



Dear Friend of Solheim,

This year, Solheim Senior Community will be celebrating an incredible milestone – it's our 100th Anniversary! We are so proud to be one of the longest-serving, single-site residential care communities available within our community. Founders of Solheim embarked on a new mission of service to the elderly in 1923, and today, 100 years later, Solheim's mission remains the same- *to provide abundant living for older adults in a caring, faith-based community filled with love, peace dignity and security.*

As a non-profit organization, we rely on the generosity from donors, community partners, and volunteers to provide the highest standard of quality care for which Solheim is known. Your contributions help make Solheim one of the leading residential retirement home and care facilities in Southern California.

On October 28, 2023 Solheim will hold its Centennial fundraiser in celebration of serving our elderly population for a century. **This not-to-be-missed event will be held at the La Canada Flintridge Country Club from 6:00-10:00 P.M. and will feature a Masquerade Ball theme with live entertainment, dinner, dancing, libations and a live auction.**

As one of our exclusive Sponsors or Underwriters of our 100th Anniversary Ball, you and your guests may enjoy many benefits such as premier VIP seating, concierge table service, tickets to the event, as well as recognition in our Event Program, on our website and in our newsletter. Please refer to the enclosed Sponsorship and Underwriting Form for more details about additional sponsorship opportunities and benefits.

Your gift will offer immediate resources that are directed to urgent needs at Solheim. One of the most important ways that we care for our residents is by ensuring that they always have a safe, caring and loving place to call home right there at Solheim. Our Charitable Care fund allows our seniors who have outlived their financial resources to stay in the care and comfort of their loving Solheim home. Even a gift of just \$1,000 would make a tremendous impact – and would have supported 20% of Solheim's budget back in 1923 when we were founded!

Everyone at Solheim joins us in thanking you for your generous partnership and support. And we look forward to seeing you at our evening of celebration on October 28, 2023!

Sincerely,

Karen Ewen
Co-Chair

Susan Stark
Co-Chair

Tina Antypas
Director of Development



#Solheim100

www.solheimsenior.org/100

501(c)3 Tax ID 95-164 3384

The logo features a sunburst icon to the left of the word 'SOLHEIM' in a large, bold, sans-serif font. Below 'SOLHEIM' is the words 'SENIOR COMMUNITY' in a smaller, all-caps, sans-serif font.

SPONSORSHIP OPPORTUNITIES

All levels of sponsorship will receive recognition in the program, printed and internet materials if donation is received prior to August 1, 2023.

Level of program recognition indicated with each donation level.

Diamond Mask Presenting Sponsor: \$100,000

2 VIP Tables for 10 with concierge service* and premier seating
Tableside Champagne Service
Full page color ad inside program front cover
Sponsor recognition for Solheim's 1st 100 years History Book
Two Golf Foursomes at LCFCC
Speaking opportunity at the event
Custom Social Media engagement
Custom branded take-away
Customized recognition benefits to suit your needs
All Emerald Green Mask Sponsor Recognition Benefits

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Emerald Green Mask Sponsor: \$10,000

1 Private table for 10
Full page B&W Ad
Logo inclusion on invitations
Highlight on Social Media
Recognition Benefit in materials including event webpage, Solheim website, media-directed releases and name recognition from stage

Gold Mask Sponsor: \$50,000

1 VIP Table for 10 with concierge service* and premier seating
Full page color ad on program back cover
Custom Social Media engagement
Customized recognition benefits to suit your needs
All Emerald Green Mask Sponsor Recognition Benefits

Sapphire Blue Mask Sponsor: \$5,000

8 tickets to event
1/2 page B&W ad

Amethyst Mask Sponsor: \$2,500

6 tickets to event
1/4 page B&W ad

Ruby Red Mask Sponsor: \$25,000

Private table for 10
Full page color ad on inside program back cover
Highlight on Social Media

Sequin Mask Sponsor: \$1,000

2 tickets to event
Business card size B&W ad

**Concierge Service: provides a dedicated staff person/volunteer to help make your evening extra special, ranging from valet car retrieval to beverage refills to charging phones and more.*

Underwriter Levels Centennial 2023

All levels of underwriting will receive recognition in the invitation, program, printed and internet materials if donation is received prior to August 1, 2023.

Dinner: \$10,000	Libations: \$5,000	Stage Production: \$3,000	Entertainment: \$3,000
Reception: \$3,000	Décor: \$2,500	Dessert: \$2,000	Invitations: \$1,500
Parking Shuttle: \$1,500	Volunteer Meals: \$1,500	Photographer: \$1,500	Signature Drink: \$1,200
Champagne Flutes: \$750	Program: \$500		

Event Program Advertising

Final program size measures 8.5" x 11". All art must be submitted in high resolution (300 dpi JPEG or print quality high res PDF). Limited availability. All Artwork must be received no later than September 1, 2023. Design Fee (we create your artwork for you!) \$50.

Full Page Black & White (8" W x 10.5" H) \$1,000

Half Page Black & White (8" W x 5.125" H) \$750

Quarter Page Black & White (3.875" W x 5.125" H) \$400

Business Card Size Black & White (3.5" W x 2" H) \$200

Donor Name and/or Company Name _____

Name as you would like it to appear (printed and on-line media) _____

Office Phone: _____ Cell Phone: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Enclosed is my check in the amount of \$ _____ made payable to: Solheim

I am unable to participate this year, but would like to make a donation in the amount of \$ _____

Please bill my: VISA MC AMEX in the amount of \$ _____ Card #: _____

Signature: _____ Expiration Date: _____ Security Code: _____

Please return form and payment to: Solheim – Attention: Tina Antypas, Director of Development

Proceeds from the Ball support Solheim's programs that serve over 200 seniors annually. Thank you for your support!

EVENT REGISTRATION

Early Bird registrations will be entered in a special raffle if received by July 1st.

Name(s): _____

Business Name: _____

Address: _____

Phone: _____

Email: _____

TABLES AND SEATS

_____ Table(s) of 10 at \$1,750

_____ Individual seats at \$175 each

Names of Attendees and Guests:

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

Friend of Solheim:

I/we are unable to attend but have enclosed a donation in the amount of

\$ _____

(donors will be recognized on website and annual report)

PAYMENT OPTIONS

Enclosed is my check made payable to Solheim Senior Community in the amount of \$ _____

Charge my credit card in the amount of \$ _____

   

Name on Card: _____

Card #: _____

Exp. Date: _____

3-Digit Security Code: _____

Signature: _____

For advertising opportunities, please submit your ad by September 1, 2023. If you choose to have us create your ad, submit logo and text by September 1, 2023. Email ad details to Tina Antypas at tantypas@solheimsenior.org. If we do not receive your ad info by the deadline, only your name or company name will be used.

