



**MARCH
FOR BABIES**



Phi Beta Sigma Fraternity, Inc.

Building Stronger
Fathers

2021 Conclave Myrtle
Beach Workshop

INTERNATIONAL MARCH OF DIMES TEAM...



**Bro. Dr. Michael
Baslee**
International Director of
Social Action



**Bro. Carlos
Williams II,**
International Co-
Chairman, MOD
Partnership



Bro. Ira Hughes
International Co-
Chairman, MOD
Partnership

Bro. Tyrone Frasier, SE
Bro. Steven Foster, GL
Bro. Robert McMurry, SW
Bro. Woodrow Bailey, W
Bro. Malwan Johnson, E
Bro. Kirby Gordon, GC
Bro. Louis Sutton, SO

**7 Regional
Directors of
Social Action**



Phi Beta Sigma and March of Dimes



- ✓ Our Very FIRST Partnership since 1980s
- ✓ A vital part of “I Am My Brothers Keeper” – 47 years old this year!

- ✓ Building Stronger Fathers
 - ✓ Chapter/State/Region Programs promoting Fatherhood and Mentoring
 - ✓ Virtual Workshops Becoming/Being A Dad

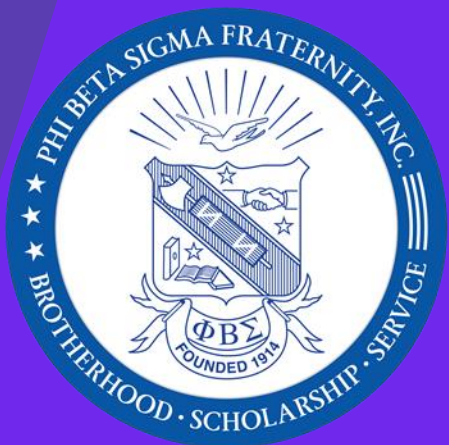
- ✓ March for Babies
 - ✓ Walk
 - ✓ Mile of Dimes Activity
 - ✓ Host Fundraising events like parties, bowling, stepshows, etc.
 - ✓ Use your imagination!



INTRODUCTIONS



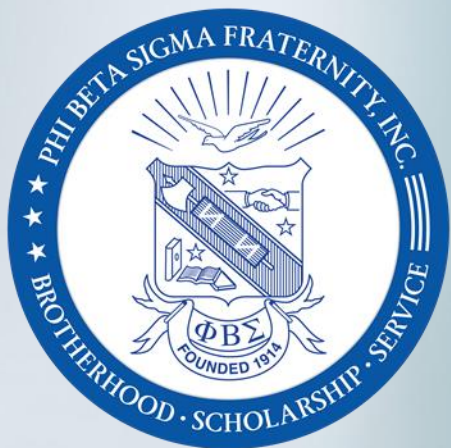
**Meredith Repik,
March of Dimes**





**MARCH
FOR BABIES**

Case for Support



OUR MISSION

**MARCH OF
DIMES LEADS
THE FIGHT FOR
THE HEALTH OF
ALL MOMS AND
BABIES.**

MOMS AND BABIES NEED A CHAMPION

March of Dimes fights for the health of all moms and babies. We're advocating for policies to protect them. We're working to radically improve the health care they receive. We're pioneering research to find solutions. We're empowering families with programs, knowledge and tools to have healthier pregnancies. By uniting communities, we're building a brighter future for us all.



1 in **500**

youth under 20 in the U.S. have Type 1 diabetes.

1 in **285**

children in the U.S. will be diagnosed with cancer before their 20th birthday.

1 in **59**

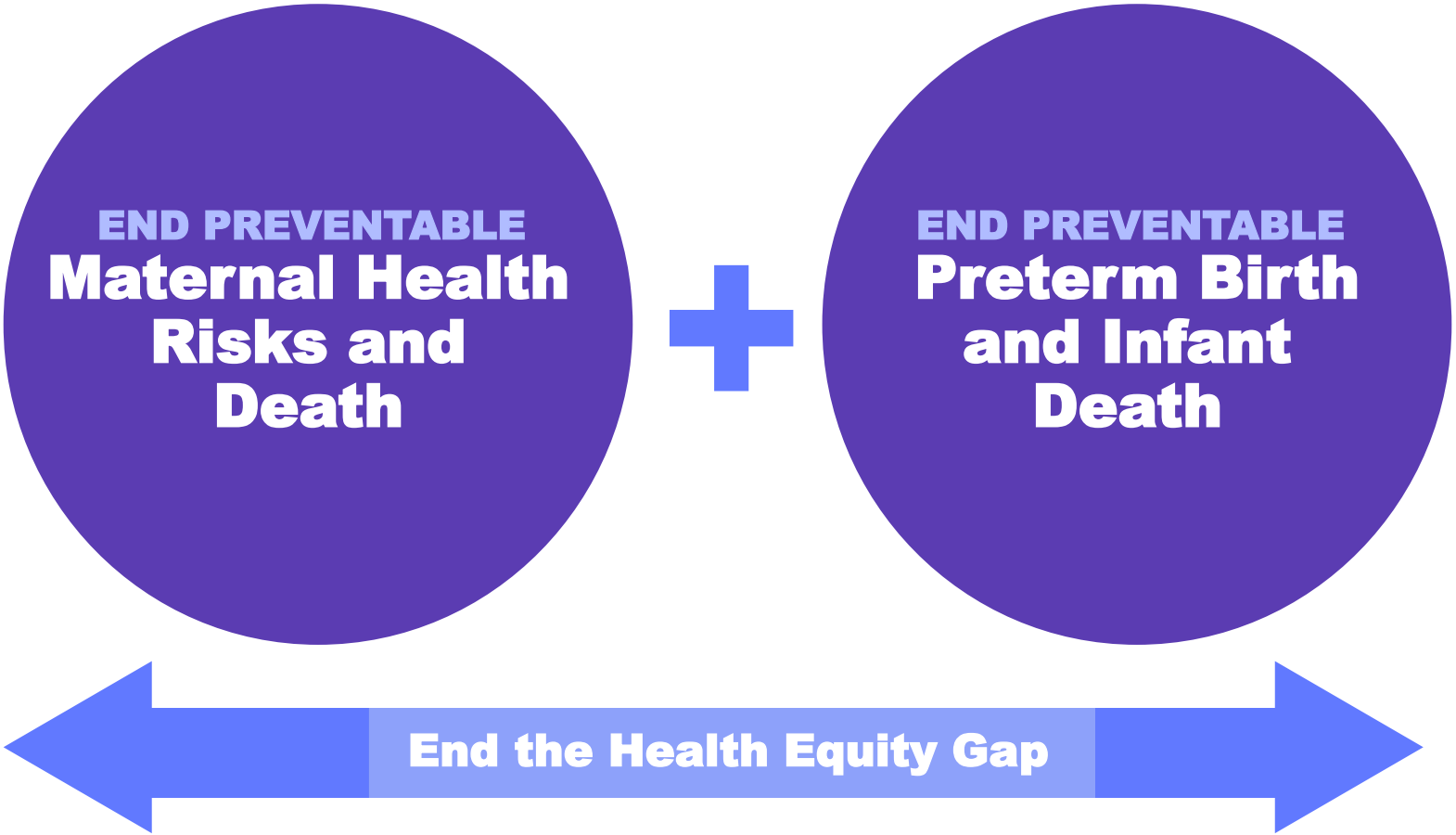
children is diagnosed with an autism spectrum disorder (ASD) according to the CDC in 2018.

1 in **10**


babies is born too soon in the U.S.

Newborn deaths account for **40%** of all deaths among children under 5.

OUR GOALS



FOR HEALTHY MOMS. STRONG BABIES.



The U.S. is among the most dangerous developed nations in which to give birth—especially if you're Black. Black women are 3 times more likely to die from pregnancy-related causes than White women. Black babies are twice as likely to die before their first birthday.

And it's not their fault.



THERE IS A HIGHER CHANCE OF MATERNAL DEATH OR PRETERM BIRTH BASED ON RACE/ETHNICITY

Women of color are up to
50% more likely to
experience a preterm birth
compared to white women.

Their children can face a 130% higher
infant death rate.

In the U.S. black women
have maternal death rates
3x higher than women of
other races or ethnicities.

MARCH OF DIMES...

SUPPORTING research to find solutions so every family gets the best possible start

ADVOCATING for policies that prioritize the health of moms and babies

PROVIDING resources and programs to help moms throughout their pregnancies

EDUCATING health professionals to improve mom and baby care

UNITING local communities across the nation through events and collaboratives

PARTNERING with organizations and companies committed to helping moms and their families



WITH YOUR HELP...

WE ADVOCATED ON 150+ STATE LEGISLATIVE BILLS

and helped advance the Newborn Screening Saves Lives Reauthorization Act of 2019.

WE FUNDED 5 STUDIES

to investigate how social policies impact birth outcomes, affecting moms and babies everywhere.

WE UNITED

on collective action to prevent prematurity and achieve health equity with **480 organizations** and more than **700 individuals**.



WE EXPLORED

electromyometrial imaging to “see” contractions as they happen to **help to reduce** the more than **380,000 premature births** each year.

WE EVOLVED

OUR SIX PREMATURETY RESEARCH CENTERS to a new model with

8 RESEARCH THEMES

29 AREAS OF INQUIRY

200+ RESEARCHERS

to bring real world solutions to millions of families in 2020 and beyond.

WE SUPPORTED


50K+ BABIES BORN TOO SOON in **69 hospitals** with NICU Family Support®.

WE EXPANDED GROUP PRENATAL CARE TO

40+ SUPPORTIVE PREGNANCY CARE SITES

across **19 states** so more women will get support services they need.

WE GENERATED

THROUGH OUR #ITSNOTFINE CAMPAIGN 950 real-life stories from women who were challenged not to accept the statement “You’ll be fine” before and after pregnancy. 

WE COLLECTED

THROUGH #UNSPOKENSTORIES 286 honest stories of pregnancy, parenting and loss that are too often unshared. 

A black and white photograph of a woman smiling and holding a baby. The woman is on the right, looking up at the baby with a joyful expression. She has her hair styled in braids and is wearing a dark top. The baby is on the left, wearing a light-colored onesie and a small earring. The baby is looking towards the woman. The word "PROGRAMS" is overlaid in large, bold, white capital letters across the center of the image.

PROGRAMS



Phi Beta Sigma Fraternity, Inc.

Building Stronger Fathers



FATHERHOOD

Our partnership with the March of Dimes is committed to ensuring fathers are prepared to support their partners before, during and after pregnancy.

Being a dad begins even before your baby is born. The things you do to keep you and your partner healthy before and during pregnancy can help your baby be born healthy and strong.

While on the path to fatherhood, we know dads want to be prepared and are searching for information. That's how Phi Beta Sigma can assist with health and wellness resources for every stage of pregnancy and fatherhood to help chapters encourage dads to be the best fathers they can be to give their partners and kids the best possible start.

**PHI BETA SIGMA
FRATERNITY INC.**

**BECOMING A DAD
VIRTUAL
WORKSHOPS**





WHAT IS THIS?

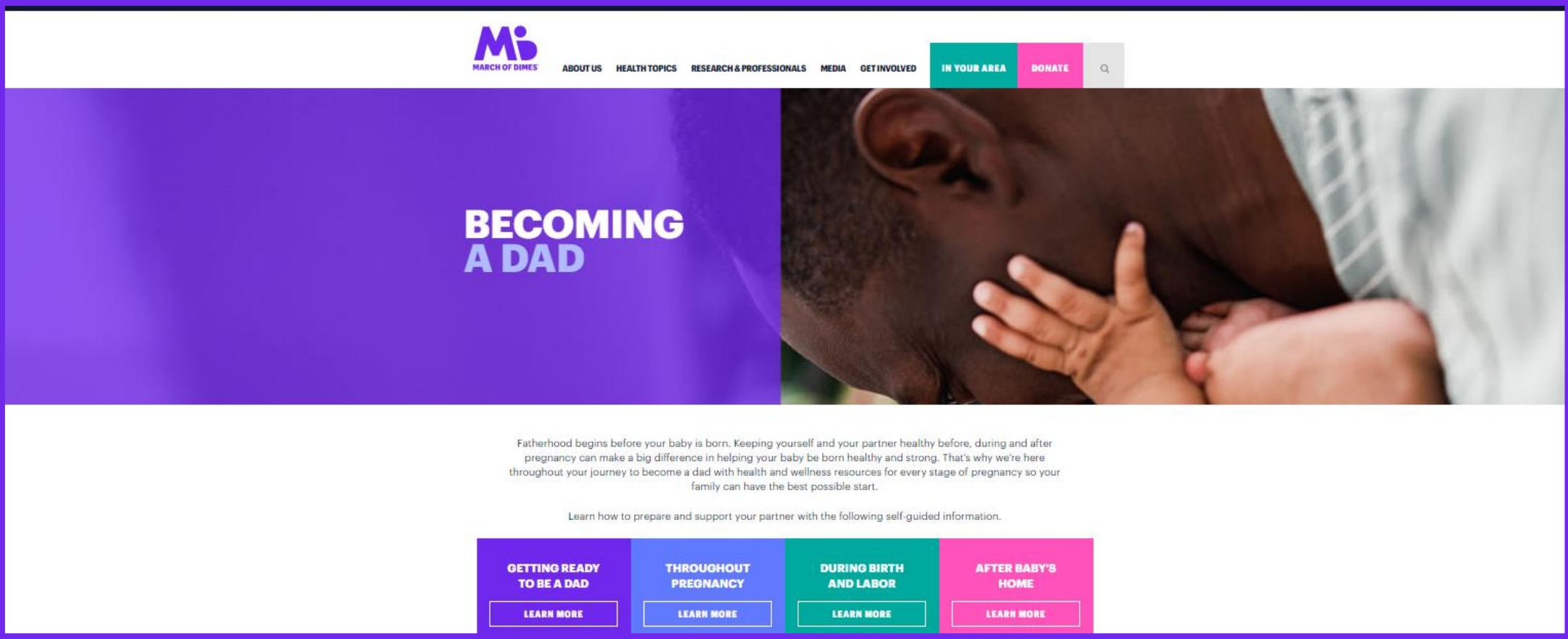
We are asking chapters to conduct virtual workshops with dads in the communities they serve.

BECOMING A DAD

- The program consists of 4 modules that can be held virtually in your community with videos and worksheets.
- The modules topics are:
 - Before Pregnancy
 - During Pregnancy
 - Labor and Birth
 - Baby's Home
- These modules can be accessed online at: www.marchofdimes.org/becoming-a-dad.aspx



WEBSITE RESOURCES BECOMING A DAD



The screenshot shows the March of Dimes website header with the logo and navigation menu. The main content area features a purple overlay with the text "BECOMING A DAD" and a photograph of a man holding a baby. Below this is a paragraph of text and a row of four colored buttons with "LEARN MORE" links.

Mi
MARCH OF DIMES

ABOUT US HEALTH TOPICS RESEARCH & PROFESSIONALS MEDIA GET INVOLVED

IN YOUR AREA DONATE

BECOMING A DAD

Fatherhood begins before your baby is born. Keeping yourself and your partner healthy before, during and after pregnancy can make a big difference in helping your baby be born healthy and strong. That's why we're here throughout your journey to become a dad with health and wellness resources for every stage of pregnancy so your family can have the best possible start.

Learn how to prepare and support your partner with the following self-guided information.

- GETTING READY TO BE A DAD [LEARN MORE](#)
- THROUGHOUT PREGNANCY [LEARN MORE](#)
- DURING BIRTH AND LABOR [LEARN MORE](#)
- AFTER BABY'S HOME [LEARN MORE](#)

FACILITATOR GUIDE



Leading with Mission
FOR FACILITATORS

Becoming a Dad

PURPOSE

The purpose of this workshop is to guide participants through virtual resources created for Becoming a Dad, and supporting community members in their fatherhood journey – before, during and after pregnancy. As a facilitator, you do not need to be a content expert, but it is good to familiarize yourself with the content. Your role is to facilitate the program and ensure that participants walk away having learned the key knowledge checklist below. You could also have a content expert in the workshop to offer support.

WORKSHOP OVERVIEW FOR THE FACILITATOR

This workshop makes the case that Fatherhood begins before the baby is born. It encourages participants to think about keeping yourself and their partner healthy before, during and after pregnancy, which can make a big difference in helping the baby be born healthy and strong. The workshop walks participants through information that encourages dad to think about the journey to becoming a dad with health and wellness resources for every stage of pregnancy so the family can have the best possible start, and dad can begin to learn how to prepare and support their partner.

LINK TO THE VIDEOS & SLIDES

Becoming a Dad website: <https://www.marchofdimes.org/becoming-a-dad.aspx>
Video resources for pre, during and post pregnancy: <https://www.marchofdimes.org/becoming-a-dad/becoming-a-dad-video.aspx#getting-ready-to-be-a-dad>
Video slides and stories: <https://www.youtube.com/watch?v=mxwdkPtlw&list=PLN0BCjq-YUqzVnn10IKmU7eDTasdq>

SESSION LENGTH:

60-90 minutes

WORKSHOP THREAD:

Fatherhood begins before the baby is born. Keeping yourself and your partner healthy before, during and after pregnancy can make a big difference in helping your baby be born healthy and strong.

MATERIALS NEEDED:

- Computer and internet access
- Zoom ID/Video/Virtual conference technology
- Logistics support for workshop (optional)
- Worksheet for participants (optional)
- Content expert to help support (optional)
- Any additional support based on the needs of your participants (optional)

RECRUITMENT RESOURCES:

Workshop blurb:



MARCH OF DIMES

Fatherhood begins before your baby is born. Keeping yourself and your partner healthy before, during and after pregnancy can make a big difference in helping your baby be born healthy and strong. That's why we're here throughout your journey to become a dad with health and wellness resources for every stage of pregnancy so your family can have the best possible start.

Learn how to prepare and support your partner through this workshop led by Phi Beta Sigma volunteers.

Ideas for where you can recruit participants: Take a moment to think about the community organizations that are in your community. Which groups might be interested in this workshop? How might you get the word out about this workshop?

- Community organizations, community centers
- Churches
- Social organizations
- Fraternities, alumni groups
- Healthcare clinics, hospitals, human services
- Connect with Zeta Phi Beta's Sigma Nest program to connect with partners.
- Connect with March of Dimes local programs

Incentives: Take a moment to think about how you might incentive participants to join the workshop. Is there something in your community that dads love? Is it more of an incentive to provide participants with a gift once they have completed the workshop or upon sign up? What could you ask for as a donation from your community?

- Restaurant gift cards
- Gift cards for baby
- Free coffee/refreshments
- Gift cards for businesses that mitigate stress (meal prep company, massage, gym, etc.)

SUGGESTED SESSION OUTLINE & TIMELINE:

Below you will find 60 and 90 minute versions. 60 minute is the recommendation for the bare minimum and the 90 minute versions allow for more time for reflection and activity.

Start	Finish	Length	Activity	Slide/Resource view	Notes
00:00	00:15	15 min	Introduction: Introduce yourself, outline the workshop (workshop thread and benefit) all allow participants to introduce themselves. <ul style="list-style-type: none"> <input type="checkbox"/> Introduction: Who you are, why you're passionate about leading this workshop and supporting dads in their fatherhood journey. <input type="checkbox"/> Ask participants to introduce themselves <input type="checkbox"/> Question: What are you most excited about as you become a father? Did you always want to be a father? 	Worksheet Question 1 under Before pregnancy	



MARCH OF DIMES

00:15	00:18	3 min	Share a personal story of fatherhood.	Facilitator	
00:18	00:21	3 min	Watch: Getting Ready to be a dad <ul style="list-style-type: none"> <input type="checkbox"/> Becoming a Dad: Video 1 "Getting Ready" <input type="checkbox"/> Becoming a Dad: Video 2 "Getting Healthy" 	Video 1: 1:19 Video 2: 1:33	
00:21	00:24	3 min	Activity: Question 2 & 3 on worksheet under Before Pregnancy	Worksheet	
00:24	00:25	1 min	Reflection* (reflect and share)		
00:25	00:29	4 min	Watch: Throughout Pregnancy <ul style="list-style-type: none"> <input type="checkbox"/> Becoming a Dad: Video 3a "Help Prepare Your Partner Prenatal Care" <input type="checkbox"/> Becoming a Dad: Video 3b "Help Prepare Your Partner: Signs" <input type="checkbox"/> Becoming a Dad: Video 4 "Prepare Yourself" <input type="checkbox"/> Becoming a Dad: Video 5 "Prepare Together" 	Video 3a: 0:43 Video 3b: 1:24 Video 4: 0:56 Video 5: 1:11	
00:29	00:33	4 min	Activity: Questions 1-5 on worksheet under During Pregnancy	Worksheet	
00:33	00:34	1 min	Reflection* (reflect and share)		
00:34	00:36	2 min	Watch: During birth and labor <ul style="list-style-type: none"> <input type="checkbox"/> Becoming a Dad: Video 6 "Before Delivery" <input type="checkbox"/> Becoming a Dad: Video 7 "During Labor and Birth" 	Video 6: 0:38 Video 7: 0:46	
00:36	00:40	4 min	Activity: Questions 1-2 on worksheet under Labor & Birth	Worksheet	
00:40	00:41	1 min	Reflection* (reflect and share)		
00:41	00:44	3 min	Watch: After baby's home <ul style="list-style-type: none"> <input type="checkbox"/> Becoming a Dad: Video 8 "Giving Support to Your Baby" 	Video 8: 0:44 Video 9: 1:57	

BEING A DAD

- The National Responsible Fatherhood Clearinghouse Program consists of 20 modules that can be held virtually in your community with videos and worksheets.
- The modules topics are:
 - Being an Involved Father
 - Fathering Without Violence
 - Male Nurturance
 - Punishment or Discipline
 - Co-Parenting
 -plus many other topics to choose from.
- These modules can be accessed online at:
<https://fatherhood.gov/for-programs/program-activities>



WEBSITE RESOURCES BEING A DAD

The screenshot shows a web browser window with the URL <https://fatherhood.gov/for-programs/program-activities>. The page header includes the logo for the National Responsible Fatherhood Clearinghouse, navigation links for 'About Us' and 'En Español', and social media icons for Facebook, Twitter, Instagram, YouTube, and LinkedIn. A search bar is located in the top right corner.

The main navigation menu contains the following items: HOME, FOR DADS, FOR PROGRAMS, EVENTS, PROGRAM MAP, RESEARCH & RESOURCES, and DADTALK BLOG.

The breadcrumb trail reads: [Home](#) / [For Programs](#) / Program Activities.

PROGRAM ACTIVITIES

Used effectively, Responsible Fatherhood program activities can motivate fathers and help them overcome barriers they once might have thought were insurmountable. While all the activities detailed here can be used in one-to-one settings, they can also be used in group sessions where fathers can interact and share ideas and experiences.

LOOKING BACK, LOOKING AHEAD

A 25–30 minute activity to help participants identify how they were disciplined as children, examine how those experiences affect their parenting style today, and begin a conversation about effective alternatives to hitting as a means of...

REFINE BY Reset

Type –

- Reflection and Awareness (10)
- Parenting Skills (7)

Search for Program Activities SEARCH

Results 1 - 10 of 20

MEETING BABY'S BASIC NEEDS AND FIVE KEYS TO BEING AN INVOLVED FATHER

Originally developed for fathers in prenatal classes, these handouts are also useful in one-to-one work to help fathers

CHAPTER ACTIONS & RESPONSIBILITIES

- The chapters would recruit the dads to the seminars
 - Use provided program/event/agenda.
 - Host event and confirm speaker, facilitator, Dads to speak, IT manager
 - Can provide incentives (at your discretion) to dads for attending such as donations from business in the community
 - Complete PIA and submit to national office



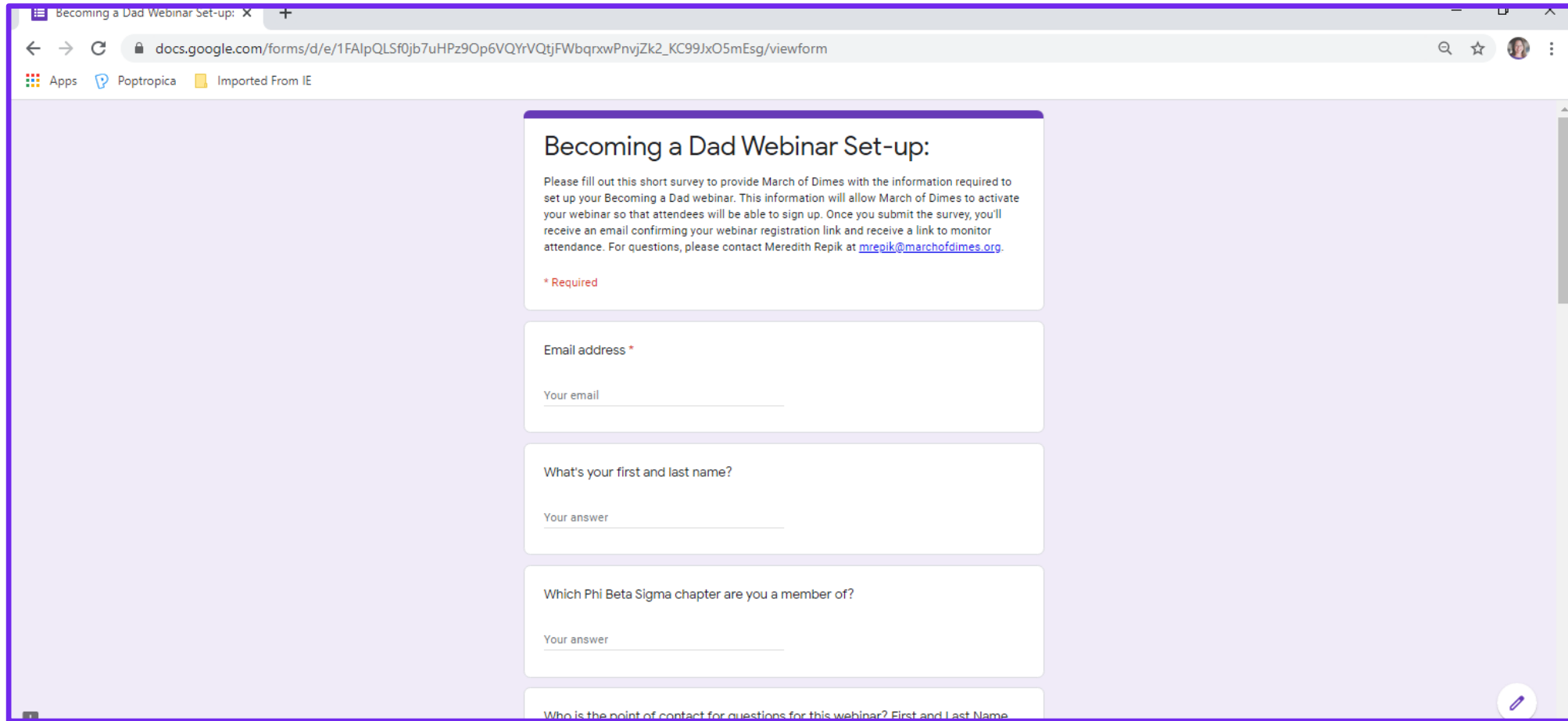
CHAPTER VIRTUAL WORKSHOP STEPS

1. Chapters are to complete this form to create the sign up page for their event. <https://forms.gle/3jf5SihTgfa7JwFR6> (Please have chapter virtual meeting link ready.) Chapter will receive confirmation email with the Golden link.
2. After receiving the Golden Link, chapters will recruit dads who will sign up on the Golden Form. Once completed, dads will receive virtual meeting link with date, time, and link of the meeting.
3. Chapters choose speaker/MC, other Dads who will speak on the virtual meeting.
4. Chapters develop agenda with Facilitator Guide and choose which modules to present - Becoming A Dad (choose 2) or Being A Dad.
5. Conduct virtual meetings with dads.
6. Complete PIA and report on CSAF

The PowerPoint answers "what" are we doing. (Show PowerPoint first). The word document is "how" are we going to do it.



GOOGLE DOC TO SET UP YOUR EVENT



The screenshot shows a Google Forms survey titled "Becoming a Dad Webinar Set-up:". The survey instructions state: "Please fill out this short survey to provide March of Dimes with the information required to set up your Becoming a Dad webinar. This information will allow March of Dimes to activate your webinar so that attendees will be able to sign up. Once you submit the survey, you'll receive an email confirming your webinar registration link and receive a link to monitor attendance. For questions, please contact Meredith Repik at mrepik@marchofdimes.org." Below the instructions, there are three required text input fields: "Email address *", "What's your first and last name?", and "Which Phi Beta Sigma chapter are you a member of?". A fourth field is partially visible at the bottom: "Who is the point of contact for questions for this webinar? First and Last Name".

Becoming a Dad Webinar Set-up:

Please fill out this short survey to provide March of Dimes with the information required to set up your Becoming a Dad webinar. This information will allow March of Dimes to activate your webinar so that attendees will be able to sign up. Once you submit the survey, you'll receive an email confirming your webinar registration link and receive a link to monitor attendance. For questions, please contact Meredith Repik at mrepik@marchofdimes.org.

* Required

Email address *

Your email

What's your first and last name?

Your answer

Which Phi Beta Sigma chapter are you a member of?

Your answer

Who is the point of contact for questions for this webinar? First and Last Name

GOLDEN-SIGN UP PLATFORM FOR EVENT

The screenshot shows a web browser window with the following elements:

- Browser Tab:** "Becoming a Dad workshop hosted by Phi Beta Sigma"
- Address Bar:** getinvolved.marchofdimes.org/opportunities/2Jq7asYM1a?_branch_match_id=821463557957499190
- Page Header:** MARCH OF DIMES NATIONAL logo
- Main Image:** A photograph of a man smiling and holding a baby up in the air.
- Section Title:** "Becoming a Dad workshop hosted by Phi Beta Sigma"
- Host:** March of Dimes National
- Activity Tags:** Indoor / Outdoor, Active / Mellow, Mind / Body, Social / Independent
- Description:** Learn how to prepare and support your partner through this workshop led by Phi Beta Sigma volunteers.
- Purpose:** Fatherhood begins before your baby is born. Keeping yourself and your partner healthy before, during and after pregnancy can make a big difference in helping your baby be born healthy and strong.
- Role:** Join this workshop where you will be an active participant with other dads on your journey to become a dad gaining health and wellness resources for every stage of pregnancy so your family can have the best possible start.
- Vibe:** Social, impactful and interactive.
- Sign-up Section:** "Sign up for this opportunity" with a date and time: April 1st, 7:30PM-9:30PM EDT. Includes a "+ Bring a Friend or Child" link and a "Sign up" button.
- Share Button:** "Share with Friends"
- Footer:** "This website uses cookies to enhance the user experience."
- Taskbar:** Windows taskbar with icons for Start, Search, Task View, Edge, Teams, Outlook, PowerPoint, and Chrome.

2021 GOALS

In 2021 the preliminary goal is each region will host AT LEAST 3 events and have 20 dads per event. This would make an impact on over 525 dads across the country.

Regional Directors of Social Action working with their Regional Director and States should choose at least 3 high performing chapters to conduct virtual Building Stronger Father Workshops in their communities.

The future goal is for all chapters in your region participate in this Building Stronger Fathers event yearly around Fathers Day!

10 more events needed to reach the goal!



NEXT STEPS

- **Review the facilitator guide and become comfortable with the content**
- **Set the date of your event and complete the survey for us to set your event up in Golden with link to register**
- **Create a flyer with details on your event**
- **Begin promoting event to churches, community centers and clinics**
- **Identify your facilitators**
- **Build your program up with the resources you have here**
- **Host your Event**



**MARCH
FOR BABIES**

FUNDRAISING



BUILDING STRONGER FATHERS MARCH FOR BABIES – 2020 (Pandemic Year)



PHI BETA SIGMA FRATERNITY, INC. MARCH FOR BABIES TOTALS FY 2020	
<u>REGION</u>	<u>TOTAL</u>
EASTERN	\$32,341
GREAT LAKES	\$22,093
GULF COAST	\$21,816
SOUTHEASTERN	\$21,702
SOUTHERN	\$14,564
SOUTHWESTERN	\$9,066
WESTERN	\$11,584
<u>PHI BETA SIGMA TOTAL</u>	<u>\$133,166</u>

MARCH FOR BABIES REGION WINNERS - 2020

EASTERN	FIRST PLACE ALUMNI	Sigma Sigma Sigma	DC
	SECOND PLACE ALUMNI	Beta Psi Sigma Chapter	NY
	THIRD PLACE ALUMNI	Theta Tau Sigma	DC
GREAT LAKES	FIRST PLACE ALUMNI	Xi Sigma Chapter	IN
	SECOND PLACE ALUMNI	Alpha Alpha Beta Sigma Chapter	MI
	THIRD PLACE ALUMNI	Upsilon Sigma Chapter	IL
GULF COAST	FIRST PLACE ALUMNI	Omicron Sigma	TX
	SECOND PLACE ALUMNI	Theta Theta Sigma	TX
	THIRD PLACE ALUMNI	Kappa Sigma Chapter	TX
SOUTHEASTERN	FIRST PLACE ALUMNI	Delta Sigma (Alumni)	NC
	SECOND PLACE ALUMNI	Gamma Beta Sigma-TEAM NOAH STRONG	NC
	THIRD PLACE ALUMNI	ZBS-Fay-NC	NC
	FIRST PLACE COLLEGIATE	Eta Chapter	NC
	SECOND PLACE COLLEGIATE	Delta Alpha (WSSU)	NC
	THIRD PLACE COLLEGIATE	Alpha Alpha Rho Chapter	NC
SOUTHERN	FIRST PLACE ALUMNI	Pi Upsilon Sigma	AL
	SECOND PLACE ALUMNI	Rho Beta Sigma	GA
	THIRD PLACE ALUMNI	Tau Beta Sigma	GA
SOUTHWESTERN	FIRST PLACE ALUMNI	Pi Eta Sigma (Williamson County)	TN
	SECOND PLACE ALUMNI	Eta Beta Sigma	TN
	THIRD PLACE ALUMNI	Lambda Gamma Sigma	AR
	FIRST PLACE COLLEGIATE	Phi Chapter	AR
	SECOND PLACE COLLEGIATE	Beta Epsilon Chapter	OK
WESTERN	FIRST PLACE ALUMNI	Phi Beta Sigma LA Alumni Chapter	CA
	SECOND PLACE ALUMNI	Mile High Sigmas	CO
	THIRD PLACE ALUMNI	Sigma Zeta Sigma Chapter	WA

Phi Beta Sigma Fraternity, Inc.

March For Babies

2021 Goal: \$200,000

- 1. We need all chapters (collegiate and alumni) to be involved with March For Babies or make a donation.**



Phi Beta Sigma Fraternity, Inc. MARCH FOR BABIES 2021 Regional Goals

***Based on Membership Totals**

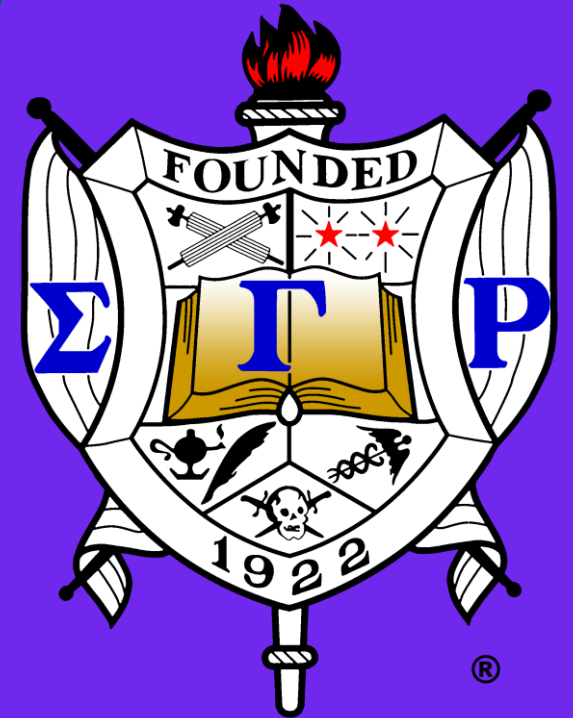


PHI BETA SIGMA FRATERNITY NATIONAL GOAL: \$200K	2021 GOAL
EASTERN REGION GOAL	\$48,015
GREAT LAKES REGION GOAL	\$23,760
GULF COAST REGION GOAL	\$22,028
SOUTHEASTERN REGION GOAL	\$32,175
SOUTHERN REGION GOAL	\$40,095
SOUTHWESTERN REGION GOAL	\$19,533
WESTERN REGION GOAL	\$17,573
GRAND TOTAL	\$203,198

2021 MARCH FOR BABIES

PHI BETA SIGMA SIGMA GAMMA RHO CHALLENGE!

- 1. First ever challenge with Phi Beta Sigma, Fraternity, Inc. and Sigma Gamma Rho Sorority, Inc.**
- 2. Like Zeta Phi Beta and Alpha Phi Alpha Challenge.**
- 3. We must raise more for MFB than SGRHO to win!**



BUILDING STRONGER FATHERS MARCH FOR BABIES - 2021



SIGMA'S MARCH FOR BABIES RECORD-BREAKER!!

CONGRATULATIONS

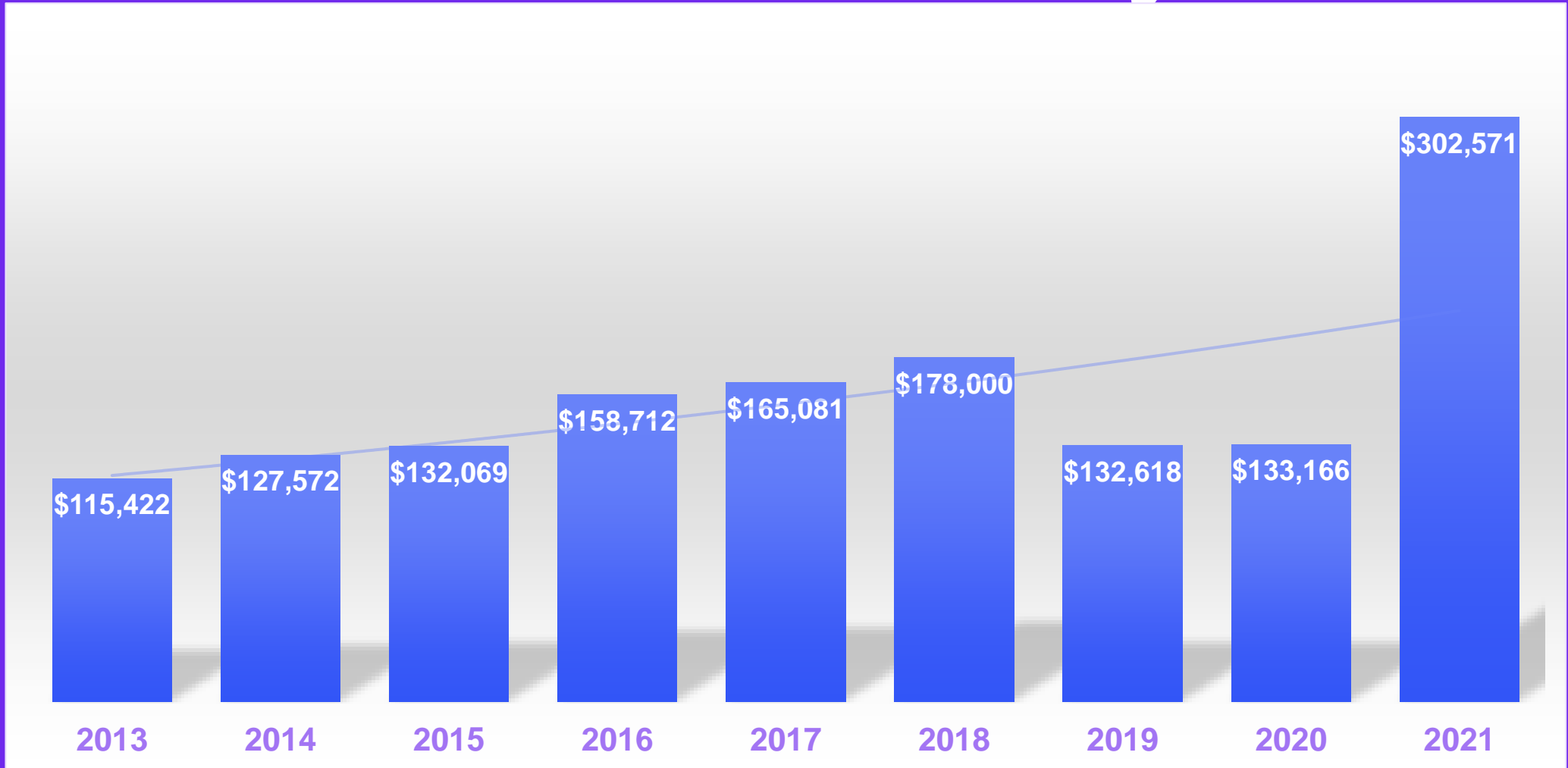
BROTHERS OF
PHI BETA SIGMA
for shattering all previous
MARCH FOR BABIES
records!!

\$301,296

RAISED

Φ B Σ    @pbs_1914

Phi Beta Sigma Fraternity, Inc. March for Babies Total By Year



BUILDING STRONGER FATHERS MARCH FOR BABIES - 2021



PHI BETA SIGMA FRATERNITY, INC. MARCH FOR BABIES TOTALS FY 2021 (AS OF July 11, 2021)	
<u>REGION</u>	<u>TOTAL</u>
EASTERN	\$44,743
GREAT LAKES	\$36,123
GULF COAST	\$45,970
SOUTHEASTERN	\$34,257
SOUTHERN	\$63,604
SOUTHWESTERN	\$28,323
WESTERN	\$41,177
<u>PHI BETA SIGMA TOTAL</u>	<u>\$294,197</u>

MARCH FOR BABIES REGION WINNERS - 2021

EASTERN REGION	1st Place Alumni	Beta Psi Sigma Chapter	NY NY/NJ
	2nd Place Alumni	Zeta Delta Sigma	DMV West
	3rd Place Alumni	Omicron Zeta Sigma	DMV West
	1st Place Sigma Beta Club	Sigma Beta Club (SBC) - Prince William County	Centralized
GREAT LAKES REGION	1st Place Alumni	Iota Nu Sigma	IL Chicago
	2nd Place Alumni	Alpha Alpha Beta Sigma	MI Detroit
	3rd Place Alumni	Rho Eta Sigma's (Blue)	IA Eastern Iowa
GULF COAST REGION	1st Place Alumni	Omicron Sigma	TX DFW
	2nd Place Alumni	Theta Theta Sigma	Centralized
	3rd Place Alumni	Sigma Kappa Sigma Chapter	TX Austin
SOUTHEASTERN REGION	1st Place Alumni	Delta Sigma (Alumni)	NC North
	2nd Place Alumni	Delta Zeta Sigma	NC North
	3rd Place Alumni	Zeta Beta Sigma-Fay NC	NC North
	1st Place Collegiate	Eta Chapter	NC North
SOUTHERN REGION	1st Place Alumni	Nu Psi Sigma	GA Atlanta
	2nd Place Alumni	Rho Beta Sigma	GA Atlanta
	3rd Place Alumni	Gamma Delta Sigma	Centralized
SOUTHWESTERN REGION	1st Place Alumni	Pi Eta Sigma (Williamson County)	TN Nashville
	2nd Place Alumni	Eta Beta Sigma Chapter	TN Nashville
	3rd Place Alumni	Alpha Delta Sigma Chapter	KS Kansas City
WESTERN REGION	1st Place Alumni	Phi Beta Sigma Chapter	CA Los Angeles
	2nd Place Alumni	Sigma Zeta Sigma Chapter	WA Seattle
	3rd Place Alumni	Delta Delta Sigma Chapter	Centralized
	1st Place Collegiate	Kappa Lambda Chapter	WA Seattle



**MARCH
FOR BABIES®**

A MOTHER OF A MOVEMENT

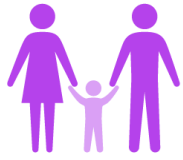
TO FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES



TOGETHER WE CAN MAKE A DIFFERENCE

Our country is facing an urgent health crisis. The U.S. remains among the most dangerous developed nations for childbirth, especially for women and babies of color. Families in every community need champions like you now more than ever. Your members and March of Dimes can fight to improve maternal and infant health, and ensure that every mom and baby gets the care they need.

March for Babies is so much more than a fundraising walk.
It's also a time to:



Honor motherhood,
babies and families



Come together with
thousands of others
to create change and
share experiences



Raise critical funds
to support families
throughout their
pregnancy journey



Give hope by helping
every mom and baby get
the best possible start
today and every day



TAKE 4 SIMPLE STEPS:

1

TAKE A STAND

Decide to be a March for Babies team captain and sign up at marchforbabes.org/phibetasigma TODAY if you haven't already.

2

SPREAD THE WORD

Recruit at least 10 team members. Invite family, friends, co-workers and neighbors to join your team. Share your reason for walking.

3

FUNDRAISE

Make a personal donation to start your fundraising then ask others for donations and support. At march for babies dot org you'll find email templates, Facebook fundraising links and other tools to help you fundraise. Download the March for Babies App to make it even easier.

4

MARCH WITH US!

Join us to walk and help in making the health of moms and babies a priority.




WWW.MARCHFORBABIES.ORG/PHIBETASIGMA


← → ↻ marchforbabies.org/CSO/CSO?csold=901&utm_source=dv360&utm_medium=display&utm_campaign=2021mfb&utm_content=prospecting

Apps Poptropica Imported From IE

SIGN UP | SIGN IN

MARCH FOR BABIES ABOUT TEAMS TOOLS ▼ FAQs CONTACT US





PHI BETA SIGMA FRATERNITY, INC

PHI BETA SIGMA WALKING FOR BABIES!

Phi Beta Sigma Fraternity, Inc. partnership with the March of Dimes is a major fraternity initiative under the International Program of Social Action. Phi Beta Sigma's partnership with the March of Dimes is entitled "Building Stronger Fathers." The March of Dimes is the very first partnership of Phi Beta Sigma. This embodies the importance the fraternity places on the mission of the March of Dimes.

Through Building Stronger Fathers, Phi Beta Sigma facilitates the development of educational programs to include teenage pregnancy prevention, health life-styles, prematurity awareness and other health information that helps the male and the family, improving the health of babies by preventing birth defects, premature birth and infant mortality. Building

SEARCH FOR MY TEAM

\$29,259

Total goal: \$0

274 Fundraisers | 11418 Visitors

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Top teams

1	Phi Beta Sigma - Theta Theta Sigma	\$5,426
2	Phi Beta Sigma - ZBS-Fay-NC	\$3,450
3	Phi Beta Sigma - Pi Eta Sigma (Williamson County)	\$2,472
4	Phi Beta Sigma - Phi Beta Sigma	\$2,085
5	Phi Beta Sigma - Iota Nu Sigma	\$1,843

Top fundraisers

1	JOSHUA BRADLEY	\$2,345
2	Jeremy Oree	\$1,692
3	Theo Fowles	\$1,230
4	Percy	\$1,225



March For Babies Chapter Options



1. FORM A TEAM:

Register your Chapter and fundraise at
www.marchforbabies.org/phibetasigma

CRITICAL – For Phi Beta Sigma Credit, name your team
"Phi Beta Sigma – CHAPTER NAME" ex. **Phi Beta Sigma – Delta
Mu Sigma**

2. RAISE FUNDS/CONDUCT EVENT/MAKE A DONATION VIA WEBSITE OR MAIL:

Mail donation check with official donation form marked:

"March for Babies Phi Beta Sigma – CHAPTER NAME"

FUNDRAISING TOOLS

SOCIAL MEDIA MEMES, APPS, TOOLKITS



SOCIAL SHARE

<https://thesocialpresskit.com/march-of-dimes>



Phi Beta Sigma Fraternity, Inc. March For Babies International Kick Off Call

QUESTIONS???



CONTACT:

Bro. Carlos Williams II

404.426.3303 cell

BuildingStrongerFathers@gmail.com



**MARCH
FOR BABIES**

**THANK
YOU!**

