# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) November 2, 2022

# STURM, RUGER & COMPANY, INC.

(Exact Name of Registrant as Specified in its Charter)

**DELAWARE** 

(State or Other Jurisdiction of

001-10435

(Commission File Number)

06-0633559

(IRS Employer Identification

| Incorporation)  |   | Number)   |  |
|---|---|---|--|
|   | PLACE, SOUTHPORT, Concipal Executive Offices)   | CONNECTICUT 06890<br>(Zip Code)   |  |
| Registra  | (203) 259-7843<br>ant's telephone number, inclu | ding area code  |  |
| (Former nam   | N/A ne or former address, if chang              | ed since last report)   |  |
|   |   | s intended to simultaneously satisfy the visions ( <i>see</i> General Instruction A.2.              |  |
| ☐ Written communications purs   | suant to Rule 425 under the Securit             | ies Act (17 CFR 230.425)  |  |
| Soliciting material pursuant to   | o Rule 14a-12 under the Exchange                | Act (17 CFR 240.14a-12)   |  |
| Pre-commencement commun   | ications pursuant to Rule 14d-2(b)              | under the Exchange Act (17 CFR 240.14d-2(b))  |  |
| Pre-commencement communi  | cations pursuant to Rule 13e-4(c) u             | under the Exchange Act (17 CFR 240.13e-4(c))  |  |
| Securities registered pursuant to Section 12                                      | 2(b) of the Act:                                |   |  |
| Title of each class   | Trading Symbol(s)                               | Name of each exchange on which registered   |  |
| Common Stock  | RGR   | NYSE  |  |
| Indicate by check mark whether the regist 1933 (17 CFR §230.405) or Rule 12b-2 of |   | ny as defined in Rule 405 of the Securities Act of 34 (17 CFR §240.12b-2).                          |  |
| Emerging growth company   |   |   |  |
|   |   | elected not to use the extended transition period ed pursuant to Section 13(a) of the Exchange Act. |  |

#### **Item 2.02** Results of Operations and Financial Condition

On November 2, 2022, the Company issued a press release to stockholders and other interested parties regarding financial results for the third quarter ended October 1, 2022. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

The information in this Current Report on Form 8-K and the Exhibit attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

#### **Item 9.01** Financial Statements and Exhibits

#### Exhibit No. Description

Press release of Sturm, Ruger & Company, Inc., dated November 2, 2022, reporting the financial results for the third quarter ended October 1, 2022.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: /S/ THOMAS A. DINEEN

Name: Thomas A. Dineen

Title: Principal Financial Officer, Principal Accounting Officer,

Senior Vice President, Treasurer and

Chief Financial Officer

Dated: November 2, 2022



# STURM, RUGER & CO., INC.

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FOR IMMEDIATE RELEASE

# STURM, RUGER & COMPANY, INC. REPORTS THIRD QUARTER DILUTED EARNINGS OF \$1.03 PER SHARE AND DECLARES QUARTERLY DIVIDEND OF 41¢ PER SHARE

SOUTHPORT, CONNECTICUT, November 2, 2022--Sturm, Ruger & Company, Inc. (NYSE-RGR) announced today that for the third quarter of 2022 the Company reported net sales of \$139.4 million and diluted earnings of \$1.03 per share, compared with net sales of \$178.2 million and diluted earnings of \$1.98 per share in the third quarter of 2021.

For the nine months ended October 1, 2022, net sales were \$446.6 million and diluted earnings were \$3.90 per share. For the corresponding period in 2021, net sales were \$562.7 million and diluted earnings were \$6.64 per share.

The Company also announced today that its Board of Directors declared a dividend of 41¢ per share for the third quarter for stockholders of record as of November 16, 2022, payable on November 30, 2022. This dividend varies every quarter because the Company pays a percentage of earnings rather than a fixed amount per share. This dividend is approximately 40% of net income.

Chief Executive Officer Christopher J. Killoy commented on the third quarter of 2022, "Consumer demand remained consistent with the second quarter, which was below the level of demand in 2021, dampened in part by inflationary pressures which often constrain discretionary spending. This resulted in a 22% reduction in our sales from the prior year. Nevertheless, our continued focus on financial discipline and the cultivation of long-term shareholder value is evident in our strong, debt-free balance sheet."

Mr. Killoy discussed some of the Company's most recent new product introductions, "Our new product development teams continue to deliver innovative products, as evidenced by three exciting product launches in the third quarter:

- the LC Carbine, a companion carbine to the successful Ruger-5.7 pistol, both chambered in 5.7x28mm,
- the Small-Frame Autoloading Rifle, or SFAR, chambered in 7.62 NATO / .308 Win., which combines the ballistic advantages of .308 Win. with the compact size and light weight of a traditional modern sporting rifle, and
- the Marlin Model 1895 Guide Gun, chambered in 45-70 Govt, which is our first reintroduction in the Marlin Guide Gun family of lever-action rifles and our first introduction of an alloy steel Marlin rifle with a blued finish.

We remain hard at work and look forward to introducing additional Ruger and Ruger-made Marlin firearms."

Mr. Killoy made the following observations related to the Company's third quarter 2022 performance:

- The estimated unit sell-through of the Company's products from the independent distributors to retailers decreased 29% in the first nine months of 2022 compared to the prior year period. For the same period, NICS background checks, as adjusted by the National Shooting Sports Foundation, decreased 14%. These decreases are attributable to decreased consumer demand for firearms from the unprecedented levels of the surge that began in 2020 and remained for most of 2021.
- Sales of new products, including the PC Charger, MAX-9 pistol, LCP MAX pistol, Marlin 1895 lever-action rifles, LC Carbine, and Small-Frame Autoloading Rifle represented \$54.9 million or 13% of firearm sales in the first nine months of 2022. New product sales include only major new products that were introduced in the past two years. Several popular firearms that were considered new products in 2021, including the Wrangler revolver, Ruger-5.7 pistol, and LCP II in .22 LR pistol, have now been in production for over two years and are no longer included in new product sales for 2022.

- Our profitability declined in the third quarter of 2022 from the third quarter of 2021 as our gross margin decreased from 36% to 28%. The lower margin was driven by unfavorable deleveraging of fixed costs resulting from decreased production and sales, as well as inflationary cost increases in materials, commodities, services, energy, fuel and transportation, which were partially offset by increased pricing.
- During the third quarter of 2022, the Company's finished goods inventory and distributor inventories of the Company's products increased 8,900 units and 30,300 units, respectively.
- Cash provided by operations during the first nine months of 2022 was \$50.3 million. At October 1, 2022, our cash and short-term investments totaled \$215.2 million. Our current ratio is 5.8 to 1 and we have no debt.
- In the first nine months of 2022, capital expenditures totaled \$17.2 million. We expect our 2022 capital expenditures related to new product introductions and upgrades to our manufacturing equipment and facilities to total approximately \$25 million. In addition to these investments, in the fourth quarter of 2022 the Company purchased a 225,000 square foot facility in Mayodan, North Carolina for \$8.3 million for use in its manufacturing and warehousing operations.
- In the first nine months of 2022, the Company returned \$35.6 million to its shareholders, primarily through the payment of dividends.
- At October 1, 2022, stockholders' equity was \$398.5 million, which equates to a book value of \$22.56 per share, of which \$12.18 per share was cash and short-term investments.

Today, the Company filed its Quarterly Report on Form 10-Q for the third quarter of 2022. The financial statements included in this Quarterly Report on Form 10-Q are attached to this press release.

Tomorrow, November 3, 2022, Sturm, Ruger will host a webcast at 9:00 a.m. ET to discuss the third quarter operating results. Interested parties can listen to the webcast via this link or by visiting <a href="Ruger.com/corporate">Ruger.com/corporate</a>. Those who wish to ask questions during the webcast will need to <a href="pre-register">pre-register</a> prior to the meeting.

The Quarterly Report on Form 10-Q for the third quarter of 2022 is available on the SEC website at <a href="SEC.gov">SEC.gov</a> and the Ruger website at <a href="Ruger.com/corporate">Ruger.com/corporate</a>. Investors are urged to read the complete Quarterly Report on Form 10-Q for the third quarter of 2022 to ensure that they have adequate information to make informed investment judgments.

#### About Sturm, Ruger & Co., Inc.

Sturm, Ruger & Co., Inc. is one of the nation's leading manufacturers of rugged, reliable firearms for the commercial sporting market. With products made in America, Ruger offers consumers almost 800 variations of more than 40 product lines, across both the Ruger and Marlin brands. For almost 75 years, Ruger has been a model of corporate and community responsibility. Our motto, "Arms Makers for Responsible Citizens®," echoes our commitment to these principles as we work hard to deliver quality and innovative firearms.

The Company may, from time to time, make forward-looking statements and projections concerning future expectations. Such statements are based on current expectations and are subject to certain qualifying risks and uncertainties, such as market demand, sales levels of firearms, anticipated castings sales and earnings, the need for external financing for operations or capital expenditures, the results of pending litigation against the Company, the impact of future firearms control and environmental legislation, and accounting estimates, any one or more of which could cause actual results to differ materially from those projected. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. The Company undertakes no obligation to publish revised forward-looking statements to reflect events or circumstances after the date such forward-looking statements are made or to reflect the occurrence of subsequent unanticipated events.

# $\begin{array}{c} \textbf{CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED)} \\ \textbf{(Dollars in thousands)} \end{array}$

|   | October 1, 2022 | December 31, 2021 |
|---|-----------------|-------------------|
|   |                 |                   |
| Assets                                    |                 |                   |
| Current Assets                            |                 |                   |
| Cash                                      | \$ 49,853       | \$ 21,044         |
| Short-term investments                    | 165,308         | 199,971           |
| Trade receivables, net                    | 61,362          | 57,036            |
| Gross inventories                         | 120,743         | 100,023           |
| Less LIFO reserve                         | (54,390)        | (51,826)          |
| Less excess and obsolescence reserve      | (4,848)         | (4,347)           |
| Net inventories                           | 61,505          | 43,850            |
| Prepaid expenses and other current assets | 12,998          | 6,832             |
| Total Current Assets                      | 351,026         | 328,733           |
| Property, plant and equipment             | 437,170         | 421,282           |
| Less allowances for depreciation          | (365,555)       | (347,651)         |
| Net property, plant and equipment         | 71,615          | 73,631            |
| Deferred income taxes                     | 2,444           | 536               |
| Other assets                              | 35,817          | 39,443            |
| Total Assets                              | \$ 460,902      | \$ 442,343        |

## CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED) (Continued)

(Dollars in thousands, except per share data)

|   | October 1, 2022 | December 31, 2021 |
|---|-----------------|-------------------|
|   |                 |                   |
| Liabilities and Stockholders' Equity                          |                 |                   |
| Current Liabilities   |                 |                   |
| Trade accounts payable and accrued expenses                   | \$ 31,374       | \$ 36,400         |
| Contract liabilities with customers                           | -               | -                 |
| Product liability   | 434             | 795               |
| Employee compensation and benefits                            | 22,014          | 33,154            |
| Workers' compensation   | 6,380           | 6,760             |
| Total Current Liabilities                                     | 60,202          | 77,109            |
| Product liability accrual                                     | 118             | 97                |
| Lease liability   | 2,076           | 1,476             |
| Zeuse mainty  | 2,070           | 1,170             |
| Contingent liabilities  | -               | -                 |
|   |                 |                   |
| Ctarlibaliani? Fauita   |                 |                   |
| Stockholders' Equity Common Stock, non-voting, par value \$1: |                 |                   |
| Authorized shares 50,000; none issued                         |                 |                   |
| Common Stock, par value \$1:                                  | -               | -                 |
| Authorized shares – 40,000,000                                |                 |                   |
| 2022 – 24,378,568 issued,                                     |                 |                   |
| 17,666,534 outstanding  |                 |                   |
| 2021 – 24,306,486 issued,                                     |                 |                   |
| 17,596,588 outstanding  | 24,378          | 24,306            |
| Additional paid-in capital                                    | 48,457          | 46,847            |
| Retained earnings   | 471,368         | 438,098           |
| Less: Treasury stock – at cost                                |                 |                   |
| 2022 – 6,712,034 shares                                       |                 |                   |
| 2021 – 6,709,898 shares                                       | (145,697)       | (145,590)         |
| Total Stockholders' Equity                                    | 398,506         | 363,661           |
| Total Liabilities and Stockholders' Equity                    | \$ 460,902      | \$ 442,343        |

# CONDENSED CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME (UNAUDITED)

(Dollars in thousands, except per share data)

|   | Three Months Ended Nine Months Ended |                           |                            |                            |
|---|--------------------------------------|---------------------------|----------------------------|----------------------------|
|   | October 1,<br>2022                   | October 2,<br>2021        | October 1,<br>2022         | October 2,<br>2021         |
| Net firearms sales<br>Net castings sales  | \$138,771<br>619                     | \$177,529<br>717          | \$444,615<br>2,003         | \$560,578<br>2,116         |
| Total net sales   | 139,390                              | 178,246                   | 446,618                    | 562,694                    |
| Cost of products sold   | 100,521                              | 113,444                   | 306,087                    | 346,569                    |
| Gross profit  | 38,869                               | 64,802                    | 140,531                    | 216,125                    |
| Operating expenses: Selling General and administrative Total operating expenses | 8,763<br>10,247<br>19,010            | 7,753<br>10,323<br>18,076 | 25,828<br>30,927<br>56,755 | 24,290<br>33,484<br>57,774 |
| Operating income  | 19,859                               | 46,726                    | 83,776                     | 158,351                    |
| Other income: Interest income Interest expense Other income, net                | 730<br>(88)<br>490                   | 11<br>(114)<br>1,401      | 951<br>(205)<br>2,092      | 31<br>(164)<br>2,462       |
| Total other income, net   | 1,132                                | 1,298                     | 2,838                      | 2,329                      |
| Income before income taxes  | 20,991                               | 48,024                    | 86,614                     | 160,680                    |
| Income taxes  | 2,602                                | 12,822                    | 17,236                     | 42,902                     |
| Net income and comprehensive income   | \$ 18,389                            | \$ 35,202                 | \$ 69,378                  | \$117,778                  |
| Basic earnings per share  | \$1.04                               | \$2.00                    | \$3.93                     | \$6.70                     |
| Diluted earnings per share  | \$1.03                               | \$1.98                    | \$3.90                     | \$6.64                     |
| Weighted average number of common shares outstanding - Basic                    | 17,668,435                           | 17,596,588                | 17,643,473                 | 17,582,009                 |
| Weighted average number of common shares outstanding - Diluted                  | 17,825,797                           | 17,778,177                | 17,770,120                 | 17,749,897                 |
| Cash dividends per share  | \$0.47                               | \$1.00                    | \$2.01                     | \$2.57                     |

# CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED) (Dollars in thousands)

|   | Nine Months Ended |                 |
|---|-------------------|-----------------|
|   | October 1, 2022   | October 2, 2021 |
| Oneveting Activities  |                   |                 |
| Operating Activities Net income   | ¢ (0.279          | ¢ 117 770       |
|   | \$ 69,378         | \$ 117,778      |
| Adjustments to reconcile net income to cash provided by operating activities: |                   |                 |
| Depreciation and amortization   | 20,120            | 22,001          |
| Stock-based compensation  | 5,053             | 6,672           |
| Gain on sale of assets  | 15                | (111)           |
| Deferred income taxes   | (1,908)           | 1,519           |
| Changes in operating assets and liabilities:                                  | (1,500)           | 1,019           |
| Trade receivables   | (4,326)           | (13,985)        |
| Inventories   | (17,655)          | (10,038)        |
| Trade accounts payable and accrued expenses                                   | (5,315)           | 1,720           |
| Contract liability with customers   | _                 | (84)            |
| Employee compensation and benefits  | (11,774)          | (6,569)         |
| Product liability   | (340)             | (161)           |
| Prepaid expenses, other assets and other liabilities                          | (2,985)           | (4,282)         |
| Income taxes payable  | -                 | 2,544           |
| Cash provided by operating activities   | 50,263            | 117,004         |
| Investing Astinities  |                   |                 |
| Investing Activities  Property plant and againment additions                  | (17,206)          | (15,617)        |
| Property, plant and equipment additions Proceeds from sale of assets          | 41                | 135             |
| Purchases of short-term investments   | (200,378)         | (376,979)       |
| Proceeds from maturities of short-term investments                            | 235,041           | 332,990         |
| Cash provided by (used for) investing activities                              | 17,498            | (59,471)        |
| cush provided by (used for) hivesting activities                              | 17,170            | (3),1/1)        |
| Financing Activities  |                   |                 |
| Remittance of taxes withheld from employees related to                        |                   |                 |
| share-based compensation  | (3,371)           | (4,801)         |
| Repurchase of common stock  | (107)             | _               |
| Dividends paid  | (35,474)          | (45,202)        |
| Cash used for financing activities  | (38,952)          | (50,003)        |
|   | 20,000            | 7.520           |
| Increase in cash and cash equivalents   | 28,809            | 7,530           |
| Cash and cash equivalents at beginning of period                              | 21,044            | 20,147          |
|   | Φ 10.076          | φ 27.575        |
| Cash and cash equivalents at end of period                                    | \$ 49,853         | \$ 27,677       |

#### **Non-GAAP Financial Measures**

In an effort to provide investors with additional information regarding its financial results, the Company refers to various United States generally accepted accounting principles ("GAAP") financial measures and two non-GAAP financial measures, EBITDA and EBITDA margin, which management believes provides useful information to investors. These non-GAAP financial measures may not be comparable to similarly titled financial measures being disclosed by other companies. In addition, the Company believes that the non-GAAP financial measures should be considered in addition to, and not in lieu of, GAAP financial measures. The Company believes that EBITDA and EBITDA margin are useful to understanding its operating results and the ongoing performance of its underlying business, as EBITDA provides information on the Company's ability to meet its capital expenditure and working capital requirements, and is also an indicator of profitability. The Company believes that this reporting provides better transparency and comparability to its operating results. The Company uses both GAAP and non-GAAP financial measures to evaluate the Company's financial performance.

EBITDA is defined as earnings before interest, taxes, and depreciation and amortization. The Company calculates this by adding the amount of interest expense, income tax expense, and depreciation and amortization expenses that have been deducted from net income back into net income, and subtracting the amount of interest income that was included in net income from net income to arrive at EBITDA. The Company calculates EBITDA margin by dividing EBITDA by total net sales.

Non-GAAP Reconciliation – EBITDA

EBITDA (Unaudited, dollars in thousands)

|  | Three Months Ended |                 | Nine Months Ended |                 |
|--|--------------------|-----------------|-------------------|-----------------|
|  | October 1, 2022    | October 2, 2021 | October 1, 2022   | October 2, 2021 |
| Net income                                       | \$18,389           | \$35,202        | \$ 69,378         | \$117,778       |
| Income tax expense Depreciation and amortization | 2,602              | 12,822          | 17,236            | 42,902          |
| expense  | 6,656              | 7,250           | 20,120            | 22,001          |
| Interest income                                  | (730)              | (11)            | (951)             | (31)            |
| Interest expense                                 | 88                 | 114             | 205               | 164             |
| EBITDA   | \$27,005           | \$55,377        | \$105,988         | \$182,814       |
| EBITDA margin                                    | 19.4%              | 31.1%           | 23.7%             | 32.5%           |