Virtual Fundraising Volunteer for YHA



(This schedule meets requirements for the Bronze Duke of Edinburgh's Award volunteering section)

Week 1	Find out about YHA Find out more about YHA and our programmes and appeals on our fundraising website and also look at our Twitter about the good work we have done recently. Take a look at what YHA stands for, our culture and values and our history. The more you know about our inspirational work, the more likely you will be able to encourage people to support our cause. Make sure you are using the internet and social media safely – take a look at the advice here. If you need to report anything or have any concerns please contact CEOP.
Week 2	Find your virtual fundraising idea First things first, you'll need to decide what kind of virtual fundraising event you'd like to do. From head shaving to reading challenges, find the solo fundraising challenge that's right for you. Here are some ideas to get the brain cells sparking: • Do a Sponsored walking or running challenge of 100 miles over 30 days – round your house, garden or nearby park. • Run a fundraising gaming stream using Twitch (and link your Twitch account to www.justgiving.com/yha) • Virtual Quiz Night or Bingo on Facebook Live! • Create content for your friends, family and followers on TikTok, Instagram
	 or YouTube. Do a spring clean and an online auction of what you find. Take a look at our <u>fundraising page</u> or get in touch with us for more help and advice.
Week 3	Dates and times You need to decide when and where your event will take place and who will be involved. Now is a good time to let us know what you are planning so we can provide you with fundraising support and materials. Tell us about your fundraising event or idea by emailing us at supportercare@yha.org.uk
Week 4	Support for your fundraising After deciding on a date and time, you'll need to work out the best way for people to donate money, usually this is online. You could use www.justgiving.com/yha . Or you could use one of Facebook's fundraising tools.

Week 5	Promote your event Spread the word about your amazing fundraising event on social media. Share a link to your fundraising page on Facebook, Instagram, and Twitter. Let people know why you've chosen to support YHA. Provide regular event updates, and make sure you tweet @YHAOfficial and like us on Facebook and Instagram . You could even get in touch with your local press!
Week 6	Half way there! Review your progress so far and see where you are on your timeline. Spend a bit of time now thinking ahead to the day itself to make the day run smoothly.
Week 7	Get Social! Think of the type of photos you might want to take of the event. Encourage 'likes' and 'shares'. Maybe you can do your event on Facebook Live or Zoom?
Week 8	Time to take stock Review your check list for the actions and deadlines. Are you on track? Do you have everything you need e.g. if you are going to run a Virtual Quiz do you have the questions, do people know how to join the event, etc. Ensure everyone is informed of what is happening. Is there anything else that you could do to make your event fun and interesting?
Week 9	A week to go till the event Go through your check list carefully— is everything ready? Who's confirmed? Do you need a final push on the publicity?
Week 10	Event Day – have fun! Enjoy your event! Have fun doing chores, shaving your head, or whatever it is you're doing. Let's face it, you're doing it for a good cause. We'd love to see any pictures so remember to use #LiveMoreYHA in your social media posts as we'd love to see what you're up to!
Week 11	Paying in It's important to make sure that the funds you raise are safely paid in. If you're raising the money via an online fundraising page, such as JustGiving or Virgin Money Giving, the money will come directly to us. Alternatively, you can find out other ways to pay in on our make a donation page .
Week 12	Well done and saying thank you The final step - congratulate yourself on all your hard work! The money you raise will help us change even more young lives than ever. Also, don't forget to thank all your wonderful supporters for their donations of time, money, and expertise. You could send handwritten thank you cards or create an update on social media. Don't forget to take screenshots of your posts and save any content you create to show your DofE assessor