Website Cookie Policy

CRANI M

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General

This cookie policy applies to the Renson websites. This cookie policy can be modified at any time, for example when our services or legislation require it.

We use cookies when you visit our websites and/or use our apps. This policy aims to inform you about the types of cookies we use and why we use them.

If cookies collect personal data, this is always done in accordance with our privacy policy.

1   Organisation

In this cookie policy, (i) 'we' means: Renson, located at Maalbeekstraat 10, 8790 Waregem, and all companies affiliated with Renson*. A data subject is always a customer/contact of a company that falls under the Renson umbrella.

The following companies are affiliated with Renson: Renson Ventilation NV, Renson Sunprotection Projects NV, Renson Sunprotection Screens NV, ARLU NV, Esafe BVBA, Renson Fabrication Ltd, Renson Inc, Louage & Wisselinck, Renson Shanghai, Corradi, Corradi USA, Corradi Srl SRL.

What are cookies?

Cookies are small data or text files that websites and applications place on your local computer or mobile device. Cookie files contain unique codes that allow your browser to recognise you, so that you can be identified as a returning visitor to our websites.

Cookies can be used to optimise the functioning and ease of use of websites and mobile apps, such as remembering what's in a shopping cart, helping users to log in to a website or analysing traffic to provide a better functioning website. Cookies can also be used to identify users' browsing behaviour so that website content can better attuned to their preferences and needs.

2 Who offers these cookies?

We distinguish between cookies based on their origin. There are cookies that we provide ourselves (first-party cookies) and cookies that are placed on our websites and apps by other parties (third-party cookies).

An example of third-party cookies are cookies placed by social network services (Facebook, Twitter, etc.). By placing social media buttons, such as "Like" buttons, "Share" buttons, etc., on websites, cookies can be placed on your device to, for instance, track your browsing behavior. Third-party cookies are always placed by websites other than the one you're visiting.

When we allow third parties to place cookies on our websites and apps, we ensure that this is done with the necessary controls. For example, by concluding a contractual agreement to ensure secure data exchange.

Third-party cookies are managed entirely by third parties. We recommend that you read the privacy statement and cookie policy of the relevant third parties if you need further information.

3 When are cookies placed on my device?

All strictly necessary cookies (described later in this policy) are placed on your device when you visit one of our websites or apps.

We may also place statistics and marketing cookies on your system to personalise the website, tailor advertisements and improve the website. We will always ask you for your consent to place these cookies.

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4   What types of cookies do we use and for what purpose?

4.1   Essential cookies

We use essential cookies to make sure our websites and apps function properly and to improve and optimise them. These cookies are set by default and cannot be changed. Without these cookies, we cannot guarantee proper functioning of our websites and apps.

Cookie	Provider	Duration	Description
test_cookie	Google	1 day	Used to check if the user's browser supports cookies.
AWSALB	Siteimprove	7 days	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.
AWSALBCORS	Siteimprove	6 days	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.
CONSENT [x2]	Google YouTube	2 years	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.
rc::a	Google	Persistent	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
rc::c	Google	Session	This cookie is used to distinguish between humans and bots.
bscookie	LinkedIn	1 year	This cookie is used to identify the visitor through an application. This allows the visitor to login to a website through their LinkedIn application for example.
li_gc	LinkedIn	179 days	Stores the user's cookie consent state for the current domain
.AspNetCore.Antif	renson.net	Session	Helps prevent Cross-Site Request Forgery (CSRF) attacks.
ARRAffinity	renson.net	Session	Used to distribute traffic to the website on several servers in order to optimise response times.
ARRAffinitySameSite	renson.net	Session	Used to distribute traffic to the website on several servers in order to optimise response times.
CMSLandingPageLoaded	renson.net	1 day	This cookie is used to detect errors on the website - this information is sent to the website's support staff in order to optimize the visitor's experience on the website.
CookieConsent	Cookiebot	1 year	Stores the user's cookie consent state for the current domain

cookietest	Leadinfo	Session	This cookie is used to determine if the visitor has accepted the cookie consent box.
is_eu	Pinterest	Session	Determines whether the user is located within the EU and therefore is subject to EU's data privacy regulations.

4.2 Statistics cookies

To ensure a continually optimised website, we may use statistics cookies. These enable us to see which pages are frequently opened, how the visitor reaches the page and how the visitor navigates through the website.

Cookie	Provider	Duration	Description
__qca	Issuu	Persistent	Collects data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.
qcSes	Issuu	Session	Collects data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.
image.aspx	Siteimprove	Session	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
AnalyticsSyncHistory	LinkedIn	29 days	Used in connection with data-synchronization with third-party analysis service.
_ga	Google	399 days	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
_ga_#	Google	399 days	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.
_hjAbsoluteSessionInProgress	Hotjar	1 day	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.
_hjFirstSeen	Hotjar	1 day	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.

_hjIncludedInPageviewSample	Hotjar	1 day	Used to detect whether the user navigation and interactions are included in the website's data analytics.
_hjIncludedInSessionSample	Hotjar	1 day	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.
_hjRecordingLastActivity	Hotjar	Session	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
hjSession#	Hotjar	1 day	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.
hjSessionUser#	Hotjar	1 year	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.
CurrentContact	renson.net	399 days	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
hjViewportId	Hotjar	Session	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
ln_or	LinkedIn	1 day	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
nmstat	Siteimprove	399 days	This cookie contains an ID string on the current session. This contains non-personal information on what subpages the visitor enters – this information is used to optimize the visitor's experience.
VisitorStatus	renson.net	399 days	Used to collect statistical data on user-defined parameters in Google Analytics.
yt-player-headers-readable	YouTube	Persistent	Used to determine the optimal video quality based on the visitor's device and network settings.

4.3   Marketing cookies

We want to make your visit to our websites and apps as personal as possible, that's why we also use marketing cookies. The purpose of marketing cookies is to customize information, such as ads, while you're navigating. These cookies often contain identifiers that allow us and third-party

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services to recognize you when you visit our websites and apps. We use this information to display relevant ads.

Cookie	Provider	Duration	Description
IDE	Google	1 year	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
pagead/landing [x2]	Google	Session	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.
pagead/viewthroughconversion/797692890	Google	Session	Pending
pagead/viewthroughconversion/835562686	Google	Session	Pending
pagead/viewthroughconversion/876193739	Google	Session	Pending
pagead/viewthroughconversion/947658450	Google	Session	Pending
pagead/viewthroughconversion/953641451	Google	Session	Pending
pagead/viewthroughconversion/970065348	Google	Session	Pending
pagead/viewthroughconversion/971617189	Google	Session	Pending
pagead/1p-conversion/#	Google	Session	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.
iutk	Issuu	179 days	Recognises the user's device and what Issuu documents have been read.
bcookie	LinkedIn	1 year	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
UserMatchHistory	LinkedIn	29 days	Ensures visitor browsing-security by preventing cross-site request

			forgery. This cookie is essential for the security of the website and visitor.
v3	Pinterest	Session	Used by Pinterest to track the usage of services.
mc	Quantcast	13 months	Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.
_fbp	Meta Platforms, Inc.	3 months	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
_gcl_au	Cookiebot	3 months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
_hjRecordingEnabled	Hotjar	Session	This cookie is used to identify the visitor and optimize ad-relevance by collecting visitor data from multiple websites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.
_pin_unauth	Pinterest	1 year	Used by Pinterest to track the usage of services.
VISITOR_INFO1_LIVE	YouTube	179 days	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.
YSC	YouTube	Session	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
yt.innertube::nextId	YouTube	Persistent	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
yt.innertube::requests	YouTube	Persistent	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
ytidb::LAST_RESULT_ENTRY_KEY	YouTube	Persistent	Stores the user's video player preferences using embedded YouTube video

yt-remote-cast-available	YouTube	Session	Stores the user's video player preferences using embedded YouTube video
yt-remote-cast-installed	YouTube	Session	Stores the user's video player preferences using embedded YouTube video
yt-remote-connected-devices	YouTube	Persistent	Stores the user's video player preferences using embedded YouTube video
yt-remote-device-id	YouTube	Persistent	Stores the user's video player preferences using embedded YouTube video
yt-remote-fast-check-period	YouTube	Session	Stores the user's video player preferences using embedded YouTube video
yt-remote-session-app	YouTube	Session	Stores the user's video player preferences using embedded YouTube video
yt-remote-session-name	YouTube	Session	Stores the user's video player preferences using embedded YouTube video

5   How do I manage, delete or block cookies?

You can manage, delete or block cookies in your browser settings. This process is different for each web browser. For more information on cookie management for the most common web browsers, check out the websites below:

- Google Chrome: https://support.google.com/chrome/answer/95647?hl=nl
- Firefox : https://support.mozilla.org/nl/kb/cookies-in-en-uitschakelen-websites-voorkeuren
- Internet Explorer : https://support.microsoft.com/nl-nl/help/17442/windows-internet-explorer-delete-manage-cookies
- Microsoft Edge: https://support.microsoft.com/nl-be/help/4468242/microsoft-edge-browsing-data-and-privacy
- Safari (iOS): https://support.apple.com/nl-be/HT201265
- Safari (MacOS) : https://support.apple.com/kb/ph21411?locale=nl_BE