



Mission Impact Criteria

Potential Criteria	Definition
Contribution to intended impact	Relative to other programs, how well does this program contribute to what the overall organization aims to accomplish?
Excellence in execution	Is this program something that the organization delivers in an exceptional manner?
Scale	How many people are touched or influenced by this program?
Depth	How profound is the level of intervention with this program?
Significant Unmet Need	Is there significant competition or are there similar offerings of this program? Is there an adequate supply of services to meet the demand for them in our community?
Community Building	Does this program build community around the program or the organization as a whole?
Leverage	Does this program benefit from and nurture important relationships and partnerships inside and outside the organization?

THE SUSTAINABILITY MINDSET

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