

Brand Building Judges

Aaizah Syed, Head of Marketing, RBH Inc.

Abhijeet Ray, Managing Director, Ethnicity Multicultural Marketing Inc.

Adrienne Connell, SVP & Senior Partner, FleishmanHillard Highroad

Andrina Rose, Corporate Marketing Manager, SupremeX Inc.

Angelique Richardson, Marketing & Communications Manager, Arbor Memorial

Arundati Dandapani, Founder, Generation1.ca

Bernie Malinoff, President, element54

Brent Wardrop, Partner, Elemental

Brian Gencher, Founder and Principal, Gencher Insight

Bruce Symbalysty, Strategic Director, Reality Engine Inc.

Catherine Demajo, AVP Marketing, TD Bank

Cathy Landolt, Founder, Blue Elephant Productions

Cesar Zea, Market Research Director, IGM Financial

Chris McGroarty, Creative Director, Agency 361 - TD Bank

Christine Wellenreiter, Director, Strategy and Market Support, Canada Life

Christine Roche, Marketing Director, RBC

Christine Tolton, Chief Idea Officer, Red Cat Marketing

Dan Pilas, General Manager, SC Johnson

Dave Davies, Lead SEO, Weights & Biases

David Ferreira, Manager, City Marketing & Research, City of Mississauga

Diane Ridgway-Cross, SVP, Growth, Performance Art

Don Mathias Mumassabba, Director of Marketing, EMI Influencers Inc.

Douglas Potwin, VP, Head of Strategy, Giants & Gentlemen

Dr. Tulsi Dharel, Professor, Centennial College

Elaine McCulloch, Vice President Marketing, NeuPath Health Inc.

Emily Hencz-Thornton, Director Strategic Initiatives, Community Association for Riders with Disabilities

Erica Kokiwi, Executive Vice President, Digital, UM Canada

Garo Keresteci, Founding Partner, FUSE Create

Hasan Zobairi, VP Marketing, Castrol Wakefield Canada

Heidi Chiu, Director (Head) of Marketing, Henkel Canada

Howard Lichtman, Partner, Ethnicity Matters

Ishan Ghosh, CEO, Barrett and Welsh

Jamie Muno, CEO, Staycation In The Nation

Jeff Swystun, Consulting CMO, SC Communications

Jim Wortley, Executive Creative Director, Loblaw Agency

Joanna Leong, Vice President, North Strategic

Jordan Swerid, Director of Field Marketing, Mid-West & Western Canada, IG Wealth Management

Kate Brand Tippin, Director of External Relations, Lazaridis School of Business & Economics, Wilfrid Laurier University

Keith Loiselle, CEO, greenre

Ken Schick, Executive Creative Director, FCB Health Canada

Kim Fletcher, VP, Marketing and Community Engagement, Southlake Regional Health Centre Foundation

Kimberly Presnail, SVP Marketing & Culture, Active International

Kyla Nicholls, Executive Vice President, Ipsos

Laura Serra, ECD, Mosaic

Leslie Krueger, Associate, Reynolds & Fyshe Inc.

Michelle Mitchell, Business Lead, PHD Network

Mick Kopis, Global Marketing Director, Protech Group

Mike Leon, Managing Director, Brand Heroes Inc.

Mike Davidson, Partner, Managing Director, ROUND Agency

Monica Kocsmaros, Chief External Relations Officer, JDRF Canada

Nick Pigott, Creative Strategy Lead, Pinterest

Nicole Monaco, Director, Marketing & Communication, Chandos Construction

Nithya Ramachandran, General Manager, T1

Pablo Lisandi, Group Marketing Manager, TD Bank

Rebecca Harth, Associate VP Marketing - Brand Management, Canadian Tire

Ron Bock, VP Creative Director, GSW Canada

Ross Hugessen, Senior Vice President, Ipsos
Sarita Parchani, Sr. Manager - Integrated Marketing, TD Bank
Sean Davison, AVP ECD, IGM Financial Inc.
Sophie Karalis, Senior Marketing Manager, Sun Life Global Investments
Stuart Burns, CEO, SpeedPro Systems
Sunny Rizvi, CEO, SPAN Communications Inc.
Tammy Cash, Head of Marketing, Americas, Vanguard
Terri Cameron, Director Media Strategy, Jan Kelley
Todd Henwood, EVP, Executive Creative Director, GSW Canada
Tonie Granata, Senior Strategist & Professor of Mark's, TEAMANDCOMPANY

Business/Brand Impact

Abigail Myers, Integrated Marketing Manager, MacEwan University
Adam Luck, Vice President, General Manager, DAC Group
Adun Abiodun, Retail Marketing Manager, Purolator
Amy O'Neill, Creative Director, McCann Canada
Andy Byj, Professor, Sheridan College
Benoit Skinazi, CMO, Sharethrough
Bonnie Hillman, President, A&C Inc.
Brent Chaters, Managing Director, Accenture
Caroline Grimont, VP Marketing, Harvest ETFs
Cecilia Mok, Senior Graphic Designer, Sinai Health Foundation
Curtis Westman, Associate Creative Director - Medical Copywriter, FCB Health Canada
Danna Barak, Senior Vice President, North Strategic
Darryl Graham, Associate Creative Director, Diamond Marketing
Denika Angelone, Head of Planning, Arrivals + Departures
Denise Bombier, Director, Brand Marketing & Social Media, TELUS
Eduardo Rodriguez, Associate Creative Director/Art Direction, FCB Health Canada
Eleanor Rosenberg, Creative Director, Aasman Brand Communications

Emily MacLaurin-King, VP, Group Account Director, McCann Canada

Grace Mistry, Head of Marketing, B2B Advertising, BMO Financial Group

Hilary Borndahl, CEO, Miix Analytics Inc.

Jeff Abracen, VP, Creative Director, BAM Strategy

Jennifer Chong, Director Marketing & Analytics, Trillium Health Partners Foundation

Jess Willis, Group Creative Director, Performance Art

Jessica Savage, CEO, MSL Canada/North Strategic/Notch Video

John Rocco, VP Marketing, Canadian Banking Scotiabank/Head of Brand, Tangerine

Jonathan Cogan, Senior Vice President, Managing Director, Tank Worldwide

Jordan Finlayson, Senior Copywriter, Daughter Creative

Julia Sousa, Senior Director, Integrated Marketing & Operations, LCBO

Julie Klein, Director of Marketing, Smart & Biggar LLP

Kaksha Mehta, Strategic Partnerships, RBC

Katherine Carl-Musson, VP, Program Marketing, AIR MILES

Kathleen Honey, Creative Director, Truform Media Group

Kieran Miles, Chief Strategy Officer, mediacom

Liisa Sheldrick, Brand & Communications Leader, US & Canada, 3M Health Care Business Group

Lori Rayner, AVP Brand & Communications, Co-operators

Madison Holton, Group Account Director, Proof Experiences

Margo Jay, CEO, 365 Integrated Inc.

Mary Lynne Stewart, National Director of Leadership Giving, March of Dimes

Matt McGowan, GM, Snap Inc.

Michael Katzikowski, VP Creative Director, Mccann Commonwealth

Mike Winter, Founder, Chalkboard Marketing

Olga Romero-Marshall, Director, Marketing Communications, Bell Canada

Puja Subrun, Director Marketing, Intuit

Rafael Tercarolli, Principal, Hootsuite

Rena Menkes Hula, VP, Group Creative Director, No Fixed Address Inc.

Richard Pearce, Director of Marketing, Carter Automotive Group

Richard Fofana, EVP Strategy, UM

Santo Ligotti, Vice President, Marketing and Member Services, Retail Council of Canada

Santosh Sharma, Senior Manager, TD Bank

Scot Riches, Chief CRM Officer, RI

Scott Suthren, SVP Strategy, Performance Art

Scott Pinkney, SVP, ECD, Publicis Hawkeye

Sophie Kotsopoulos, Vice President, Integrated Marketing, National Hockey League

Suresh Parmachand, CMO, Trend Hunter

Susanne Morello, EVP Media, Publicis

Tammy Barrett, Director, Marketing & Trade Development, Carlton Cards

Tara Tucker, Vice President, Marketing Communications, Tricon Residential

Terry Moore, CMO, Cox & Palmer

Vanessa Norris, VP, GM Loblaw Agency, Loblaw Companies Ltd.

Wendy Seed, Senior Director, Member Communications & Marketing, Ontario Medical Association

Customer Experience

Adam Ferraro, Sr. Director, Strategy, Performance Art

Aldo Cundari, CEO, Cundari

Athina Lalljee, Associate Creative Director, McCann Toronto

Ben Seaton, Executive Vice President, Client Business Partner, UM Canada

Bia Breves, Executive Creative Director, TrackDDB

Bianca Knop, Founder, Wildfire Experiential and Event Marketing Inc.

Chad Raymond, Senior Creative Director, Giant Creative

Chantell Segal, Marketing Director, Xypex

Chris Stamper, SVP Strategy Operations and Transformation, The Bay

Dan Giusti, Group Account Director, OLIVER Agency

Dan Alvo, VP- Professional Division, Royal Canin - a division of Mars Corporation

Dave Roberts, Executive Creative Director, McCann Montreal

Dave Laing, Global Creative Director, Scotiabank

David Brodie, Senior Vice President & General Manager, Citizen Relations

Denise Gohl-Eacrett, Director, Brand & Customer Experience, Fountain Tire Ltd.

Doyle Buehler, CEO, Dept. Digital

Emily Rabe, Director, Next Generation Marketing & Environmental Experience, Party City

Everardo Aleman, eCommerce Lead - Loblaws, Mondelez International

Geoff Henshaw, Fractional Chief Marketing Officer & Consultant, Geoff Henshaw Consulting

Irem Lutz, Marketing Director, Brand & Digital, The Princess Margaret Cancer Foundation

Jade Gulash, Marketing Director, Regions West, KPMG Canada

Jill Knaggs, Director, Marketing & Communications, Canadian Manufacturers & Exporters

John F Kissoon, Director of Creative and Marketing Strategy, Main St. Group

Kate Petrie, Associate Creative Director, Jan Kelley

Kate Warnock, Sr. Brand Manager, Rogers Communications

Kerry Irvine, Marketing Manager - FX, Precious Metals & Investments, TD Securities

Kim Medynsky, Principal & Founder, Medynsky + Associates Inc.

Leah Frazer, Managing Director, FCB Health Canada

Lidia Feraco, Professor, Conestoga College - School of Business

Logan Chapman, Senior Art Director, Brooks Creative House

Meghan Sherwin, Chief Marketing Officer, Keilhauer

Michelle Slater, Director of Marketing, Indeed

Mohamed Ahmed, Director - Business Analytics, MediaCom

Nicole Macpherson, Vice President, Group Account Director, Zenith Media

Niloufer Afzal, Managing Partner, G2G Impact Group Inc.

Olivia Tice, Customer Communications Strategy & Experience, Rogers Communications

Patrick O'Donovan, VP, Director of Business Leadership, McCann

Rakhee Datta, Senior Marketing Manager, TD Bank

Raphael Maffolini, Manager - Product Marketing, TELUS

Russ Rickey, VP Strategy, McCann

Ryan Roberts, VP, Strategy, Leo Burnett

Samina Dagger, Associate Creative Director, IGM Financial Internal Agency

Sarah Thompson, CSO, Mindshare

Sean Barlow, Chief Creative Officer, Cundari

Shawn Lowe, Vice President, Time + Space

Shelly Walia, Director of Marketing & PR, Sony Interactive Entertainment

Solomon Wheeler, Managing Director, Maple Diversity Communications

Susan Price, Marketing Manager, Strategic Initiatives, Finning International

Tiffany Gillespie, Senior PPC Specialist, Jan Kelley

Trent Thompson, VP, Creative Director, No Fixed Address Inc.

Tricia Ryan, President, The Marketing Chefs

Tristan Retelsdorf, Director, Brand & Customer Marketing, TELUS

Engagement

Alexandra-Julie Poirier, Associate Creative Director, Mccann

Allison Canagasaby, VP, Strategy, DDB Canada

Andrea Dorfman, Content Strategist and Copywriter - B2B (tech), Freelance

Andrea Barrett, Group Account Director, Performance Art

Ashleigh McKenna, Director, Media Strategy & Performance, Sobeys

Baijul Shukla, Vice President, Member Experience & Corporate Strategy, Ontario Society of Professional Engineers

Cameron Fleming, Strategy Director, Zulu Alpha Kilo

Catherine Riley, CEO, Tenth Man Marketing

Cathy Grendus, VP, Marketing Strategy & Planning, Shift Paradigm

Daisy Qin, Strategy Director, Content, FCB Health Canada

Deborah Fulsang, Director, The Fulsang Company

Elvira Palermo, Senior Advisor, Public Affairs, Ontario Energy Board

Emily Boyce, Director, Marketing & Communications, Teranet Inc.

Emma Todd, CEO, MMH Technology Group

Fiona Tan, Senior Manager, Scotiabank

Imran Choudhry, Managing Partner, The T1 Agency

Jacque Kostuk, Director, Creative Strategy, FUSE Create

Jaime Mills, Senior Manager, Early Donors & Digital Campaigns, Heart and Stroke Foundation of Canada

James Smith, Chief Compliance, Risk & Privacy Officer, Environics Analytics

Jeanette Kennedy, Global Marketing Lead - Microsoft Teams Rooms, Microsoft

Jeff Hum, Director, Digital & Customer Insights, Arbor Memorial Inc.

Jenny Xu, Senior Marketing Manager, CGI

Jenny Bersinic, Head of Consumer Insights, Strategy & Planning, Sonnet Insurance

Jessica Stinchcombe, Group Account Director, Saatchi & Saatchi Canada

Jordana Wolch, Vice President, Craft Public Relations

Josh Cobden, Executive Vice President, Proof Strategies

Julie Kobryn, AVP, Marketing, Canada Protection Plan, Foresters Financial

Julija Noskova, VP, Marketing & Global Campaigns, Medallia

Justin Haberman, Vice President, Client Services, Elemental

Justyne Turczynska, Practice Leader - Content & Digital Shared Services, Desjardins Insurance

Kari King, Executive Creative Director, TrackDDB

Kelly Potter Scott, VP, Marketing & Communications, Canada, Gallagher

Kimberly Haider, Senior Manager - Marketing, National Campaigns, The Source (Bell Canada)

Laura Main, Managing Director, Quantcast

Lauren Thomson, Vice President, Creative Strategy & Integrated Communications, MSL Group

Lesley Haibach, EVP, Customer Experience Leader, Ipsos

Lorraine Pitt, VP, Marketing & Stakeholder Engagement, CPA Canada

Mary Warner, PR Lead, Microsoft

May Katorji, CEO & Chief Creative Officer, Akcessia Group & Mayk Ideas

Mel Hennigar, Manager, Content Strategy, Atlantic Lottery

Michelle Reagan, VP, Creative Strategy, Hill+Knowlton Strategies

Michelle Campbell, VP, Strategy, Huge Inc.

Mike Llewelin, Associate Creative Director, Jan Kelley

Nick Bannard, Marketing Manager, Channel Zero Inc., CHCH-TV

Nick Bilodeau, Executive Director, Quantum

Nikki Lamb Tudico, President, Lamb Creative Group
Norman Melamed, C.O.O., Innocean Canada
Rachel MacQueen, SVP Marketing, AIR MILES
Renée Frisina, Senior Manager, Integrated Marketing, , LCBO
Roshni Wijayasinha, CEO, Founder, Prosh Marketing
Ryan Huber, Managing Director, Marketing & Digital Strategy, Government of Ontario
Ryan Stark, Team Lead, Brand Marketing, TELUS Business
Sarah Hall, Growth & Marketing Communications, Consultant
Scott Sloggett, VP, Group Account Director, Performance Art
Shannon Bennett, Senior Manager, Trade & Affiliate Marketing, Corus
Stephanie Wong, Sr. Marketing Communications Manager, TELUS
Steven Lamb, Senior Financial Editor, IGM Financial
Tim Kwan, VP Marketing, Adlib Software
Wendy Castillo McFarlane, Managing Director (Executive), Ethnicity Matters
Xavier Picquerey, Managing Director, BAM Strategy
Yvette Biggs, VP Marketing & Communications, United Way Calgary and Area
Yvonne Leung, Director, Marketing Communications, OLG
Zach Lieberman, National Director, Marketing & Communications, March of Dimes Canada

Innovative Media

Aaron Wilson, Director, Marketing, BlackSquare
Andrew Knight, Partner, Co-Founder, Rebel & Thorn
Ashley Coles, Digital Performance Director on CIBC, Mediacom Canada
Cass Zawadowski, Chief Creative Officer, Wunderman Thompson Canada
Chris Stasiuk, Creative Director, Signature Video Group
Christopher Sa'd, Senior Marketing Manager, TELUS Business
Dennis Pang, Founder & Agency Director, Popcorn Media
Emily Baillie, Professor, Humber College
Evan Tamblyn, Account Executive, LinkedIn

Hiran Krishnalingam, Senior Account Director, Saatchi & Saatchi

Ishma Alexander-Huet, VP, Client Advice & Management, Head of Learning & Culture, Initiative Canada

Jacqueline Loch, EVP Customer Innovation, SJC Communications

Jagdeep Singh, Marketing Strategy Manager, TELUS

Karen Bannister, VP, Marketing, Centurion Asset Management

Kostas Zaphiropoulos, Founder & Creative Director, KZC&D

Laura Denton, Creative Director, Blink

Laura Silver, CEO, Blue Door Agency

Lauren Orlando, Account Director, Hill+Knowlton Strategies

Liam Brown, Strategy Director, McCann Canada

Linda Yahya, Senior Account Director, Craft Public Relations

Lucia Mariani, Chief Strategy Officer, Feast

Mallory Holmes, Assistant Director, Marketing Strategy & Operations, EY

Mani Goel, Client Solutions Manager, Meta Canada (Facebook)

Mark Carpenter, President, No Fixed Address Inc.

Mike Spelay, Creative Director, bMod Group

Mo Dezyanian, President, Empathy Inc.

Natasha Chopra, Multi-Channel Marketing Manager, LEO Pharma Canada

Orville Laoag, Senior Manager, Graphic Design, IGM Financial

Patricia Gray, SVP, Digital, Media Experts

Paulina De la Riva, Chief Strategy Officer, Ogilvy Health

Peter Rodriguez, CMO, Brand Igniter Inc.

Ryan Taylor, Sr. Art Director, AIR MILES

Ryan Friele, Senior Community Giving Officer, Sunnybrook Foundation

Ryan Casey, Director, Media Operations, Time + Space Media

Sam Leung, VP, Search & Ad Tech, The Aber Group

Shrey Bhatnagar, Account Director, Wunderman Thompson

Stefania Mancini, Head of Marketing, Consumer Group, Intuit Canada

Su McVey, Professor, Seneca College, George Brown College

Veronik L'Heureux, EVP, Managing Director, Spark Foundry

Vishwanath Narayan, Marketing Manager, TD Bank

Yen Ho, Integrated Marketing Lead, Government & Defence, Microsoft Canada

Martech

Aazam Bhimji, Senior Brand Manager, Dyson Canada Ltd

Abhay Prashad, Director, Strategy, Performance Art

Ali Inam, VP, Account Supervisor, Havas Health

Amy Blundell, VP, Marketing, Global Payments Canada GP

Andrew Patrick, Director of Experience Design, Jan Kelley

Andrew Butts, VP Business Lead, Neo Media World

Ariane Friesen, Associate Marketing Director, eCommerce & Media, Clorox Company Of Canada

Audrey Grant, Head of eCommerce, Scotiabank

Ben Wise, Head of Programmatic Media, Google

Bruno Bueno Quirino de Souza, Marketing Campaign Manager, Xypex Chemical Corporation

Erin Rahn, General Manager, Kinesso, Matterkind Canada

Geoff Linton, President, Tekside.io

Gil Katz, Managing Partner, Giant Step Inc.

Jason Rumanek, Head of Marketing, iContact

Jeremy Marentette, Director of Client Services, Insight Studio

Josh Turk, Chief Marketing Officer, Chief Strategy Officer, Low6

Kaley Green, Marketing & Business Development Manager, Fogler, Rubinoff LLP

Kamila Karwowski, Strategy Director, Jan Kelley

Kyle Turk, VP Marketing, Keynote Search

Lee Cristiano, Creative Director, Hudson Rouge

Liz Palmer, Founder, UPSocial Wine and Spirits Agency

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Michael Turcsanyi, CEO, Goose Digital

Michael Turney, Director, Demand Generation, Symend Inc.

Michelle Primrose, Managing Director, Matterkind Canada

Mike Rybinski, Creative Director, Sting Productions Inc.

Mike Goddard, Head of Campaign, Cheil Worldwide

Moe Kamal, Jr., Marketing Director, Americas, Global University Systems

Mustafa Syed, Head of Media Services, Accenture Song

Olie Navrotska, Director, Strategy & Client Solutions, Response Innovations

Paul Lacap, AVP, Marketing Communications, University of Manitoba

Rick Chad, President, Chad Management Group

Ryan Crawford, VP of Client Service, Methodify

Saad Javed, Digital Marketing & Promotions Manager, YMCA of Greater Toronto

Sadaf Sajjad-Lopez, Director, Strategic Initiatives, Scotiabank

Saroj Motwani, Director of Marketing, Levitt-Safety

Shelley Gainer, Senior Director, Creative, Content & Social, Shoppers Drug Mart

Steven Davenport, Associate Creative Director, McCann Toronto

Sylvester Sawala, VP, Group Account Director, Performance Art

Teresa Vanderburgt, Marketing Manager, Hayward Pool Products Canada Inc.

Thibaut Delelis, Associate Creative Director, McCann Montreal

Tiffany Chung, Head, Consumer & Business Marketing – MX Division, Samsung

Vish Ramkissoon, Chief Technology & Data Officer, Publicis Hawkeye