

WPSU PreK – 12 Education Efforts

The future of Pennsylvania depends upon the cognitive, physical, and social-emotional well-being of our children and adolescents. In collaboration with statewide and local partners, WPSU delivers powerful resources designed to support effective teaching and inspire lifelong learning for all ages.

We invite you to explore the many educational opportunities we provide, both online and in person, from award-winning children’s programming and resources for educators and parents to PBS LearningMedia, teacher workshops and family-friendly community events.

Professional Development

Professional Development Workshop Series (virtual):

are topic focused workshops that offer educators applicable strategies to integrate topics into their instruction to support students. Continuing education credits offered, and hands-on resources provided to participants.

Student Resources

Virtual Field Trips: of local favorite locations, including videos and extension activities. Resource kits are available for free to borrow for further engagement.

Grab-and-Go Bags: are topic focused bags (Kindergarten Readiness, Social-Emotional Learning, STEAM, Literacy) which include hands-on materials and guided activity sheets to engage children and families.

PBS LearningMedia: WPSU resources on PBS LearningMedia are accessed more than 168,000 times annually by educators across the country. PBS LearningMedia has over 15 million educators registered, 1.9 million referring visits from Google Classroom, and just under 52 million page views annually. Funding support is needed to continue developing activities, lesson plans, and resources connected to the PBS LearningMedia video resources.



Still image from WPSU's Virtual Field Trip to Shaver's Creek Environmental Center



Grab-and-Go Bags containing education and activity supplies



WPSU's Women in Science Profiles featured on the PBS LearningMedia website

Family Resources

Cozy Corners: are welcoming and playful engagement spaces. These spaces offer activities, comfortable reading nooks, and learning materials to empower positive family engagement.

Poetry Writing Contest: our annual writing contest offers students an opportunity to submit original work to be featured on WPSU radio and online. Winning poems are read on air during a special episode of WPSU Poetry Moment.

Community Engagement: WPSU values the opportunity to engage with families by hosting hands-on and enriching activities at library events, school family nights, and community festivals.



Children enjoying the Cozy Corner at Riverview Intermediate Unit #6



Children engaging with one of WPSU's STEAM focused activities at the Central Pennsylvania Festival of the Arts



WPSU Poetry Writing Contest featured multiple winners from K-12 and were read aloud on WPSU-FM's Poetry Moment



Storyboards used during a family engagement workshop at Tyrone Library

Total: \$135,054



WPSU employees participating in the Clearfield County Fair Parade

WPSU is an Outreach service of Penn State





WPSU Champions of Education

Here's a way for you to help support WPSU's Education Team throughout 2024 as they help teachers, parents, and children throughout our 24-county viewing area.

\$50,000: Education Royalty (Only 1 Available)

- Funder logo recognition on all PBS LearningMedia resources created in 2024
- Branded logo items on SWAG for educators
- Logo on website, under the Education tab.
- Logo added to Educator website
- Listed on program marketing materials as contributor
- Logo on Grab and Go bags
- Logo on take home activity sheets,
- Logo on bookplates inside books distributed and materials
- Logo added to Poetry Writing Contest webpage
- Logo included in Poetry Writing Toolkit
- Inclusion in 275 recognition announcements on WPSU-TV over the course of 12 months

\$25,000: Education Wizard (Only 2 Available)

- Branded logo items on SWAG for educators
- Logo on website, under the Education tab.
- Listed on program marketing materials as contributor
- Logo on Grab and Go bags
- Logo on take home activity sheets
- Logo on bookplates inside books distributed and materials
- Logo added to Poetry Writing Contest webpage
- Logo included in Poetry Writing Toolkit
- Inclusion in 135 recognition announcements on WPSU-TV over the course of 12 months

\$10,000: Education Hero (Only 2 Available)

- Logo on website, under the Education tab.
- Listed on program marketing materials as contributor
- Logo on take home activity sheets
- Inclusion in 55 recognition announcements on WPSU-TV over the course of 12 months

\$5,000: Education Defender (Only 3 Available)

- Logo on website, under the Education tab.
- Listed on program marketing materials as contributor
- Inclusion in 30 recognition announcements on WPSU-TV over the course of 12 months

WPSU is an Outreach service of Penn State

