



Squire Boone Village

TOP 11 BEST SELLERS

Wholesale Supplier and Manufacturer



LOOKBOOK

SHOP OUR COMPLETE WHOLESALE CATALOGS AT:
SQUIREBOONE.COM

TOP 11 BEST-SELLERS

ROCK CRYSTAL CANDY

WHY SELL SQUIRE BOONE VILLAGE ROCK CRYSTAL CANDY

- » A nostalgic, Americana favorite, Rock Crystal Candy is the best-selling, most profitable candy in tourist attractions!
- » 16 delicious flavors and sparkling colors.
- » Made in southern Indiana with 100% pure cane sugar grown by American farmers on American farms.
- » Squire Boone Village is an SQF, Safe Quality Food, Certified Manufacturer
- » GMO free
- » 3X mark-up

“The taste of childhood right here.”

-Nichol

“This is by far the best rock candy we’ve ever purchased.”

-Steve

“Amazing flavor that lasts the entire stick.”

-Bree

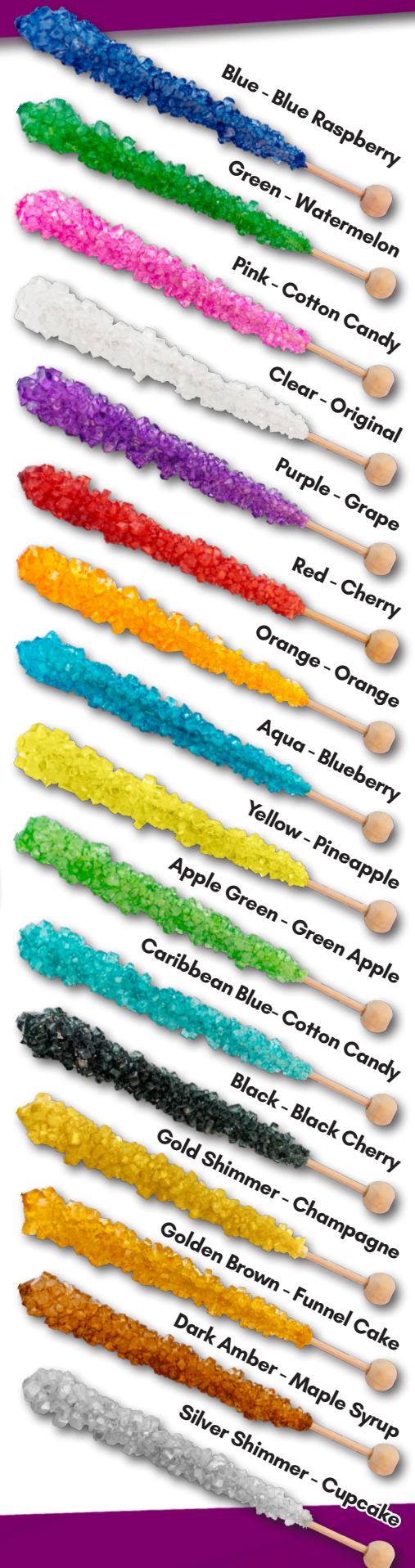
“Love this product. These people really love what they do.”

-Rachel



Bulk Sales: Stores with bulk bins are seeing Rock Candy Crystals grow into a best-seller!

The New Sprinkle: 79.3 million Google Hits for using Rock Candy Crystals as a sprinkle & 81.2 million for decorating!





9-bin Acrylic Display Deal:
 · Also available in 6 or 3 bin
 · Includes enough Rock Crystal Candy to fill each bin 2 times



Acrylic Display Deal:
 · Asst. or by Color
 · Includes enough Rock Crystal Candy to fill 2 times



Custom Hangtags
 Assorted or by Color
 3, 4, 5 or 6 Stick Peg Bags



24 ct. Display Box
 · Asst. or by Color
 · 6 boxes per case



36 ct. Display Tub
 · Assorted or by Color
 · 6 tubs per case



Tubes
 · Custom Label



Peg Bag
 · Custom Hangtag



Rock Candy Crystal Boxes, 4.5 oz
 · 12 Plastic Boxes per Display Box
 · Logo Imprinting Available
 · Assorted Flavors



Custom Box Candies



Rock Candy Crystal Boxes, 2 oz.
 · 12 Plastic Boxes per Display Box
 · Logo Imprinting Available
 · Assorted Flavors



Sampler Box - 6 ct. Display Box
 Full Color Custom Printing

TOP 11 BEST-SELLERS

pick your rock faves
FILL 'ER UP!

WHY SELL SQUIRE BOONE VILLAGE FILL 'ER UP PROGRAM

- Gemstone Super Mix, Glow Stones®, Magnet Stones®, and Fool's Gold captivate kids as they sort through the stones to fill their colorful drawstring bags with their favorite finds.
- The retail to fill a bag is the same for each of our four best sellers, so your customers can mix any of the four best sellers to fill the same drawstring bag, wood crate box or round tin container.
- **Gemstone Super Mix:** 100% real gemstones in bright colors. Gemstones include rose quartz, aventurine, chalcedony, moss agate and others.
- **Glow Stones®** Phosphorescent stones that glow in the dark after being exposed to light for a short period of time.
- **Magnet Stones®** attract more than just each other - it's nearly impossible to walk past without buying! Kids will learn about magnetism and the invisible force of electromagnetic radiation by reading the included fact card.
- **Pyrite**, also known as fool's gold, is a shimmery gemstone that has often been mistaken for real gold.



GEMSTONE SUPER MIX

WHY SELL SQUIRE BOONE VILLAGE GEMSTONE SUPER MIX

- The Gemstone Super Mix Ore Cart Display with flickering lanterns will become a focal point in your gift shop. The Ore Cart draws attention and drives sales of our colorful, high-quality Gemstone Super-Mix. Compartments neatly hold imprinted drawstring bags and information booklets so kids can read about the stones they choose.
- 100% Real Gemstones in bright colors that fascinate kids as they search for the perfect stones to fill their bag.
- Fast-selling and high-profit.
- Imprinted Drawstring Bags build your brand by creating a souvenir of your guest's visit.
- Custom sign with Ore Cart Display.



TOP 11 BEST-SELLERS

ADD A NEW ACTIVITY WITH A GEM MINING SLUICE

- **FREE** \$3,500 Gem Mining Sluice for your attraction with your agreement to purchase \$3,000 per year of any Squire Boone Village merchandise for resale including Economy and High-grade Mine Rough, Collector Rocks, Candy, Gemstone Jewelry, Souvenirs, Toys and Carved Wood.
- Kids love to mine for gems! It doesn't matter if they've mined for gems one time or ten, you'll feel their excitement when you bring a Gem-Mining Sluice to your attraction! Kids will line up to discover fossils, amethyst, and fool's gold with this unique hands-on educational activity.



Get a **FREE** Gem Mining Sluice to create a new activity at your attraction!

MINE ROUGH

Regular & Hi-Grade Mine Rough in Custom Printed Drawstring Bags



Economy Mine rough with Custom Printed Label

MINE ROUGH BUCKETS

WHY SELL SQUIRE BOONE VILLAGE MINE ROUGH BUCKETS

- Mine Rough Buckets filled with big chunks of gems, crystals, and fossils elevate your gem mining sluice experience in-store.
- Kids will have a handy bucket to carry their treasures home.
- A custom printed label comes free on each bucket and gives kids a souvenir of their sluicing adventure.
- Translucent plastic allows customers a sneak peek of the pieces inside!



Add a sluicing screen to make a fun gift for gem mining at home.



TOP 11 BEST-SELLERS

COLLECTOR ROCK BOXES

WHY SELL SQUIRE BOONE VILLAGE COLLECTOR ROCK BOXES

- Over 40 collector quality gemstones, crystals, minerals and fossils in a collectible box with your full color logo.
- Packed in assorted flats, order best sellers or choose your own.



Barcodes on the bottom.

Your full color logo here!



Geological information about each stone printed on the back of every box.



COLLECTOR ROCKS

WHY SELL SQUIRE BOONE VILLAGE COLLECTOR ROCKS

- Every kid has a rock collection, and we bet you still remember yours! Kids love to add to their rock collection when they visit new places!
- We supply rocks that fit any collection, from novice to experienced collector.
- No weighing, grading or individual pricing. Each different Collector Rock is hand selected by our experts to have the same perceived value, can be displayed in the same bin, and sold at the same price.
- Collector Rocks can be sold in a variety of ways to suit any retail environment:
 - » Individually for collectors
 - » Gallery-style Floating Frame
 - » Hand-carved poplar Tripod Stands
 - » Crate Boxes and Treasure Chests
- More than 300 Collector Rocks in our catalog, carefully selected from mines in over 10 different countries! Increase repeat business with a rotating assortment.



Each Collector Rock includes an Information Card about each specific rock: the origin, composition and interesting facts.



**MORE THAN 300 COLLECTOR ROCKS IN OUR CATALOG, AND NEW SPECIMENS ADDED EVERY YEAR!
CAREFULLY SELECTED FROM MINES IN OVER 10 COUNTRIES**

**GEMSTONES • MINERALS • CRYSTALS • FOSSILS
CUT • POLISHED • DRUSE • SLABS • CARVINGS**

TOP 11 BEST-SELLERS

MINER HELMETS

- Celebrate the cornerstone of modern American industry with our Miner Helmets! Helmets have been used throughout history for protection. The addition of a light on a helmet made hands-free work and exploration in the dark easier and faster. Kids can pretend to be blasting through a railroad tunnel, discover stalagmites in a cave or explore the wilderness. They can wear bright LED helmets to light their way during every outside nighttime adventure.
- Dependable and trouble free on/off toggle switch.



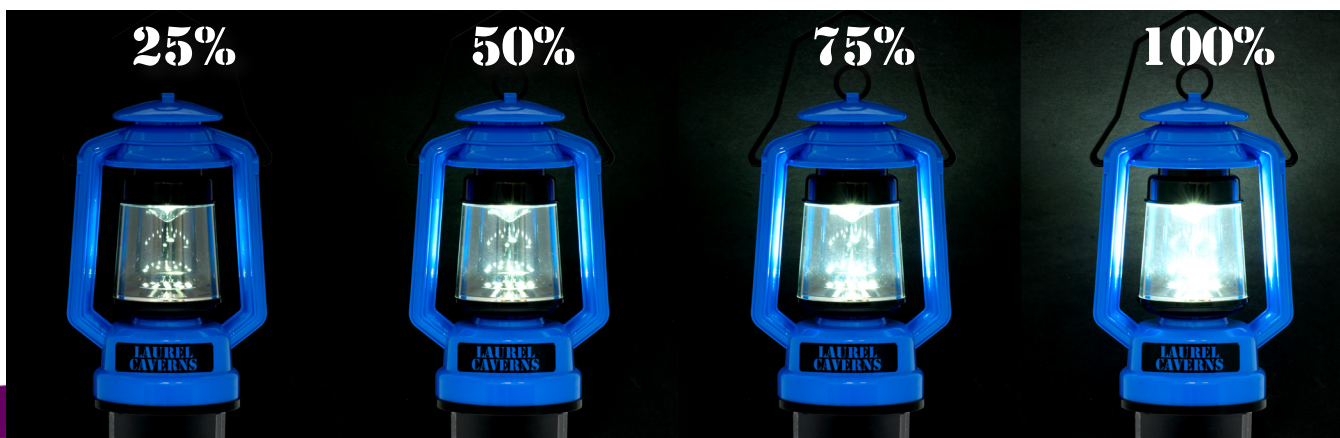
Mix or match
Helmet &
Lantern colors!

MINER LANTERNS

- The use of lanterns in the USA dates back to the early 1700s to light the way through the darkness. Throughout history lanterns have provided light at night for sailors at sea, railroad workers, firemen in line of duty and miners deep underground. In modern times hikers, campers and cave explorers use lanterns where there are no electric lights available. Lanterns have a historic charm that we all still love today. Technology is always improving, but there is something special about going outside at night with an old-fashioned lantern by our side.
- Patented in China and patent pending in USA.



Bright LED bulbs that illuminate from a candle-light glow up to a super bright light!



MINER HELMETS & LANTERNS DISPLAY

- Kids can mix or match Helmet and Lantern colors when they are displayed together on the Miner Helmet and Lantern Combination Floor Display.
- Miner Helmets and Lanterns provide hours of fun that will create memories for your visitors that will last a lifetime.

SQUIRE BOONE VILLAGE HELMETS & LANTERNS:

- Eye-catching, attention getting colors!
- Free custom imprint with the name of your attraction creates a connection with your customers! May combine Helmets and Lanterns for imprint minimum.
- AAA batteries installation optional.
- Made of impact resistant plastic that doesn't crack when dropped on the floor.
- Bright LED Bulbs.
- CPSIA, ASTM and Prop 65 tested and approved
 - » Safe for ages 3+
 - » All colors and components pass heavy metals and phthalates testing
 - » Safety screw holds the battery compartment lid closed
 - » No sharp edges or holes
 - » No exposed circuitry
 - » No glass



TOP 11 BEST-SELLERS

CRACK OPEN GEODES

WHY SELL SQUIRE BOONE VILLAGE CRACK OPEN GEODES

- Create a fun activity with Crack Open Geodes! Guests choose their own geode and crack it open using a hammer and chisel to reveal gorgeous crystals that have never yet been seen before.
- Our Crack Open Geode Display holds four different sizes of geodes and informational cards that explain how geodes are formed. Add our Geode Cracking Stump, Hammer, Chisel, and Safety Shield to create a cracking station.
- Fossil Cystoid Crack Open Geodes are fossils of ancient creatures that lived at the bottom of the sea millions of years ago. Cracking them open reveals beautiful, sparkling quartz crystals inside.

FOSSILIZED CYSTOID GEODE

This rough-looking, round-shaped rock might have a hollow center with beautiful quartz deposits inside. The only way to find out is to crack it open.

During the Silurian Period of the Paleozoic Era, 416 to 443 million years ago, marine animals called cystoids lived in ancient seas. Although they are extinct, paleontologists can study them by examining their fossil remains, such as these cystoid geodes. Cystoids are a class of echinoderms — animals with hard exoskeletons that contain a high concentration of magnesium calcite. Some echinoderms, including starfish and sea urchins, still live in our oceans.


Prehistoric cystoids were attached to the ocean floor by a stem. Connected to the stem was a saclike body called a calyx, which varied in shape from spherical to oval to very flattened. The calyx usually reached a maximum of 18" in diameter, although larger fossils have been found. The calyx exoskeleton was composed of a geometric arrangement of polygonal plates with complexly structured pores. These pores were part of the animal's unique water vascular system, a network of fluid-filled canals that functioned in respiration, food digestion, waste elimination, and locomotion. On the upper end of the calyx was a mouth surrounded by a number of appendages, called brachioles, that produced a current of water, directing food to the mouth.

When a cystoid died, its brachioles and stem quickly broke off. As the calyx rested on the sea floor, it became covered by silica-rich sand and sediment. Over a period of time, silica replaced the magnesium calcite of the exoskeleton, creating a fossil record of the shape of the cystoid. The internal organs decayed, leaving a quartz (silicon dioxide, SiO₂) fossil with a hollow center.

Millions of years passed and the waters receded, leaving dry land where oceans had been. Cystoid fossils lay trapped in layers of sediment below the earth's surface. Ground water, rich with silica, filled the cavities inside the cystoid fossils, causing quartz crystals to form. Geologists use the term "geode" to describe a hollow rock with crystals growing inside. In some of these geodes, quartz has completely filled the cavity, and the geode is solid. Some are still hollow, with sparkling quartz crystals lining the cavity. Origin: Morocco, Africa.

WARNING: USE EYE PROTECTION AND GLOVES
Put the geode inside an old sack or cover it with a rag to prevent pieces flying and causing damage or injury. Start hitting it gently, gradually increasing force until the geode cracks open in as few pieces as possible.

R470C Large



Displays have a pocket for informational Crack Open Geode Fossil Cystoid Fact Cards!



GEMSTONE NECKLACES

WHY SELL SQUIRE BOONE VILLAGE GEMSTONE NECKLACES & WINDSWEPT TREE

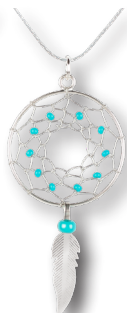
- Our exclusive display was inspired by windswept trees in the tundra, and create a stunning presentation for our genuine Gemstone Necklaces. The first display of its kind, the Windswept Tree is one of the most popular displays across all of our catalogs.
- Real Gemstones are cut and polished by lapidary artists.
- Electroplated with 100% pure Gold or Silver.
- Pre-priced and bar coded at your specified markup. Hang on the tree and start selling!
 - » Gemstone
 - » Wire-wrapped
 - » Bezel Setting
 - » Shoshone
 - » Ornaments



We'll pre-print your retail price, just tell us your markup. Flag labels come attached to each necklace!



**Wire Wrapped
Gemstone
Necklaces**



**Shoshone
Silver Jewelry**



**Tree of Life
Gemstone
Necklace**



**Crystal Point
Gold**



**Cabochon
Bezel Set**

TOP 11 BEST-SELLERS

DESIGN YOUR OWN GEMSTONE PENDANT NECKLACE

WHY SELL SQUIRE BOONE VILLAGE DESIGN YOUR OWN GEMSTONE PENDANT NECKLACE

- Kids love to choose a pendant and neck cord to create their own custom necklace.
- Choose from over 120 Pendants to fill your display.
- Choose either Clasp or Tie Necklaces
- Rough, Tumbled & Carved Gemstones and Fossils
- Each pendant is the same price, making retail pricing a breeze!
- Easy 3X mark-up!



WILD ANIMAL POTTERY CHARMS

WHY SELL SQUIRE BOONE VILLAGE WILD ANIMAL POTTERY CHARMS

- Wild Animal Pottery Charms are sculpted, fired, and painted by hand in the high elevations of the Andes Mountains, exclusively for Squire Boone Village.
- Our best-selling Design Your Own Necklace display allows kids to choose their favorite animal and a colorful cord to create their own necklace!
- Each pottery charm and neck cord is the same price, making retail pricing a breeze with an easy 3X mark-up!
- Display holds 20 different ocean, zoo, wildlife, or farm Wild Animal Pottery Charms.



TOP 11 BEST-SELLERS

AMERICAN TRADITIONS CREATIVE PLAY

WHY SELL SQUIRE BOONE VILLAGE AMERICAN TRADITIONS CREATIVE PLAY

- In a time that will be defined by advancements in technology, souvenirs that spark creative play continue to be best sellers.
- Children's imaginations are stimulated after discovering these treasures and their parents are excited to share their memories of playing with the same toys when they were young.
- Custom imprinting with your logo or attraction name available with low MOQ.



CARVED WOOD

WHY SELL SQUIRE BOONE VILLAGE CARVED WOOD

- Many of our Carved Wood products can be customized with your logo or imprint, creating a souvenir of their visit on a toy they'll play with for years to come.



Hand Carved Wooden Slingshots



Hand Carved Wooden Rubber Band Shooters



Hand Carved Back Scratchers



Hand Carved Walking Sticks

Hand Carved Wooden Pens



TOP 11 BEST-SELLERS

CUSTOM COLOR PRINTED SOUVENIRS

- Add your full color logo to best-selling souvenirs across all of our catalogs.
- Full color screen printing that won't scratch, flake or peel.



Andean Hand Drums



Train Whistles with Full Color Printing



Gem Bottles & Miner's Ore Bottles

Collector Rock Boxes





Agate Slice Key Chains



Agate Slice Ornaments



Agate Slice Nightlights



Full Color Imprint Printed Hangtags



Sampler Box



Fidget Stone Tins



Sampler Box

TOP 11 BEST-SELLERS

THE SOUVENIR CENTER

WHY SELL SQUIRE BOONE VILLAGE SOUVENIR CENTER

- The Souvenir Center holds all of our innovative and best-selling souvenirs: Bumper Stickers, weather resistant Stickers, Magnets, Postcards, Key Rings, Puzzles, Posters, Playing Cards, Coasters, Temporary Tattoos and Shot Glasses.
- Low minimum order quantities are our specialty. We make the small guys look like the big guys.
- We use photos that you provide of your location to create custom souvenirs specifically for your location.
- Custom Souvenirs sell better than stock or standard souvenirs.
- The Souvenir Center includes Free Product Offset that pays you back when sold at retail.
- Create multiple versions within our low minimums to feature your guests' favorite scenes and offer more variety.



WICKSTONE COASTERS

Custom printed natural sandstone coasters wick condensation to keep surfaces dry in style.



**We use
your photos
to create
Custom
Souvenirs**



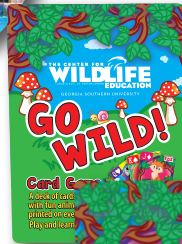
SOOBUBS®
Magnets, Keys Rings, and Jewelry
made with heavy glass bubbles.



Restickers®
Stick over and over again.



SOUVENIR PLAYING CARDS
Playing cards are custom
printed with your logo.



Go Fish!, Go Ape! or Go Wild!
Playing Cards are custom printed with your logo
Fun animal facts on each card.



Custom Puzzle Decks
Your image is printed on the back
of a deck of cards to create a puzzle!
It's two games in one.



Custom Get Your Cray On!® Puzzle
10 stock scenes incorporate your
logo on the puzzle or design your own.
Comes with a pack of crayons.

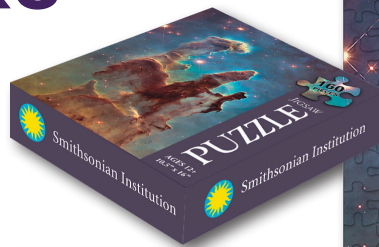


TOP 11 BEST-SELLERS

CUSTOM SOUVENIRS



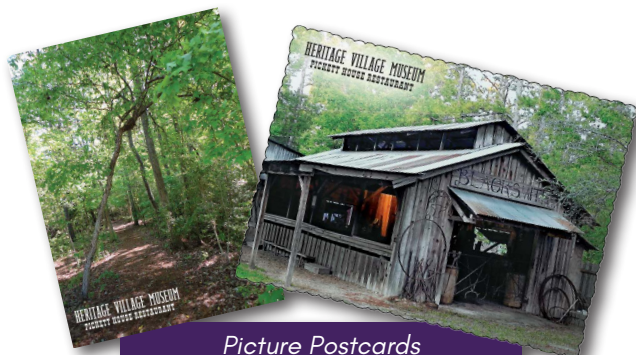
Custom Temporary Tattoos
Pack: 11" x 4 1/4" Singles: 2" x 2"
Generates free advertising
when posted on social media!



Custom Jigsaw Puzzle
Comes with a Custom Printed
6-sided Box!



SooStix®
Weather and fade resistant
Bumper Stickers & Die Cut Stickers



Picture Postcards
5 3/4" x 4 1/4"
Available with Vintage Scalloped
Edge or Smooth Edge



Mini Posters
8 1/2" x 13"
Collectible works of art provide
guests with a memento of their visit!



Custom Printed Souvenir Shot Glasses & Candles
Sell your Shot Glasses empty or filled with
neon colored candles with electric fragrances!

HITCHERS® WITH TWISTER POPS

WHY SELL SQUIRE BOONE VILLAGE HITCHERS® WITH TWISTER POPS

- Over 60 high-quality plush animals that kids love!
- Hook-and-loop fastener design on arms and legs allow Hitchers® to be wrapped around anything, like bike handles or backpack straps after the candy is all gone.
- Posable legs, arms, tails, and necks increase play value.



Twister Pops sold separately - choose either Tall & Skinny or Middle Size

Holds on with hook & loop fastener on arms and legs!

Long tail can be shaped for hanging and holding on!

Posable necks & tails to put in any position!

Hitchers® with Twister Pops provide a two-in-one treat... Candy and a toy, doubling the value!

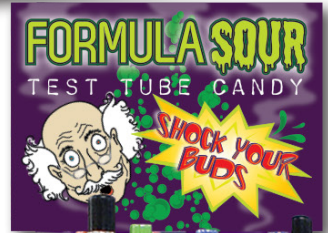


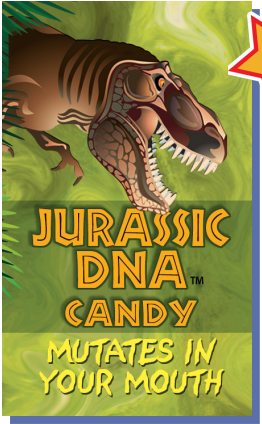
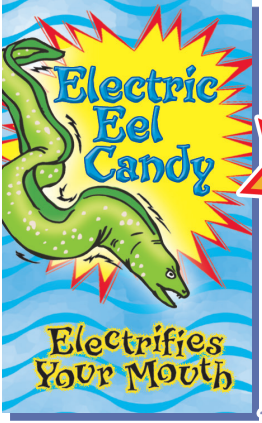
TOP 11 BEST-SELLERS

FORMULA SOUR®

WHY SELL SQUIRE BOONE VILLAGE FORMULA SOUR AND SHOCK YOUR BUDS® TEST TUBE CANDIES

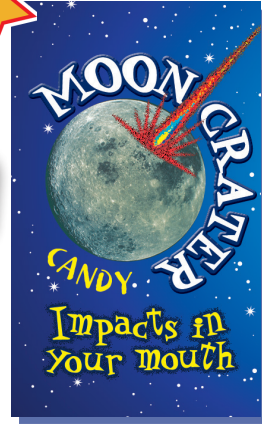
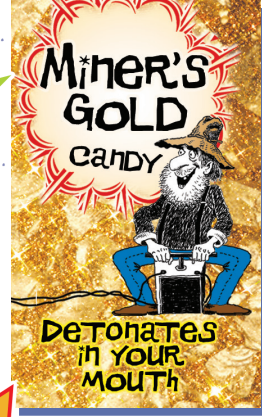
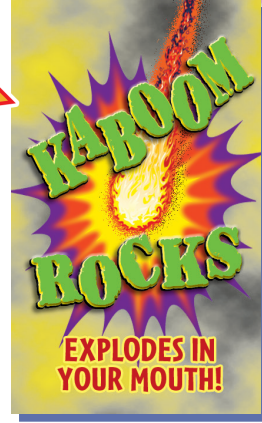
- Our goal is to create the tightest pucker face with squinted eyes and all the giggles.
- Sour Candy never goes out of style.
- Formula Sour® is recognized as a nostalgic candy which increases its cool factor.
- Shock Your Buds Test Tube Candy line includes 11 different kinds of sour and popping candy to fit in any location.
- Lights & motion make the Bubble Action Display irresistible and drives increased add-on sales
- Our proprietary Bubble Action Display is uniquely designed specifically for Formula Sour and the Shock Your Buds line of test tube candies. The light and motion of the display draws in customers and drives increased add-on sales.
- Formula Sour® and our Bubble Action Displays are crafted in our Southern Indiana plant.





SHOCK YOUR BUDS®

POPPING CANDY



TOP 11 BEST-SELLERS

LOLLIPOPS

WHY SELL SQUIRE BOONE VILLAGE LOLLIPOPS, LOLLISTICKS®, TWISTER POP LOLLISTRAWS® AND RESTICKERS®

- Our proprietary Lollipop products will set you apart and deliver consistent sales.
- All flavors are made in the USA.



Free custom printed Resticker® - sticks over and over again on any clean surface!



Twister Pop Lollistraws are made with a high-quality paper straw and increases the value of your premium craft milkshakes or a soda pop!



Lollisticks® are a long-time favorite across all retail. Our Lollisticks are shorter and thicker, reducing breakage in transit.



Teeny Lollipops can't be found anywhere else, and provide great impulse sales.

POOFY POPS® & POOFY ROPES®

- Squire Boone Village's Poofy Pops and Poofy Ropes are soft, strawberry marshmallows that melt in your mouth. A fresh take on a lollipop that will become a fast best-seller.



SLOBBER JAWBBERS®

- Slobber Jawbbers are giant, colorful jawbreakers on a stick that change colors 12 times as you lick your way to the candy center:

- » Strawberry
- » Green Apple
- » Orange
- » Banana
- » Blueberry
- » Watermelon
- » Grape



Custom printed flag labels and display sign are free using your logo and the jawbreaker name that you choose. LOW MOQ!



Squire Boone Caverns & Village

Squire Boone Village products were invented, inspired and innovated from ideas generated at Squire Boone Caverns - a real place where visitors can explore the caverns first discovered by brothers Squire and Daniel Boone. A small attraction in the middle of nowhere, the Squire Boone Caverns attraction opened 50 years ago and today we host tens of thousands of school children and guests each year. It gives us great joy to share Earth Science and Pioneer History with kids who have never seen a live goat, never seen a grist mill grind corn and have never gone deep under the Earth to see another world where stalactites and stalagmites grow. The products we sell were developed to grow sales in our own gift shop at Squire Boone Caverns and we've been growing our wholesale line off that initial inspiration for 40 years. We're honored to bring our educational and unique souvenirs to your gift shops.

www.squireboonecaverns.com



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CUSTOMER SERVICE • 1-800-234-1804 • CUSTOMERSERVICE@SQUIREBOONE.COM