



become a mighty employer!

Want to help us in kick-starting young people's lives through the DWP's Kickstart Scheme by becoming a Mighty Employer? We're inviting organisations from across the media, digital, creative, cultural and educational industries to join us in transforming the lives of young people.

what is kickstart?

Put simply, it's a £2 billion fund designed to create high quality 6-month work placements for young people aged between 16-24. The scheme targets the most at-risk young people on Universal Credit to prevent them from falling into long-term unemployment.

Participants (or 'Kickstarters') will develop work skills and experience to assist them in finding full time employment at the end of the 6-month placement.

what's in it for you?

Funding

There is funding available for each job to cover the relevant National Minimum Wage for 25 hours a week, plus the associated employer National Insurance contributions and employer minimum automatic enrolment pension contributions.



£1,560 cash grant

There is a cash grant of £1,560 to support each Kickstarter. This needs to be spent on the employee to help their chances of employment at end of the 6-month placement. It could be spent on IT equipment and software licences, as well as administration and management support which The Mighty Creatives can provide*.



*There are no admin costs to employers, as the DWP pay us directly once your application is approved and your new starter begins employment.

Transform a young person's life

Building confidence and skills in the workplace; gaining experience to support access to long-term employment; providing training and support with CVs and interviews... these are just some of the ways that you can make a real and measurable impact on a young person's life.



why choose the mighty creatives?

We have a wealth of experience in improving the lives of children and young people through creative and cultural education. With our already strong connections in the East Midlands and afar, we have the experience and know-how to support you.

We'll provide the following support to ensure your contractual obligations to the Kickstarter employee are achieved:

- Support to look for long-term work, including career advice and setting goals.
- Support with CV and interview preparations.
- Supporting the participant with basic skills, such as attendance, timekeeping, teamwork, communication and travelling to work.
- Guidance and coaching on finding full time employment at the end of the 6-month placement.
- Regular 1-1 reviews with the employee and employer to monitor progress and track development.
- Ensuring all paperwork is correct and up to date, ready for any government audit.

Interested in becoming a Mighty Employer?

If you want to find out more about becoming a Mighty Employer, complete an expression of interest form on our website by clicking [here](#). Then return it to us at kickstart@themightycreatives.com.