

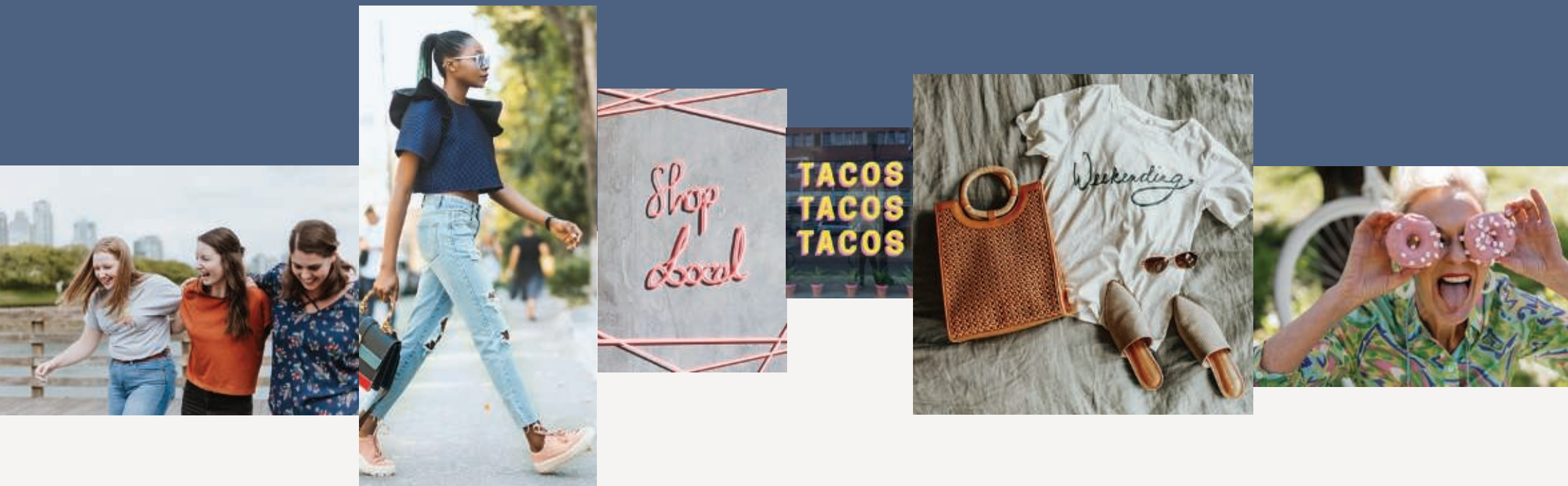
# SO, WHAT'S SAT ALL ABOUT?

We promote shopping in 41 Texas Cities.

We are a voice for Independent Retailers in Texas.

We serve up a "local experience" in your city:

Where to shop. Where to stay. Where to Eat. What to do.



## OUR VISITORS:

look at  
3,500,000  
pages a year

constitute a  
subscriber base of  
41,000+

77%  
age 25-64

65%  
female

35%  
male



\$4000 Annual Fee

## CITY SPONSORSHIP

### City Sponsorship Includes:

- 1.2 million impressions and 65,000 click throughs to your city content annually
- A dedicated page to your city featuring:  
Best Stores  
What to Do  
Book-a-Room
- Link back to your website
- What We Love Right Now  
(A featured section on our homepage)  
4 stories about your city rotate on this section for a full year
- Weekly e-blast  
A story about your city featured in one of our weekly e-blasts to 41,000+ subscribers

### Social Media Promotion

Each "Best Store" in your city featured on our social media channels throughout the year

### Your top event featured on our social media channels

### Best Store Project (included)

As a voice for independent retailers in Texas our Best Store Project is the best thing you could do in your city to support independent retailers.

Includes:

- Window decals
- Digital Press Release
- Best Store Graphic
- City specific social media post
- Accolades for Independent Retailers

\$4000 (only 12 available)

## REGISTER TO WIN

### Monthly Register-to-Win:

- Promoted on ShopAcrossTexas.com for one full month
- Social Media promotion on ShopAcrossTexas.com social platforms
- 2,000 unduplicated names guaranteed
- Average impressions for promotion: 500,000

## ADD-ONS

### Summer Getaway (\$950)

- One of our best programs (and the price is RIGHT!)
- Limited to 10 cities each Summer.
- We craft a great Summer Getaway Story and share it with you for approval.
- The story lives on our homepage for 7 weeks in the Summer
- Each city gets a dedicated eblast (to our 41,000+ subscribers) featuring their Summer Getaway story.
- Average impressions per city: 500,000

### Social Media Promotions (\$1,500)

- 1 site visit (where available)
- Boosted posts on our Social platforms for each of your "Best Stores"
- Production of one Reel for your city