



MEDIA KIT



College, Club & High School Volleyball - Overview

- The **second most played** female sport between the ages of 13 – 22
- The **fastest growing** female sport between the ages of 13-18
- Large scale volleyball events provide **highest density of player/fan traffic** in youth sports due to court size and venue size
- Major regions include **California, Texas and the Midwest**
- The indoor aspect of the game leads to **year-round** participation

Sources: SGMA Research 2014, USYSA, NSGA, NFHS, & Archive Marketing Group 2011



College, Club & High School Volleyball Market

Club & High School Volleyball: 500,000 Players

Club & High School Volleyball: 1,000,000 Fans

College Volleyball: 30,000 Players

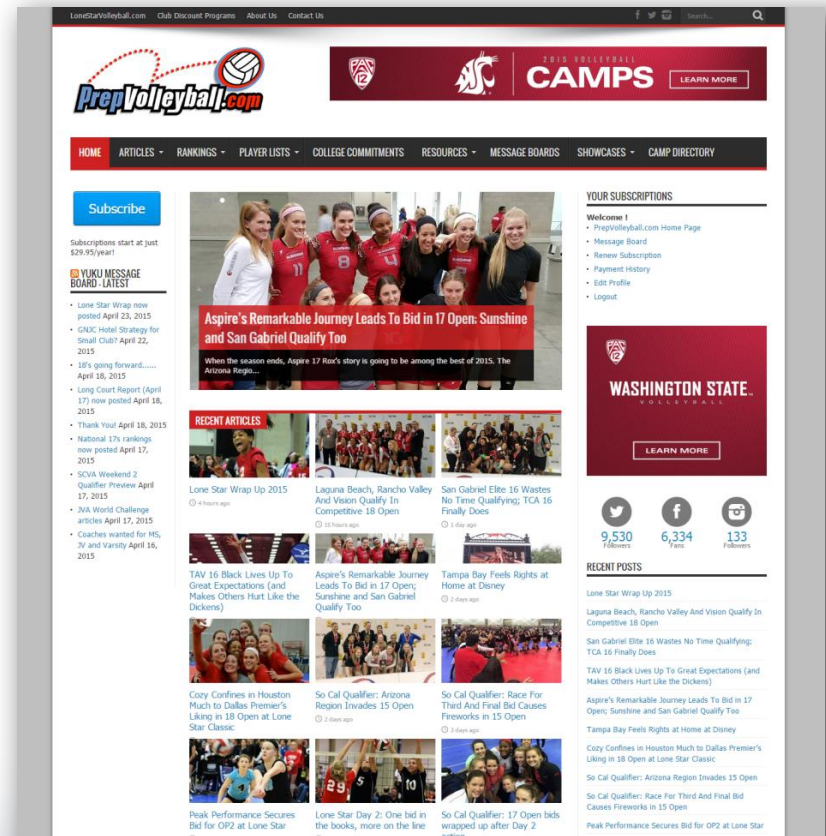
College Volleyball: 150,000 Fans

Sources: Advanced Sports Media Group Research 2014



PrepVolleyball.com – Online Overview

- With the most comprehensive coverage and largest community in the U.S., PrepVolleyball.com is the leading authority in the college, club and high school-aged volleyball space
- From player and team rankings, to commitments and awards, to breaking news and cutting-edge stories, PrepVolleyball.com is nationally recognized and syndicated on media outlets nationwide. PrepVolleyball.com also hosts the most active and utilized forum for the volleyball community.
- PrepVolleyball.com is home to the Senior Aces, Top 50 Juniors, Soph 79, and the Frosh 59 Ranking lists, the All-Americans Awards, and the Coach and Player of the Year Award





PrepVolleyball.com – Key Online Statistics

- Approx. 200,000 visits per month
- 50,000 unique visitors per month
- Over 1,000,000 impressions per month
- 30,000+ opt-in email addresses
- The #1 destination for youth, club and high school volleyball news on Twitter with almost 10,000 followers
- One of the most engaged volleyball Facebook pages
- **GROWING:** 100% increase year-over-year





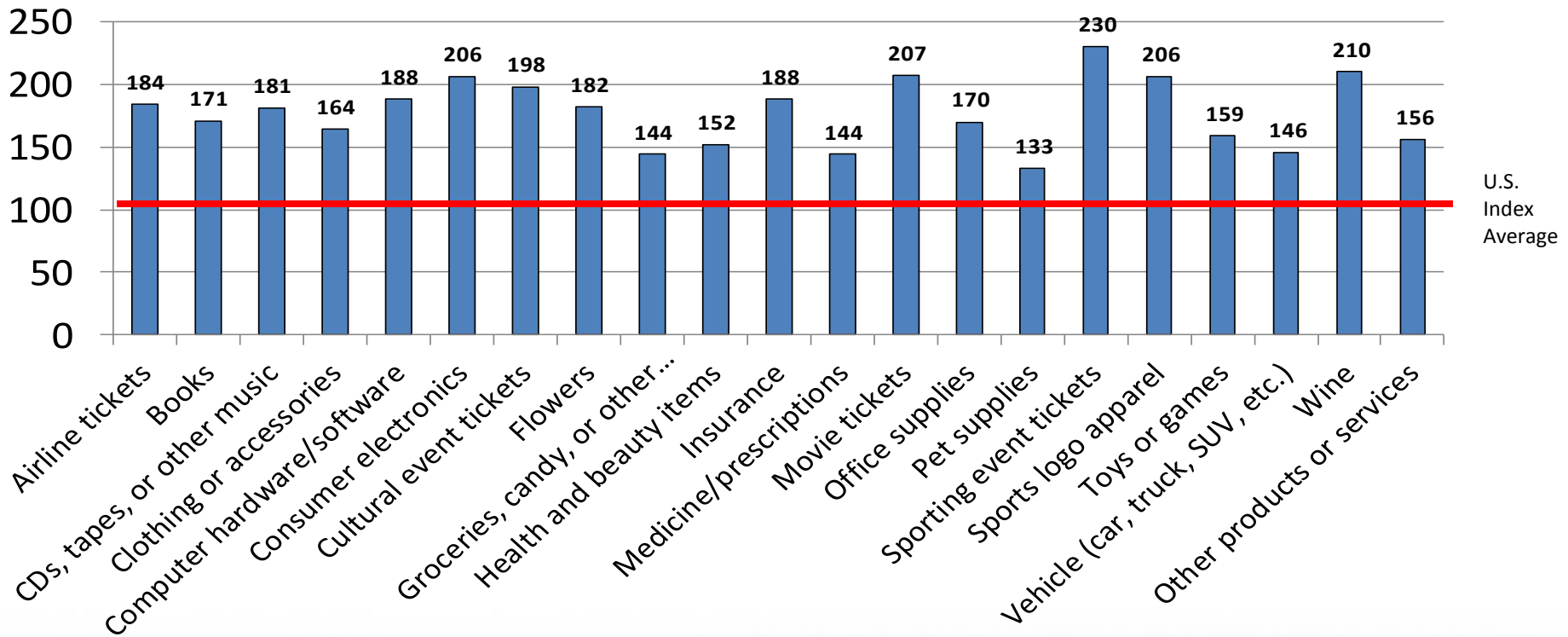
PrepVolleyball – Unsigned Senior Showcase

- Over 700 unsigned seniors attend this one day event each year in Las Vegas
- Avg. 200+ college coaches from all levels (DI, DII, DIII)
- Educational seminars include recruiting, nutrition, and mental conditioning available for parents
- T-shirts and various swag provided to the players
- Highlight videos made available for players
- **Sponsors can host intimate/focused product seminars**





PrepVolleyball – Visitors' Online Interests

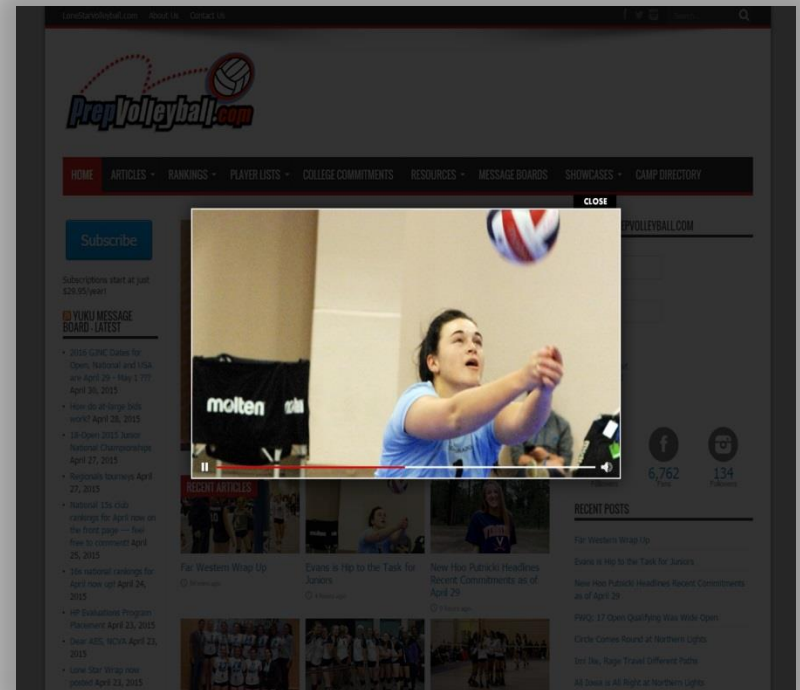


Sources: Scarborough Data 2014



PrepVolleyball – Media Opportunities

- Event sponsorship (giveaways, signage, emails, shirts, awards, naming rights, etc.)
- Rich media and display advertising
- Video interstitials and video integration
- Website takeovers and roadblocks
- Exclusive emails and weekly newsletter integration
- Award/Section sponsorship
- Custom content, event coverage and content sections
- Social media mentions and coverage
- Directory integration





For more information on PrepVolleyball
Marketing, Partnerships and Sponsorships

Please contact:

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