

Cookie Policy

Lightricks Ltd. and its affiliates (“**Lightricks**”) use certain monitoring and tracking technologies, such as cookies, beacons, pixels, tags, and scripts (collectively, “**Cookies**”). These technologies are used in order to maintain, provide, and improve our website, online platform and its services (the “**Services**”), and in order to provide you with a better experience (for instance, in order to track users’ preferences, to better secure our Services, to identify technical issues, and to monitor and improve the overall performance of our Services).

This page contains information on what Cookies are, how to switch Cookies off in your browser, and some useful links for further reading on the subject. If it does not provide the information you were looking for, or you have any further questions about the use of Cookies on our Services, please email: dpo@lightricks.com.

For more information about our general privacy practices, please visit our [Privacy Policy](#).

What are Cookies?

Cookies are small text files that are stored by the browser on your computer or mobile device (for example, Google Chrome or Safari). They allow websites to store information- e.g., user preferences. You can think of Cookies as providing a so-called memory for the Platform, so that it can recognize you when you come back and respond appropriately.

How do we use Cookies?

Preferences Cookies: This type of cookie helps us to secure and maintain our Services, and remembers your preferences for tools found on the Platform, so you don’t have to re-set them each time you visit.

Statistics Cookies: Every time someone interacts with our Services, the analytics tools we use generate Cookies which can tell us whether or not you have used our Services in the past, and provide additional information regarding how our users use our Services (such as where users tend to click on our website). Your browser will tell us if you have these Cookies and, if you don’t, we generate new ones. This allows us to track how many individual users we have and how often they use our Services.

Registration Cookies: When you register and sign into our Services, we generate Cookies that let us know whether you are signed in or not.

Our servers use these Cookies to work out which account you are signed in with and if you are allowed access to a particular service.

While you are signed into our Services, we have the ability to combine information from your Registration Cookies with Statistics Cookies, which we can use to identify which pages you have seen.

Marketing Cookies: These Cookies allow us to know whether or not you’ve seen an ad or a type of ad, how you interacted with such an ad, and how long it has been since you’ve seen it.

We also use Cookies to help us with targeted advertising. We may use Cookies set by another organization, so we can more accurately target advertisements to you. We also set Cookies on certain other sites that we advertise on. If you receive one of those Cookies, we may use it to identify you as having visited that site if you later visit our Services. We can then target our advertisements based on this information.

Third-party Integration Cookies: On some pages of our Services, other organizations may also set their own Cookies. They do this to track the performance of their applications that are integrated with our Services or to customize their services for you. Because of how Cookies work, our website cannot access these Cookies, nor can the other organization access the data in Cookies we use on our Services.

How can you turn Cookies off?

All browsers allow to change, block or opt out from cookies through the browsers' setting, which usually can be found under "options" or "preference" menu in the browser. However, you may easily opt out by using our "cookie settings", available in the footer of our website.

Some web browsers may transmit "Do Not Track" signals to websites with which the browser communicates, telling the site not to follow its online movements. We currently do not respond to such "Do Not Track" signals.

To find out more about Cookies and their use on the Internet, you may find the following websites useful:

- www.allaboutcookies.org
- www.youronlinechoices.com/uk

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