



SHANGHAI STAR TREND ENTERPRISE CO., LTD.

## Plastic card of matt finish as the loyalty card

### Overview

For cards of dark background color, the matt card finish enhances the class of the design and reduces scratches on the card surface caused by wear and tear. As a [custom plastic card company](#), we promise that we can provide you the best card experience as we can.

### Applications

- Bonus card
- Discount card
- Gift card
- Loyalty card
- Membership card
- Privilege card
- Rewards card
- VIP card





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## Specifications

Product	MATT FINISH CARD
Material	PVC, PET, ABS
Dimension	CR80 (85.7mm x 53.9mm)
Thickness	30mil (0.76mm) or customized
Laminated	Matt
IC chip	N/A
Printing	CMYK by offset printing Spot colors by screen printing
Magnetic stripe	LoCo 300oe /HiCo 2750oe 3 tracks, 12.7mm width Black, Gold, Silver
Signature panel	White/ Transparent
Personalization	Bar code, black D.O.D printing, Ink jet printing, Thermal printing
Packing	Neutral packaging 200/ 250/ 500 cards per unit box 2,000/ 3,000/ 5,000 cards per master carton