28th Annual Career Focus Luncheon

May 3 & 4, 2022 | 11 AM - 1 PM | Palazzo Grande, 54660 Van Dyke | www.ucsfoundation.org/events

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$5,000

- Four VIP tables on Tuesday (1 representative per table)
- Four VIP tables on Wednesday (1 representative per table)
- Presenting sponsor banner with logo
- Name included in event title "Presented by"
- Logo on all promotional materials
- Corporation acknowledged in press and media releases
- Logo on material handouts both days, plus table tents
- Website, social media, and Annual Report recognition with corporate logo
- Logo placement as sponsors on Utica Community Schools Foundation Website for one year
- Opportunity to include a giveaway to all attendees approx. 1500

EVENT SPONSOR - \$2,500

- Two VIP Tables on Wednesday (1 representative per table)
- Two VIP Tables on Thursday (1 representative per table)
- Logo on all promotional materials
- Corporation acknowledged in media releases
- Logo on material handouts both days, plus table tents
- Website, social media, and Annual report recognition with corporate logo

CORPORATE SPONSOR - \$1,250

- Four representatives to mentor UCS students at Career Focus each day
- Corporation name/logo acknowledged on material handouts both days, plus table tents
- Website, Social Media and Annual Report recognition with corporate logo.

PLATINUM SPONSOR - \$500

- Two representatives to mentor UCS students at Career Focus each day
- One representative at a table each day
- Program and Annual Report recognition

GOLD SPONSOR - BUSINESS - \$400

- One representative to sit with UCS students at Career Focus one day
- Program and Annual Report recognition

SILVER SPONSOR - INDIVIDUAL/NON-PROFIT ORGANIZATION - \$200

- One representative to sit with UCS students at Career Focus one day
- Program and Annual Report recognition





28th Annual Career Focus Luncheon

Join other business leaders on Tuesday, May 3 and/or Wednesday, May 4, 2022 at the Palazzo to make a difference in the lives of nearly 2,000 Utica Community Schools sixth graders.

The Career Focus Event is sponsored by the UCS Foundation in partnership with Sterling Heights Regional Chamber of Commerce and in cooperation with Utica Community Schools. Its purpose is to introduce students entering young adulthood to a variety of career options. Through your involvement, they will have a better idea of the skills they will need to succeed in life after high school graduation.

KEYNOTE SPEAKER:



Jeanna Trotman, Weekend Sports Anchor on 7 Action News on WXYZ Jeanna Trotman is the weekend sports anchor on 7 Action News at 6 p.m. and 11 p.m. on WXYZ, and at 10 p.m. on WMYD. She is also a sports reporter during the week, working in collaboration with Sports Director Brad Galli.

A UCS alum, graduating from Henry Ford II High School in Sterling Heights before earning a Communication degree at Lake Superior State University in Michigan's Upper Peninsula. While in college, Jeanna was a four-year NCAA Division-II student-athlete playing volleyball at LSSU. As a junior in college, Trotman interned at WXYZ in the Sports Department with Don Shane, Tom Leyden, and Brad Galli in his first year at the station. After college, Trotman completed a Master's degree in Broadcast Journalism with a specialization in Sports Reporting at Boston University.

HOW TO GET INVOLVED:

Be a sponsor and share your expertise with a group of UCS sixth grade students. The event allows business and community mentors to share both postsecondary and career experiences with the students. Each student will also be waiting to share their own dreams and aspirations with you, their professional role model for the event.

WHAT DOES IT TAKE?

Complete the registration form on our website or on the back of this document and email or mail it to us to hold your reservation. Email to: email@ucsfoundation.org. We will continue to monitor the COVID-19 pandemic and should we need to switch to a virtual format we will notify you of that change and any next steps.

28th Annual Career Focus Event Registration Form

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Event Dates:	Program Time:	Grade:	
Tue, May 3, 2022	11:00 A.M. – 1:00 P.M.	6 th Grade	
Wed, May 4, 2022	11:00 A.M – 1:00 P.M.	6 th Grade	

Contact Person:					
Company/Organization	n/Individu	al Name (as you would	like it to appear):		
Address:					
City:	y: Si		State:	Zip:	
Phone: E-		E-mail:			
Please check you	r partici	pation level:			
☐ Presenting Spons	sor	\$5,000	\$5,000 (4 representatives per day)		
□ Event Sponsor		\$2,500	\$2,500 (4 representatives per day)		
☐ Corporate Spons	or	\$1,250	\$1,250 (2 representatives per day)		
☐ Platinum Sponso	r	\$500 (2	\$500 (2 representatives, choose your day)		
☐ Gold Sponsor		\$400 (\$400 (1 representative, one day)		
☐ Silver Sponsor		\$200 (\$200 (1 representative, one day ~examples: parents, alumni, PT		
$\ \square$ I am unable to att	end, but	please accept my don	ation.		
Payment Options	:				
$\hfill\square$ Enclosed is my che	ck for \$		_(Please make pay	yable to UCS Foundation)	
☐ Please bill me in the			_		
		undation.org/donations/	in the amount of \$_		
☐ Please charge my o					
Circle One:	Visa	American Express		Discover	
Card Number:			Security Cod	de (back of card):	
Expiration Date:			Amount Charged:		
Name on Card:					
Signature:					
Please list	the name	es of your representati	ves and date(s) a	attending below:	
Name o	of persor	attending:		Date(s) attending:	
1.					
2					
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