

2024 Membership Application

Date: _____

January 1, 2024 through December 31, 2024 Payments are due **October 31**

To complete this online please visit: www.VisitKeystoneSD.com/join

For questions, clarifications, or other needs, please reach out to Keystone Chamber Director, Robin Pladson.

Our office number is 605-666-4896 or Robin's cell phone is 605-786-3035

Mail application and payment to: **Keystone Chamber of Commerce PO Box 653 Keystone, SD 57751**

or email completed application Admin@KeystoneChamber.com

We ask every member to complete the membership application so we have current information along with your signature of understanding of the current terms of membership on file.



The Keystone Chamber is happy to report the BBB funds for Keystone are up 8.9% through July 2023 compared to 2022. Our social media and website numbers have increased significantly this season as well. The Chamber values each and every business member and participant! If the Chamber can offer support to our community or membership, please don't hesitate to reach out to us!

Primary Business Name and Business Phone Number: <i>*Additional business information will be gathered on following page</i>			
Owner Name:		On Site Contact Name:	
Owner Cell Phone:		On Site Contact Phone:	
Contact email for Chamber business:.			

Business Open Season Open Year Round or Seasonal Opening and Closing Dates: _____

Type of Business Attraction Tour Lodging Dining National Parks/Monuments Retail Service N/A

Primary business membership history:	<input type="checkbox"/> Renewing Members [members in 2023] <input type="checkbox"/> New Member	<i>*Regardless of history, please complete the below section completely. [this helps us keep your information current]</i>
---	--	--

Business mailing address:		Business physical address:	
Public Email:		Website:	
Social Media:			

Menu Link (Dining): _____ Booking Engine Link (Attractions/Lodging): _____

Other Lodging Amenities : _____

- Bar
- Bathtub in room
- Pet Friendly
- Free Breakfast
- Fireplace
- Connecting Rooms available
- Gym
- Non-Smoking
- Free WiFi
- Restaurant
- Hot Tub
- Business/Meeting Facilities
- Pool
- Smoking areas
- Internet Access
- Kitchen
- Free Parking
- Air Conditioning

Member Benefits [Please select level and sales on next page] VIC = Visitor Information Center

Friends: members receive the above and are welcome to attend monthly meetings, mixers, receive notices
*1 year limit for for-profits businesses *individuals unlimited

Bronze/Non-Profit members receive the above and: ♦ Free Google Analytics coaching/seminars with DOT Marketing [when requested]
 ♦ Bold Keystone Map listing ♦ Southern Hills Vacation Guide Listing ♦ VIC brochure slot ♦ Employee Fun Passes ♦ Donation credit
 ♦ Eligibility to serve on Chamber board/committees ♦ Chamber voting rights ♦ Chamber referrals ♦ Sponsorship credit
 ♦ Copies of Keystone Map/Southern Hills Vacation Guide ♦ First choice for advertising including coops [additional fees may apply]
 ♦ VisitKeystoneSD.com listing with up to 100 words + 1 photo + link to your website + contact info + link to booking + logo
 Website Headline: (50 characters) _____

Silver members: ♦ All of the above ♦ Seasonal VIC Display Cubby on a first come, first serve basis
 ♦ Rotating graphic on VIC display monitor* ♦ Half page digital ad in the digital Inspiration Guide* - excluding set up fee
 ♦ Expanded VisitKeystoneSD.com listing with up to 250 words + 1 primary photo and 5 slide show photos + embedded video*
 *additional fees apply if photos need to be taken or design of graphic/video/restructure of listing is needed in excess of 1 hour

Gold members: ♦ All of the above ♦ Full page digital ad in the digital Inspiration Guide* - excluding set up fee
 ♦ Premier VisitKeystoneSD.com listing with description up to 500 words + 2 secondary photos and up to 25 slide show photos + and FAQs

Members who have not paid by December 15th will be removed from VisitKeystoneSD.com and excluded from being listed in the Southern Hills Vacation Guide. Those who have not paid for membership or a town license by March 31st will be excluded from the 2024 Keystone Map.

***All members shall provide all media content for VisitKeystoneSD.com and any sales selections. Members shall review their listing mid-January [or approx 4 weeks after payment clears if paid after January 1] and periodically throughout the season. Members shall report to the Chamber any needed corrections or updates via email [for tracking purposes] and allow the Chamber to communicate needed edits to the publisher. The Chamber will ensure content is forwarded to the publisher in a timely manner and will report any known issue(s) to the member business. Should issues arise, the Chamber will seek mutually beneficial resolution. The Chamber will not be liable for content not published due to content not provided, content provided in a delayed manner, or delayed receipt of payment. Design fees will apply for graphic and video content and new photos when requested.**

Friend (\$80)*For profit businesses limited to 1 year/Friend Level
 Non-Profit (\$130)
 Bronze (\$270)
 Silver (\$430)
 Gold (\$555)
 \$100 Additional LISTING CATEGORY [dining/attraction/etc] for the business on this application: _____
 Additional business/reduced price membership at same level as 1st business - discounted 25% from above
 [Please include a **separate application page 1 only** for business type and contact information specific to that business]
 Friend (\$60)
 Non-Profit (\$97.50)
 Bronze (\$202.50)
 Silver (\$322.50)
 Gold (\$417.50)

Calendar Year 2024 Membership Level Subtotal: \$ _____

\$0 Silver/Gold **ONLY**: Visitor Information Center Display Cubby [brochures, sign, etc] (seasonal) [First come, first serve limited basis]
 \$0 Silver/Gold **ONLY**: Visitor Information Center Display Monitor Graphic (seasonal) [First come, first serve limited basis]
 \$0 Silver/Gold **ONLY**: Member Spotlight 30-60 sec video free publishing on website if pre-edited; \$150/30-60 sec video for editing
 \$0 Silver **ONLY**: Half page digital ad in the digital Inspiration Guide* - excluding set up fee
 \$0 Gold **ONLY**: Full page digital ad in the digital Inspiration Guide* - excluding set up fee
 \$55 Additional Visitor Information Center brochure slot
 \$155 Visitor Information Center Poster Renewal (seasonal) [First come, first serve limited basis]
[For a new or updated printing, please add \$125 for a total of \$280]
 Rotating quarterly ad on VisitKeystoneSD.com (\$150 per quarter OR \$325 per year) ***Not published until payment clears**
 Yearly Ad **OR**
 Q1 Jan, Feb, Mar
 Q2 April, May, June
 Q3 July, Aug, Sept
 Q4 Oct, Nov, Dec
Ads will be published **after materials are provided to the Chamber, forwarded to the web designer, and content is created/finalized. The ad will rotate from that time to the end of the time selected and will not be prorated for purchases made mid-year/mid-quarter. Materials can be emailed to Admin@KeystoneChamber.com or Director@KeystoneChamber.com*

Calendar Year 2024 Advertising Opportunities Subtotal: \$ _____

**Map advertising is available only to those with a current 2024 Keystone Chamber membership and whose payment has cleared*

\$155 Business Card Sized Ad [Ad only] [First come, first serve limited basis]
 \$105 Attraction Logo on map [First come, first serve limited basis]
 \$90 Attraction Icon per business [First come, first serve limited basis] [Symbols include: restrooms, pets, etc]

2024 Keystone Map Advertising Opportunities Subtotal: \$ _____

Please select one of the following: **Payment Total: \$** _____

Check Enclosed /Check Number and Amount: CK# _____ \$ _____
 Bill my bank account using an online service including a 4% donation Bank Name _____
 Routing Number _____ Account Number _____
 Please charge my credit card for the amount due above, including an additional 4% donation to the Keystone Chamber
 Number _____ Exp Date _____ Security Code _____
 Billing Address/Zip Code _____
 Signature: _____ Date: _____

Please email me a payment link including a 4% donation for the following:
 Credit Card OR Bank ACH Withdrawal

***[For ALL above options, please email completed application to admin@KeystoneChamber.com or postal mail to address on p.1]]
 Please also attach or email the media and description of your business to be published on the VisitKeystoneSD.com website.
Bronze: 100 words and 1 photo; Silver: 250 words and up to 6 photos; and Gold: 500 words and up to 28 photos.
 Descriptions and photos can be emailed to Admin@KeystoneChamber.com or Keep current info as-is

In the event of a canceled check or payment, the business/member shall repay the Chamber the original amount due as well as any bank fees associated with the cancellation promptly.

Thank you for being a partner with the Keystone Chamber of Commerce!