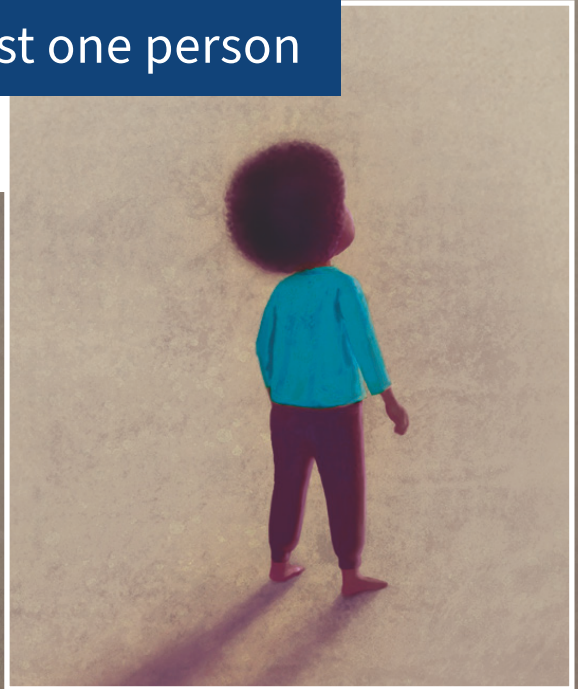




## All it takes is just one person

Help bring missing children home.



## About the ADAM™ Program: Automated Delivery of Alerts on Missing Children

The ADAM Program allows the public to help law enforcement and the National Center for Missing & Exploited Children® (NCMEC) locate missing children quickly.

Visit [adamprogram.com](https://adamprogram.com) to learn more and sign up.



# NCMEC uses the ADAM Program to quickly distribute a poster of a missing child, targeting a specific search area.

Donated by LexisNexis® Risk Solutions for use by NCMEC, the ADAM Program uses innovative technology to help in the recovery efforts of missing children.

## How it Works



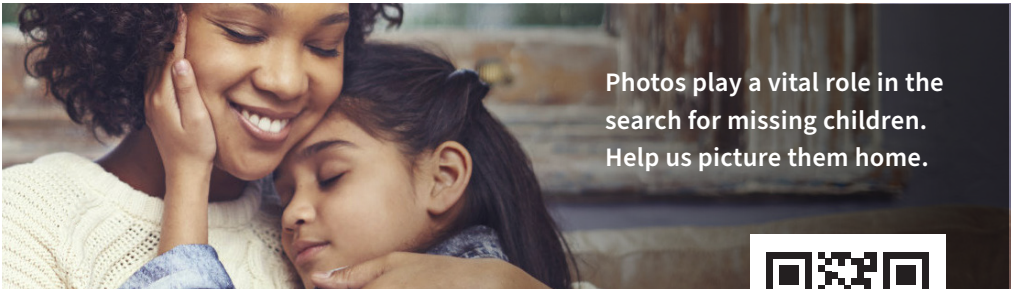
NCMEC sends a photo of a missing child and important case details – including geographic areas to target for poster distribution – to ADAM.



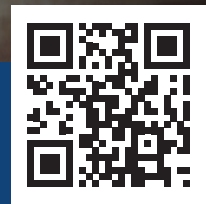
The ADAM technology matches the geo-targeted area selected by NCMEC with its recipient database, resulting in a list of businesses and individuals who will receive the missing child poster.



ADAM transmits the missing child poster to targeted recipients.



Photos play a vital role in the search for missing children. Help us picture them home.



## Join the ADAM Program.

Work with us to bring home missing children, visit [adamprogram.com](http://adamprogram.com) to learn more and sign up for alerts in your area. Just one person can make a difference.



LexisNexis® Risk Solutions harnesses the power of data, sophisticated analytics platforms and technology solutions to provide insights that help businesses across multiple industries and governmental entities reduce risk and improve decisions to benefit people around the globe. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit [www.risk.lexisnexis.com](http://www.risk.lexisnexis.com) and [www.relx.com](http://www.relx.com).