

# Descriptive Words For Business Writing

Descriptive words paint a picture of your service or product. Here are a few suggestions for strengthening your descriptions.

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## - A -

Able  
Accurate  
Active  
Adaptable  
Adept  
Admirable  
Agile  
Ambitious  
Analytical  
Apt  
Astute  
Authentic  
Automatic

## - B -

Believable  
Beneficial  
Benevolent  
Better  
Bright  
Brilliant

## - C -

Capable  
Captivating  
Certain  
Clear  
Clever  
Competent  
Complete  
Complex  
Comprehensive  
Confident  
Conscientious  
Considerable  
Cooperative  
Creative  
Crisp

## - D -

Determined  
Diligent  
Distinguished  
Diverse  
Dramatic

## - E -

Earnest  
Educated  
Efficient  
Electric  
Enthusiastic  
Exemplary  
Exquisite

## - F -

Fascinating  
Fertile  
Fiscal  
Frugal  
Full  
Futuristic

## - G -

Generous  
Genial  
Gifted

## - H -

Hardy  
High  
Honorable

## - I -

Idealistic  
Immaculate  
Important  
Impressive  
Ingenious  
Inspirational  
Intellectual

## - J -

Judicious  
Justifiable

## - K -

Keen  
Kindred  
Kinetic

## - L -

Learned  
Liberal  
Liberating  
Lifing  
Long-range  
Lucky

## - M -

Magnificent  
Malleable  
Mammoth  
Massive  
Myriad  
Mystical

## - N -

Natural  
Neat  
New  
Nimble  
Noble  
Numerous

## - O -

Observant  
Open  
Optimal  
Organic

## - P -

Patient  
Persevering  
Persuasive

Pioneering  
Possible  
Powerful  
Professional

## - Q -

Quality  
Qualitative  
Quantitative  
Quick

## - R -

Radical  
Reasonable  
Refined  
Resourceful  
Responsive

## - S -

Simple  
Skillful  
Spirited  
Strategic

## - T -

Talented  
Thrifty  
Trustworthy

## - U -

Uncompromising  
Unparallel  
Upright

## - V -

Virtuous  
Vivacious

## - W -

Winning  
Wise

## - X - Y - Z -

Zealous