

# erin hetrick

focused on the learner's experience

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Indianapolis, Indiana



## PROFILE

As an educator since 2000, I have observed firsthand how free-choice learning, challenging content, and real-world connections guide learners toward meaningful discoveries.

I believe quality, personal experiences emerge from reflective practices that invite learners to become partners in their own meaning-making.

## EDUCATION

### Indiana University

Master of Arts (Museum Studies)  
August 2011

### University of Michigan

Bachelor of Arts in Education (Latin)  
May 2004

## MEMBERSHIPS AND CERTIFICATIONS

### Association of Midwest Museums

2009-Present  
2012 Advocacy Committee

### American Alliance of Museums

2010-2020

### Visitor Studies Association

2011-2019

### Association of Indiana Museums

2011-2013  
2012 Conference Committee  
2011 Programming Committee

### North Carolina Teaching License

2004

### Michigan Teaching Certificate

2004

## PROFESSIONAL EXPERIENCE

### GENIUS ADVOCATE/PRESIDENT

*Genius Fish, LLC / Indianapolis, IN / September 2011-Present*

Develops interpretive experiences and puts to use evaluation expertise for arts and cultural organizations including:

- Summative and formative evaluation design, implementation, analysis and reporting for special exhibitions, rotating galleries and educational programming at **Newfields** (formerly Indianapolis Museum of Art) [2013-Present]
- Educational and social media strategy development for **Piggyback App** [2018]
- Summative evaluation design, implementation, analysis and reporting for Makesmith Workshop maker space experience at **Conner Prairie** [2018]
- Education and interpretive program planning and implementation for 2017 Exhibit Columbus exhibition with **Landmark Columbus** [2014-2017]
- Teacher resource webpage, elementary-aged guided tour, and formative evaluation and development for permanent exhibition for **Kurt Vonnegut Memorial Library** [2016-2017]
- Guided tour script development for art collection at **Eskenazi Health** [2016]
- Formative evaluation study, guided and self-guided tour development for various audiences for **South Circle Farm** [2015-2016]
- Development, curation, and design of *Women Creating Excellence at IUPUI* exhibition for **IUPUI Office for Women** [2012]
- Development and design for *No Drummer, No Direction: The History of Military Drumming*, development for *DRUMset: Driving the Beat of American Music*, label copy for *Instrument Origins: Wood, Skin, Metal* exhibitions, and development of guided tour and tour guide training program for **Rhythm! Discovery Center** [2011-2016]

### PART-TIME INSTRUCTOR

*iSchool at Kent State University / Kent, OH / June 2016-Present*

Facilitates online instruction to graduate students for the course, *Foundations of Museum Studies*. Consistent positive student feedback highlights ability to: anticipate when regular course materials need additional supplementation, provide thorough feedback on assignments, and build relationships with students within the online format.

## PROFESSIONAL EXPERIENCE, continued

### SCIENCE PORT ASSISTANT

*Children's Museum of Indianapolis / Indianapolis, IN / April 2009-March 2014*

Worked part time with school groups and families in exhibition space exploring various science topics. Facilitated and developed hour-long small group workshops.

### MASTER TEACHER

*Museum of Life and Science / Durham, NC / May 2005-March 2009*

Began work as a summer camp educator teaching campers ages 4- to 13-years of age. Became a full-time Master Teacher in 2006. Developed science programs and summer camps for preschool and grade school groups with a focus on environmental science, astronomy, the art-science connection and the science of ancient cultures. Taught onsite and offsite programs to learners of all ages, cared for and handled wildlife used in educational programs, and developed and launched online, printable museum activity guides for visiting teachers that aligned with state science standards.

### LATIN TEACHER

*Wake Forest Rolesville High School / Wake Forest, NC / August 2004-June 2006*

Created and implemented a new Latin program with original lesson plans and classroom documents for Latin classes, levels I-III. Facilitated a 98% and 89% student award-earning rate on the 2005 and 2006 National Latin Exams, respectively. In the 2004-2005 school year, was chosen as WFR's First Year Teacher of the Year and was finalist for Wake County Public Schools First Year Teacher of the Year.

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## POSTERS AND PRESENTATIONS

**Hetrick, E.M.**, Huff, A. "Interactive Technology Sampler: What We Use and How We Use It," Association of Indiana Museums Annual Conference, Indianapolis, September 2012

**Hetrick, E.M.**, Petrole, K., Arnold, R. "From <Your Title Here> to Museum Professional," Association of Indiana Museums Annual Conference, Indianapolis, September 2012

**Hetrick, E.M.**, Wood, E., Riefler, D., Libby, C. "What Can You Learn from an Orangutan?" Research Poster, Visitor Studies Association Annual Conference, Raleigh, July 2012

Ellis, J., **Hetrick, E.M.**, Wolfe, A., "Graduate Student Partnerships Provide Professional Benefit for All," Association of Midwest Museums Conference, Indianapolis, July 2012