

PollSmart MR

KENTUCKY GOVERNOR POLL | WWW.POLLSMARTMR.COM

FOR IMMEDIATE RELEASE

CONTACT

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KENTUCKY • GOVERNOR POLL • OCTOBER 23, 2019

In the race for Governor, state Attorney General Andy Beshear (D) holds an 18-point lead (50% to 32%) over Gov. Matt Bevin (R) among registered voters. The lead grows to 21-points among likely voters. When undecided likely voters are pressed to make a choice (Leaners), Beshear is up 19 points (55% to 36%).

	Registered Voters	Likely Voters	Likely Voters w/Leaners
If the Kentucky general election for Governor were held today, would you vote for:			
Andy Beshear, the Democrat	50%	54%	55%
Matt Bevin, the Republican	32%	33%	36%
John Hicks, the Libertarian	2%	3%	4%
Not Sure or Undecided	15%	11%	6%

METHODOLOGY

The PollSmart MR online poll was conducted by Targoz Market Research, an independent research company with sample provided by Prodege, a leading market research panel.

Interviews were conducted from October 13, 2019 to October 20, 2019 among a sample of 548 respondents who live in Kentucky and are registered to vote.

The estimated margin of sampling error for registered voters is +/-4.2 at the 95% confidence level. More information about the PollSmartMR polls can be obtained by visiting www.pollsmartmr.com or www.targoz.com.

THE POLL WAS NOT COMMISSIONED OR PAID FOR BY ANY CANDIDATE OR POLITICAL ORGANIZATION.

PolISmart MR TOPLINES
REGISTERED VOTERS

1. The general election for Governor in Kentucky is coming up this November. How much attention have you been able to pay to the 2019 general election campaign?
 - a. None at all 7%
 - b. Not very much 21%
 - c. Fair amount 38%
 - d. Great deal 35%
2. As of now, do you plan to vote in the 2019 general election for Governor?
 - a. Definitely not (Terminate)
 - b. Probably not (Terminate)
 - c. Maybe 15%
 - d. Probably 11%
 - e. Definitely 71%
 - f. I've already voted 4%
3. If the Kentucky general election for Governor were held today, would you vote for: [ROTATE]
 - a. Andy Beshear, the Democrat 50%
 - b. Matt Bevin, the Republican 32%
 - c. John Hicks, the Libertarian 2%
 - d. Not Sure or Undecided 15%
4. Which way do you lean? [Base: Undecided]
 - a. Andy Beshear, the Democrat 12%
 - b. Matt Bevin, the Republican 16%
 - c. John Hicks, the Libertarian 9%
 - d. Not Sure or Undecided 63%
5. On the ballot for Governor did you vote for: [ROTATE]
 - a. Andy Beshear, the Democrat 60%
 - b. Matt Bevin, the Republican 40%
 - c. John Hicks, the Libertarian 0%
 - d. Not Sure or None of the Above 0%

PolISmart MR TOPLINES
REGISTERED VOTERS

6. How important are the following issues in making your decision about who to vote for Governor this year? [ROTATE] (10 Point Scale)

Strongly Agree
(Top 2 Box Scores 10 to 9)

a. Economy & jobs	65%
b. Government spending	54%
c. Protecting the environment	43%
d. Cutting taxes	48%
e. Healthcare	<u>71%</u>
f. Immigration	50%
g. Abortion	54%
h. Reducing crime	57%
i. Improving education	<u>66%</u>
j. Honesty & integrity in state government	<u>78%</u>

7. What is your age?

a. 18 to 24	11%
b. 25 to 34	15%
c. 35 to 44	16%
d. 45 to 64	38%
e. 65+	20%

8. Generally speaking, do you think of yourself as a ...? [ROTATE]

a. Democrat	41%
b. Independent	13%
c. Republican	45%
d. Something else:	1%

PollSmart MR TOPLINES
REGISTERED VOTERS

9. Thinking about your general approach to issues, do you consider yourself to be...
- a. Very liberal 10%
 - b. Somewhat liberal 12%
 - c. Moderate 35%
 - d. Somewhat conservative 20%
 - e. Very conservative 19%
 - f. Not sure 3%
10. Which of the following are you?
- a. Male 46%
 - b. Female 54%
 - c. Other or Prefer Not to Answer 0%
11. Which of the following best describes your race or ethnicity?
- a. White non-Hispanic 89%
 - b. Black or African American 8%
 - c. Hispanic 2%
 - d. Other/Prefer not to say 1%
12. Which of the following best describes your household's total income in 2018 BEFORE taxes?
- a. < \$15,000 12%
 - b. \$15,000-\$24,999 9%
 - c. \$25,000-\$34,999 10%
 - d. \$35,000-\$49,999 13%
 - e. \$50,000-\$74,999 17%
 - f. \$75,000-\$99,999 13%
 - g. \$100,000-\$124,999 9%
 - h. \$125,000-\$149,999 6%
 - i. \$150,000-\$199,999 5%
 - j. \$200,000 and over 5%
 - k. Not sure 1%

PollSmart MR TOPLINES
REGISTERED VOTERS

13. Which of the following best describes your current education level?

- | | |
|--|-----|
| a. Some high school or less | 16% |
| b. High school graduate | 33% |
| c. Associate's degree (Two-year post-secondary degree) | 7% |
| d. Some college but no degree | 21% |
| e. Bachelor's degree | 13% |
| f. Master's or professional degree | 9% |
| g. Doctorate degree | 1% |
| h. Prefer not to say | 0% |

14. What is your current marital status?

- | | |
|------------------------|-----|
| a. Never married | 22% |
| b. Married | 59% |
| c. Separated | 2% |
| d. Widowed | 7% |
| e. Divorced | 6% |
| f. Living with partner | 5% |
| g. Prefer not to say | 0% |

15. Thinking about your religion, are you...

- | | |
|--------------------------|-----|
| a. Protestant | 39% |
| b. Roman Catholic | 11% |
| c. Jewish | 1% |
| d. Atheist | 2% |
| e. Agnostic | 6% |
| f. Something else | 23% |
| g. Nothing in particular | 18% |

16. Would you describe yourself as a 'born-again' or evangelical Christian? [Base: Protestants]

- | | |
|--------|-----|
| a. Yes | 67% |
| b. No | 33% |

PollSmart MR TOPLINES
REGISTERED VOTERS

17. Are you now employed full-time, part-time, self-employed, retired, or not employed?

a. Full-time	37%
b. Part-time	13%
c. Self-employed	6%
d. Not employed	20%
e. Retired	22%
f. Don't know	3%

More polls can be found at www.pollsmartmr.com or www.targoz.com