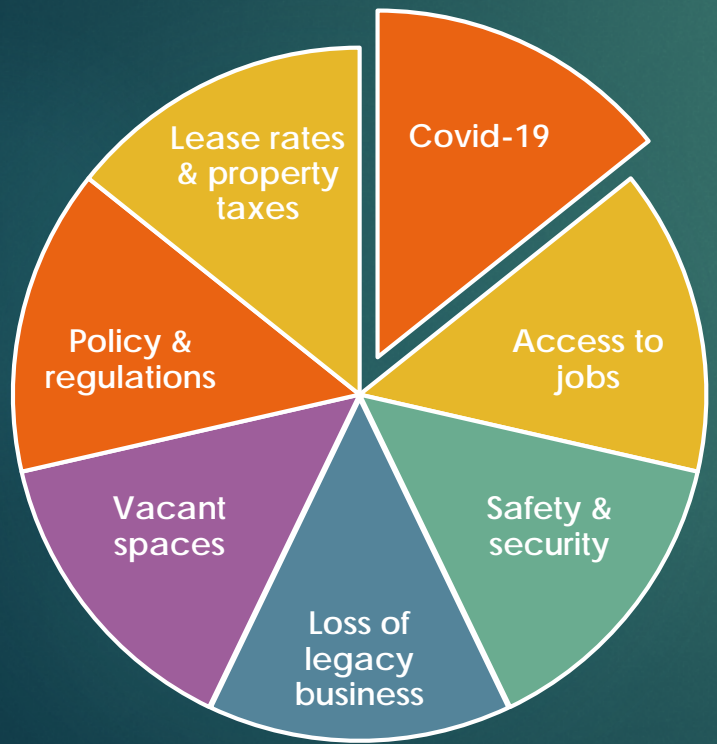


Special Enterprise Program

Preserving and strengthening the cultural diversity, long-term viability, and economic opportunities for small businesses, non-profit organizations, cultural groups and social enterprises.

Challenges



Areas of focus



Business categories



Program supports

- Space renovation**
 - Tools, equipment, furnishings
 - Space layouts
 - Tenant improvements
 - Tenant curations
 - Tenant relocation
- Business supports**
 - Marketing & promotion
 - Succession planning
 - Business practices & mentorships
 - Business development
 - Community stewardship
 - Rental supplements (TBD)

Eligibility criteria

Community-serving & Social Enterprises

- BIPOC (owned/led) enterprises as a priority
- Alignment with City plans & strategies
- Contributions to economic development
- Community-serving characteristics
- Local employment
- Length of operations

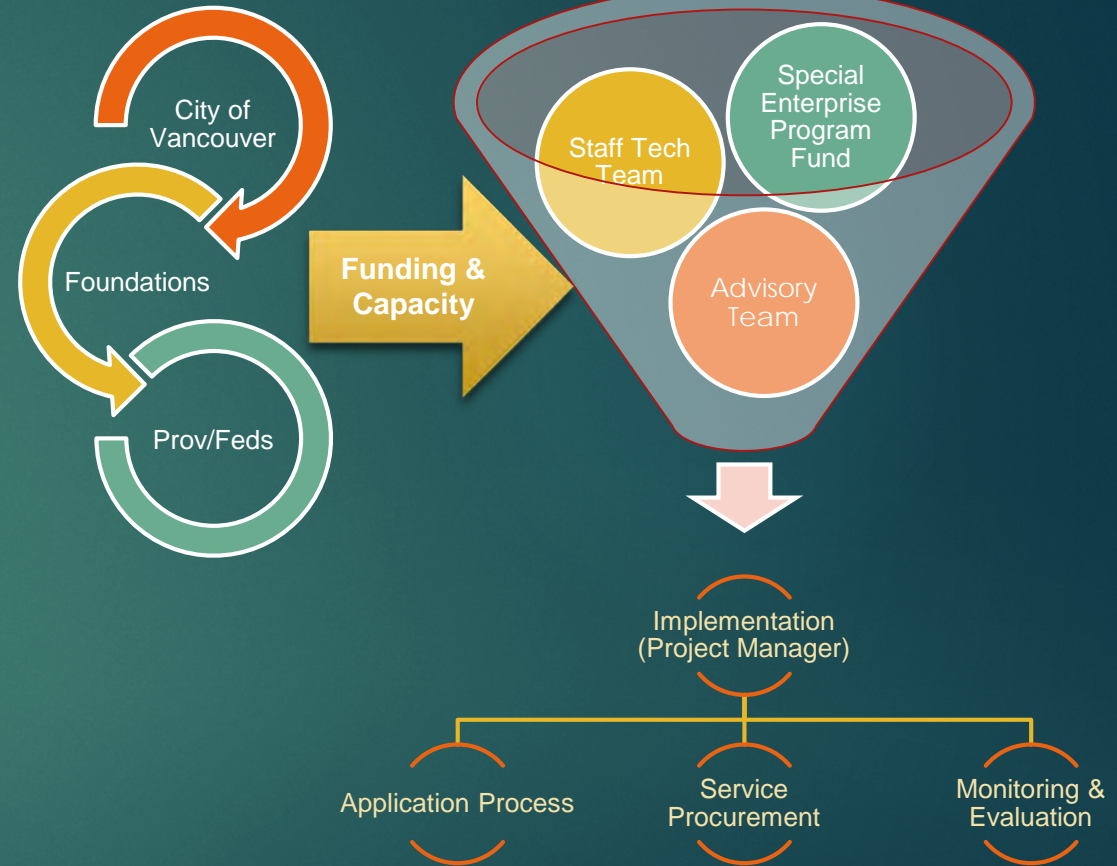
Cultural & Heritage Businesses

- Cultural heritage values
- Historic significance
- Length of operations
- Connections to Chinatown historic cultural heritage
- Priority to BIPOC owned businesses

NPO/Private Properties with a Social Mandate

- Focus on properties that incorporate cultural and social purpose
- Priority to BIPOC owned properties
- Contributing to local economic development, arts & culture, etc.;
- Length of operations.

Proposed Implementation



Fund disbursements



35% for business development

≈\$10,000



50% for physical improvements

≈\$50,000



10% for tools & equipment

≈\$25,000



5% for implementation costs

≈5%