

2022

MEDIA KIT



26TH FEBRUARY 2023

10AM TO 4PM

WWW.WEDDINGANDEVENTEXPO.COM.AU

0493 133 367

EXHIBIT@WEDDINGANDEVENTEXPO.COM.AU

A decorative graphic in the bottom right corner of the page, consisting of four black, curved, teardrop-like shapes that meet at a central white point, forming a four-pointed star or flower-like shape.



ABOUT THE EVENT

Featuring leading event suppliers, showcases & displays, giveaways and prizes with a huge media exposure, our events expo has it all!

There's never an event vision too small or grand to gain inspiration from our Wedding & Event Expo.

The dream child of a collective of event and wedding experts – the Wedding & Event Expo is designed to promote the entire events industry to their audience – directly. Forget being hidden amongst hundreds of social listings and competitors – this unique experience allows you to interact and showcase your products directly with the people who matter most – your clients.

ABOUT US

The team at Wedding and Event Expo are professional specialists in the wedding and event industry with over 60 years combined experience between them. The collective has organised, managed, and participated in over 100 expos throughout the years, bringing a wealth of knowledge and experience for exhibitors.

STATISTICS

60+

YEARS
EXPERIENCE

100+

EXPO
MANAGEMENT &
PROMOTIONS



THE INDUSTRY

This event is aimed at attracting audiences from the South Eastern Melbourne District and the surrounding regional areas of Gippsland, Bass Strait, Baw Baw and Latrobe

With a growing population of over 1.6 million, new housing estates and increased infrastructure, the area is bustling!

Over 400,000 people are a couple or young family in the region, many who are planning weddings and events.

This event is perfect for anyone planning:

- Weddings
- Birthdays
- Corporate Events
- School Formals
- Kids Parties
- Celebrations
- Community Events

STATISTICS

1.6M POPULATION **400,000** FAMILIES

250+ SCHOOLS **39** MEDIAN AGE



THE VENUE

The Cranbourne Turf Club, aka the Cranbourne Racing Centre, is conveniently located at the gateway to Victorian's premier regional areas of Gippsland, Mornington & Bass Strait. Fully renovated and refurbished, it's the perfect venue for an exhibition or to hold an event.

Three Huge Show Case Areas

The Wedding and Event Expo will be divided into 3 sections:

Legends Room
Outdoor Arena
Inspiration Realm

Surrounded by manicured lawns, undercover and outdoor areas, with ample parking, this venue is sure to impress all who visit.

KEY FACTS

FREE CAR
PARKING

6 MAIN AREAS

1700M RACETRACK



THE EVENT

The venue itself has the ability to cater for a range of events, conferences and celebrations. At the expo, food and drink will be readily available along with an exhibitors lounge for those who are after a break throughout the day.

Limited Spots are available per most industry suppliers (approx 4) to ensure a balance of exhibitor diversity and audience interest.

We are excited that the expo will house approximately 100 exhibitors.

It is anticipated that we will have over 1500 people visit the expo throughout the day. Events are back on the agenda, so don't miss out on this opportunity to meet with prospective clients, in person, and network with other event suppliers.

KEY FACTS

27K

MELBOURNE
WEDDINGS
2021

76K

MELBOURNE
NEW BORN'S
2021

EVENTS ARE BACK!



THE PROMOTION

Open Plan Stands

Dedicated Online Profile
Social Media Promotion
Marketing & Advertising

Website & Social Media Coverage in the following branded platforms

- South Gippsland Wedding Expo
- Wedding & Event Expos
- Melbourne Bridal Expos

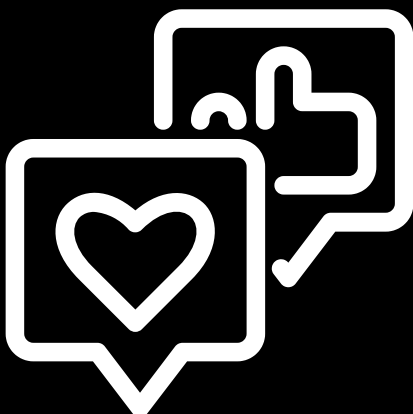
Website Packages Available

Multi Page (up to 10*) Website Designs
from \$1500 +gst

*must stick to website structure

For further details

Contact Web Marketing Angels - GMG
Bernard 0416 436 950



EXPO PACKAGES

LEGENDS ROOM

- Mini 1.5 x 2m - \$220
- Standard 2m x 2m - \$330
- Deluxe 2m x 3m - \$550

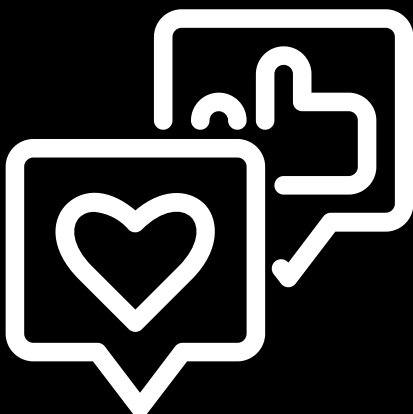
INSPIRATIONAL REALM

*limited spots - must be styled
subject to design approval*

- 2m x 3m - \$550

OUTDOOR ARENA

- Cars - \$220
- Large Transport - \$330
- Food Van Area - \$330
- Live Entertainment - \$330



BUMP IN & OUT

Bump in will commence at 7am on Sunday 26th February.

All exhibitors and helpers will be required to wear a safety vest whilst unloading and setting up.

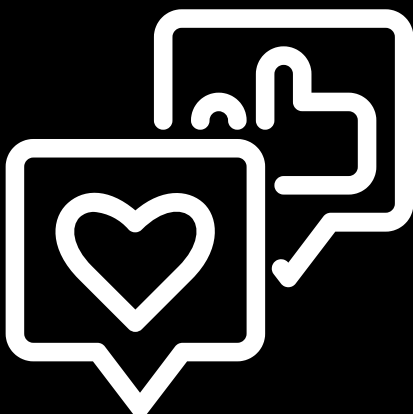
Any power cords will need to have their in-date testing tag.

Parking is available free of charge with easy access to the venue.

No open flames or fireworks are permitted.

Bump out will commence at 4pm.

Food and Drink will be available all day.





FAQ'S

How can we apply?
Fill out an application form and we will be in touch.

<https://weddingandeventexpos.com.au/exhibitor-information/exhibitor-packages/>

Or visit:
<https://weddingandeventexpos.com.au/>

50% booking fee is due upon booking and the remainder 4 weeks prior.

We look forward to working with you for this inaugural event!

