

## KEY ELEMENTS TO STAY GROUNDED

The chart below lays out some simple, practical ways that entities (i.e., groups, organizations, coalitions, networks, etc.) can take to stay grounded in the Turning Outward practice.

ACTION	WHY IT MATTERS	TOOL TO USE
<b>BE TURNED OUTWARD</b>	As entities take action, they will inevitably turn inward and become consumed with their own programs, initiatives, and strategies. When they turn inward, they can lose sight of the community and what it means to be Turned Outward. <b>So, entities need to actively be Turned Outward.</b>	<ul style="list-style-type: none"> <li>Use the Aspirations Exercise</li> </ul>
<b>BE GROUNDED IN PUBLIC KNOWLEDGE</b>	Once entities take their initial action or set of actions, they can quickly shift to taking actions that are no longer grounded in what matters to people. They can return to a sole focus on expert data and best practices. <b>So, entities need to actively hold, front and center, what matters to people and use it to take action.</b>	<ul style="list-style-type: none"> <li>Use the Power of Public Knowledge</li> </ul>
<b>KEEP LEARNING AND RECALIBRATING</b>	Entities can miss changes in the community's context and critical opportunities to assess what they're learning to update their work as they learn more. <b>So, entities need to actively learn with others about their shared work and the community, and use that learning to recalibrate their efforts.</b>	<ul style="list-style-type: none"> <li>Hold an Innovation Space every 4-8 weeks</li> </ul>
<b>TRACK ONGOING PROGRESS</b>	Entities need to take time to assess and reflect on how they are using and applying the practice of Turning Outward and what implications that has for what they need to focus on. <b>So, entities need to actively assess and reflect on how they are using and applying the practice.</b>	<ul style="list-style-type: none"> <li>Use the Turning Outward Practice Tracker</li> </ul>