Contribution Patterns Among Active Wikipedians:

Finding and Keeping Content Creators

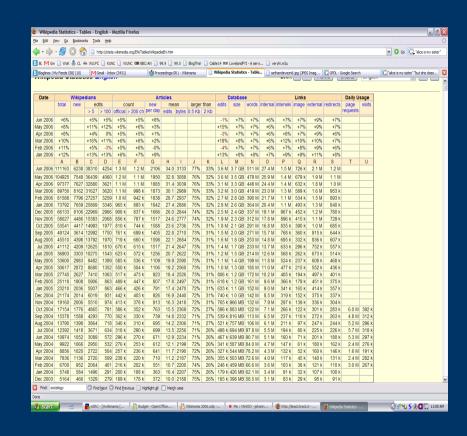
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Wikimania 2006 – Wiki Community Dynamics
5 August 2006

Sociology of Online Communities

Social sciences suffer from:

- paucity of data
- non-quantitative data
- skepticism

(Not that non-quantitative research is invalid.)



Online communities provide a rich data resource, Wikipedia in particular.

A Confession and a Shameless Plug

Hi, I'm Seth, and I'm a wikiholic!

My wikihistory....

- began editing en.wikipedia in December 2003
- en.wikipedia admin since March 2004
- too many article namespace edits

But what have I done?

- Only one FA: [[Caroline Island]] (just promoted this week)



Central Questions

As of this morning, en.wikipedia has: almost 1,300,000 articles

500,000,000 words

Who wrote all this?

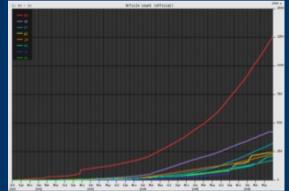
1,900,000 registered accounts

38,000 editors (>5 edits, Jun '06)

70,000,000 edits

How do we identify them?

How do we value them? (Are barnstars enough?)



Classifying Individual Edits

Edits with negative value:

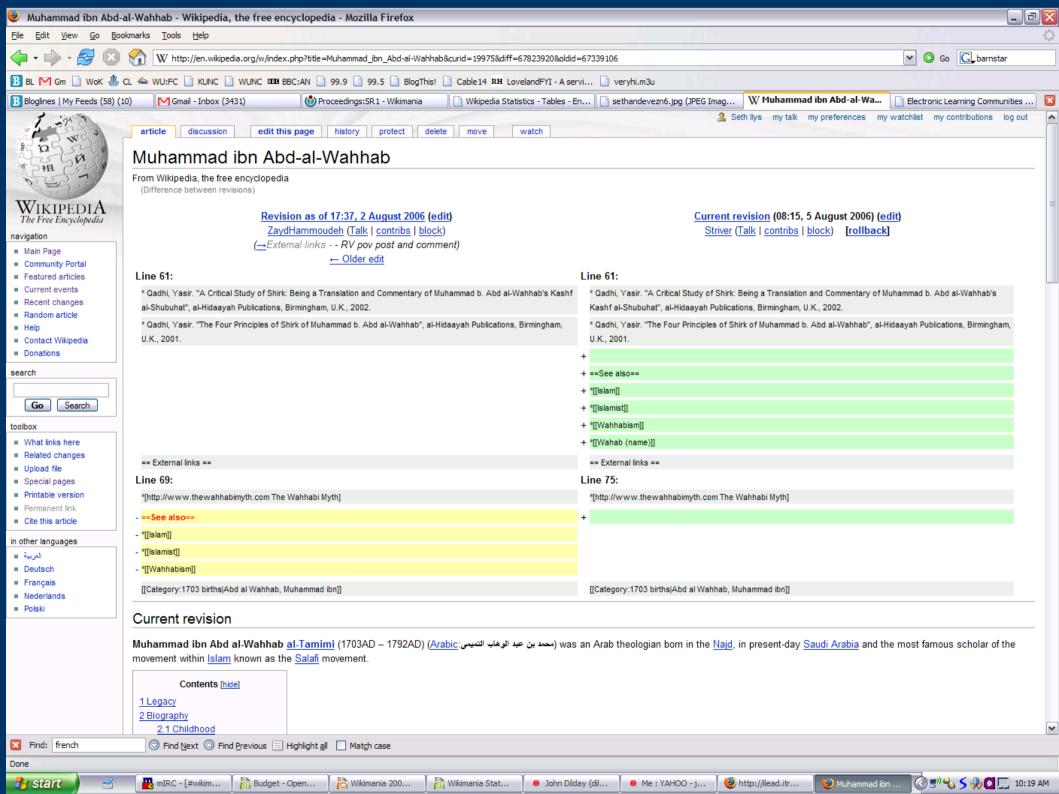
- Vandalism/"trolling"

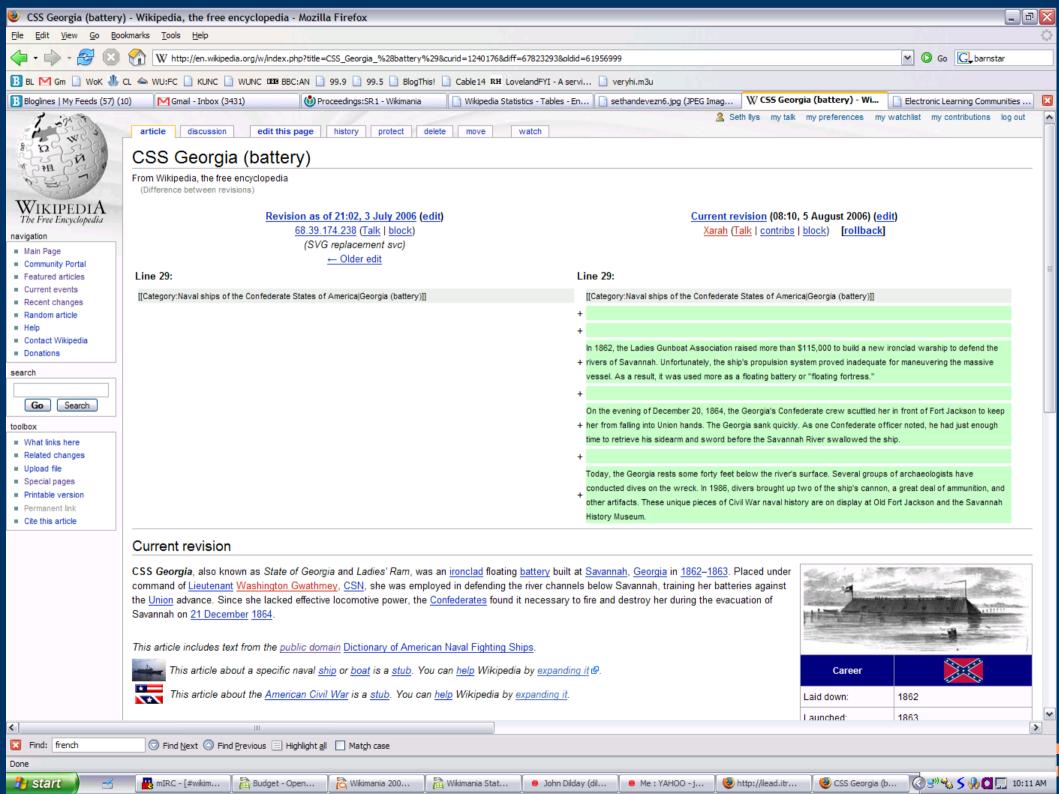
Edits without content value (but still necessary!):

- Administration/bureaucracy
- Discussion/dispute resolution

Edits with content value:

- Stylistic modification of articles
- Addition of content to articles our interest





Who are our content creators?

We don't think about this much, but we bemoan the loss of the stressed admin. Is this valid/productive?

Hypothesis -- Content creators aren't (generally):

- admins too busy administrating
- the "long tail" edits typically minor

They are:

- "pre-admins" before caught in wikiocracy
- non-ambitious, occasional editors (specalists?)

"Thousands of editors at thousands of keyboards..."

Sample of 250 recent edits:	
Outside article namespace	28%
Article talk namespace	10%
(potentially content-productive)	
Vandalism	5%
"Tweaking"	45%
(small changes/stylistic)	
Substantive changes/additions	10%
Creation of new articles	2%

Who creates content?

Of high content edits: (32 in this set)

- 0 were made by an admins
- 69% are made by someone with a username
- 52% by someone with a userpage
- none have a barnstar

Median date of first edit: April 2006 (only 3-4 months ago)

Median number of edits: 200 (range: 1-5000)

- Span of 50 edits:

First 50 took 400 hours (77% in article nsp.)

Recent 50 took 90 hours (76% in article nsp.)

What are our admins doing?

Random sample of 28 en admins (Jul '06): Most recent 50 edits:

- How often?
 50 edits took them from 8 to 1300 hours median: most recent 50 edits took 150 hours (50 edits/6 days or 1 edit/3 hours)
- Consistency?
 recent 500 edits took them 1219 hours
 (10x edits in 8x time)
- Where? 27 out of 50 edits (57%) in article namespace

They weren't always like this ...

Early in their Wikipedia careers, they:

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Edited less frequently:
 First 50 edits took a median 440 hours (18 days)
     (compare: median 150 hours for recent edits)
Created content more:
 38 of first 50 edits (76%) in article namespace
     (compare 57% for recent edits)
Edited less consistently:
 First 500 edits took 1650 hours
    (compare above: 10x edits in 4x time)
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Implications for Wikipedia...

Content creators seem to be:

- occasional and less frequent editors
- may be specialists (subject matter knowledge)

Admins:

- former content creators, now janitors



Wikipedia goals:

- quality vs. quantity different contributor sets?
- how do we value content contributors?

Future directions and acknowledgements

Assistance wanted with data mining...

We need robust statistics on editing patterns:

- across projects, languages/cultures, time

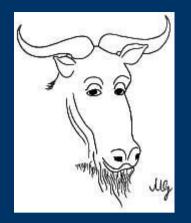
Comparisons with other volunteer-driven efforts:

- non-profit organizations, political campaigns

Thanks to:

- Wikipedia contributors, readers, and critics
- Interiot and other tool creators
- Colorado State University

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