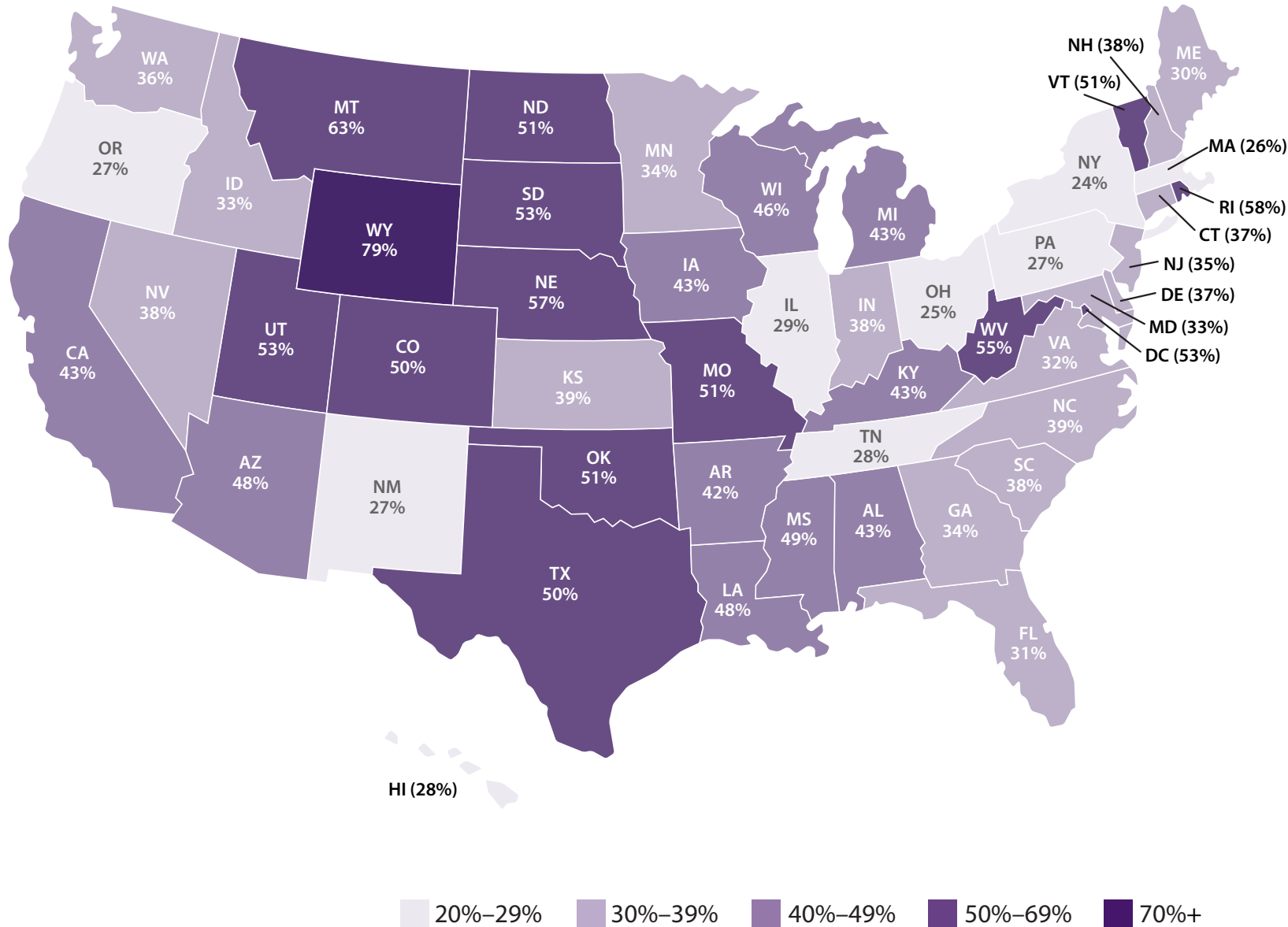


Market share of largest Medicare Advantage insurer, 2023*



List of states by largest market share

| # | State | Share |
|----|----------------------|-------|
| 1 | Wyoming | 79 |
| 2 | Montana | 63 |
| 3 | Rhode Island | 58 |
| 4 | Nebraska | 57 |
| 5 | West Virginia | 55 |
| 6 | Utah | 53 |
| 7 | South Dakota | 53 |
| 8 | District of Columbia | 53 |
| 9 | North Dakota | 51 |
| 10 | Oklahoma | 51 |
| 11 | Vermont | 51 |
| 12 | Missouri | 51 |
| 13 | Texas | 50 |
| 14 | Colorado | 50 |
| 15 | Mississippi | 49 |
| 16 | Arizona | 48 |
| 17 | Louisiana | 48 |
| 18 | Wisconsin | 46 |
| 19 | Alabama | 43 |
| 20 | Michigan | 43 |
| 21 | California | 43 |
| 22 | Iowa | 43 |
| 23 | Kentucky | 43 |
| 24 | Arkansas | 42 |
| 25 | Kansas | 39 |
| 26 | North Carolina | 39 |
| 27 | Indiana | 38 |
| 28 | Nevada | 38 |
| 29 | New Hampshire | 38 |
| 30 | South Carolina | 38 |
| 31 | Delaware | 37 |
| 32 | Connecticut | 37 |
| 33 | Washington | 36 |
| 34 | New Jersey | 35 |
| 35 | Minnesota | 34 |
| 36 | Georgia | 34 |
| 37 | Idaho | 33 |
| 38 | Maryland | 33 |
| 39 | Virginia | 32 |
| 40 | Florida | 31 |
| 41 | Maine | 30 |
| 42 | Illinois | 29 |
| 43 | Hawaii | 28 |
| 44 | Tennessee | 28 |
| 45 | New Mexico | 27 |
| 46 | Pennsylvania | 27 |
| 47 | Oregon | 27 |
| 48 | Massachusetts | 26 |
| 49 | Ohio | 25 |
| 50 | New York | 24 |

Source: The AMA's "Competition in health insurance: A comprehensive study of U.S. markets," 2024 update.

* Based on the Medicare Advantage market.

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