

Bates | Museum of Art

The Marsden Hartley Legacy Project:
The Complete Paintings and Works on Paper
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Policies & Guidelines for Image Size and Security

The Marsden Hartley Legacy Project: The Complete Paintings and Works on Paper will be a publicly accessible, online website hosted by the Bates College Museum of Art using PanOpticon's cloud-based platform. PanOpticon configures its system to run in a secure environment, with secure servers and software. PanOpticon regularly reviews and upgrades its infrastructure to improve security and protection for its hosted data and uploads, including all imaging.

Image Specifications for Size and Quality

The image file type must be .jpgs (not .tifs). For best online presentation, a good-quality image that fills a medium-sized monitor is needed (as opposed to what is considered a hi-resolution image for print production).

Average image size is 2 to 2.5 MB or a maximum pixel size that is no larger than 2500/3000 pixels on its longest side. This size is more than enough for an online experience and to allow users to zoom in a bit. If you use pixel size as the limitation, 72 or 144 pixels per inch is the suggested resolution. If the quality of the image is good, zooming in is not necessary and 1200px is more than sufficient.

Image Security

For protection of images, owners of paintings or works on paper by Hartley can be assured that PanOpticon takes every precaution possible to safeguard images. PanOpticon disables right-clicking and uses a slideshow imaging that does not allow users to drag the images to a desktop. The PanOpticon system does not open images in a new window (avoiding the display of the URL image path). Instead, all images are magnified within a slideshow interface.

Owners may submit jpg images in a size and resolution that they are comfortable with, including images with a digital or meta "watermark" if they choose, recognizing, of course that such watermarks interfere to some degree with image clarity.

Specifically, ***The Marsden Hartley Legacy Project*** website will prominently display a statement like the following:

"All content on this site, including text and images, are for educational and non-commercial reference only. The content is protected under U.S. copyright laws. Permission for reproduction or use of any image should be sought from the owner of the artwork. Permission to use or quote from the text and content of this website must be obtained from the *Hartley Legacy Project* and Bates College Museum of Art."

The Marsden Hartley Legacy Project will follow owners' Rights and Reproductions permission protocols, maintain files of all signed permissions, and give owners have final approval of image quality and display on the MHLP website, including the use, display, identification, photo credit, and accession credit line for works in their collection, including any published details of a work of art.

Ultimately, our common goal is excellent visual presentation of Hartley's artwork while simultaneously protecting images (and the artwork) from misuse.