

EEO PUBLIC FILE REPORT
FOR
SOUTH CAROLINA BROADCASTING PARTNERS
STATION WOLO-TV
COLUMBIA, SC

This EEO Public File Report
Covers the One-Year Period
Ending on 7/31/24

TV JOBS	3
USC CAREER CENTER	0
MIDLANDS TECH COLLEGE	0
LINKEDIN	9
TOTAL	18

Attachment A contains the following information for each full-time vacancy:

- < The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- < The recruitment source that referred the hire for each full-time vacancy;
- < The total number of persons interviewed for each full-time vacancy; and
- < The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

JOB TITLE
Date Vacancy Opened:

DIGITAL SALES MANAGER

01/21/2022

Recruitment Source That
Referred the Hiree: Employee REF

Date Vacancy Filled:

08/14/2023

Total Number
Interviewed for
Vacancy:

4

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	NIGEL SMITH	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	SOYNA JOHNSON	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLY COLA SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COL SC	PAULA THAYER	803 732 1186	0	NO
8	WLOL TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
8	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WLOL TV WEBSITE	ABC COLUMBIA.COM	MARTY WHITE	803 754 7525	0	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	DANIELLE EGGERLING	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	1	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	TRACEY DIBBLE	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	TV JOBS	BROADCT EM SER PO 4116 OCEANSIDE CA	MARK HOLLOWAY	800 237 8073	1	NO
23	USC CAREER CENTER	JOINHANDSHAKE.COM	LATASHA SAUNDERS	803 777 7280	0	NO
24	LINKEDIN	1000 WEST MAUDE AVE SUNNYVALE CA 94085	TANIA HYLER	803-754-7525	2	NA

JOB TITLE
Date Vacancy Opened:

MULTI-MEDIA SALES CONSULTANT
05/22/2023

Recruitment Source That
Referred the Hiree: WCCB

Date Vacancy Filled:

08/14/2023

Total Number
Interviewed for
Vacancy:

5

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERGE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLY COLA SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COL SC	PAULA THAYER	803 732 1186	0	NO
8	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
8	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORES WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	1	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	DANIELLE EGGERLING	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	1	NO
17	WBBJ TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	USC CAREER CENTER	JOINHANDSHAKE.COM	LATASHA SAUNDERS	803 777 7280	0	NO
23	LINKEDIN	10000 WEST MAUDE AVE SUNNYVALE CA 94085	TANIA HYLER	803-754-7525	3	NA
24	MIDLANDS TECH COLLEGE	jobpost@midlandstech.edu	WAYNE MARTER	803-822-3509	0	NO

JOB TITLE
 Date Vacancy Opened: 07/17/2023

DIGITAL CONTENT PRODUCER
 10/23/2023

Recruitment Source That Referred the Hiree: TV JOBS

Total Number Interviewed for Vacancy: 4

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLY COLA SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COL SC	PAULA THAYER	803 732 1186	1	NO
8	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
8	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	1	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	DANIELLE EGGERLING	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	TV JOBS	BROADCT EM SER PO 4116 OCEANSIDE CA	MARK HOLLOWAY	800 237 8073	2	NO
23	USC CAREER CENTER	JOINHANDSHAKE.COM	LATASHA SAUNDERS	803 777 7280	0	NO
24	MIDLANDS TECH COLLEGE	jobpost@midlandstech.edu	WAYNE MARTER	803-822-3509	0	NO

JOB TITLE
Date Vacancy Opened:

MULTI-MEDIA SALES CONSULTANT
07/14/2023
10/23/2023

Recruitment Source That
Referred the Hiree: LINKEDIN

Date Vacancy Filled:

Total Number
Interviewed for
Vacancy:

5

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLV COLA SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COL SC	PAULA THAYER	803 732 1186	0	NO
8	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
8	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	1	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	DANIELLE EGGERLING	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
21	LINKEDIN	1000 WEST MAUDE AVE SUNNYSVALE CA 94085	TANIA HYLER	803-754-7525	4	NA
22	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES

ATTACHMENT B
OUTREACH OPTIONS

AUGUST 1, 2023 through JULY 31, 2024

Station WOLO TV has engaged in the following outreach activities during the year covered by this report.

<p>COASTAL CAROLINA UNIVERSITY CAREER FAIR</p> <p>OCT. 11, 2023 FLORENCE, SC</p> <p>#1</p>	<p>Coastal Carolina University hosted the career fair. WOLO TV and WFXB TV VP & Gen. Mgr. Jeff West and WFXB TV GSM Bill Rouse represented both stations. They met with students, answered questions about various careers in broadcasting, accepted applications. Spoke with approximately 15 students.</p>
<p>FRANCIS MARION UNIVERSITY CAREER FAIR</p> <p>OCT. 19, 2023 FLORENCE, SC</p> <p>#1</p>	<p>Francis Marion University hosted a career fair. WOLO TV and WFXB TV VP & Gen. Mgr. Jeff West and WFXB TV GSM Bill Rouse represented both stations. They met with students, answered questions about various careers in broadcasting, accepted applications. Spoke with approximately 20 students.</p>
<p>UNIVERSITY OF SC COLLEGE OF INFORMATION AND COMMUNICATIONS CAREER FAIR.</p> <p>March 21, 2024 COLUMBIA, SC</p> <p>#1</p>	<p>Career Fair hosted by USC College of Information and Communications for mass communications students. Operations Manager, Rich Wandover represented WOLO TV and Myrtle Beach SC sister station WFXB TV. Spoke with students interested in broadcasting and accepted applications and resumes for WOLO and WFXB.</p>
<p>SOUTH CAROLINA BROADCASTERS' ASSOCIATION COLLEGIATE JOB FAIR</p> <p>APRIL 17, 2024 COLUMBIA, SC</p> <p>#1</p>	<p>The radio and television industry was represented by over 50 radio and television stations. Approx. 100 broadcast students from across South Carolina attended. WOLO TV Operations Manager, Rich Wandover and Morning Anchor, Curtis Wilson represented WOLO TV and Myrtle Beach Sister station WFXB They answered questions, accepted applications, resumes and provided information about current job openings at WOLO TV and WFXB TV.</p>

<p>WOLO TV STUDENT INTERN PROGRAM</p> <p>AUG. 18-DEC. 2, 2023 COLUMBIA, SC</p> <p>#5</p>	<p>WOLO TV offers non-paid internships for students who are currently enrolled in an accredited college/university and need the internship for college credit. Three students from USC interned with WOLO's sports department. Sports Dir. Mike Gillespie and Sports anchor-reporter Chaz Frazier taught the interns how to cover high school and college football games, shoot games, write stories, edit and produce a sports segment in a newscast</p>
<p>WOLO TV STUDENT INTERN PROGRAM</p> <p>MAY 6- JUL. 26, 2024 COLUMBIA, SC</p> <p>#5</p>	<p>As part of Spring Valley High School internship program, a student interned in the WOLO TV Weather Center. The program requires the student to complete 200 hours in a field he or she is interested in studying in college or pursuing as a career. WOLO TV Meteorologist, Tyler Ryan and Sr. News Producer Kenneil Mitchell instructed intern how to produce weather segments in a news cast and report weather updates.</p>
<p>BAHAKEL DIGITAL SALES TRAINING</p> <p>AUG. 1, 2023-JULY 31, 2024 Columbia, SC</p> <p>#8</p>	<p>The ongoing training program designed by the Bahakel Digital Team objective is to improve the skills of account executives and sales staff. Zoom meetings and in person seminars covered topics from Intro to digital sales, selling station assets and sponsorships, OTT, contesting, social media and targeted email. WOLO-TV sales staff participated.</p>
<p>WIDE ORBIT SOFTWARE TRAINING</p> <p>AUG.1-AUG. 3,2023 Oct 24-Oct. 27, 2023 Columbia, SC</p> <p>#8</p>	<p>WOLO TV sales and accounting staff were trained on Wide Orbit software for new features. The training was designed to instruct sales staff on how to help their clients use a new payment system. The accounting staff was trained on how to use this new feature. As part of this the staff was trained on additional features of Wide Orbit software. This training improved the skills of the sales and accounting staff to better serve WOLO TV advertisers.</p>
<p>BAHAKEL COMMUNICATIONS ACCOUNTING TRAINING</p> <p>AUG. 1, 2023 Columbia, SC</p> <p>#8</p>	<p>Bahakel Communications developed a new automatic commission program for Bahakel stations. This new commission spreadsheet process is designed to streamline commission payments to sales staff and improve accuracy. In addition, it improved the accounting staff knowledge of Excel. Alison Eubanks, Bus. Mgr. and Marty White, Sr. Financial Advisor participated from WOLO TV,</p>

<p>BAHAKEL COMMUNICATIONS REVIEW FCC POLITICAL FILE</p> <p>APRI 11, 2024 Columbia, SC</p> <p>#8</p>	<p>A Team Meeting was held with WOLOTV staff who have FCC Political File responsibilities to review of rules and regulations involving FCC requirements on the stations' political file and records. The training was designed to improve staff knowledge of FCC regulations. Marty White, Sr. Financial Advisor, David Aiken, Station Mgr., Rich Wandover, Operations Mgr., Kyle Dauberman, Traffic Mgr. from WOLO TV participated.</p>
<p>SOUTH CAROLINA BORADCASTERS ASSOC.</p> <p>SEPT. 27,2023 GREENVILLE, SC</p> <p>#10</p>	<p>A meet and greet mixer sponsored by SCBA for members, potential members and students enrolled in mass communications program. SCBA members spoke with students concerning their field of interest in communications and offered suggestions. WOLO TV represented by VP & Gen. Mgr. Jeff West.</p>
<p>JOB SHADOW WOLO TV OFFICE AND NEWS DEPT.</p> <p>FEB. 2, 2024 KERSHAW, SC</p> <p>#10</p>	<p>A student from North Central Middle School job shadowed with the business office and sales dept. to see the internal operation of a television station. The student also visited the WOLO TV news studio and observed the broadcast of the Noon News Bus. Mgr. Alison Eubanks escorted the student.</p>
<p>SOUTH CAROLINA BROADCASTERS' ASSOCIATION BOARD OF DIRECTORS Columbia, SC 2023-2024</p> <p>#10</p>	<p>WOLO TV and WFXB TV VP & Gen. Mgr. Jeff West serves on the SCBA Board of Directors. One of the projects conducted is the SCBA Educational Foundation. The foundation grants scholarships and endowments for colleges and technical colleges and universities in the state that offer broadcast training.</p>
<p>CHAPIN MIDDLE SCHOOL CAREER DAY</p> <p>MAR. 21, 2024 Chapin, SC</p> <p>#10</p>	<p>WOLO TV Photojournalist, Lee Williams attended the career day. He shared with the students his first-hand knowledge about the various careers in the field of broadcasting and communications. He offered suggestions as to how to prepare for a future career in broadcasting.</p>
<p>RIDGE VIEW HIGH SCHOOL JOURNALISM CLASS</p> <p>APRIL 15, 2024 COLUMBIA, SC</p> <p>#10</p>	<p>Students from Ridge View High School Journalism class visited the WOLO TV newsroom. They learned what elements were needed to produce a newscast. There was an opportunity for questions and answers. They observed the broadcast of WOLO TV Noon News cast. Assist. News Director Rob Dew, Meteorologist Tyler Ryan, escorted students and answered questions.</p>

<p>WOLO JOB SHADOW WEATHER CENTER</p> <p>AUG 16, 2023-DEC. 1,2023 Columbia, SC</p> <p>#10</p>	<p>Senior from Gray Academy job shadowed Morning Weather Meteorologist Tyler Ryan. Student runs his own personal weather page from his home. He was shown the WOLO weather center, its operation and equipment. Under Ryan's direction the student delivers his forecast live on the air semimonthly as part of the Good Morning Columbia newscasts.</p>
<p>SOUTH CAROLINA BROADCASTERS ASSOC. STAR AWARDS</p> <p>FEB. 12, 2024 COLLUMBIA, SC</p> <p>#4</p>	<p>WOLO TV Station Mgr. David Aiken was selected to serve as a judge for the Alabama Broadcasters' Star Awards. He was able to share with WOLO news staff his observations of the Alabama entries and offer suggestions for improvements in local Columbia reports and idea for news series.</p>
<p>FCC EEO RULES, UPDATES AND PRACTICAL CONSIDERATIONS WEBINER-BOOKS PIERCE</p> <p>JULY 25, 2024</p> <p>#14</p>	<p>Webinar conducted by Brooks Pierce Law Firm for Bahakel Communications radio and TV stations. The webinar for management covered the FCC rules and regulations regarding practices to ensure nondiscrimination on hiring practices. Also covered wer general EEO program including importance of wide dissemination of vacancies, station's outreach activities and importance of recordkeeping and reporting. WOLO Marty White, Sr. Financial and EEO Reporting Advisor participated.</p>
<p>WOLO ON THE AIR ANNOUNCEMENTS</p> <p>AUG. 1, 2023-JULY 31, 2024</p> <p>#16</p>	<p>WOLO TV runs on the air announcements soliciting schools and organizations to include them on our notifications for job openings. The announcements run ROS 7 days a week with the goal of reaching women and minorities.</p>