## **GUEST EDITORIAL**

## SOCIAL-AWARE COMMUNICATION NETWORKS AND SYSTEMS AND INNOVATIVE SOCIAL NETWORK APPLICATIONS AND SERVICES



Malamati Louta

Chiara Boldrini

Francesco Bonchi

Symeon Papavassiliou De-Nian Yang

elcome to the Feature Topic (FT) of Social-Aware Communication Networks and Systems and Innovative Social Network Application and Services of the IEEE Communications Magazine. Social dimension in conjunction with physical proximity offer a wealth of information that could be exploited across multiple disciplines and for a wide range of challenges. Without being exhaustive, developing social-aware networking algorithms for improving various networking operations, designing incentive mechanisms for promoting cooperation and establishing trust in order to address security concerns in open, uncertain and competitive environments, identifying graph topology structure as well as its evolution, along with influence paths for maximizing the impact of information dissemination and exploring decision making process in a social psychology context are prominent examples of social-aware networks and advanced applications. Yet, many challenges need to be solved. This issue includes three articles that have been reviewed and approved for publication by experts in the respective fields.

In the realm of complex network analysis, the quest to unveil communities within attributed networks stands as a pivotal research endeavor. In this respect, the article "Evolutionary Computing Empowered Community Detection in Attributed Networks" by Kun Guo, Zhanhong Chen, Zhiyong Yu, Kai Chen, and Wenzhong Guo, introduces a community detection algorithm enriched by multi-objective evolutionary computing, named ECE-VO-MOEA. By leveraging an edge closeness encoding scheme and multiple attribute-aware objective functions, ECEVO-MOEA orchestrates the evolution of a biological population. Simultaneously, the update of embedding vectors facilitates the computation of a similarity matrix and communities, thereby enhancing solution quality and averting premature convergence. Experimental validations on real networks underscore the superior accuracy of ECEVO-MOEA compared to baseline algorithms.

Exploring the evolving landscape of wireless networking in vehicular social networks, the article titled "A Reputation-Based Trustworthiness Concept for Wireless Networking in Vehicular Social Networks" by Anna Maria Vegni, Claudia Leoni, Valeria Loscrì, and Abderrahim Benslimane delves into the intricate realm of reputation-based trustworthiness. This article focuses on elucidating the pivotal role of social features in defining node trustworthiness across diverse environments. Through comprehensive analysis and exploration of various metrics and criteria, the study sheds light on how social behaviors shape node trustworthiness, particularly within the dynamic context of vehicular networks. The proposed trustworthiness criterion, based on both node reputation degree and successful transmission probability, presents an encouraging perspective on bolstering network security and reliability.

In order to unravel the intricate dynamics of ideological biases among social media users it is necessary to delve into the evolution of opinions, polarization trends, and the emergence of echo chambers in online platforms. The article "Dynamics of Ideological Biases of Social Media Users" by Boleslaw K. Szymanski, James Flamino, and M. Shahid Modi highlights the significance of understanding how user behaviors on platforms like Twitter and Parler contribute to the reinforcement of echo chambers and the polarization of online discourse. Through this meticulous analysis, the authors uncover the underlying mechanisms driving individuals towards opinion groups that resonate with their biases, ultimately contributing to the reinforcement of echo chambers and the polarization of online discourse. The study underscores the pivotal role of homophily in shaping user decisions and the establishment of enduring opinion groups within the digital realm. By elucidating the persistence of biases and the interplay between confirmation bias and homophily, the authors provide valuable insights into the challenges and opportunities presented by the digital landscape in shaping public opinion and fostering meaningful interactions in virtual spaces.

We thank all the authors and reviewers for contributing to the FT. We also thank the Editor-in-Chief of *IEEE Communications Magazine*, Rose Qingyang Hu, and former Editor-in-Chief Dr. Antonio Sanchez-Esguevillas, and former and present Associate Editors-in-Chief, Dr. Alberto Perotti, and Dr. Nizar Zorba for their strong support and guidance. Last, but not least, we thank the *IEEE Communications Magazine* staff for efficiently processing the articles.

## BIOGRAPHIES

MALAMATI D. LOUTA (SM 2014) is an Associate Professor with the Department of Electrical and Computer Engineering, School of Engineering, University of Western Macedonia, Greece. Since January 2024 is the Vice Rector of Administrative and Financial Affairs of the University of Western Macedonia. Her research interests include telecommunication networks and advanced services engineering. She serves as a series editor of Artificial Intelligence and Data Science for Communications Series of *IEEE Communications Magazine* (2020–onwards).

CHIARA BOLDRINI is a Senior Researcher at IIT-CNR, Italy. Her research interests are in social computing & computational social science, human-centred and decentralized AI, smart transportation & urban data science, social-aware mobile and ubiquitous systems.

FRANCESCO BONCHI is Co-Founder and Research Director at Centai (Center for Artificial Intelligence), in Turin, Italy. His recent research interests include algorithms and learning on graphs and complex networks, fair and explainable AI, and more in general, privacy and all ethical aspects of data analysis and AI.

SYMEON PAPAVASSILIOU is a Professor with the School of Electrical and Computer Engineering at the National Technical University of Athens, Greece. His main research interests lie in the areas of modeling, optimization and evaluation of distributed complex systems and social networks, and he has authored/co-authored more than 400 journal and conference papers.

DE-NIAN YANG [SM] is a professor in Academia Sinica, Taiwan. He received paper awards from IEEE GLOBECOM, ICME, PAKDD, ACM CHI, and SIGRAPH Asia ET. He is the associate editor of IEEE TPDS, TMM, ACM CSUR and TIST. He is now the chair of IEEE COMSOC social networks technical committee. He is a distinguished member of ACM.