

Star Trend Artwork Guideline

The best way to send artwork is electronically, in PC platform.

- (1) Please send artwork in **.eps or .ai** files.
- (2) Artwork created in **Adobe Illustrator** is preferred.
- (3) PhotoShop images must be high resolution (300 dpi minimum).
- (4) Color images should be converted from RGB to **CMYK**.
- (5) Artwork (including logos, graphic art and texts) should be **converted to paths/outlines**.
- (6) Please incorporate about **2.54mm (0.1 ") of overwork for all bleed** artwork. Any portion of the artwork that extends to the edge of the card is considered a bleed.