

American Birkebeiner Ski Foundation
Board of Directors Meeting
September 19, 2011

Members present: Bill Bauer, Jane Bidwell, Scott Chapin, Tom Duffy, John Garrett, Dennis Kruse, John Leighton, Dave Nelson, Sue Scheer, Joe Timmerman, Mary Wingfield. Don Becker participated by telephone. Not attending: John Kotar.

The meeting was called to order at 4 p.m.

Minutes of the meeting of June 27, 2011 were approved.

Agenda was amended to add discussion of the executive director's job description and the insurance stipend for full time employee issue.

Review of August Director Election

John Leighton initiated discussion regarding his perceived inconsistency in information available to Board candidates as well as the legal requirements of information being available to members of the public at large. Lengthy discussion took place including questions regarding emails being included in the information as well as the ability of members to "opt out" of their personal information being available to the public. Mary Wingfield made a motion that names, addresses, phone numbers and email addresses shall be provided to any Foundation member who requests it and sent electronically if requested. Also any member can opt out of their information being available. Bill Bauer seconded the motion. Further discussion took place. Motion failed by a vote of 5 in favor and 7 opposed. Ned indicated that we will provide names, addresses and number of votes according to the statutes and ABSF by-laws. Dennis Kruse made a motion that ABSF provide names, postal addresses and number of votes to anyone asking for the information. Jane Bidwell seconded the motion. Motion carried. Mary Wingfield abstained.

Election of Officers

The election of officers took place under the guidance of Chris Mayberry.

Officers elected with no additional nominations made were:

President, Sue Scheer; Vice President, Scott Chapin; Secretary, Jane Bidwell; Treasurer, Joe Timmerman.

The meeting chair was turned over to Sue Scheer.

Formation of Committees.

Sue discussed the formation of committees appointing the following as temporary chairs of each committee: Finance, Joe Timmerman; Skier Development, Scott Chapin; Trail, John Garrett and Sponsor, John Leighton. When the committees meet, they will elect a chairperson.

Don Becker commented that, in addition to Board members, anyone can be recruited to be on committees.

Executive Director Job Description.

Sue Scheer indicated that she removed the portion stating the Executive Director would oversee Birkie Enterprises. Sue will meet with Jan Jenkins and Steve Narveson regarding setting up officers. Also the Personnel Committee and Board will address the question of primary and secondary responsibilities. Dennis Kruse made a motion to approve the Executive Director Job Description as amended. Joe Timmerman seconded the motion. Motion passed.

Finance Committee.

Prior to the meeting the September financials were sent to Board members via email and included Joe Timmerman's review. Joe discussed the review. Question was asked as to whether or not to continue the carry the Tony Wise Legacy Fund. The current balance is \$2022. No decision was made.

Questions for the Executive Director.

Mary Wingfield asked about the status of finding a major sponsor for the 2012 event. Ned indicated that he has made numerous contacts and it is an on-going process which sometimes can take several years to work out. Discussion took place regarding Board involvement in the process. Ned asked for input from the Board. Ned explained that there is a matrix of levels of sponsorship, from Gold, Silver and Bronze to Presenting and Title sponsorships. Also, modifications are made at times to individual sponsorships.

Mary also asked about the status of Foundation membership and benefits offered to members. Ned indicated that the Birkie Enterprises discount for in-office purchases was in effect as well as discount for the BirkieTour registration fees. Mary said that she would be interested in being on a membership committee.

Mary asked that Board members be recognized front-and-center on the web site. Sue indicated that she would discuss this with Susan Kendrick.

Ned talked about the idea of transferring registration slots if a person cannot attend the event. The person wishing to make his/her existing registration available for transfer could make the information available on the Forum on the ABSF web site or use other means, and this process could include selling the registration slot. Forms would be filed and a fee charged for the transfer. Wave placement would not be a part of the transfer, just the registration slot. During discussion there was minimal support from Board members.

John Leighton brought up the land easement or purchase of land for the race course. Ned indicated that there was an offer presented to Telemark to purchase easements contingent on Board approval. Ned also indicated that we have an agreement for land use for the 2012 event.

Also, Ned said that the feasibility for a Hwy 63 start area was looking positive. There is work to be done to find the right scenario and land owners who would agree to sales of property. There will be an update at the October Board meeting.

Insurance Compensation for Full-Time Employees

Discussion took place regarding Insurance compensation for full time employees. Scott Chapin has looked into options, there are no good ones out there. Dennis Kruse made a motion that insurance compensation be raised to \$6000, per full time employee, to be used at their discretion. Jane Bidwell seconded the motion, motion passed.

Sue Scheer indicated that the next Board meeting would be at the Library on Monday, October 17th at 4 p.m.

Meeting adjourned at 6 p.m.

Submitted by Shellie Milford, Ned Zuelsdorff and Jane Bidwell