

Plastic card with a serial number as the loyalty card

Overview

Serial number card on the loyalty can be made by thermal printing, ink jet printing and embossing. It usually conducts as a reference code of the management system for an amount of personal information. No matter there is logical relationship between the information or not, wherever the information is encoded on this [magnetic stripe card](#) or covered by the scratch-off, the [serial number card](#) with such numbers is helpful to locate the accurate cardholder's data.

Applications

Bonus card

Discount card

Gift card

Loyalty card

Membership card

Privilege card

Rewards card

VIP card





SHANGHAI STAR TREND ENTERPRISE CO., LTD.

Specifications

Product	SERIAL NUMBER CARD
Material	PVC, PET, ABS
Dimension	CR80 (85.7mm x 53.9mm)
Thickness	30mil (0.76mm) or customized
Laminated	Glossy or Matt
IC chip	N/A
Printing	CMYK by offset printing Spot colors by screen printing
Magnetic stripe	LoCo 300oe /HiCo 2750oe 3 tracks, 12.7mm width Black, Gold, Silver
Signature panel	White/ Transparent
Personalization	Serial number, black D.O.D printing, Ink jet printing, Thermal printing, Embossing
Packing	Neutral packaging 200/ 250/ 500 cards per unit box 2,000/ 3,000/ 5,000 cards per master carton