EEO PUBLIC FILE REPORT

FOR SOUTH CAROLINA BROADCASTING PARTNERS STATION WOLO-TV COLUMBIA, SC

This EEO Public File Report Covers the One-Year Period Ending on 7/31/24

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WOLO-TV public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on 7/31/24 the station filled the following full-time vacancies:

DIGITAL SALES MANAGER MULTI-MEDIA SALES CONSULTANT (2) DIGTIAL CONTENT PRODUCER

The station interviewed a total of 18 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Recruitment Source Total Number Interviews Referred

SOURCE	NUMBER
SC STATE UNIVERSITY	0
CLAFLIN UNIVERSITY	0
COLUMBIA COLEGE	0
BENEDICT COLLEGE	0
SCVRD RICHLAND	0
SOUTH UNIVERSITY	0
SCBA WEB PAGE	1
WOLO TV INTERNAL POSTING	0
COLA HOUSING TN DEV	0
GRACE CHRISTIAN CENTER	0
MORRIS COLLEGE	0
COLUMBIA URBAN LEAGUE	0
WOLO TV WEBSITE	3
WAKA TV	0
WFXB TV	0
WCCB TV	1
WBBJ TV	0
EMPLOYEE REFERAL	1
ORANGEBURG CALHOUN TECH	0
ALLEN UNIVERSITY	0
SC STATE JOURNALISM DEPT.	0

TV JOBS	3
USC CAREER CENTER	0
MIDLANDS TECH COLLEGE	0
LINKEDIN	9
TOTAL	18

Attachment A contains the following information for <u>each</u> full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hire for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

Date Vacancy Opened: JOB TITLE

Date Vacancy Filled:

DIGITAL SALES MANAGER

01/21/2022

08/14/2023

Recruitment Source That Referred the Hiree: Employee REF

Total Number Interviewed for Vacancy:

Recruitment Sources Used to Fill The Vacancy

					<u>\$</u>	Did the Source Request Notification
	Name of Recruitment Source	Address	Contact Person	Telephone Number	the Source for vacancy	
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG,SC 29112	DR JOSEPH THOMAS	803 536 7032	ON 0	0
2	2 CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	ON O	0
m	3 COLUMBIA COLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	NIGEL SMITH	803 786 3663	ON	0
4	4 BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	SOYNA JOHNSON	803 253 5153	ONIO	0
5	5 SCVRD RICHLAND	201 CORPORATE BLV COLA SC 29223	KAREN GORDON	803-786-0495	ONES ONES	ES
9	6 SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	OND	0
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COL SC	PAULA THAYER	803 732 1186	ON 0	0
∞	8 WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	ONA	A
∞	8 COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	O VES	SS
10	10 GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0 VES	SS
11	11 MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0 YES	ES
12	12 COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	ON 0	0
13	13 WOLO TV WEBSITE	ABCCOLUMBIA. COM	MARTY WHITE	803 754 7525	O NA	A
14	14 WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	ON 0	0
15	15 WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	DANIELLE EGGERLING 843 828 4300	843 828 4300	ON 0	0
16	16 WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	ONO	0
17	17 WBBJ TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	ON O	0
18	18 EMPLOYEE REFERAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	1 NA	A
19	19 ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	TRACEY DIBBLE	803 535 1373	ONO	0
20	20 ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	ON 0	0
21	21 SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0 YES	53
22	22 TV JOBS	BROADCT EM SER PO 4116 OCEANSIDE CA.	MARK HOLLOWAY	800 237 8073	1 NO	0
23	23 USC CAREER CENTER	JOINHANDSHAKE.COM	LATASHA SAUNDERS	803 777 7280	ON 0	0
24	24 LINKEDIN	1000 WEST MAUDE AVE SUNNYVALE CA 94085	TANIA HYLER	803-754-7525	2 NA	A

Date Vacancy Opened:

JOB TITLE

Date Vacancy Filled:

MULTI-MEDIA SALES CONSULTANT

05/22/2023

08/14/2023

Referred the Hiree: WCCB Recruitment Source That

Interviewed for Total Number

Vacancy:

Recruitment Sources Used to Fill The Vacancy

Did the Source Request Interviewees Referred by Notification 0 YES ON O 0 YES 0 YES ON 0 O YES 0N 0 OVES ON O ON O ON O 200 ON O 0<u>N</u>0 1 NA 2 O NA ONA <u>N</u>0 the Source for vacancy Total Number of Telephone Number 803-786-0495 803 799 8170 334 271 8888 704 372 1800 812 238 3838 803 777 7280 803-754-7525 803-822-3509 803 253 5153 803 732 1186 803 545 3769 803-934-3178 843 828 4300 803 535 1373 803 535 5338 803 786 3663 803 935 4384 803 754 7525 803 754 8844 803 754 7525 803 754 7525 803 376 5717 303 536 7032 803 536 7032 **DELORIS WOODWARD** DANIELLE EGGERLING CRYSTAL MCDONALD LATASHA SAUNDERS MARILYN PICKERING MARSHEIKA MARTIN DR JOSEPH THOMAS NICOLE WILLIAMS KENETTA PIERCE CAREN RUTHFORD WAYNE MARTER Contact Person CAROLYN SNELL KAREN GORDON PAULA THAYER STACY GIBSON CAROL MANGIN THELMA JONES MARTY WHITE MARTY WHITE DR S RAHMAN MARTY WHITE TANIA HYLER AURA ROSS F ELDEMIRE 700 COLLEGE AVE NE, ORANGEBURG, SC 29115 300 COLLEGE AVE NE, ORANGEBURG, SC 29112 1000 WEST MAUDE AVE SUNNYVALE CA 94085 5807 SHAKESPEARE RD, COLUMBIA, SC 29223 5807 SHAKESPEARE RD, COLUMBIA, SC 29223 5010 MONTICELLO RD COLUMBIA, SC 29203 300 COLLEGE AVE NE, ORANGEBURG, SC 29112 CAREER PLACEMENT, COLUMBIA SC 29223 PO BOX 8309 MYRTLE BEACH, SC 29578 1 TELEVISION PL CHARLOTTE NC 28205 1400 BANWELL ST COLUMBIA, SC 29201 100 WEST COLLEGE SUMTER SC 29150 3020 E BLVD. MONTGOMERY AL 36116 1530 HARDEN ST COLUMBIA SC 29204 201 CORPORATE BLV COLA SC 29223 1600 HARDEN ST, COLUMBIA, SC 29204 9 SCIENCE CT COLUMBIA, SC 29203 3250 ST MATTHEWS-ORG SC 29118 1225 LADY ST ST 201 COLA SC 29201 PO OX 2387 JACKSON TN 38301 2711 MIDDLEBURG DR COL SC jobpost@midlandstech.edu JOINHANDSHAKE.COM ABCCOLUMBIA.COM Address Name of Recruitment Source 19 ORANGEBURG CALHOUN TECH 8 WOLO TV INTERNAL POSTING 10 GRACE CHRISTIAN CENTER 12 COLUMBIA URBAN LEAGUE SC STATE JOURNALISM SC 24 MIDLANDS TECH COLLEGE 22 USC CAREER CENTER 8 COLA HOUSING TN DEV CLAFLIN UNIVERSITY 18 EMPLOYEE REFERAL 3 COLUMBIA COLEGE 13 WOLO TV WEBSITE SC STATE UNIVERSITY 6 SOUTH UNIVERSITY 20 ALLEN UNIVERSITY 4 BENEDICT COLLEGE 5 SCVRD RICHLAND 11 MORRIS COLLEGE 7 SCBA WEB PAGE 14 WAKA TV 15 WFXB TV 16 WCCB TV 17 WBBJ TV 23 LINKEDIN 21

Ŋ

DIGITAL CONTENT PRODUCER

JOB TITLE Date Vacancy Opened:

Date Vacancy Filled:

07/17/2023

10/23/2023

Recruitment Source That Referred the Hiree: TV JOBS

Total Number Interviewed for Vacancy:
Recruitment Sources Used to Fill The Vacancy

Total Number of	ρλ	the Source for vacancy	ON 0	ON O	ON O	ON 0	0 YES	ON 0	1 NO	O NA	0 YES	0 YES	0 YES	ON O	1 NA	ON O	ON O	ON O	ON O	O NA	ON O	ON O	0 YES	2 NO	ONO	ON O	
		Telephone Number	803 536 7032	803 535 5338	803 786 3663	803 253 5153	803-786-0495	803 935 4384	803 732 1186	803 754 7525	803 545 3769	803 754 8844	803-934-3178	803 799 8170	803 754 7525	334 271 8888	843 828 4300	704 372 1800	812 238 3838	803 754 7525	803 535 1373	803 376 5717	803 536 7032	800 237 8073	803 777 7280	803-822-3509	
		Contact Person	DR JOSEPH THOMAS	CAROLYN SNELL	KENETTA PIERCE	KAREN RUTHFORD	KAREN GORDON	NICOLE WILLIAMS	PAULA THAYER	MARTY WHITE	MARSHEIKA MARTIN	STACY GIBSON	DELORIS WOODWARD	CRYSTAL MCDONALD	MARTY WHITE	LAURA ROSS	DANIELLE EGGERLING	CAROL MANGIN	THELMA JONES	MARTY WHITE	MARILYN PICKERING	F ELDEMIRE	DR S RAHMAN	MARK HOLLOWAY	LATASHA SAUNDERS	WAYNE MARTER	
		Address	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAREER PLACEMENT, COLUMBIA SC 29223	1600 HARDEN ST, COLUMBIA, SC 29204	201 CORPORATE BLV COLA SC 29223	9 SCIENCE CT COLUMBIA, SC 29203	2711 MIDDLEBURG DR COL SC	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	1225 LADY ST ST 201 COLA SC 29201	5010 MONTICELLO RD COLUMBIA, SC 29203	100 WEST COLLEGE SUMTER SC 29150	1400 BANWELL ST COLUMBIA, SC 29201	ABCCOLUMBIA.COM	3020 E BLVD. MONTGOMERY AL 36116	PO BOX 8309 MYRTLE BEACH, SC 29578	1 TELEVISION PL CHARLOTTE NC 28205	PO OX 2387 JACKSON TN 38301	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	3250 ST MATTHEWS-ORG SC 29118	1530 HARDEN ST COLUMBIA SC 29204	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	BROADCT EM SER PO 4116 OCEANSIDE CA	JOINHANDSHAKE.COM	jobpost@midlandstech.edu	
		Name of Recruitment Source	1 SC STATE UNIVERSITY	2 CLAFLIN UNIVERSITY	3 COLUMBIA COLEGE	4 BENEDICT COLLEGE	5 SCVRD RICHLAND	6 SOUTH UNIVERSITY	7 SCBA WEB PAGE	8 WOLO TV INTERNAL POSTING	8 COLA HOUSING TN DEV	10 GRACE CHRISTIAN CENTER	11 MORRIS COLLEGE	12 COLUMBIA URBAN LEAGUE	13 WOLO TV WEBSITE	14 WAKA TV	15 WFXB TV	16 WCCB TV	17 WBBJ TV	18 EMPLOYEE REFERAL	19 ORANGEBURG CALHOUN TECH	20 ALLEN UNIVERSITY	21 SC STATE JOURNALISM SC	22 TV JOBS	23 USC CAREER CENTER	24 MIDLANDS TECH COLLEGE	

JOB TITLE Date Vacancy Opened:

Date Vacancy Filled:

MULTI-MEDIA SALES CONSULTANT 07/14/2023

10/23/2023

Recruitment Source That Referred the Hiree: LINKEDIN

Total Number Interviewed for Vacancy:

2

Recruitment Sources Used to Fill The Vacancy

1 SC STATE UNIVERSITY 300 COLLEGE AVE NE, ORANGEBURG, SC 29112 OR 2 CLAFLIN UNIVERSITY 700 COLLEGE AVE NE, ORANGEBURG, SC 29115 CA 3 COLUMBIA COLEGE CAREER PLACEMENT, COLUMBIA SC 29223 KA 4 BENEDICT COLLEGE 1600 HARDEN ST, COLUMBIA, SC 29204 KA 5 SCVRD RICHLAND 201 CORPORATE BLV COLA SC 29223 KA 6 SOUTH UNIVERSITY 9 SCIENCE CT COLUMBIA, SC 29203 NING 7 SCBA WEB PAGE 2711 MIDDLEBURG DR COL SC PA 8 COLA HOUSING TN DEV 2714 MIDDLEBURG DR COL SC PA 9 SCIENCE CT COLUMBIA, SC 29203 MA 10 GRACE CHRISTIAN CENTER 3000 SHAKESPEARE RD, COLUMBIA, SC 29203 MA 11 MORRIS COLLEGE 100 WEST COLLEGE SUMTER SC 29150 DE 12 COLUMBIA URBAN LEAGUE 1400 BANVELL ST COLUMBIA, SC 29201 CR 13 WOLO TV WEBSITE ABCCOLUMBIA.COM MA 14 WAKA TV PO BOX 8309 MYRTLE BEACH, SC 29578 DA 15 WCE TV PO BOX 2380 JACKSON TN 38301 TH 16 WCEST V PO OX 2387 JACKSON TN 38301 TH 18 EMPLOYEE REFERAL S250 ST MATTHEWS-ORG SC 29118	Contact Person	Telephone Number	Interviewees Referred by Nithe Source for vacancy	Did tile source Request Notification
700 COLLEGE AVE NE, ORANGEBURG, SC 29115	3E AVE NE, ORANGEBURG,SC 29112 DR JOSEPH THOMAS	803 536 7032	NO	ON
CAREER PLACEMENT, COLUMBIA SC 29223 1600 HARDEN ST, COLUMBIA, SC 29204 201 CORPORATE BLV COLA SC 29223 9 SCIENCE CT COLUMBIA, SC 29203 2711 MIDDLEBURG DR COL SC 29203 1225 LADY ST 57 201 COLA SC 29201 1225 LADY ST 57 201 COLA SC 29201 100 WEST COLLEGE SUMTER SC 29150 1400 BANWELL ST COLUMBIA, SC 29201 4400 BANWELL ST COLUMBIA, SC 29201 480COLUMBIA COM 3020 E BLVD. MONTGOMERY AL 36116 PO BOX 8309 MYRTLE BEACH, SC 29578 1 TELEVISION PL CHARLOTTE NC 26205 PO OX 2387 JACKSON TN 38301 5807 SHAKESPEARE RD, COLUMBIA, SC 29203 ECH 3250 ST MATTHEWS-ORG SC 29118 1530 HARDEN ST COLUMBIA SC 29204 1630 HARDEN ST COLUMBIA SC 29204 1000 WEST MAUDE AVE SUNNYYALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG, SC 29112		803 535 5338	O	ON
1600 HARDEN ST, COLUMBIA, SC 29204		803 786 3663	ON O	20
201 CORPORATE BLV COLA SC 29223 9 SCIENCE CT COLUMBIA, SC 29203 2711 MIDDLEBURG DR COL SC NG 5807 SHAKESPEARE RD, COLUMBIA, SC 29223 1225 LADY ST 57 201 COLA SC 29201 1225 LADY ST 57 201 COLA SC 29201 100 WEST COLLEGE SUMTER SC 29150 1400 BANWELL ST COLUMBIA, SC 29201 1400 BANWELL ST COLUMBIA, SC 29201 ABCCOLUMBIA COM 3020 E BLVD. MONTGOMERY AL 36116 PO BOX 8309 MYRTLE BEACH, SC 29578 1 TELEVISION PL CHARLOTTE NC 28205 PO OX 2387 JACKSON TN 38301 5807 SHAKESPEARE RD, COLUMBIA, SC 29223 ECH 3250 ST MATTHEWS-ORG SC 29118 1530 HARDEN ST COLUMBIA SC 29204 1000 WEST MAUDE AVE SUNNYVALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG, SC 29112	EN ST, COLUMBIA, SC 29204 KAREN RUTHFORD	803 253 5153	ON O	50
9 SCIENCE CT COLUMBIA, SC 29203 2711 MIDDLEBURG DR COL SC 8607 SHAKESPEARE RD, COLUMBIA, SC 29223 1225 LADY ST ST 201 COLA SC 29201 8 5010 MONTICELLO RD COLUMBIA, SC 29203 100 WEST COLLEGE SUMTER SC 29150 1400 BANWELL ST COLUMBIA, SC 29201 ABCCOLUMBIA COM 3020 E BLVD. MONTGOMERY AL 36116 PO BOX 8309 MYRTLE BEACH, SC 29578 1 TELEVISION PL CHARLOTTE NC 28205 PO OX 2387 JACKSON TN 38301 5807 SHAKESPEARE RD, COLUMBIA, SC 29223 ECH 1530 HARDEN ST COLUMBIA SC 29204 1000 WEST MATTHEWS-ORG SC 29118 1530 HARDEN ST COLUMBIA SC 29204 300 COLLEGE AVE NE, ORANGEBURG, SC 29112		803-786-0495	0 YES	res
MIDDLEBURG DR COL SC	CT COLUMBIA, SC 29203 NICOLE WILLIAMS	803 935 4384	ON 0	70
NG 5807 SHAKESPEARE RD, COLUMBIA, SC 29223 1225 LADY ST \$1 201 COLA SC 29201 \$ 5010 MONTICELLO RD COLUMBIA, SC 29203 100 WEST COLLEGE SUMTER SC 29150 1400 BANWELL ST COLUMBIA, SC 29201 400 BANWELL ST COLUMBIA, SC 29201 ABCCOLUMBIA COM 3020 E BLVD. MONTGOMERY AL 36116 PO BOX 8309 MYRTLE BEACH, SC 29578 1 TELEVISION PL CHARLOTTE NC 28205 PO OX 2387 JACKSON TN 38301 \$ 5807 SHAKESPEARE RD, COLUMBIA, SC 29223 ECH 3250 ST MATTHEWS-ORG SC 29118 1530 HARDEN ST COLUMBIA SC 29204 1000 WEST MAUDE AVE SUNNYVALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG, SC 29112	LEBURG DR COL SC PAULA THAYER	803 732 1186	ONIO	40
1225 LADY ST ST 201 COLA SC 29201	ESPEARE RD, COLUMBIA, SC 29223 MARTY WHITE	803 754 7525	O NA	١٨
S010 MONTICELLO RD COLUMBIA, SC 29203 100 WEST COLLEGE SUMTER SC 29150 1400 BANWELL ST COLUMBIA, SC 29201 1400 BANWELL ST COLUMBIA, SC 29201 ABCCOLUMBIA COM 3020 E BLVD. MONTGOMERY AL 36116 PO BOX 8309 MYRTLE BEACH, SC 29578 1 TELEVISION PL CHARLOTTE NC 28205 PO DX 2387 JACKSON TN 38301 S00 SHAKESPEARE RD, COLUMBIA, SC 29223 ECH 3250 ST MATTHEWS-ORG SC 29118 1530 HARDEN ST COLUMBIA SC 29204 1000 WEST MAUDE AVE SUNNYVALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG, SC 29112	ST ST 201 COLA SC 29201 MARSHEIKA MARTIN	803 545 3769	0 YES	rES
100 WEST COLLEGE SUMTER SC 29150 1400 BANWELL ST COLUMBIA, SC 29201 ABCCOLUMBIA COM 3020 E BLVD. MONTGOMERY AL 36116 PO BOX 8309 MYRTLE BEACH, SC 29578 1 TELEVISION PL CHARLOTTE NC 28205 PO DX 2387 JACKSON TN 38301 BO OX 2387 JACKSON TN 38301 S07 SHAKESPEARE RD, COLUMBIA, SC 29223 ECH 3250 ST MATTHEWS-ORG SC 29118 1530 HARDEN ST COLUMBIA SC 29204 1000 WEST MAUDE AVE SUNNYYALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG, SC 29112	TICELLO RD COLUMBIA, SC 29203 STACY GIBSON	803 754 8844	0 YES	'ES
1400 BANWELL ST COLUMBIA, SC 29201 ABCCOLUMBIA COM 3020 E BLVD. MONTGOMERY AL 36116 PO BOX 8309 MYRTLE BEACH, SC 29578 1 TELEVISION PL CHARLOTTE NC 28205 PO OX 2387 JACKSON TN 38301 PO OX 2387 JACKSON TN 38301 S807 SHAKESPEARE RD, COLUMBIA, SC 29223 S607 SHAKESPEARE RD, COLUMBIA, SC 29223 1530 HARDEN ST COLUMBIA SC 29204 1530 HARDEN ST COLUMBIA SC 29204 1000 WEST MAUDE AVE SUNNYVALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG, SC 29112	COLLEGE SUMTER SC 29150 DELORIS WOODWARD 803-934-3178	D 803-934-3178	0 YES	'ES
ABCCOLUMBIA COM 3020 E BLVD. MONTGOMERY AL 36116 PO BOX 8309 MYRTLE BEACH, SC 29578 1 TELEVISION PL CHARLOTTE NC 28205 PO OX 2387 JACKSON TN 38301 5807 SHAKESPEARE RD, COLUMBIA, SC 29223 5807 SHAKESPEARE RD, COLUMBIA, SC 29223 1530 HARDEN ST COLUMBIA SC 29204 1530 HARDEN ST COLUMBIA SC 29204 1000 WEST MAUDE AVE SUNNYVALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG, SC 29112	VELL ST COLUMBIA, SC 29201 CRYSTAL MCDONALD	803 799 8170	ON 0	07
3020 E BLVD. MONTGOMERY AL 36116 PO BOX 8309 MYRTLE BEACH, SC 29578 1 TELEVISION PL CHARLOTTE NC 28205 PO OX 2387 JACKSON TN 38301 5807 SHAKESPEARE RD, COLUMBIA, SC 29223 ECH 3250 ST MATTHEWS-ORG SC 29118 1530 HARDEN ST COLUMBIA SC 29204 1000 WEST MAUDE AVE SUNNYVALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG, SC 29112	MBIA.COM MARTY WHITE	803 754 7525	1 N	NA
PO BOX 8309 MYRTLE BEACH, SC 29578 1 TELEVISION PL CHARLOTTE NC 28205 1 TELEVISION PL CHARLOTTE NC 28205 PO OX 2387 JACKSON TN 38301 5807 SHAKESPEARE RD, COLUMBIA, SC 29223 ECH 3250 ST MATTHEWS-ORG SC 29118 1530 HARDEN ST COLUMBIA SC 29204 1000 WEST MAUDE AVE SUNNYVALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG, SC 29112	MERY AL 36116	334 271 8888	0	ON
1 TELEVISION PL CHARLOTTE NC 28205 PO OX 2387 JACKSON TN 38301 S807 SHAKESPEARE RD, COLUMBIA, SC 29223 ECH 3250 ST MATTHEWS-ORG SC 29118 1530 HARDEN ST COLUMBIA SC 29204 1000 WEST MAUDE AVE SUNNYVALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG, SC 29112	109 MYRTLE BEACH, SC 29578 DANIELLE EGGERLING	3 843 828 4300	0	ON
PO OX 2387 JACKSON TN 38301	ON PL CHARLOTTE NC 28205 CAROL MANGIN	704 372 1800	NO	ON
S807 SHAKESPEARE RD, COLUMBIA, SC 29223 ECH	7 JACKSON TN 38301 THELMA JONES	812 238 3838	0	ON
1530 HARDEN ST COLUMBIA SC 29204 1630 HARDEN ST COLUMBIA SC 29204 1000 WEST MAUDE AVE SUNNYVALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG, SC 29112	ESPEARE RD, COLUMBIA, SC 29223 MARTY WHITE	803 754 7525	O	NA
1530 HARDEN ST COLUMBIA SC 29204 1000 WEST MAUDE AVE SUNNYVALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG, SC 29112	ATTHEWS-ORG SC 29118 MARILYN PICKERING	803 535 1373	O	NO
1000 WEST MAUDE AVE SUNNYVALE CA 94085 300 COLLEGE AVE NE, ORANGEBURG,SC 29112	NEN ST COLUMBIA SC 29204	803 376 5717	ON 0	20
300 COLLEGE AVE NE, ORANGEBURG, SC 29112	I MAUDE AVE SUNNYVALE CA 94085 TANIA HYLER	803-754-7525	4 N	NA
		803 536 7032	Mo	YES

ATTACHMENT B

OUTREACH OPTIONS

AUGUST 1, 2023 through JULY 31, 2024

Station WOLO TV has engaged in the following outreach activities during the year covered by this report.

Coastal Carolina University hosted the career
fair. WOLO TV and WFXB TV VP & Gen. Mgr. Jeff West and WFXB TV GSM Bill Rouse
represented both stations. They met with
students, answered questions about various
careers in broadcasting, accepted applications.
Spoke with approximately 15 students.
Francis Marion University hosted a career fair.
WOLO TV and WFXB TV VP & Gen. Mgr. Jeff
West and WFXB TV GSM Bill Rouse represented
both stations. They met with students,
answered questions about various careers in
broadcasting, accepted applications. Spoke
with approximately 20 students.
Career Fair hosted by USC College of
Information and Communications for mass
communications students. Operations
Manager, Rich Wandover represented WOLO
TV and Myrtle Beach SC sister station WFXB TV.
Spoke with students interested in broadcasting
and accepted applications and resumes for
WOLO and WFXB.
The radio and television industry was
represented by over 50 radio and television
stations. Approx. 100 broadcast students from
across South Carolina attended. WOLO TV
Operations Manager, Rich Wandover and
Morning Anchor, Curtis Wilson represented
WOLO TV and Myrtle Beach Sister station
WFXB They answered questions, accepted
applications, resumes and provided
information about current job openings at
WOLO TV and WFXB TV.

MACLO TA CTUDENT INTERNI PROCESSM	WOLO TV offers non-paid internships for
WOLO TV STUDENT INTERN PROGRAM	students who are currently enrolled in an
440 40 PEG 2 2022	accredited college/university and need the
AUG. 18-DEC. 2, 2023	
COLUMBIA, SC	internship for college credit. Three students
	from USC interned with WOLO's sports
#5	department. Sports Dir. Mike Gillespie and
	Sports anchor-reporter Chaz Frazier taught the
	interns how to cover high school and college
	football games, shoot games, write stories, edit
	and produce a sports segment in a newscast
WOLO TV STUDENT INTERN PROGRAM	As part of Spring Valley High School internship
	program, a student interned in the WOLO TV
MAY 6- JUL. 26, 2024	Weather Center. The program requires the
COLUMBIA, SC	student to complete 200 hours in a field he or
,	she is interested in studying in college or
#5	pursuing as a career. WOLO TV Meteorologist,
	Tyler Ryan and Sr. News Producer Kenneil
	Mitchell instructed intern how to produce
	weather segments in a news cast and report
	weather updates.
BAHAKEL DIGITAL SALES TRAINING	The ongoing training program designed by the
BAHARLE DIGITAL SALLS TRAINING	Bahakel Digital Team objective is to improve
AUG. 1, 2023-JULY 31, 2024	the skills of account executives and sales staff.
	Zoom meetings and in person seminars
Columbia, SC	covered topics from Intro to digital sales, selling
40	station assets and sponsorships, OTT,
#8	contesting, social media and targeted email.
	WOLO-TV sales staff participated.
A CONTRACTOR AND A CONT	WOLO TV sales staff participated. WOLO TV sales and accounting staff were
WIDE ORBIT SOFTWARE TRAINING	trained on Wide Orbit software for new
AUG.1-AUG. 3,2023	features. The training was designed to instruct
Oct 24-Oct. 27, 2023	sales staff on how to help their clients use a
Columbia, SC	new payment system. The accounting staff was
	trained on how to use this new feature. As part
	of this the staff was trained on additional
#8	features of Wide Orbit software. This training
	improved the skills of the sales and accounting
	staff to better serve WOLO TV advertisers.
BAHAKEL COMMUNICATIONS ACCOUNTING TRAINING	Bahakel Communications developed a new
	automatic commission program for Bahakel
AUG. 1, 2023	stations. This new commission spreadsheet
Columbia, SC	process is designed to streamline commission
	payments to sales staff and improve accuracy.
#8	In addition, it improved the accounting staff
	knowledge of Excel. Alison Eubanks, Bus. Mgr.
	and Marty White, Sr. Financial Advisor
	participated from WOLO TV,
	1

	and answered questions.
	Meteorologist Tyler Ryan, escorted students
·· = - 	News cast. Assist. News Director Rob Dew,
#10	observed the broadcast of WOLO TV Noon
,	opportunity for questions and answers. They
COLUMBIA, SC	needed to produce a newscast. There was an
APRIL 15, 2024	newsroom. They learned what elements were
	Journalism class visited the WOLO TV
RIDGE VIEW HIGH SCHOOL JOURNALISM CLASS	Students from Ridge View High School
	broadcasting.
#10	how to prepare for a future career in
	communications. He offered suggestions as to
Chapin, SC	various careers in the field of broadcasting and
MAR. 21, 2024	students his first-hand knowledge about the
	attended the career day. He shared with the
CHAPIN MIDDLE SCHOOL CAREER DAY	WOLO TV Photojournalist, Lee Williams
	that offer broadcast training.
#10	technical colleges and universities in the state
	scholarships and endowments for colleges and
2023-2024	Educational Foundation. The foundation grants
Columbia, SC	One of the projects conducted is the SCBA
BOARD OF DIRECTORS	
SOUTH CAROLINA BROADCASTERS' ASSOCIATION	West serves on the SCBA Board of Directors.
COLITH CAROLINA DROADCACTERS' ASSOCIATION	WOLO TV and WFXB TV VP & Gen. Mgr. Jeff
π10	Eubanks escorted the student.
#10	broadcast of the Noon News Bus. Mgr. Alison
KEROTIAN, 30	WOLO TV news studio and observed the
KERSHAW, SC	television station. The student also visited the
FEB. 2, 2024	sales dept. to see the internal operation of a
	job shadowed with the business office and
JOB SHADOW WOLO TV OFFICE AND NEWS DEPT.	A student from North Central Middle School
#10	VP & Gen. Mgr. Jeff West.
×	offered suggestions. WOLO TV represented by
GREENVILLE, SC	their field of interest in communications and
SEPT. 27,2023	SCBA members spoke with students concerning
	enrolled in mass communications program.
	members, potential members and students
SOUTH CAROLINA BORADCASTERS ASSOC.	A meet and greet mixer sponsored by SCBA for
	participated.
	Kyle Dauberman, Traffic Mgr. from WOLO TV
#0	Station Mgr., Rich Wandover, Operations Mgr.,
#8	White, Sr. Financial Advisor, David Aiken,
Columbia, 30	staff knowledge of FCC regulations. Marty
Columbia, SC	records. The training was designed to improve
APRI 11, 2024	requirements on the stations' political file and
	review of rules and regulations involving FCC
	who have FCC Political File responsibilities to

WOLO JOB SHADOW WEATHER CENTER	Senior from Gray Academy job shadowed
	Morning Weather Meteorologist Tyler Ryan.
AUG 16, 2023-DEC. 1,2023	Student runs his own personal weather page
Columbia, SC	from his home. He was shown the WOLO
	weather center, its operation and equipment.
	Under Ryan's direction the student delivers his
#10	forecast live on the air semimonthly as part of
	the Good Morning Columbia newscasts.
SOUTH CAROLINA BROADCASTERS ASSOC. STAR AWARDS	WOLO TV Station Mgr. David Aiken was
	selected to serve as a judge for the Alabama
FEB. 12, 2024	Broadcasters' Star Awards. He was able to
COLLUMBIA, SC	share with WOLO news staff his observations of
COLLOWING	the Alabama entries and offer suggestions for
#4	improvements in local Columbia reports and
11-7	idea for news series.
FCC EEO RULES, UPDATES AND PRACTICAL CONSIDERATIONS	Webinar conducted by Brooks Pierce Law Firm
WEBINER-BOOKS PIERCE	for Bahakel Communications radio and TV
WEDNALK BOOKS FIERCE	stations. The webinar for management
JULY 25, 2024	covered the FCC rules and regulations
3021 23, 202 1	regarding practices to ensure
#14	nondiscrimination on hiring practices. Also
пат	covered wer general EEO program including
	importance of wide dissemination of vacancies,
	station's outreach activities and importance of
	recordkeeping and reporting. WOLO Marty
	White, Sr. Financial and EEO Reporting Advisor
	participated.
WOLO ON THE AIR ANNOUNCEMENTS	WOLO TV runs on the air announcements
WOLO OH THE MINARIO ON SEMENTO	soliciting schools and organizations to include
AUG. 1, 2023-JULY 31, 2024	them on our notifications for job openings. The
1100. 1, 2020 3021 01, 2021	announcements run ROS 7 days a week with
#16	the goal of reaching women and minorities.
11.20	