

## Content Policy

Through its printed magazine and website, *Australasian Leisure Management* aims to enhance professionalism, communication and understanding within the leisure industry and to promote the economic and social significance of the industry to the widest possible audience. Through authoritative news, features and comment the magazine will address issues such as best practice, development, industry trends, innovation, investment, planning, policy and strategic management.

It achieves this through content that includes:

Feature articles;

Industry news;

Associations' and organisations' news;

Regular columns on leisure trends, training and legal matters;

Information on new products;

Previews and reviews of industry conferences and events; and

News on the achievements and appointments of industry personnel.

*Australian Leisure Management* focuses on the following sectors:

Amusements & Theme Parks

Aquatic Centres & Swim Schools

Art Galleries & Museums

Children's Play

Community Recreation

Entertainment

Environment & Ecotourism

Fitness

National Parks

Outdoor Recreation & Education

Parks & Botanical Gardens

Sport

Stadia & Venues

Theatres & Performing Arts

Wildlife Parks, Zoos & Aquaria

*Australasian Leisure Management* aims to include content written by professionals from within the leisure industry and from associations and organisations supporting the magazine.

Editorial, photographs and advertisements will respect equality of opportunity and will promote positive images of all sectors of the population including ethnic minorities and people with disabilities.

Advertisements for tobacco, alcohol, fossil fuel and other inappropriate products will not be published.