

let's colour



FREE | 2023

CREATE YOUR HAPPY PLACE WITH DULUX

WELCOME HOME

Create a haven of happiness with our new
Colour of the Year, Sweet Embrace™

Easy paint ideas
Fun makeovers you
can finish in a few hours

**Simply Refresh
Multi-surface**
Introducing our new
low-effort, high-impact paint

Scan for even
more inspiration
at dulux.co.uk



Explore the world of Dulux online

GET SOCIAL

Get inspired and join the [@duluxuk](#) conversation on Instagram, Facebook, Pinterest and TikTok



VISIT OUR HUB

On [dulux.co.uk](#), you're just a click away from decorating inspiration, our favourite colour palettes including our Colour of the Year, and handy how-to guides



Scan to explore our website for more colour ideas.

WATCH OUR VIDEOS

Looking for advice on technique or how to kick off your next décor project? Look out for our brilliant how-to videos on [youtube.com/duluxuk](#)

SIGN UP

For decorating advice straight to your inbox, subscribe to our newsletter at [dulux.co.uk/signup](#)

DULUX VISUALIZER APP

See how a colour will work on your walls with the **Visualizer App**. Download it for free today



PAINTING FOR GOOD

From brightening up communities and the lives of young people with Volunteer it Yourself painting projects, to sponsoring Community RePaint, a UK-wide paint reuse and redistribution network, we're on a mission to transform people's lives with the power of colour.

Welcome

Whether it's a quick DIY project or a complete home makeover, one fact remains: the incredible power of colour has the unique ability to revive our living spaces and uplift our spirits.

At Dulux, we create paint palettes that follow the latest trends and evoke emotions we all treasure: positivity and harmony. Our 2023 collection showcases 14 amazing feel-good shades, and don't miss our new Colour of the Year, Sweet Embrace™, taking centre stage.

In our fold-out colour chart, you'll find an exciting mix of new shades and timeless favourites. We've also prepared delightful decorating and upcycling projects, making it simple for you to transform your home.

Let's celebrate the joy of transforming spaces. Share your projects with us and join a community that's all about inspiration and transformation. Your touch combined with Dulux colours can create stunning results.



Steph King, Dulux Content Director and **Marianne Shillingford**, Dulux Creative Director, editors of this mini magazine

Featured
on the
cover



HOW TO CHOOSE YOUR PERFECT COLOUR



1 EXPLORE OUR PAINT
Browse the fold-out colour chart in the middle of the magazine or head to dulux.co.uk.



2 VISUALISE YOUR SHADES
See how a colour will work on your walls with the **Visualizer App**. Download it for free today.



3 TRY BEFORE YOU BUY
Put your shortlisted shades to the test with **Roller Testers** – pick up in store or at dulux.co.uk.

Ink Well™



Colour lookbook

Embrace a sense of calm in your space this season

In the hustle and bustle of modern life, our homes serve as a place where we seek relaxation. Enter the captivating calm colour palette, thoughtfully inspired by the gentle tones of woodlands and the soothing hues of seascapes. This palette effortlessly brings to life fluid blues and greens, allowing you the sense of calm and serenity that will transform your living space into a harmonious oasis. One of the most wonderful aspects of the calm colour story is its ability to work wonders in functional and communal areas, such as your kitchen and lounge.

Here we have used a simple colour blocking effect, combining **Sweet Embrace™** with fresh **Tranquil Dawn™** to create a space that feels grounded, cosy and relaxing.



Explore all of our Colour of the Year palettes



Tranquil Dawn™

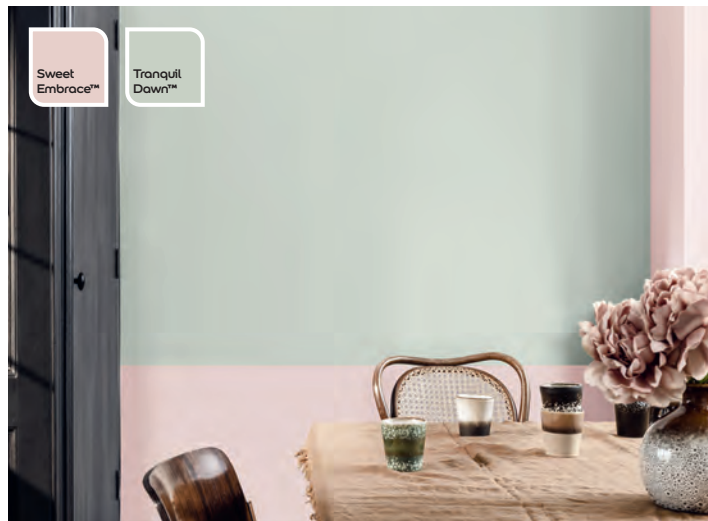
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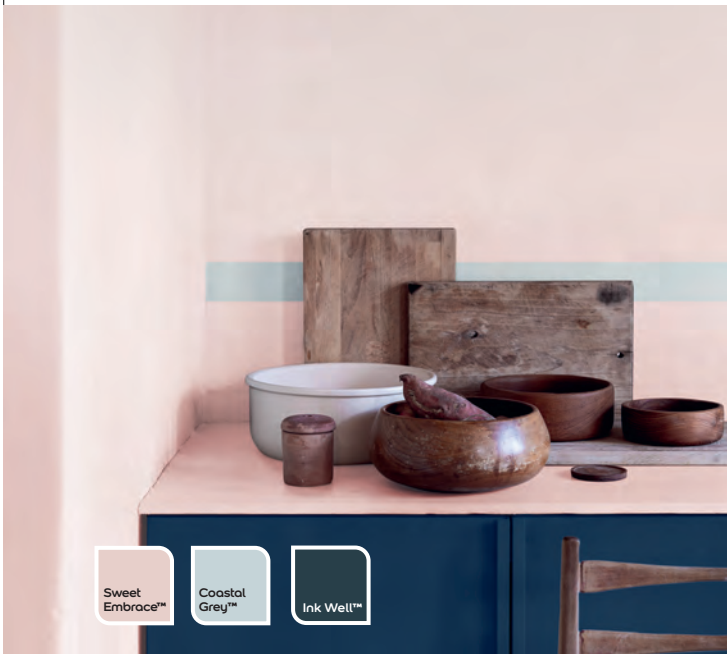


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Vase: image copyright © 2022 Marks & Spencer; Bedlinen: image copyright © 2022 Zara Home





Sweet Embrace™

Coastal Grey™

Ink Well™

3



Let the demands of the day fade away, by embracing a calm colour scheme and unlock your harmonious oasis

Accentuate your sideboard area by combining **Sweet Embrace™** with a subtle stripe of Coastal Grey™ which beautifully complements as a backdrop, while Ink Well's™ deep and rich hue adds a sense of depth and sophistication to refresh cabinets using Dulux Simply Refresh Multi-surface, an easy to apply 2-in-1 paint in primer.

To amplify the calming effect, consider incorporating a thoughtful selection of natural materials, like wood, plants and fresh flowers. These stylish elements will complete the ambience, adding authenticity and charm to your home.



DISCOVER OUR COLOUR OF THE YEAR AT [DULUX.CO.UK/COTY24](https://www.dulux.co.uk/coty24)



ONE COAT Dulux Simply Refresh One Coat
Refresh your paintwork in one easy coat.



MULTI-SURFACE Dulux Simply Refresh Multi-Surface
This 2-in-1 paint has primer included.

4



OBJECTS OF DESIRE

1 Decorating with our Colour of the Year?

Accentuate its dusky tones with this sweet ochre vase from **Marks & Spencer**.

2 Snuggle up with checked bedlinen from **Zara Home** in an easy neutral shade – perfect for mixing and matching.

3 It's a fact: plants are an instant mood-booster, especially this one from **Habitat**, planted in a quirky terracotta pot that will make you smile.

4 This **LaRedoute** lamp provides flattering side light – and its green glass shade adds some shine even when it's switched off.

5 It's quick to refresh your space with soft furnishings. Squashy cushions from **DFS** in coordinating fabrics will bring warmth, texture and cosy vibes to a bed, bench or sofa in a moment.

5



The weekend project


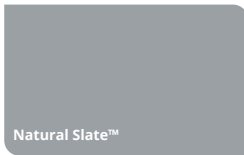

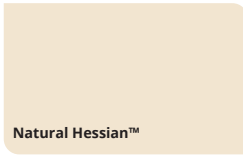


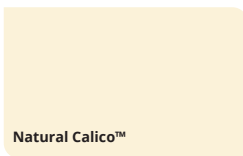

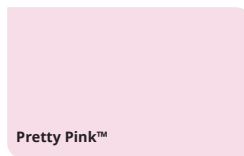
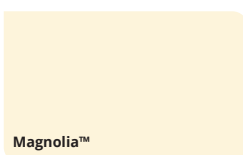
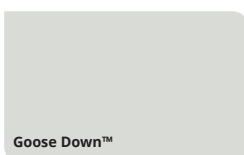
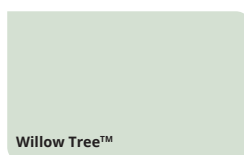
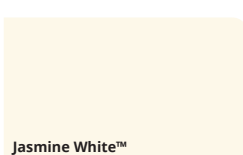
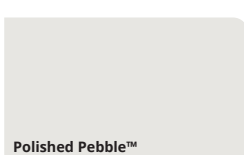

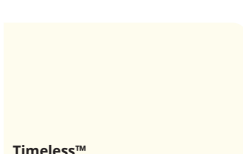
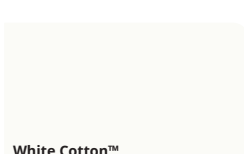
Revitalise your kitchen-diner with clever colour zoning. We've got colours for every surface

Find more wall mural inspiration



All your favourite colours at a glance*

Colours for wood & metal

 Egyptian Cotton™ Quick Dry Gloss, Quick Dry Satin	 Natural Slate™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell, Non-drip Gloss	 Black Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell, Non-drip Gloss
 Natural Hessian™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell	 Chic Shadow™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell	 Pure Brilliant White Quick Dry Gloss, Quick Dry Satinwood, Quick Dry Eggshell, Non-drip Gloss
 Natural Calico™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell, Non-drip Gloss	 Perfectly Taupe™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell	 Pretty Pink™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell
 Magnolia™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell, Non-drip Gloss	 Goose Down™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell	 Willow Tree™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell
 Jasmine White™ Quick Dry Gloss, Quick Dry Satin	 Polished Pebble™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell	 Mineral Mist™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell
 Timeless™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell, Non-drip Gloss	 White Cotton™ Quick Dry Gloss, Quick Dry Satin, Quick Dry Eggshell, Non-drip Gloss	

Dulux Weathershield

All Weather Protection range



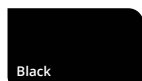
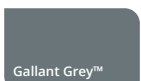

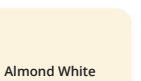

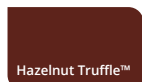
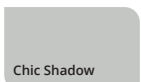
Exterior walls masonry

 Black Smooth Masonry	 Muted Gold Smooth Masonry	 County Cream™ Smooth & Textured Masonry	 Warm Truffle™ Smooth Masonry	 Concrete Grey Smooth and Textured Masonry
 Brick Red Smooth Masonry	 Sandstone Smooth & Textured Masonry	 Cornish Cream Smooth Masonry	 Green Ivy™ Smooth Masonry	 Pale Slate™ Smooth Masonry
 Toasted Terracotta™ Smooth Masonry	 Magnolia Smooth & Textured Masonry	 Classic Cream Smooth Masonry	 Frosted Lake™ Smooth Masonry	 Ashen White™ Smooth Masonry
 Buttermilk Smooth Masonry	 Gardenia™ Smooth Masonry	 Jasmine White™ Smooth Masonry	 Pure Brilliant White Smooth & Textured Masonry	

Exterior wood & metal

 Black High Gloss & Quick Dry Satinwood	 Hazelnut Truffle™ Quick Dry Satinwood	 Heathland™ Quick Dry Satinwood	 Oxford Blue High Gloss & Quick Dry Satinwood	 Gallant Grey™ High Gloss & Quick Dry Satinwood
 Royal Berry™ High Gloss	 Conker™ High Gloss	 Buckingham High Gloss	 Indigo Shade Quick Dry Satinwood	 Chic Shadow Quick Dry Satinwood
 Monarch™ High Gloss	 Celtic Cream™ Quick Dry Satinwood	 Green Glade™ Quick Dry Satinwood	 Teal Voyage Quick Dry Satinwood	 Pure Brilliant White High Gloss & Quick Dry Satinwood
 Cranberry Crunch™ High Gloss	 Almond White™ Quick Dry Satinwood	 Garden Grey Quick Dry Satinwood	 Misty Sky™ Quick Dry Satinwood	

Exterior Multisurface

 Black Quick Dry Satinwood	 Gallant Grey™ Quick Dry Satinwood	 Green Glade™ Quick Dry Satinwood	 Almond White Quick Dry Satinwood	 Pure Brilliant White Quick Dry Satinwood
 Hazelnut Truffle™ Quick Dry Satinwood	 Chic Shadow Quick Dry Satinwood			



This playful scheme illustrates how you can deploy different hues to define and beautify a multi-purpose space in next to no time. Before you kick off your makeover, visit our YouTube channel for tips on painting arches and prepping woodwork.

In the kitchen "zone" to the right, we used Simply Refresh Multi-Surface paint in **Ink Well** to bring deep blue tones to the cabinetry (no primer required!) and anchor the section. Stripes in **Stonewashed Blue** and **Coral Charm** add a playful touch. We used the same Multi-Surface shades to brighten up a vintage table and chairs, a fun, low-effort project that makes great use of leftover paint.

Nearby, a showstopping mural helps to carve out a cosy dining space. We coated the skirting board with Simply Refresh Multi-Surface paint in **Stonewashed Blue** for the base of the arch and extended the same shade onto the wall. The overlapping arches also feature **Coastal Grey** at the top and **Faded Indigo** in the middle. It's a simple, eye-catching design that will create a lively backdrop for every meal.

WATCH OUR HOW-TO VIDEOS AT [YOUTUBE.COM/DULUXUK](https://www.youtube.com/duluxuk)

Check out our new **Multi-surface** colours on the next page! →



Dulux Simply Refresh Multi-Surface; Dulux Easycare Washable & Tough



NEW Dulux Simply Refresh Multi-surface

Introducing Dulux Simply Refresh Multi-surface, a water-based, quick drying paint that makes it easy to refresh or transform your home. This interior paint has primer included so with just two coats, you can easily upcycle your furniture, or give doors, windows, skirting boards, cupboards, kitchen cabinets, wood panels and radiators a fresh new look.

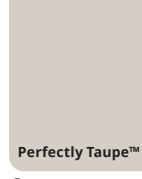
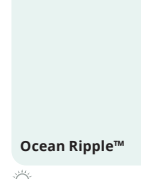


Dulux Simply Refresh Multi-surface

 Rich Black™	 Pine Needle	 Ink Well™	 Decadent Damson	 Honey Nut™
 Cannon Ball™	 Stonewashed Blue™	 Teal Voyage™	 Coral Charm™	 Natural Calico™
 Natural Slate™	 Coastal Grey™	 Fresh Foliage™	 Pressed Petal™	 Timeless
 Perfectly Taupe™	 Polished Pebble™	 Overtly Olive™	 <p>Dulux Simply Refresh Multi-surface is a water-based quick drying paint which gives a modern low-sheen finish. It can be applied directly onto bare or previously painted wood, metal, melamine and MDF surfaces without using a primer. It is also ultra-durable and resists everyday stains and scratches.</p>	

All your favourite colours at a glance*

Colours for walls & ceilings

 Natural Wicker™ ○	 Frosted Dawn™ ☀	 Cookie Dough ○	 Soft Truffle™ ○	 Heartwood™ ○	 Cannon Ball™ F	 Rich Black™ ○	 Ink Well™ F	 Sapphire Salute™ ○	 Indigo Shade™ F	 Teal Tension™ F	 Emerald Glade™ ○	 Everglade Forest™ F	 California Days NEW	 Blood Orange™ F	 Pepper Red™ ○	 Berry Smoothie™ ○	 Raspberry Diva™ F	 Decadent Damson™ F
 Ivory ○	 Jasmine White™ ○	 Soft Stone™ ○	 Malt Chocolate™ ○	 Pressed Putty NEW	 Natural Slate™ ○	 Urban Obsession™ F	 Faded Indigo NEW	 Teal Voyage ○	 Blue Babe™ ○	 Stonewashed Blue™ ○	 Proud Peacock™ F	 Guild Green NEW	 Golden Sands™ F	 Frosted Papaya NEW	 Auburn Embers NEW	 Boho Blush NEW	 Pressed Petal™ ○	 Acai Berry™ F
 Buttermilk ○	 Moon Shimmer™ ☀	 Caramel Latte™ ○	 Gentle Fawn™ ○	 Perfectly Taupe™ ○	 Chic Shadow™ ○	 Warm Pewter™ ○	 Denim Drift™ ○	 Nordic Sky™ ○	 Bright Skies ○	 Kiwi Crush™ ○	 Village Maze NEW	 Overtly Olive™ ○	 Honey Nut NEW	 Copper Blush™ ○	 Coral Charm NEW	 Pretty Pink™ ○	 Pink Parchment NEW	 Dusted Fondant™ ○
 Orchid White™ ○	 Fine Cream™ ○	 Natural Hessian™ ○	 Nutmeg White™ ○	 Pebble Shore™ ○	 Knotted Twine NEW	 Goose Down™ ○	 Coastal Grey™ ○	 First Dawn™ ○	 Mineral Mist™ ○	 Lagoon Falls™ ○	 Dewy Lawn NEW	 Fresh Artichoke™ NEW	 Blush Pink™ ○	 Banana Split™ ○	 Soft Peach™ ○	 Honey Beam™ ○	 Mellow Mocha™ ○	 Lavender Quartz™ ○
 Ivory Lace™ ○	 White Cotton™ ○	 Just Walnut™ ○	 Summer Linen™ ○	 Egyptian Cotton™ ○	 Polished Pebble™ ○	 Misty Mirror™ ○	 Frosted Steel™ ○	 Ocean Ripple™ ○	 First Frost™ ○	 Willow Tree™ ○	 Tranquil Dawn™ ○	 Melon Sorbet™ ○	 Spring Rose™ ○	 Jasmine Shimmer™ ○	 Soft Coral™ ○	 Coastal Glow™ ○	 Violet White™ ○	 Cotton Breeze™ ○
 Natural Calico™ ○	 Magnolia ○	 Timeless™ ○	 Desert Wind™ ○	 Almond White™ ○	 Rocksalt™ ○	 Cornflower White™ ○	 Nordic Spa™ ○	 Apple White™ ○	 Mint Macaroon™ ○	 Morning Light™ ○	 Lunar Falls™ ○	 Lemon Spirit™ ○	 Wild Primrose™ ○	 Vanilla Sundae™ ○	 Daffodil White™ ○	 White Mist™ ○		



*If you can't find your colour in our Ready Mixed range, you can get any colour mixed at selected stores

Product Key

- Dulux Matt & Dulux Silk Emulsion
- ☀ Light+Space™
- 🍽 Easycare™ Kitchen
- 🧽 Easycare™ Washable & Tough
- 🛁 Easycare™ Bathroom
- 🔄 Simply Refresh One Coat
- F Simply Refresh Feature Wall

Spotlight on...

the WFH office

Add fresh colour and upcycled vintage furniture to transform your study into a creative retreat

UPLIFTING COLOUR

Frame the view from your skylight or window with a sweep of **Boho Blush**

GRAPHIC DESIGN

A simple graphic above the desk creates a focal point and something to gaze at during screen breaks

MAKING IT PERSONAL

Customising furniture with paint is a budget-friendly project that's also kinder to the planet - and with our new hero product, Dulux Simply Refresh Multi-surface, it's never been easier. Choose from a beautiful palette of bright or classic shades (see the full range, left) and get painting - it can be used directly on metal or wood without a primer! We painted pops of **Coral Charm** to the hanging shelf and filing cabinet, brightened the desktop with **Natural Calico** and kept the walls neutral with Dulux Easycare **Egyptian Cotton** and **Rock Salt**. We can't wait to see you try it for yourself - don't forget to share your makeover projects with #feelgoodcolour.

See more ways to liven up an office space with paint



Rock Salt

Egyptian Cotton™

Boho Blush

Natural Calico

Coral Charm™

Timeless



Dulux Easycare Washable & Tough; Dulux Simply Refresh Multi-surface

Micro makeovers

A dash of Simply Refresh Multi-surface goes a long way with these budget-friendly DIY projects



Dulux Simply Refresh Multi-surface; Dulux Simply Refresh One Coat

2 hrs

Colour-drenching - soaking a room's walls and woodwork in the same shade - works brilliantly in small spaces too.

We transformed a room corner with a bold stripe in **Pressed Petal** to highlight a lush plant collection and complement walls painted in **Timeless**.

To recreate the look, start by painting the base of your stripe on a skirting board using Simply Refresh Multi-surface. It's a product that primes and paints woodwork in one step, so it's also ideal for painting furniture - we updated the vintage stool with a coat of **Pressed Petal**, too!

To complete the "drench" effect, extend the dusky pink stripe all the way to the ceiling, this time using Simply Refresh One Coat for the perfect finish.



WATCH OUR HOW-TO VIDEOS
AT [YOUTUBE.COM/DULUXUK](https://www.youtube.com/duluxuk)





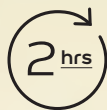
THROWING SHAPES

A paint that primes and colours at once opens up a whole world of creative upcycling projects. We gave a hallway painted in **Gentle Fawn** a new look with a vintage sideboard, a set of stencils and a single coat of Simply Refresh Multi-surface paint. The fun daisy designs, in **Rich Black** and **Timeless**, were painted directly onto the wood and are a playful nod to the sideboard's mid-century heritage; you could also add graphic stripes or simply paint the doors to give an old piece a new lease of life.

Eco Win: Use leftover paint to upcycle a piece of furniture. A little bit of colour goes a long way, plus it's an affordable way to create something totally one-of-a-kind.

COSY CORNER

Your radiator works hard most of the year, but when it comes to redecorating, this humble piece often gets overlooked. However, you can upgrade yours in no time with Simply Refresh Multi-surface, which works on metal as well as wood. If you want your radiator to blend into the background, you can twin it with your wall colour; the palette is designed to work with our Simply Refresh One Coat and Feature Wall ranges so you're guaranteed a seamless colour match (we're loving **Polished Pebble** and **Natural Slate**). Alternatively, use a contrasting shade to warm up a neutral room and make a feature of your radiator. In this space, right, we painted the radiator using Simply Refresh Multi-surface in **Decadent Damson**, adding a plummy twist to walls painted in **Timeless**.



Get inspired with more quick and easy projects



Paint picker

Choose the right paint with our product guide



With more than 30 years' DIY and decorating experience under his belt, what Skills Development

Consultant and resident paint pro Matt Gray doesn't know about paint isn't really worth knowing.

"Using the right type of paint is essential if you want a finish that will look good and really last," says Matt. "There are a number of specialist products to help you make the most of your efforts, so use this handy guide to suss out which you need and you'll be well on your way to painting perfection."



Scan to explore our products online

NEW PRODUCT

Introducing Dulux Simply Refresh Multi-Surface, a paint that makes it quick and easy to refresh or transform any room in your home. Suitable for doors, windows, skirting boards, furniture, cupboards, kitchen cabinets, wood panels and radiators.



Dulux Simply Refresh Multi-Surface

This 2-in-1 paint has primer included and can be applied directly onto bare or previously painted wood, metal, melamine and MDF surfaces.

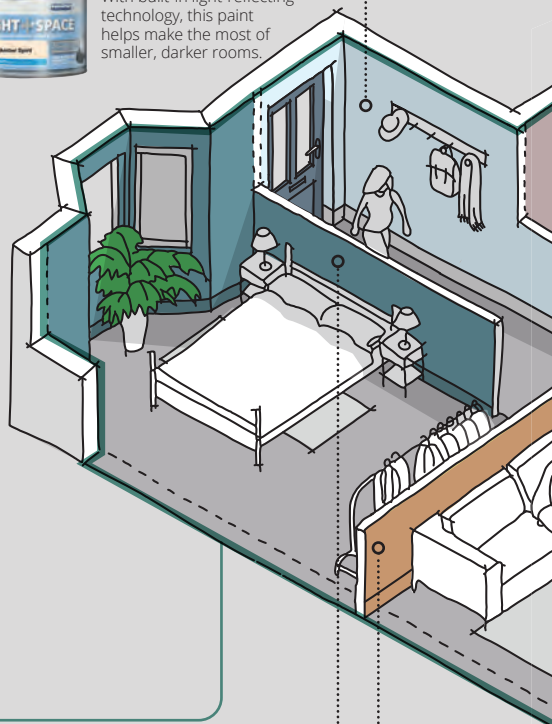
KNOW YOUR ZONES

WHICH PAINTS GO WHERE?



FOR DARK AREAS Dulux Light+Space

With built-in light-reflecting technology, this paint helps make the most of smaller, darker rooms.



ONE COAT Dulux Simply Refresh One Coat

Refresh your paintwork in one easy coat thanks to this extra-thick, hassle-free formula.



FOR FEATURE WALLS Dulux Simply Refresh Feature Wall

Creating a striking feature wall has never been simpler with this easy-to-apply, one-coat paint in a range of bold shades.

NEW COLOURS FOR 2023



**FOR BATHROOMS
Dulux EasyCare Bathroom**

This paint is steam and moisture-resistant to stay looking good for longer.

NEW COLOURS FOR 2023



**FOR BUSY LIVING SPACES
Dulux EasyCare**

A washable and stain-repellent paint that takes the stress out of spills. Great for kids' bedrooms, too.

NEW COLOURS FOR 2023



**FOR KITCHENS
Dulux EasyCare Kitchen**

A hard-wearing, washable matt paint that's also grease-resistant.

FOR EXTERIOR MASONRY/WALLS



Dulux Weathershield All Weather Protection

For masonry, render, concrete, pebble-dash & brickwork. Stay-clean technology protects against all weather conditions for 15 years' long lasting protection.

FOR EXTERIOR WOOD, METAL & UPVC



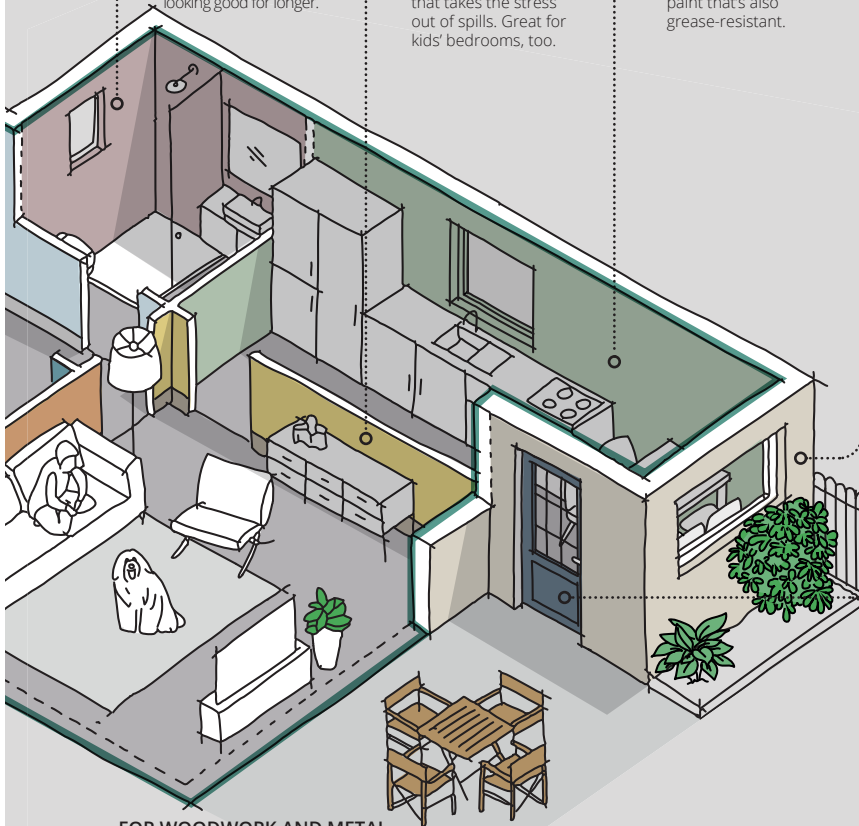
Dulux Weathershield Multisurface Quick Dry Satin

Water-based paint that can be applied directly to Wood, Metal & UPVC (no primer required) with 6 years' guaranteed protection.



Dulux Weathershield Exterior Quick Dry Satin

Water-based, quick-drying paint for Exterior Wood & Metal with 10 years' guaranteed protection.



FOR WOODWORK AND METAL



Dulux Quick Dry Satinwood

With a mid-sheen satin finish, this is a subtly gorgeous alternative to gloss.



Dulux Quick Dry Gloss

Update your space with this self-undercoating high-shine paint.



Dulux Non-drip Gloss

Provides long-lasting protection with a formulation that's easy to use.



Dulux Quick Dry Eggshell

A great option when you're looking for low-sheen but wipeable finish.

Win a makeover

Make a grand entrance with a sunny stripe of colour and win the tools you need for your own home makeover



SCAN TO ENTER

Your hallway is the perfect place to make a brilliant first impression. Enter our home makeover competition to win a **colour consultation** with one of our Dulux Colour Experts, enough **Dulux paint** to decorate your room (up to the value of £100) and a £100 **Love to Shop** voucher. Full terms and conditions online.

DID YOU ENJOY THE ISSUE? FIND MORE INSPIRATION ONLINE AT DULUX.CO.UK



Our One Coat Guarantee entitles you to a refund if one coat is not satisfactory. The additional Dulux Promise assures the perfect colour with a uniform finish and the coverage stated for your paint, or we'll replace it. Both the Promise and the Guarantee only apply if the instructions are strictly followed. Terms and Conditions apply [dulux.co.uk/promise and dulux.co.uk/ocguarantee]

We have reproduced this colour card as accurately as printing will allow. Please ensure that you use a colour tester on the actual surface to be painted before decorating; the substrate and texture of the surface can change the appearance of the final colour, as can soft furnishings and the shape, size and lighting of the room. Please note: colour testers indicate the colour of the product only and are not representative of the quality or sheen of the final product purchased. Safety, Health and Environment: before using a product ensure you read all instructions on the back of the product, including Health and Safety warnings. AkzoNobel, Dulux, the Dulux dog, the Flourish logo, the Dulux Quality Promise, Let's Colour, Easycare, Light+Space, Simply Refresh, Weathershield, Dulux Select Decorators, Polycell, Magic White and all colour names marked TM are trademarks of the AkzoNobel group © AkzoNobel 2023.



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