

**33ACROSS Health and Wellness Preference Data Segments  
Updated 11.13.17**

Health > Aging  
Health > Alternative Medicine  
Health > Beauty  
Health > Child Health  
Health > Education  
Health > Fitness  
Health > Fitness > Advice and Guides  
Health > Healthcare Industry  
Health > Insurance  
Health > Medicine  
Health > Mens Health  
Health > Mens Health > Nutrition  
Health > Mens Health > Procedures  
Health > Mens Health > Products  
Health > News and Media  
Health > Nutrition  
Health > Nutrition > Dietitians and Nutritionists  
Health > Nutrition > Infant and Toddlers  
Health > Nutrition > News and Media  
Health > Nutrition > Organic Food  
Health > Nutrition > Senior  
Health > Nutrition > Special Diets  
Health > Nutrition > Teenagers  
Health > Senior Health  
Health > Weight Loss  
Health > Womens Health  
Health > Womens Health > Nutrition  
Health > Womens Health > Products  
Healthy Living  
Personal Care > Fitness > Gyms  
Personal Care > Fitness > Personal Training  
Personal Care > Health and Wellness  
Personal Care > Healthcare  
Personal Care > Healthy Living  
Personal Care > Mens Health and Fitness  
Personal Care > Womens Health and Fitness  
Society > Lifestyle Choices > Veganism  
Society > Lifestyle Choices > Vegetarianism