



# 2024 MEDIA KIT & RATE CARD



[www.sportsvenuebusiness.com](http://www.sportsvenuebusiness.com)

THE LEADING PLATFORM FOR SECTOR NEWS, VIEWS & DEVELOPMENTS WORLDWIDE





## RATE-CARD

**PREMIUM PACKAGE: Enhanced Directory listing and editorial exposure throughout the year**

Within this package, advertisers receive an Enhanced SVB Directory listing (to include: company name; full contact details; a signature projects showcase, including imagery; a mission statement or statement from a company principal), editorial exposure (i.e. 1x Featured Article, 1x Interview and 1x Case Study), as well as having press releases and news stories regularly appearing within the SVB Weekly e-News Report and across the SVB platform (i.e. website, LinkedIn Group page, Facebook, Twitter, etc).

**The specially-reduced price for this package is €1,750 / £1,575 / \$1,995 for a total of 12 months exposure.**

**VIP SPONSOR PACKAGE: Exclusivity for your industry niche, banner adverts on the website & e-News, an Enhanced Directory listing, regular Featured Articles, Interviews & Case Studies and videos**

Within this package, VIP clients are recognised as the EXCLUSIVE sponsor for their industry niche, with their banner adverts appearing on our homepage, Directory pages and within the Weekly e-News Report for the duration of the contract, i.e. 12 months. They also receive an Enhanced SVB Directory listing (to include: company name; full contact details; a signature projects showcase, including imagery; and then either a mission statement or a statement from a company principal), in addition to optimised editorial exposure (i.e. up to 3x

Featured Articles, 3x Interviews and 3x Case Studies), as well as having their press releases, videos and news stories appearing within the SVB Weekly e-News Report and across the platform for the duration of the contract.

**The specially-reduced price for this package is €2,950 / £2,645 / \$3,325 for a total of 12 months exposure.**

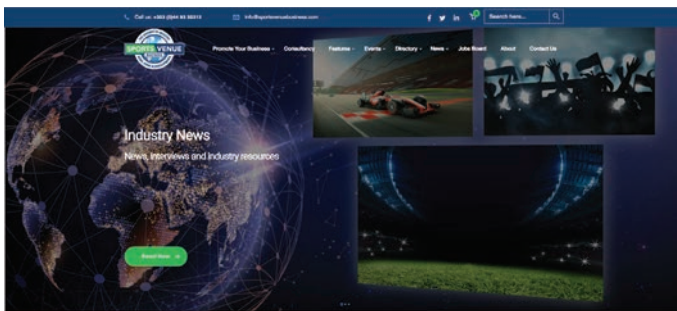
**VIP SPONSOR PLUS PACKAGE: This package offers everything included in the VIP Sponsor package, in addition to sponsorship of a webinar session, i.e. “Webinar Powered/ Sponsored by...” with a company representative to be one of the panelists.**

**The specially-reduced price for this package is €3,495 / £3,180 / US\$4,195 for a total of 12 months exposure.**

**NB:** Premium Advertiser, VIP Sponsor and VIP Sponsor Plus clients are eligible for complimentary access to the SVB Global Report for the duration of their contract, in addition to preferential rates for participation at SVB LIVE and other SVB Networking Events throughout the year.

**DIRECTORY LISTING:** Secure a basic listing within the SVB Directory, to include your company logo, contact details, website/URL etc., for just €225 / £200 / \$255 for a total of 12 months exposure.

## WEBSITE



**Sports Venue Business (SVB)**



Sports Venue Business (SVB) is the only platform dedicated to providing an unrivalled access to the world's top sports venues and associated services. It is a platform for the sports venue and industry owners and operators, providing them with the most relevant news and information, along with access to the latest developments, which has resulted in the website becoming the leading industry resource.

The platform is complemented by our dedicated in-house digital, print and broadcast marketing, branding and PR services, which are available to our clients on a bespoke basis. We also offer a range of other services, including a dedicated PR and marketing services team, which can help you to promote your business and increase your visibility in the industry.

Sports Venue Business has been responsible for organising and delivering the A&S International Conference & Exhibition on behalf of the A&S for the last 5 years.

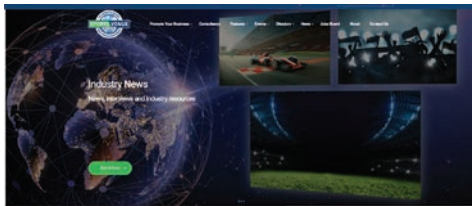
Our services are available to our clients on a bespoke basis, which means we can tailor our services to meet your specific needs, whether you are an individual, a small business or a large organisation. We are committed to providing you with the highest quality of service, and we are always looking for ways to improve our services and to provide you with the best possible experience.



## E-NEWS



**Banner Ads**



**Sports Venue Business (SVB)**



SPORTS VENUE BUSINESS (SVB) IS THE ONLY DEDICATED ONLINE PLATFORM FOR THE SPORTS VENUE INDUSTRY. IT PROVIDES THE LATEST NEWS, VIEWS AND DEVELOPMENTS FROM AROUND THE WORLD. SVB IS THE ONLY PLACE WHERE YOU CAN FIND OUT ABOUT THE LATEST TRENDS, PROJECTS AND DEVELOPMENTS IN THE INDUSTRY. SVB IS THE ONLY PLACE WHERE YOU CAN FIND OUT ABOUT THE LATEST TRENDS, PROJECTS AND DEVELOPMENTS IN THE INDUSTRY.



Nothing to see here - yet



**Spec:** 1140 X 100px (WxH)  
JPG or GIF Format, Max File Size:  
100kb

**Directory Listing**



Directory listing showing various sports venue projects and services. Includes logos for Terraplas, KSS, ctorfollit, ADXBA, FUNI m Ticketing, pt, ALSD, and others. Each listing includes a small image and text description.

**Spec:** 1140 X 100px (WxH)  
JPG or GIF Format, Max File Size:  
100kb

**Weekly Email Report**



**Weekly e-News Report: Issue #52**

Here are this week's highlights full stories below:

- NEWS: North County City Council & County Board Manager meet to discuss... (truncated)
- NEWS: 407 Extension awarded to... (truncated)
- NEWS: Dunbar FC enters... (truncated)
- NEWS: Support grant for... (truncated)
- NEWS: News: Dunbar FC... (truncated)
- NEWS: Dunbar FC... (truncated)
- NEWS: Tottenham and... (truncated)
- NEWS: The... (truncated)
- NEWS: The... (truncated)



**Industry Interviews & Case Studies**



**Featured Articles & Videos**



**Spec:** 600 X 200px (WxH)  
JPG or GIF Format, Max File Size:

**AWARD-WINNING VIDEO PRODUCTION**

SVB benefits from its own in-house video production facilities, with broadcast-quality, multi-award winning, video & camera equipment, microphones, lighting, etc., which means we can produce:

**Promotional videos**

**Corporate/Company videos**

**Informative videos**

**Video interviews etc.**

**Contact us today for a quote!**



## BOOKING ORDER FORM

**Service:** \_\_\_\_\_

Directory Listing

Premium Advertiser

VIP Sponsor

VIP Sponsor Plus

[insert tick boxes at the side of each] Tick relevant box.

**Payment**

TOTAL: € \_\_\_\_\_ (£ \_\_\_\_\_ / US\$ \_\_\_\_\_ )

VAT/Tax code: \_\_\_\_\_

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_ Email : \_\_\_\_\_

Invoice address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

County/State: \_\_\_\_\_

Post/Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

**Method of payment:**

**Bank wire transfer or cheque:** \_\_\_\_\_