



## **Our Nine No-Bull Rules to Trade By**

### **1/9 CHOOSE GREEN ENERGY SUPPLIERS**

Ecotricity or Green Energy - the ones who actually build the wind-farms. It's one of the most positive changes you can make!

### **2/9 BE RIGOROUS IN PROCUREMENT**

Buy recycled and recyclable, Fair-trade, organic, sustainable or ecological wherever you can - as a business you wield the buying power.

### **3/9 TRADE WITH THOSE WHO GET IT**

Choose suppliers who understand that there is no us vs Earth

### **4/9 QUESTION EVERYTHING**

Be wise to greenwash. Ask for more information than you're given.

### **5/9 CHOOSE CERTIFIED FIRST**

If they have no independent audit, you can't really know what's going on.

### **6/9 THINK ABOUT WHO IS GETTING YOUR MONEY**

Choose to deal with co-operatives, employee-owned businesses, B Corps, charities, and social enterprises first. NOT tax-dodgers.

### **7/9 REDUCE AND CHALLENGE THE PACKAGING**

Return what you can to the supplier.

### **8/9 DON'T CREATE UNNECESSARY JOURNEYS**

Avoid short journeys and excessive deliveries.

### **9/9 GO GRASSROOTS**

If politics isn't serving your business, collaborate and work locally, creating alliances with businesses and organisations in your community instead. Together we have a voice.