

American Birkebeiner
Board of Directors Meeting
October 19, 2015
3:00 PM ABSF Office
Hayward, WI

Board Members present: John Garrett, Joe Timmerman, John Leighton, Sue Scheer, Jan Guenther, Mike Mandli, Charlie Dee, Paul Eckerline, Tom Duffy, Brett Rondeau, Dennis Kruse, John Kotar
Board Members attending via phone: Yruiy Gusev
Board Members absent: none
Staff Present: Ben Popp, Louise Jones, Allan Serrano,
Others: Jerry Wright attended to conduct the election; Jim Coors by call in

Agenda

1. Call to order at 3PM
2. Approval of minutes from September 2015 meeting
 - o Motion to approve: Tom Duffy, Bret Rondeau
3. Approval of agenda
 - o Motion to approve: Sue Scheer, Dennis Kruse second
4. Election of Officers:
 - President:
Nominations: John Garrett, Paul Eckerline
Elected: Paul Eckerline

 - Vice President:
Nominations: Dennis Kruse
Elected: Dennis Kruse by acclimation

 - Secretary:
Nominations: John Leighton
Elected: John Leighton by acclimation

 - Treasurer:
Nominations: Joe Timmerman
Elected: Joe Timmerman by acclimation
5. President's comment
6. ED Update: upcoming events including open house. Charlie questioned the relationship between the Foundation and Birkie Enterprises worked, it was explained how the two are separate entities. Louise Jones introduced herself and her position on staff, and briefed the board on Birkie Enterprise activity.
Discussion as to how to advance Birkie Enterprises, its role and relationship to the ABSF
7. Overseas meetings reports
 - World Loppet Executive Committee: Dennis Kruse. The committee met in Poland. Skiers were unhappy the Birkie was not a part of the cup this year. Changing the name of the FIS Marathon Cup to World Loppet Cup. Races tend to double their entries after entry into the World Loppet. The organization is moving to a structure more businesslike.

FIS meeting: Allan Serrano. World Loppet is the major sponsor of the cup, and it therefore follows that the World Loppet name be attached to it. Concern to make races enforce the classic technique, rather than allow double polling without wax.

8. Committee reports

- Finance-Joe: corrected financial statements presented. We already have \$50,000 donated to Phase II. Ben would like to drill a well at the fire tower food satation, and improve the Timber Trail access.

10.19.2015.1 Sue Scheer motioned that these itmes be added to this year's capital budget, John Kotar second. Motion carried.

- Trail-Mike Mandli: no trail meeting. We will use the new wider classic course this year. The races will be 51.6k freestyle, 54.6 classic.
- Documentation-John Leighton; No meeting; the committee plans to do a best practice manual.
- Skier Development-Jan Guenther; most of grant money has been allocated. Most organizations that requested \$1000 received that amount. This year 100 coaches are coming to Lakewoods. This can be an opportunity to make this program know. Ben will be making a presentation.
- Competition-Dennis Kruse: no meeting. A marathon series in the midwest is being established.

9. Endowment plan update – Jim Coors and Ben Popp; a hand-out was circulated giving an overview of the endowment and development straitegy. Protection of the donor's interest and separation so the fund is not picked apart was described. Need for a separated board of trustees to protect the fund. The Board agreed to support movement toward a possible structure.

10. Skier littering and ediquite was discussed. Need to appeal to the skiers.

11. Adjourn

- Motion to Adjourn: Tom Duffy, second Mandli