

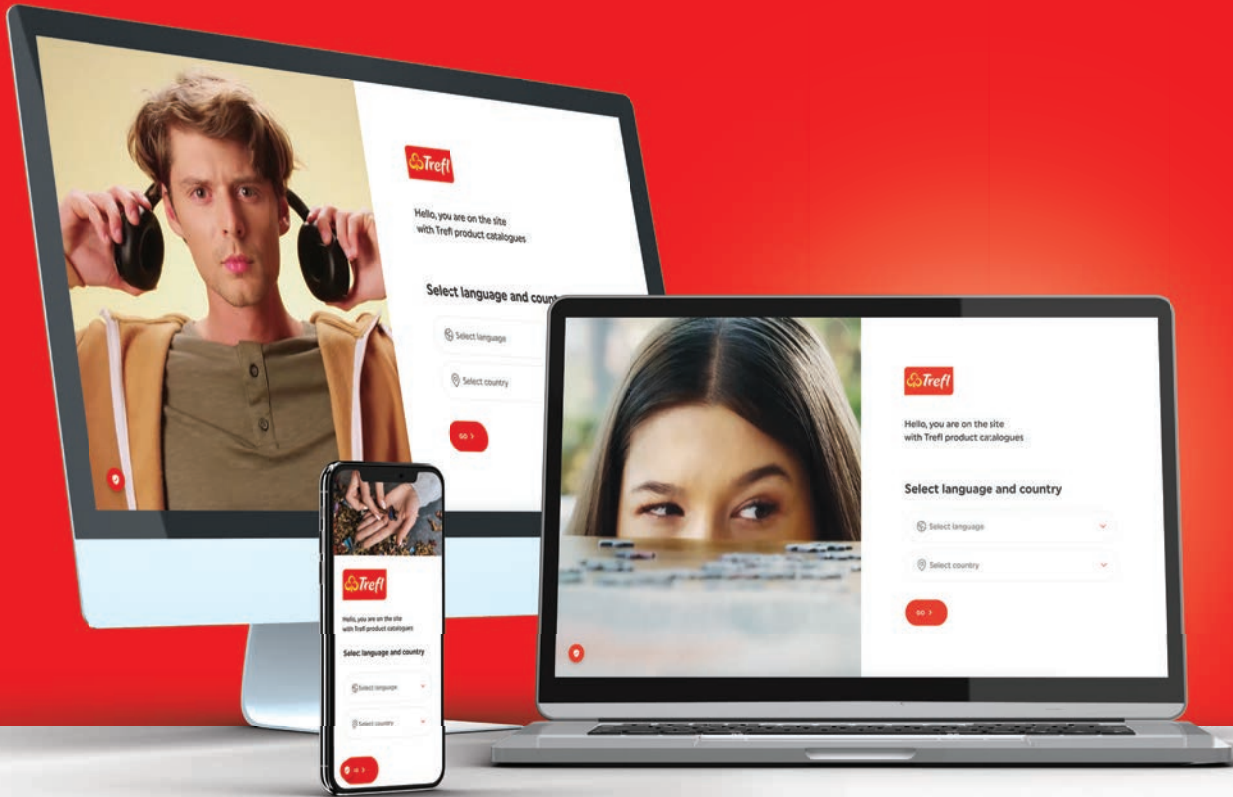
 Trefl



*Share
the moments*

WITH US IN 2024!





Find all Trefl's products in an online catalogue!

By using the online catalogue:

- you gain instant access to all products that are currently in Trefl's offer,
- you can explore Trefl's assortment at any time,
- you can download product data summary that will facilitate placing an order,
- you can reach a wider group of potential buyers,
- you support the idea of sustainable development and protect the environment by respecting its natural resources.

Scan
QR code now!



Share the moments

ABOUT US

We create and provide safe and valuable entertainment for whole families, bringing all generations together. Trefl SA is one of the biggest manufacturers in the entire Europe specializing in producing puzzles, board games, toys and books. We are located in a heart of European Union, in Poland, Gdynia, next to harbor and highways network connecting with other EU destinations. We are part of the Trefl Group which consists of production, publishing and sports companies. All of them are connected by one person - founder Kazimierz Wierzbicki.

PRODUCTS

The main area of our activity is the production and distribution of jigsaw puzzles, board games, game cards, books and educational sets and games for the youngest. We manufacture over **28 million puzzles and games yearly** and publish **hundreds of new titles every year.**

SERVICES

Today Trefl SA is one of a global leader in puzzle production, continuously developing and creating innovative products. Thanks to a modern machine park and a professional Research & Developing Center **we successfully produce puzzles and games for over 50 largest publishers around the world.** Our highly specialized teams can take care of the entire product development process. From concept to production.



ALMOST 40 YEARS
OF EXPERIENCE
IN MANUFACTURING
INDUSTRY



OWN
RESEARCH
& DEVELOPING
CENTER



MORE THAN
28 000 000
HARD BOXES
AND 10 000
TOOLS A YEAR



MODERN
MACHINES
& TECHNOLOGY

We are ECO!

Trefl SA is one of the world's leading manufacturers of jigsaw puzzles and a major board game producer in Europe – and the production takes place almost entirely in the company's own factory in Gdynia, Poland. We base our production and business activities on the principles of **sustainable development**, striking an optimum balance between meeting customers' expectations, maximising the company's income, and protecting the planet. Our **care for the environment** shines through at every project stage, including purchases, vendor and contractor audits, and production.

As the basic raw material, we use paper and – to a significant extent – cardboard made of recycled paper. This helps save energy, reduce water and air pollution, and minimise tree cropping. Moreover, in 2013, we were awarded a certificate by an international organisation promoting forest sustainability – **FSC®** (Forest Stewardship Council).

The pro-ecological attitude of Trefl does not only boil down to contributing to the development of sustainable technologies. In 2021, we undertook activities aimed at **revitalising nature areas** in our vicinity. Employees of the entire Trefl Group planted as many as 35 thousand saplings in Lipusz, a Kashubian municipality. Additionally, in the same place, an educational nature trail was funded, which was opened to public in June 2022.



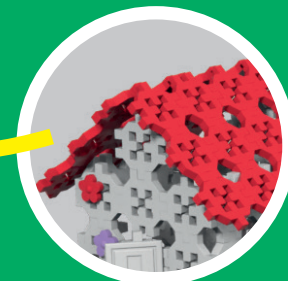
Environmentally friendly products



Eco-blocks – Brick Trick elements utilise as much as **95% natural materials**



Less plastic! Recycled raw material, including 20% wood



Puzzles

TREFL ORIGINAL

Trefl Original offers myriad motifs that suit all tastes and align with various interests – even the most particular ones. Anyone who seeks unique jigsaw puzzles and eye-catching patterns is bound to find something to their liking. Trefl Original jigsaw puzzles are exceptional not only because of their immense thematic diversity, but also because of their superb quality. All Trefl Original jigsaw puzzles are manufactured in Poland, with the use of ecological and safe materials. In the production process, we utilise special calendered paper that reflects light perfectly and thus provides the highest comfort of puzzle solving.



Scan
QR code now!





PREMIUM PLUS QUALITY

The Premium Plus Quality jigsaw puzzles are a novelty in Trefl's portfolio. It's a series characterised by perfectly fitting elements, carefully selected images, high-quality cardboard, and extraordinary thematic diversity. Trefl Premium Plus Quality comprises two thematic categories: the **Photo Odyssey** one that features single-style, carefully selected photographs showing various places in the world from an unusual perspective, and the **Tea Time** one that boasts a collection of paintings in a nostalgic style different from the one known from the previous Trefl Original assortment pieces.

Scan
QR code now!





TREFL PRIME UNLIMITED FIT TECHNOLOGY

The Trefl Prime series is a treat for jigsaw puzzle lovers. All products are made of high-quality materials, while their exceptional features yield new possibilities of jigsawing. Thanks to the great thickness of paperboard, uniquely shaped pieces, and special cutting method, you can easily carry the entire jigsaw puzzle around. In addition, our special technology allows you to combine, within a given group, any number of images and create one large composition. Discover the extraordinary quality of Trefl Prime puzzles and the unique Unlimited Fit Technology, so you can decide what collage to create and how many elements your final creation will consist of!



Scan
QR code now!





WOOD CRAFT WOODEN PUZZLES

Our wooden jigsaw puzzles are a unique product that will amaze you with its quality. Choose your favourite design – how about famous cities, colourful animals, collages, or silhouettes of well-loved characters? Unique, irregular shapes, precise printing process, vivid colours, the decorative back side of the jigsaw puzzles featuring a pattern matching the front picture – these are the details that every jigsaw puzzle lover will appreciate. But that's not all! There is a surprise item hidden in each product! Among puzzle pieces, you can find wooden figurines in the shape of various symbols, monuments, characters, and animals.

Scan QR code now!



Games

Trefl offers a wide array of games, including board, card, and dexterity ones. Be it publications for children or publications for adults, we create them from scratch and collaborate with the greatest game designers, such as Reiner Knizia, Wolfgang Kramer, or Michael Schacht.

Our portfolio features:

FAMILY GAMES

FAMIL



FIRST BOARD GAMES

FIRST



DEXTERITY GAMES



GAMES FOR PRESCHOOL GROUPS



PARTY GAMES



CARD GAMES



EDUCATIONAL GAMES



Scan QR code now!





SPY GUY

Cooperative Family Game

Spy Guy is a series of observational games and jigsaw puzzles that is all about noticing details and working together as a team. While playing the board game, you move around an over-metre-long board and need to find as many clues hidden in the city as possible. The more clues you uncover, the faster your character piece will catch up with the fleeing villain. While solving the jigsaw puzzles, on the other hand, you have a lot of fun also after putting the pieces together, as you can look for differences between the picture on the solved jigsaw puzzles and the image on the box!



Scan QR code now!

GAMES



PUZZLES



CONNECT

CONNECT is a project for kids as well as adults - the building blocks that expand user's imagination. The sets allow you to build mobile structures according to the instructions but also leave space for children's creativity and free expression.

The project was created in the spirit of sustainable design. Modern technology has allowed us to create a product made of recycled materials. Thanks to local production, the carbon footprint is minimal.

CONNECT



BRICK TRICK

All avid travellers will surely love our Brick Trick Travel series, thanks to which you can explore the fascinating mysteries of architecture.



WOODEN TOYS

Wooden toys are a perfect choice for parents who want their children to have fun and develop skills at the same time. We offer a wide array of options which stimulate creativity, inspire imagination, and enhance manual skills in the little ones.

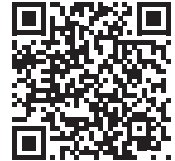


VTECH

The VTech brand's mission is to create toys that combine innovativeness, functionality, advanced electronics, creative design, highest-quality, and safety. The toys are designed to perfectly match the skills of children at a given age.



Scan QR code now!



SIKU

Our assortment features dozens of vehicle models in various sizes. Thanks to them, children develop interest in all things automotive, and pay greater attention to their everyday surroundings.



Scan QR code now!



LALABOOM

Lalaboom toy series lets children play with objects of various shapes and textures. Not only is it a great source of entertainment, but it also supports sensory development.



Scan QR code now!



HAPE

Hape produces the highest standard of developmental educational toys for children from 0 - 6.



Scan QR code now!



HAPE BABY EINSTEIN

Toys from the Baby Einstein series incorporate the Magic Touch technology, combining natural wood with touch keys.



Scan QR code now!



SCIENCE 4 YOU

The Science4You sets guarantee creative development, thanks to which children discover the world of science and have a lot of fun. Conducting experiments awakens children's curiosity and inspires their imagination.



Scan QR code now!



The most important licenses in 2024:

Premieres in 2023/2024 that

WISH

DISNEY - DECEMBER 2023

KUNG FU PANDA 4

UNIVERSAL - MARCH 2024

X-MEN '97

MARVEL/DISNEY+ - MAY 2024

INSIDE OUT 2

DISNEY - JUNE 2024

2023

The logo for 'The Treflik Family' features the word 'Treflik' in a large, green, stylized font with a small orange dot above the 'i'. Below it, the word 'FAMILY' is written in a smaller, green, sans-serif font. The text is set against a white background within a rounded square.The logo for 'Bluey' consists of the word 'Bluey' in a blue, rounded, cursive-style font. The text is set against a white background within a rounded square.The logo for 'CoComelon' features a small, colorful character with a green body and a red hat on the left. To its right, the word 'CoComelon' is written in a colorful, rounded font. The text is set against a white background within a rounded square.The logo for 'Disney Frozen' features the word 'Disney' in a small, blue, cursive font above the word 'FROZEN' in a large, blue, serif font. The text is set against a white background within a rounded square.The logo for 'Gabby's Dollhouse' features the words 'GABBY'S' and 'DOLLHOUSE' in a colorful, rounded font. The text is set against a white background within a rounded square.The logo for 'PAW Patrol' features the word 'PAW' in a large, blue, stylized font with a paw print inside the 'A'. Below it, the word 'PATROL' is written in a smaller, blue, sans-serif font. The text is set against a white background within a rounded square.The logo for 'Swinka Peppa' features a small, pink pig character (Peppa Pig) standing on a blue, wavy background. The words 'Swinka Peppa' are written in a blue, rounded font. The text is set against a white background within a rounded square.The logo for 'Sonic the Hedgehog' features the word 'SONIC' in a large, yellow, stylized font with a red outline. Below it, the words 'THE HEDGEHOG' are written in a smaller, red, sans-serif font. The text is set against a white background within a rounded square.

are particularly important to us:

DEADPOOL 3

UNIVERSAL – JULY 2024

DESPICABLE ME 4

UNIVERSAL – JULY 2024

TRANSFORMERS ONE

HASBRO – SEPTEMBER 2024

AGATHA: DARKHOLD DIARIES

MARVEL/DISNEY+
OCTOBER 2024

MUFASA: THE LION KING

DISNEY – DECEMBER 2024

A horizontal timeline graphic with a grey line and four black circular markers. The markers are positioned above the text for 'DEADPOOL 3', 'TRANSFORMERS ONE', 'AGATHA: DARKHOLD DIARIES', and 'MUFASA: THE LION KING'.

2024

PRESCHOOL 3-6

THE Treflix FAMILY



KIDS 6-8

Treflix

Discovery Detectives



FAMILY

Treflix

Bauble Trouble



2+

BABIES AND THE BEAR



WELCOME TO THE TREFLIX WORLD!
OWN LICENSES BASED ON ANIMATIONS
FOR CHILDREN

Games

Games featuring the Trefliks are an excellent way to support a child's development through fun activities. They can help acquire basic skills such as reading or counting and gain valuable social competence. Help the Trefliks decorate a cake during the Birthday Party, capture the cunning Doctor Moritz with Spy Guy, or deliver a pizza with Treflik and his friends. Trefliks-themed games are great fun for any child!



Puzzles

Our jigsaw puzzles featuring the Trefliks are suitable for children from 2 years of age, come in several variants, and "grow" with the child. Solving simple jigsaw puzzles with well-loved characters helps develop motor skills, stimulates imagination, inspires creativity, and arouses curiosity about the world.



Toys & Books

Toys and books featuring the Trefliks are aimed at preschoolers and early elementary school students. Toys develop crucial motor, sensory, and logical thinking skills. Books, in turn, support parents of children aged 3–6 in their most common challenges such as helping their little ones transition to preschool or develop healthy habits.





Use our experience and develop with us!

Trefl SA is one of the biggest manufacturers of jigsaw puzzles and board/card games in Europe. Founded in 1985 as a family company, Trefl consistently builds its position and expands its assortment.

Every year, we manufacture more than 25 million jigsaw puzzles and games in our factory in Gdynia and release over a hundred of new publications. We offer them to customers in almost 70 countries.

For many years, we have been providing a **comprehensive service** that involves developing and producing board games and jigsaw puzzles on commission. We are a **contracting partner** for almost 50 European publishers of games and jigsaw puzzles, as well as cultural institutions, cities, and companies using jigsaw puzzles or games as marketing solutions. Drawing from our experience and providing quality customer service, we support our Clients in achieving spectacular successes on the market.

Devoted to maintaining both safety and quality of our products, we conduct our operations in line with the **ISO 9001:2015** certificate. Meeting our business partners' requirements, we have also obtained the **FSC®** certification, and as a member of the **SEDEX** organisation, we regularly undergo the **SMETA** ethical trade audits.

Trefl Factory manufactures such items as jigsaw puzzles, games, cards, as well as cutting moulds and boxes. We support our Clients at every stage of the project – from coming up with an idea to turning it into reality.

Join forces with us today!





We Make Your GREAT IDEAS REAL



ecofriendly
technology
and products



die cutting
tools every year



Almost *40 years* of experience
in manufacturing puzzles, toys
and board games



countries with
our products
all over the world



ISO 9001:2015 SMETA



million puzzles
and board games
produced each year

SPY GUY

HIDDEN OBJECTS

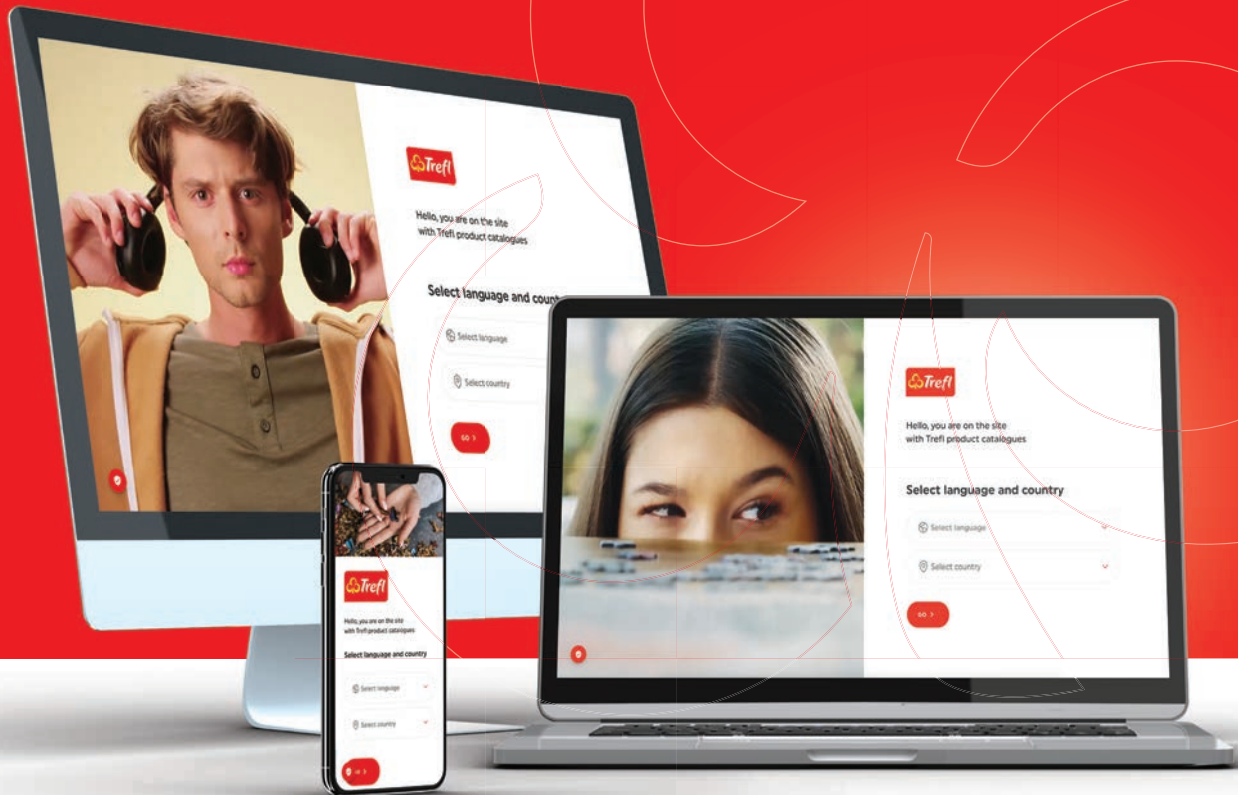


Now in the
mobile version!



Our mobile apps:





Find all Trefl's products in an online catalogue!

By using the online catalogue:

- you gain instant access to all products that are currently in Trefl's offer,
- you can explore Trefl's assortment at any time,
- you can download product data summary that will facilitate placing an order,
- you can reach a wider group of potential buyers,
- you support the idea of sustainable development and protect the environment by respecting its natural resources.

Scan
QR
code
now!



**HEAD OFFICE:**

TREFL SA
KONTENEROWA 25 ST.
81-155 GDYNIA, POLAND
TREFL@TREFL.COM
+48 58 66 67 333

B2B SERVICES:

TREFL FACTORY
KONTENEROWA 25 ST.
81-155 GDYNIA, POLAND
FACTORY@TREFL.COM
+48 58 66 67 210

SUBSIDIARIES:

TREFL GMBH
ZUR AUMUNDSWIESE 3/3A
28279 BREMEN, DEUTSCHLAND
TREFLGMBH@TREFL.COM
+49 5456 96030

CTW TOYS CZ S.R.O
JANDOVA 6, Č.P. 185
190 00 PRAHA 9 - VYSOČANY, CZECH REP.
+420 774 408 997
SALES@CTWTOYS.CZ

TREFL USA LLC
UNITED STATES, FL
ST. PETERSBURG
+1 (727) 626 2973
TREFLUSA@TREFL.COM

Peter Müller
+49 162 7896085
p.mueller@treff.com

TREFL GROUP