

# 3-Question End-of-the-Year Business Review

A simple form for getting started on your end-of-year business review

## What went well?

<b>Sales</b>	√	List your own results/comments	√
Income			
New products/services			
Market-specific			
<b>Marketing</b>	√	List your own results/comments	√
New markets			
Leads			
Business communication effectiveness			
<b>Expenses/Operations</b>	√	List your own results/comments	√
Within budget			
Customer service			
Employees			

## What needs improvement?

<b>Results</b>	√	List your own results/comments	√
Sales			
Marketing			
Expenses/Operations			

## What's next?

<b>Results</b>	√	List your own results/comments	√
Sales			
Marketing			
Expenses/Operations			