



# **Usercentrics for Google Customers**

Last updated on 16/09/2024

Founded in 2012, Usercentrics stands at the forefront of consent, with a decade plus of expertise in crafting robust and highly scalable cross device CMPs (web, app and others), evidenced by products like the Usercentrics CMP and Cookiebot CMP. Managing over 1.8B consents a month and trusted by almost a million global businesses in 180 countries, Usercentrics is the global market leader. In addition, we are proud to boast 99.9% gross retention so you can feel confident that Google customers that sign up with our platforms will stay with our platform.

# **Value Proposition**

Website: https://usercentrics.com/

### Why should customers choose Usercentrics Web and App CMP

- Designed to streamline GDPR and ePrivacy, Usercentrics CMP is the best multi-device consent management platform
  for complex and large scale setups, supporting web, mobile apps and connected TV apps. Built for customers who
  prioritize flexibility, scalability and premium support, it adeptly addresses their unique requirements. Offering a full suite
  of data privacy solutions complementary to consent management: data privacy audit and preference manager.
- Benefits: Easy-to-use and reliable | Customizable and scalable | Comprehensive for efficient data collection
- Features: Comprehensive Analytics & Robust Data Protection | Extensive Integration, Language Support, and Customization | Advanced Consent Management and Enterprise-Level Security | A/B testing | 99.9% uptime Service Level Agreement (SLA) | ISO 27001 Certified | WCAG 2.1 Certified | IAB Validated CMP
- Awards and Recognitions: IAPP Bronze Member | G2 Global Leader in Consent Management
- Case studies: Homa Games, Delivery Hero, Carglass, Hamburg Messe and Congress and more



Languages | countries supported: English in UI and 60 languages in the banner design | No country limitation



Platforms supported:









# Plans & Pricing\*

### **Usercentrics CMP Plans and Pricing**

**Website Consent Management** 



**App Consent Management** 



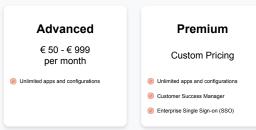
1 configuration

1 domain









See full feature list

Take advantage of the exclusive Google customer discount of 1 month for free after initial trial.

## Start your free 30-day trial

All prices include the implementation of Google Consent Mode

<sup>\*</sup> When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement





Consent Banner and Consent Mode Implementation Steps



Self serve available

### Get started in 4 easy steps:

- Create an account on Usercentrics
- Create a configuration and adjust your banner settings
- Add the <u>Usercentrics script to your website</u> (insert script, use Browser SDK, <u>Google Tag manager</u> or one of our Content Management System (CMS) integrations & guides (<u>Wordpress</u>, <u>Hubspot</u>, <u>Shopify</u>, <u>Adobe</u>, <u>Drupal</u>, <u>Magento</u>, <u>Webflow</u>, <u>BigCommerce</u>, <u>Prestashop</u>, <u>Squarespace</u>, <u>Tvpo3</u>, <u>WIX</u>)
- Add the <u>consent mode script</u> to your website

#### -> Link to the full Getting started Guide

You need: ability to paste code on website, or use one of our supported CMS (list above)

Usercentrics is also available by implementing a **Browser SDK** and also for **Mobile Apps** 



5-20 minutes (depending on your system and setup)

### **Support & Services**



### Implementation support

- Implementation support is available for all customers via extensive documentation and help center.
- Premium customers have access to a dedicated
   Customer Success Manager during the implementation and onboarding process.
- Read our <u>implementation resources</u>.









### Troubleshooting support

- Customer care and technical support is available for all customers.
- For Premium customers, there is a dedicated Customer Success Manager who helps with onboarding and provides continuous account support.
- To contact our team, just <u>submit a request</u> to our support team.





We work with 400+ global partners, who are ready to implement, optimize and maintain Usercentrics Web and Mobile Apps CMP. Find a partner to work with

### How to Get in Touch

#### Contact options:

- Specific link for Google customers: Start free 30-day trial or book a demo
- Email us at <u>sales@usercentrics.com</u> | or per region: <u>emea@usercentrics.com</u>, north-america@usercentrics.com, <u>south-america@usercentrics.com</u>, apac@usercentrics.com
- Help center & documentation
- <u>Submit a request</u> to our support team

Website: https://usercentrics.com/