

Osano, Inc., a Public Benefit Corp

Osano makes it simple for companies of every size to build, manage and scale successful data privacy programs that increase trust, stay compliant, and do the right thing. Osano's tightly integrated platform is the easiest way to access, measure and monitor consent management, data subject rights requests, data assessments, vendor management and more – all in one place. Osano is a B Corporation and is also recognized as a Best Place to Work for 2023.

Value Proposition

Why should customers choose Osano

- **Swift Setup, Simplified Privacy** — Get started in hours vs weeks with a single line of JavaScript implementation, and site tag auto-discovery and auto-categorization.
- **Gain Compliance, Lose the Legwork** — Ensure and maintain compliance with all cookie consent laws, while achieving business objectives using Osano's pre-configured banner templates for 50+ countries, a curated block list, access to a worldwide team of privacy experts, and automated updates when new laws or changes go into effect.
- **Increase Trust, Drive Growth** — Access detailed reporting and analytics on cookie consent banners, including views, clicks, and user consent rates, so you gain valuable insights into building and maintaining brand trust.
- Read why [Mailgun switched to Osano](#) or how [Aurora leveraged Osano](#) across hundreds of domains.



Languages and countries supported: Osano supports 50+ languages and countries. Check our [Language Support page](#) and [Consent Banner Gallery](#) for details on Osano's language support and how CMP operates globally.



Platforms supported:



iOS

<https://www.osano.com/>

Plans & Pricing*

Osano offers a 30 day free trial and three plans:

- Free
- Plus (\$199/mo.)
- Premier (starts at \$549/mo. and scales based on traffic)

Osano's Premier plan is the most popular as it includes all CMP features, plus privacy platform features, implementation support, and Premier Customer Support.

All prices include the implementation of Google Consent Mode

<https://www.osano.com/>

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

Disclaimer: Subject to change at any time; CMPs should be contacted directly for the latest information on their services.

Consent Banner and Consent Mode implementation steps



Self serve available

Get started in 4 easy steps

1. Create your Cookie Consent code.
2. Install the code in the <head> of your site so it can begin scanning your site for trackers.
3. Classify your trackers within the Osano Admin panel.
4. Publish into a live mode and start collecting consent!



Start collecting consents in minutes!

<https://www.osano.com/>

Support & Services



Implementation support

- All customers: Comprehensive catalog of how-to guides and product documentation
- Premier plan adds: Assigned Implementation Manager available via email and/or screenshare.



Troubleshooting support

- All customers: Comprehensive catalog of setup manuals, FAQs and guides, ticket support.
- Premier plan adds: Priority ticket support, Email, Live Chat, and Video support



How to get in touch

You can request a demo at <https://www.osano.com/request/demo>

You can view comprehensive product documentation at <https://docs.osano.com/>

Sales: sales@osano.com

Partnerships: partnerships@osano.com

<https://www.osano.com/>