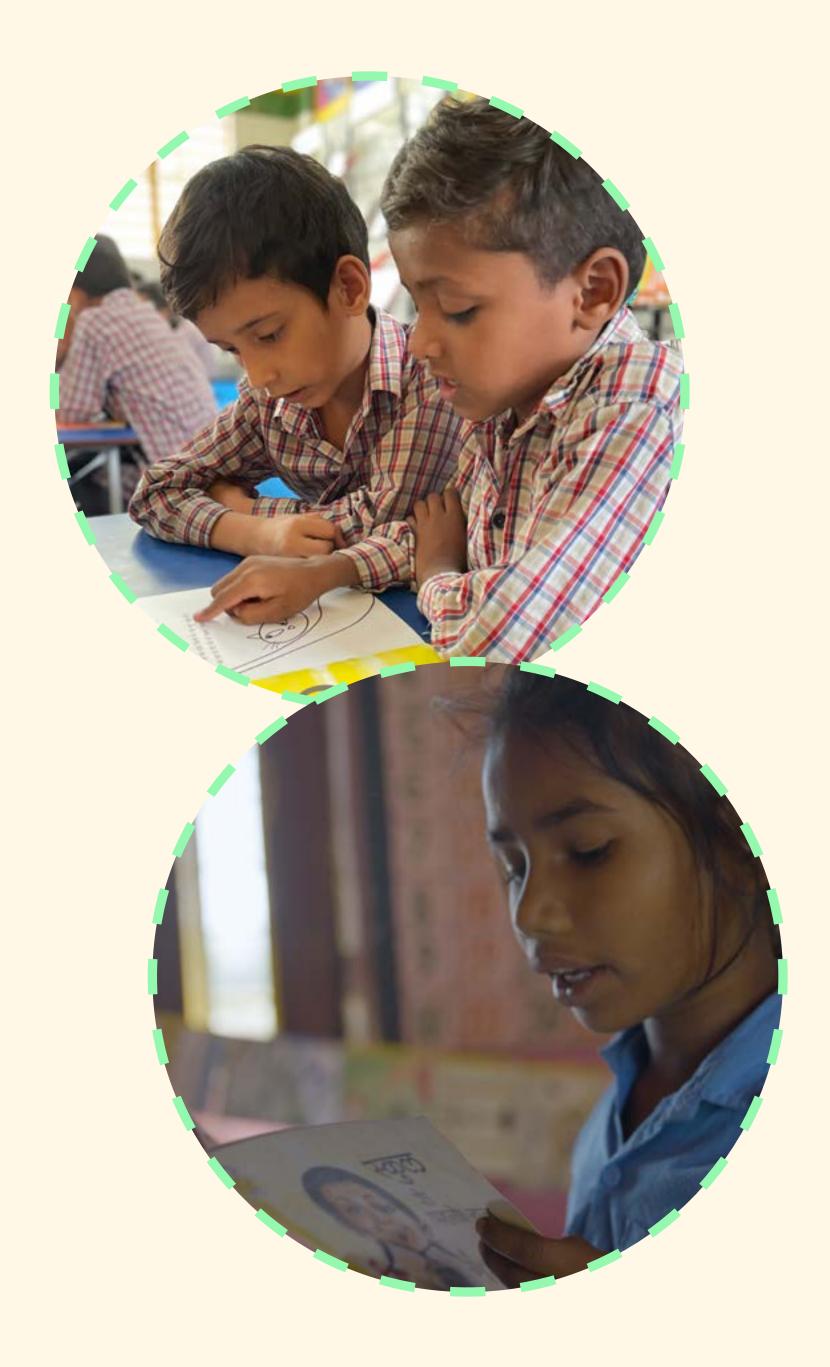


In 2021, the printed storybooks were distributed to 9000 children enrolled in 300 Ma Bari centres located across four districts in Rajasthan to help them continue their learning journeys while at home, as schools remained closed due to the pandemic. Supplemental support was also provided in the form of Read-at-Home book packs, including activity workbooks in Sahariya and Vagadi. Teachers were also trained on how to use the storybooks effectively to develop the children's reading skills. Through this collaborative effort, we were able to bridge the learning gap for children from these tribal communities.

This project was supported by UNICEF Rajasthan and implemented in partnership with TAD-SWACH.



Click here to watch a film on how we're encouraging joyful reading in mother tongue languages.



Financial Statements

Pratham Books

Balance sheet as at March 31, 2022

	(Amount in Rupees)			
Particulars	Sch No.	As at March 31, 2022 Amount	As at March 31, 2021 Amount	
Liabilities				
Corpus Fund	1	8,65,63,766	5,68,30,909	
Specified Fund	2	7,17,35,307	7,15,18,870	
Current Liabilities	3	1,82,79,129	1,62,00,582	
Provisions	4	29,40,689	29,04,485	
Other advances	5	6,91,391	3,42,938	
Total		18,02,10,282	14,77,97,785	
Assets			2.020.002	
Fixed Assets	6	22,51,602	26,23,147	
Deposits	7	10,08,13,996	9,37,20,123	
Debtors	8	68,26,803	72,74,523	
Loans and advances	9	17,18,099	17,82,329	
Stock of Books		77,05,011	45,94,430	
Cash in Hand		8,740	12,859	
Cash at Bank	10	5,56,29,623	3,23,86,168	
Specified Fund Receivable	11	*	3,21,750	
Other Current Assets	12	52,56,407	50,82,454	
Total		18,02,10,282	14,77,97,784	

Significant Accounting Policies and notes to accounts

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for Pratham Books

R Sriram Chairperson Suzanne Singh Trustee As per our report of even date for Singhvi Dev & Unni LLP Chartered Accountants Firm Reg No 003867S/ S209358

Shashi Kumar H D

Partner

Membership No.: 235431 UDIN: 22235431ATQXPA3536

Pratham Books

Income & Expenditure for the year ended March 31, 2022

	Cab	As at	(Amount in Rupees) As at
Particulars	Sch No.	March 31, 2022 Amount	March 31, 2021 Amount
Income Sale of Books	13	7,04,51,825	3,93,82,061
Donations received	14	70,22,690	59,90,872
Other Income	15	86,08,003	78,29,899
Income from Funds	16	10,17,84,589	2,93,32,030
Total (A)		18,78,67,106	8,25,34,863
Expenditure			
Book Development Expenses	17	1,22,98,263	1,44,76,813
Selling & Administrative Expenses	18	1,85,68,538	88,93,952
Staff Expenses	19	2,43,93,196	1,64,59,560
Promotional Expenses	20	5,06,838	3,13,239
Research & Evaluation Expenses		*	5,36,440
Depreciation	. 6	5,82,825	7,80,101
Fund Expenditure	21	10,11,87,604	9,24,48,635
Total (B)		15,75,37,265	13,39,08,741
Excess of Income over expenditure (A-B)		3,03,29,841	(5,13,73,878)
Add:			
Opening Balance in Funds Opening Balance in Corpus Fund		5,68,30,909	4,50,88,183
Opening Balance in Specified Fund		7,15,18,870	13,43,13,725
Balance of Funds after appropriations			
Corpus Fund Specified Fund		8,65,63,766 7,17,35,307	5,68,30,909 7,15,18,870
Total balance in Funds		15,82,99,073	12,83,49,779

Significant Accounting Policies and notes to accounts



R Sriram Chairperson



Suzanne Singh

As per our report of even date for Singhvi Dev & Unni LLP Chartered Accountants Firm Reg No 003867S/ S200358

Shashi Kumar H D

Partner

Membership No.: 235431 UDIN: 22235431ATQXPA3536

Bengaluru

September 21, 2022

Bengaluru September 21, 2022

Pratham Books

Receipts and Payments account for the year ended March 31, 2022

Particulars	Sch no.	Year ended March 31, 2022 Amount	(Amount in Rupees) Year ended March 31, 2021 Amount
Receipts			
Balance brought forward	1 1	1.0000000	
- Cash on hand		12,859	29,238
- Cash at bank	- 1	3,23,86,168	1,54,46,287
Sale of books	22	7,11,27,960	3,73,86,097
Donations	23	70,22,690	59,90,872
Other Income	24	75,31,032	70,69,116
Specified Funds	25	10,17,84,589	2,93,32,030
Fixed Deposits - Withdrawn		9,15,06,369	18,83,89,294
Rent Deposit Received		9	1,75,500
Earnest Money Refund Received		3,13,880	
Income Tax Refund - Received (TDS)		10,60,810	9,39,275
Total		31,27,46,358	28,47,57,711
Payments			
Book Development Expenses	26	1,12,84,777	1,21,16,718
Selling, Administrative Expenses and Promotional Expenses	27	1,88,72,827	91,92,708
Staff Expenses	28	2,38,49,771	1,52,06,090
Research & Evaluation Expenses			5,36,440
Fund Expenditure	29	10,39,09,421	9,42,83,977
Fixed Assets Purchased		2,11,280	57,500
Fixed Deposits		9,88,16,981	11,96,16,369
Gratuity-LIC Policy		*	10,00,000
Specific Grant Balance Refund		65,797	
Earnest Money Deposit		97,141	3,48,880
Balance carried forward		555501	
- Cash on hand		8,740	12,859
- Cash at bank		5,56,29,623	3,23,86,168
Total		31,27,46,358	28,47,57,709

Significant Accounting Policies and notes to accounts



Chairperson

Trustee

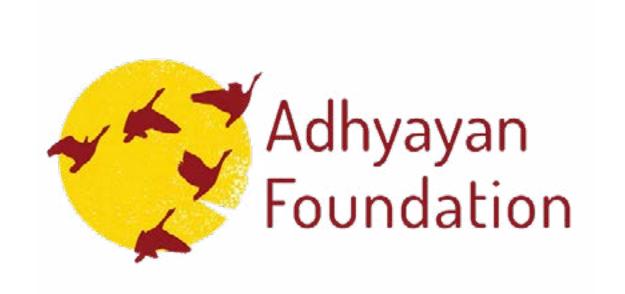
Bengaluru September 21, 2022

As per our report of even date for Singhvi Dev & Unni LLP Chartered Accountants Firm Reg No 003867S/ \$200358

Shashi Kumar H D Partner Membership No.: 235431 UDIN: 22235431ATQXPA3536

Bengaluru September 21, 2022

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Ashok Thummalachetty

























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Board of Trustees

Name	Position	Number of board meetings attended	Remuneration / reimbursements received by trustees
Ashok Kamath	Trustee	4	Nil
Harit Nagpal	Trustee	3	Nil
MS Sriram	Trustee	4	Nil
Pervin Verma	Trustee	0	Nil
R Sriram	Chairperson and Managing Trustee	4	Nil
Rekha Menon	Trustee	3	Nil
Srikanth Nadhamuni	Trustee	4	Nil
Suzanne Singh	Trustee	3	Nil

Mr. Harit Nagpal joined as a Trustee on the Board on 1st April 2021.

The Board of Trustees met 4 times in the FY 2021-22, on June 3rd 2021, September 27th 2021, January 18th 2022 and March 17th 2022. All Board Meetings were conducted virtually. Minutes of the Board Meetings were documented and circulated.

Credits

Illustrations in this Annual Report have been taken from the following Pratham Books titles:

Title	Author	Illustrator
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Shruthi Floats an Idea	Navin Dorairaju	Vibha Surya
So Many Leaves	Seema Mundoli and Harini Nagendra	Barkha Lohia
A Book for Puchku	Deepanjana Pal	Rajiv Eipe
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चकाचक चीकू	Lovleen Misra	Manasi Parikh
I Love Grey	Canato Jimo	Canato Jimo
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