



**MARCH
FOR BABIES**



Phi Beta Sigma Fraternity, Inc.

**Building Stronger
Fathers**

**2021 International
March for Babies
Kickoff Call**

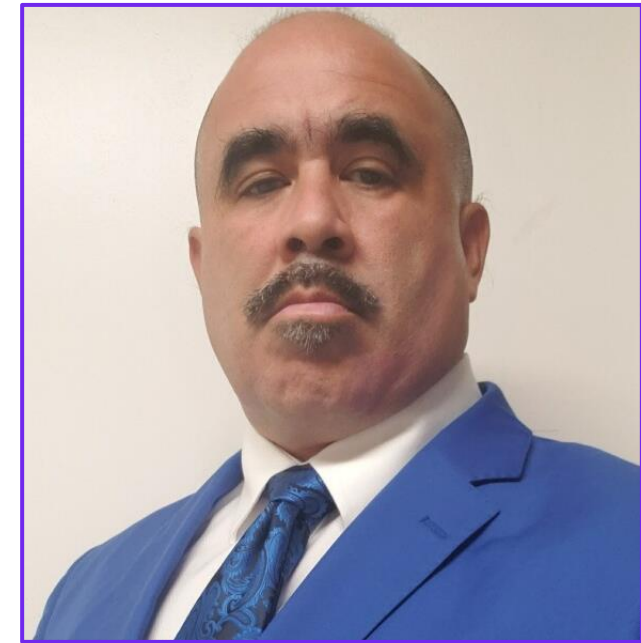
March 9, 2021

Φ Β Σ PHI BETA SIGMA

GREETINGS TO THE BROTHERS...



Bro. Chris Rey
International First
Vice President



Bro. Dr. Michael
Baslee
International Director of
Social Action



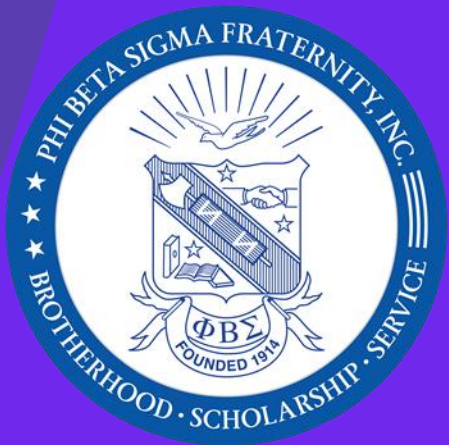
INTRODUCTIONS



**Bro. Carlos
Williams II,
International Co-
Chairman, MOD
Partnership**



**Bro. Ira Hughes
International Co-
Chairman, MOD
Partnership**





INTRODUCTIONS



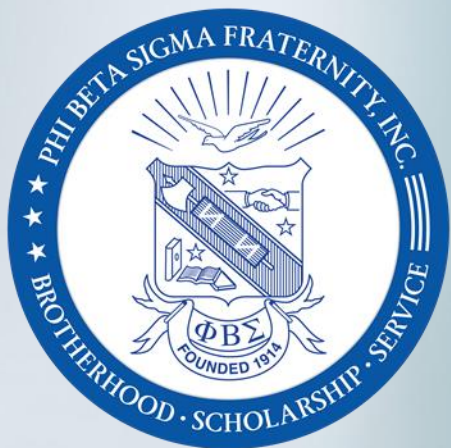
**Meredith Repik,
March of Dimes**






**MARCH
FOR BABIES**

Case for Support





The U.S. is among the most dangerous developed nations in which to give birth—especially if you're Black. Black women are 3 times more likely to die from pregnancy-related causes than White women. Black babies are twice as likely to die before their first birthday.

And it's not their fault.



THERE IS A HIGHER CHANCE OF MATERNAL DEATH OR PRETERM BIRTH BASED ON RACE/ETHNICITY

Women of color are up to 50% more likely to experience a preterm birth compared to white women.

Their children can face a 130% higher infant death rate.

In the U.S. black women have maternal death rates 3x higher than women of other races or ethnicities.



Phi Beta Sigma Fraternity, Inc.

Building Stronger Fathers

Phi Beta Sigma and March of Dimes



- ✓ Our Very FIRST Partnership since 1980s
- ✓ A vital part of “I Am My Brothers Keeper” – 47 years old this year!

- ✓ Building Stronger Fathers
 - ✓ Chapter/State/Region Programs promoting Fatherhood and Mentoring
 - ✓ Virtual Workshops Becoming/Being A Dad

- ✓ March for Babies
 - ✓ Walk
 - ✓ Mile of Dimes Activity
 - ✓ Host Fundraising events like parties, bowling, stepshows, etc.
 - ✓ Use your imagination!



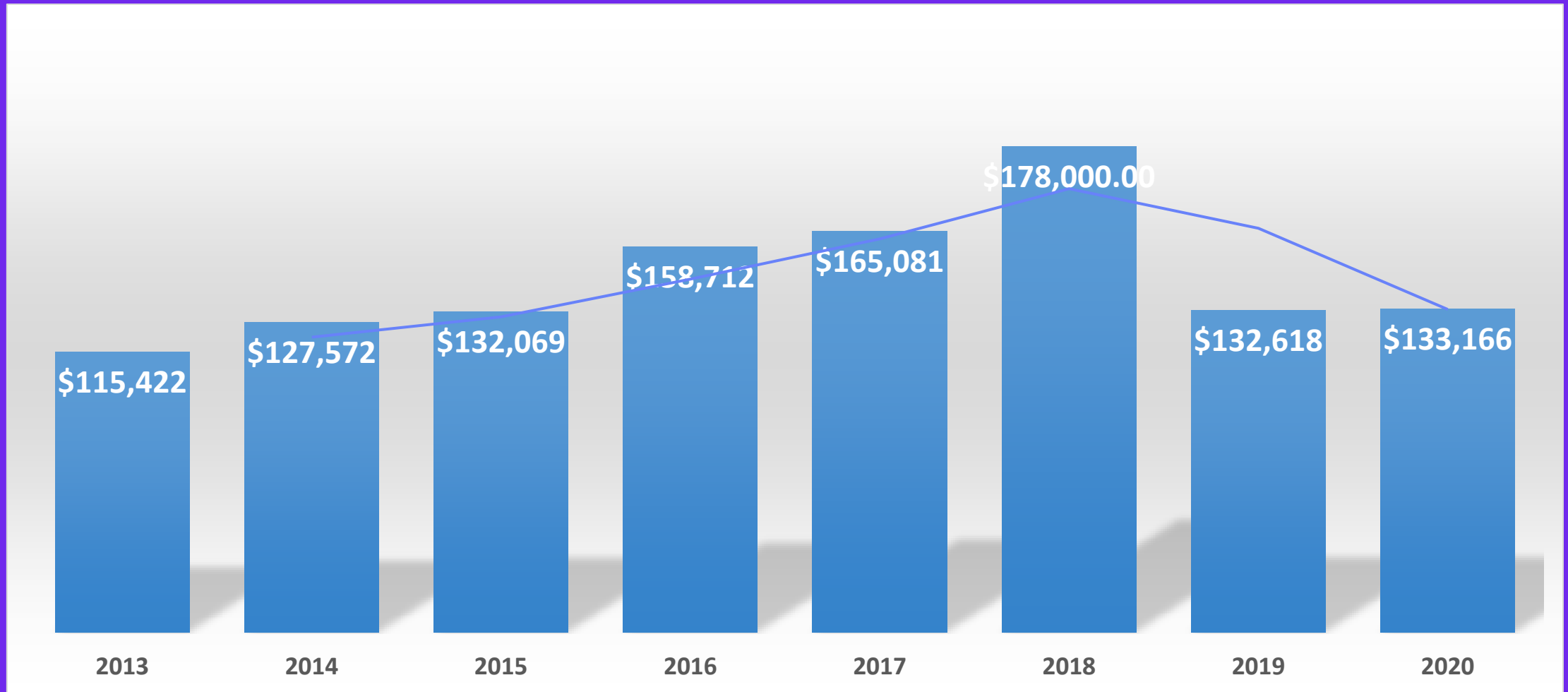
BUILDING STRONGER FATHERS BECOMING/BEING A DAD VIRTUAL WORKSHOPS

Chapters from all over the country are conduct virtual workshops with dads in the communities they serve.

These workshops will prepare them for becoming a dad and give guidance to men who are already dads.

If your chapter would like to conduct a virtual workshop, please contact your regional director of social action.

Phi Beta Sigma Fraternity, Inc. March for Babies Total By Year



BUILDING STRONGER FATHERS MARCH FOR BABIES - 2020



PHI BETA SIGMA FRATERNITY, INC. MARCH FOR BABIES TOTALS FY 2020	
<u>REGION</u>	<u>TOTAL</u>
EASTERN	\$32,341
GREAT LAKES	\$22,093
GULF COAST	\$21,816
SOUTHEASTERN	\$21,702
SOUTHERN	\$14,564
SOUTHWESTERN	\$9,066
WESTERN	\$11,584
<u>PHI BETA SIGMA TOTAL</u>	<u>\$133,166</u>

MARCH FOR BABIES REGION WINNERS - 2020

EASTERN	FIRST PLACE ALUMNI	Sigma Sigma Sigma	DC
	SECOND PLACE ALUMNI	Beta Psi Sigma Chapter	NY
	THIRD PLACE ALUMNI	Theta Tau Sigma	DC
GREAT LAKES	FIRST PLACE ALUMNI	Xi Sigma Chapter	IN
	SECOND PLACE ALUMNI	Alpha Alpha Beta Sigma Chapter	MI
	THIRD PLACE ALUMNI	Upsilon Sigma Chapter	IL
GULF COAST	FIRST PLACE ALUMNI	Omicron Sigma	TX
	SECOND PLACE ALUMNI	Theta Theta Sigma	TX
	THIRD PLACE ALUMNI	Kappa Sigma Chapter	TX
SOUTHEASTERN	FIRST PLACE ALUMNI	Delta Sigma (Alumni)	NC
	SECOND PLACE ALUMNI	Gamma Beta Sigma-TEAM NOAH STRONG	NC
	THIRD PLACE ALUMNI	ZBS-Fay-NC	NC
	FIRST PLACE COLLEGIATE	Eta Chapter	NC
	SECOND PLACE COLLEGIATE	Delta Alpha (WSSU)	NC
	THIRD PLACE COLLEGIATE	Alpha Alpha Rho Chapter	NC
SOUTHERN	FIRST PLACE ALUMNI	Pi Upsilon Sigma	AL
	SECOND PLACE ALUMNI	Rho Beta Sigma	GA
	THIRD PLACE ALUMNI	Tau Beta Sigma	GA
SOUTHWESTERN	FIRST PLACE ALUMNI	Pi Eta Sigma (Williamson County)	TN
	SECOND PLACE ALUMNI	Eta Beta Sigma	TN
	THIRD PLACE ALUMNI	Lambda Gamma Sigma	AR
	FIRST PLACE COLLEGIATE	Phi Chapter	AR
	SECOND PLACE COLLEGIATE	Beta Epsilon Chapter	OK
WESTERN	FIRST PLACE ALUMNI	Phi Beta Sigma LA Alumni Chapter	CA
	SECOND PLACE ALUMNI	Mile High Sigmas	CO
	THIRD PLACE ALUMNI	Sigma Zeta Sigma Chapter	WA

BUILDING STRONGER FATHERS MARCH FOR BABIES - 2021



PHI BETA SIGMA FRATERNITY, INC. MARCH FOR BABIES TOTALS FY 2021 (AS OF 03072021)

<u>REGION</u>	<u>TOTAL</u>
EASTERN	\$2,397
GREAT LAKES	\$3,419
GULF COAST	\$6,547
SOUTHEASTERN	\$6,785
SOUTHERN	\$522
SOUTHWESTERN	\$3,596
WESTERN	\$12,272
<u>PHI BETA SIGMA TOTAL</u>	\$35,538 (<i>\$18,040 more than this date in 2020</i>)

Phi Beta Sigma Fraternity, Inc.

March For Babies

2021 Goal: \$200,000

- 1. We need all chapters (collegiate and alumni) to be involved with March For Babies or make a donation.**



Phi Beta Sigma Fraternity, Inc. MARCH FOR BABIES 2021 Regional Goals

***Based on Membership Totals**

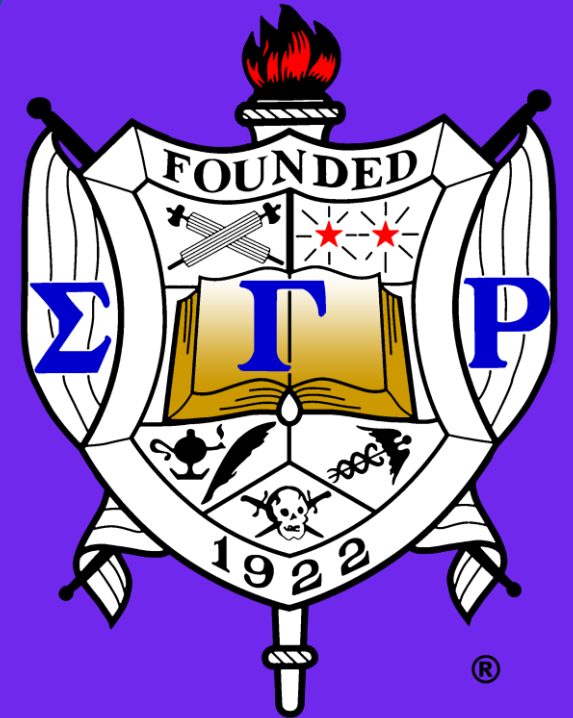


PHI BETA SIGMA FRATERNITY NATIONAL GOAL: \$200K	2021 GOAL
EASTERN REGION GOAL	\$48,015
GREAT LAKES REGION GOAL	\$23,760
GULF COAST REGION GOAL	\$22,028
SOUTHEASTERN REGION GOAL	\$32,175
SOUTHERN REGION GOAL	\$40,095
SOUTHWESTERN REGION GOAL	\$19,533
WESTERN REGION GOAL	\$17,573
GRAND TOTAL	\$203,198

2021 MARCH FOR BABIES

PHI BETA SIGMA SIGMA GAMMA RHO CHALLENGE!

1. **First ever challenge with Phi Beta Sigma, Fraternity, Inc. and Sigma Gamma Rho Sorority, Inc.**
2. **Like Zeta Phi Beta and Alpha Phi Alpha Challenge.**
3. **We must raise more for MFB than SGRHO to win!**





A MOTHER OF A MOVEMENT

TO FIGHT FOR THE HEALTH
OF ALL MOMS AND BABIES

Welcome to the
March for Babies
Pep Up Rally

THANKS TO YOU



4 MILLION
BABIES

Born each year received lifesaving newborn screening.



19 MILLION
WOMEN

Were reached through our programs, education and resources.



150+
STATE LEGISLATIVE BILLS

Were passed to advocate for the health of moms and babies.



2,000
MOMS-TO-BE

Were served through mobile health units to give health care access to uninsured families.

March for Babies was a fundraising walk and a community celebration.

The *reimagined* March for Babies is more than a one-day fundraising event.





**MARCH
FOR BABIES®**

A MOTHER OF A MOVEMENT

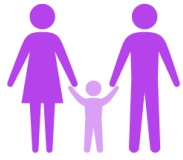
TO FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES



TOGETHER WE CAN MAKE A DIFFERENCE

Our country is facing an urgent health crisis. The U.S. remains among the most dangerous developed nations for childbirth, especially for women and babies of color. Families in every community need champions like you now more than ever. Your members and March of Dimes can fight to improve maternal and infant health, and ensure that every mom and baby gets the care they need.

March for Babies is so much more than a fundraising walk.
It's also a time to:



Honor motherhood,
babies and families



Come together with
thousands of others
to create change and
share experiences



Raise critical funds
to support families
throughout their
pregnancy journey



Give hope by helping
every mom and baby get
the best possible start
today and every day



TAKE 4 SIMPLE STEPS:

1

TAKE A STAND

Decide to be a March for Babies team captain and sign up at marchforbabes.org/phibetasigma **TODAY** if you haven't already.

2

SPREAD THE WORD

Recruit at least 10 team members. Invite family, friends, co-workers and neighbors to join your team. Share your reason for walking.

3

FUNDRAISE

Make a personal donation to start your fundraising then ask others for donations and support. At marchforbabes.org you'll find email templates, Facebook fundraising links and other tools to help you fundraise. Download the March for Babies App to make it even easier.

4

MARCH WITH US!

Join us to walk and help in making the health of moms and babies a priority.



WWW.MARCHFORBABIES.ORG/PHIBETASIGMA


marchforbabies.org/CSO/CSO?csold=901&utm_source=dv360&utm_medium=display&utm_campaign=2021mfb&utm_content=prospecting

Apps Poptropica Imported From IE

SIGN UP | SIGN IN

MARCH FOR BABIES

ABOUT TEAMS TOOLS ▼ FAQs CONTACT US



PHI BETA SIGMA FRATERNITY, INC

SEARCH FOR MY TEAM

\$29,259

Total goal: \$0

274 Fundraisers | 11418 Visitors

Share this page:

f t in

PHI BETA SIGMA WALKING FOR BABIES!

Phi Beta Sigma Fraternity, Inc. partnership with the March of Dimes is a major fraternity initiative under the International Program of Social Action. Phi Beta Sigma's partnership with the March of Dimes is entitled "Building Stronger Fathers." The March of Dimes is the very first partnership of Phi Beta Sigma. This embodies the importance the fraternity places on the mission of the March of Dimes.

Through Building Stronger Fathers, Phi Beta Sigma facilitates the development of educational programs to include teenage pregnancy prevention, health life-styles, prematurity awareness and other health information that helps the male and the family, improving the health of babies by preventing birth defects, premature birth and infant mortality. Building

Top teams

1	Phi Beta Sigma - Theta Theta Sigma	\$5,426
2	Phi Beta Sigma - ZBS-Fay-NC	\$3,450
3	Phi Beta Sigma - Pi Eta Sigma (Williamson County)	\$2,472
4	Phi Beta Sigma - Phi Beta Sigma	\$2,085
5	Phi Beta Sigma - Iota Nu Sigma	\$1,843

Top fundraisers

1	JOSHUA BRADLEY	\$2,345
2	Jeremy Oree	\$1,692
3	Theo Fowles	\$1,230
4	Percy	\$1,225



March For Babies Chapter Options



1. FORM A TEAM:

Register your Chapter and fundraise at
www.marchforbabies.org/phibetasigma

CRITICAL – For Phi Beta Sigma Credit, name your team

“Phi Beta Sigma – CHAPTER NAME” ex. Phi Beta Sigma – Delta Mu Sigma

2. RAISE FUNDS/CONDUCT EVENT/MAKE A DONATION VIA WEBSITE OR MAIL:

Mail donation check with official donation form marked:

“March for Babies Phi Beta Sigma – CHAPTER NAME”

Phi Beta Sigma Fraternity, Inc. 2020 Chapter Incentives

- Chapter Awards
- Crescent/Social Media Recognition
- Regional Recognition
- International Awards



UPCOMING KEY DATES

March 9

National Kickoff

March 30

Set chapter kickoff date
and team goal

April

Launch challenges within
your chapter/state or
region

Mothers Day-May 9

Step Up Challenge

June 30

Deadline for all dollars to
be turned for national
recognition

July 21

National March for Babies:
A Mother of a Movement
Awards Celebration

FUNDRAISING TOOLS

SOCIAL MEDIA MEMES, APPS, TOOLKITS



LOYALTY PROGRAM AND BADGES



EARN YOUR OWN WHY I WALK SIGN!

Each individual participant who raises **\$250 or more** will receive a special email from our vendor that provides them the opportunity to customize their very own sign, sharing with their fellow March for Babies participants why they walk.

Choose a sign to celebrate or remember a baby close to you OR show your or your team's support of all moms and babies!





CIRCLE OF CHAMPIONS

SOCIAL SHARE



Phi Beta Sigma Fraternity, Inc. March For Babies International Kick Off Call

QUESTIONS???



CONTACT:

Bro. Carlos Williams II

404.426.3303 cell

BuildingStrongerFathers@gmail.com



**MARCH
FOR BABIES**

**THANK
YOU!**

