



CORN UPHOLSTERY CO.

CORN UPHOLSTERY CO.

EST. 1946



OUR STORY

CORN UPHOLSTERY CO.



EXPERTS IN ALL THINGS SEATING

COMFORT AND STYLE AS WELL

Corn Upholstery specializes in manufacturing the highest quality custom upholstered furniture for all hospitality applications. Whether you're outfitting an office space, hotel lobby, country club, restaurant, or multi-family amenity space, we are your resource for all things seating. We have been creating high-end upholstered furniture for over 70 years and use that experience to create the most durable, longest-lasting furniture in the industry. We collaborate with top interior designers, architects, contractors, and millworkers to bring their custom designs to life. When you need booth and banquette seating not found anywhere else, call on us. Our production model is set up for both large run projects as well as small, one-off pieces.



A COMPANY ROOTED IN TRADITION

GENERATIONS OF EXPERIENCE

Corn Upholstery is a family-owned company founded in 1946. After returning from World War II, Brothers G.G. and Howard Corn decided to start their own upholstery company in Atlanta, GA. They set out to create a company known for superior craftsmanship with a reputation for the highest quality custom furniture. With the addition of the third Corn brother, Larry Corn, the company began to grow considerably, and in the decades since, the Corn family has realized that goal as one of the preeminent custom furniture manufacturers in the hospitality industry. Larry Corn built Corn Upholstery Company on integrity and quality work and passed those values on down to his children John and Julie who now head the company as President and Vice President, respectively.



COMMITMENT TO QUALITY AND DURABILITY

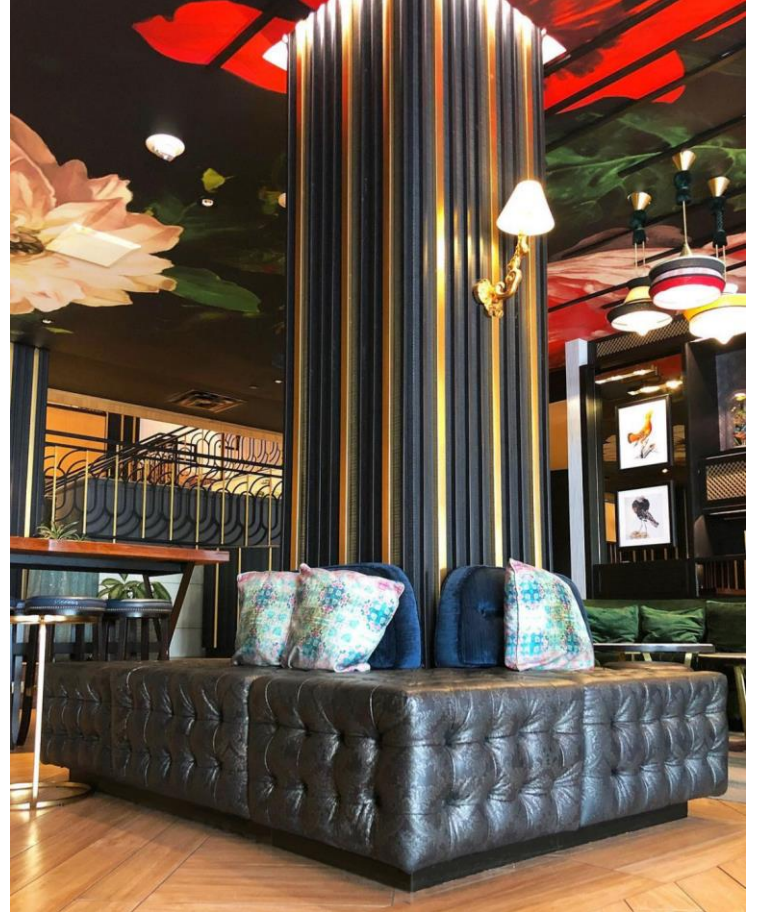
NO CORNERS CUT

You don't go through over 70 years in business without learning a thing or two. We rely on the tried-and-true techniques we've gained over the decades and have not waived as the furniture trends have changed. We have observed the transition over the years in the furniture industry where a piece has gone from an heirloom to disposable. As a generational company, we still subscribe to the old ways of doing things. We still believe that furniture should be built to last. Everything we put into our furniture is to ensure it is built to be reliable, durable, comfortable, and beautiful. While we rarely have our name tag on the pieces we make, we consider our reputation printed on each project.



OUR EXPERTISE

CORN UPHOLSTERY CO.



EXPERTS IN BOTH THE NEW AND OLD

WE'RE BOTH NEW MANUFACTURERS
AND OLD-WORLD CRAFTSMEN

There was a time when furniture was made to be passed down and serviced over the years. We haven't forgotten those times with both our new and old furniture. With our newly manufactured furniture, we build for longevity and serviceability. All components and construction are carefully considered during the engineering and building phases to ensure our furniture lasts for many years and lifecycles.

The same sentiment is given to reupholstering iconic and antique furniture here as well. We continue on with the tradition of "longevity over landfill." We will take our client's fine furniture down to the tacks to ensure all components are restored and the newly reupholstered piece is ready for many more years of use and love.



PRODUCTS & SERVICES

WE OFFER MANY PRODUCTS AND SOLUTIONS FOR YOUR CUSTOM FURNITURE AND UPHOLSTERY NEEDS

- *Custom Booth and Banquette Seating*
- *Custom Headboards and Bed Platforms*
- *Custom Poufs and Ottomans*
- *Upholstered Seat and Back Pads for Millwork Benches and Structures*
- *Custom Upholstered Wall Panels*
- *Custom Pillows and Cushions*
- *Custom Sofas and Upholstered Chairs*
- *Commercial and Fine Furniture Reupholstering*

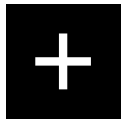


OUR PROCESS

CORN UPHOLSTERY CO.



THE CORN UPHOLSTERY DIFFERENCE



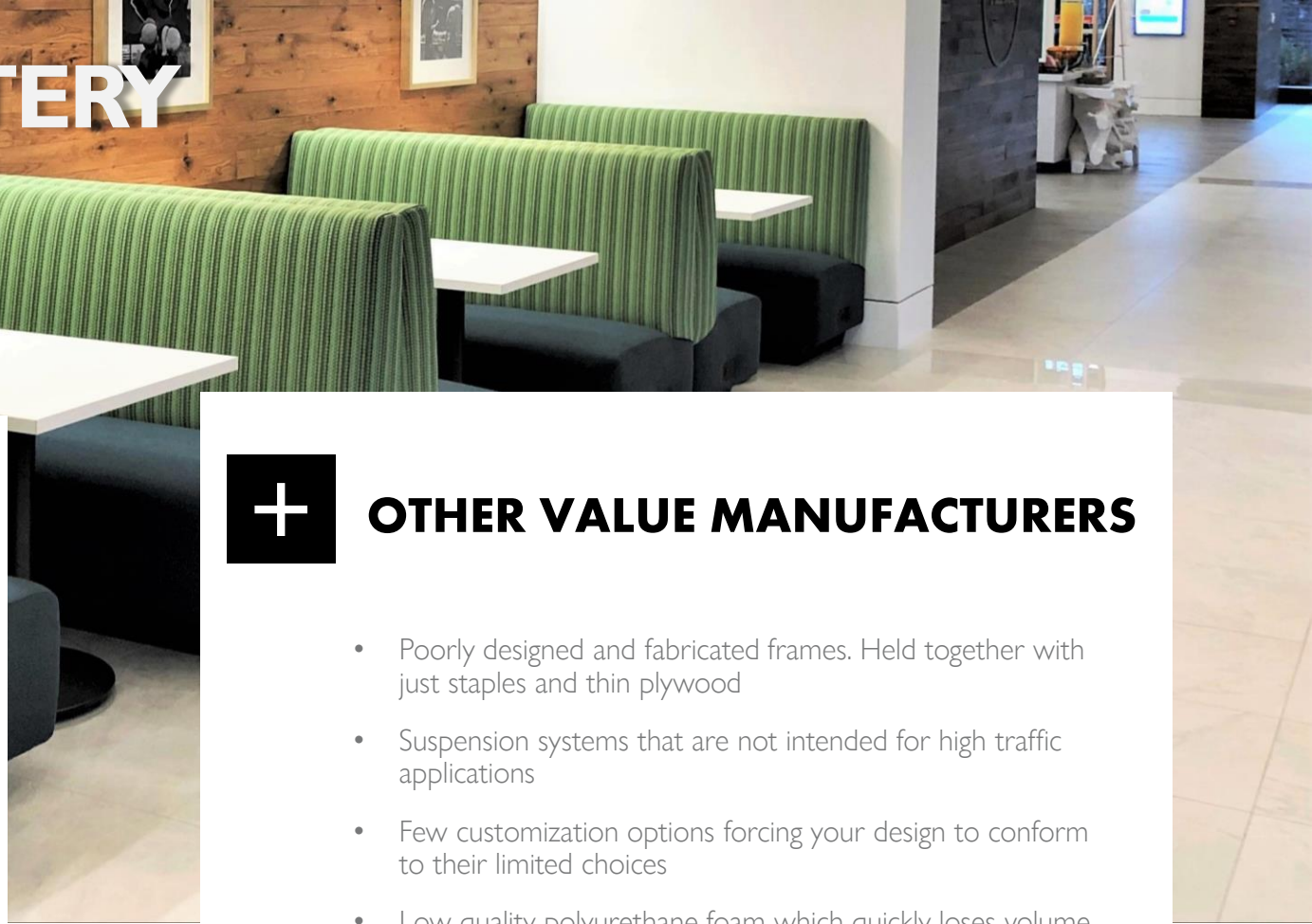
THE CORN UPHOLSTERY WAY

- Kiln-dried, reinforced hardwood frames/ CNC Engineered Frames
- Designed to provide multiple lifecycles as opposed to single cycle
- Pocketed steel coil spring seat construction
- Reinforced frames
- Fully custom approach to meet your client's design intent
- High-resiliency foam that holds its shape and bounce
- 70+ years of experience in furniture engineering and upholstery methods



OTHER VALUE MANUFACTURERS

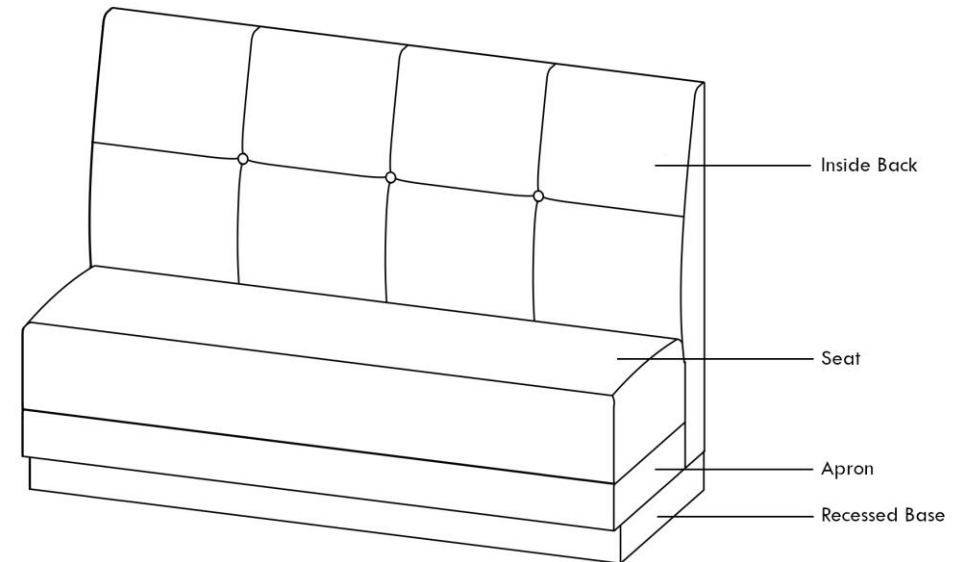
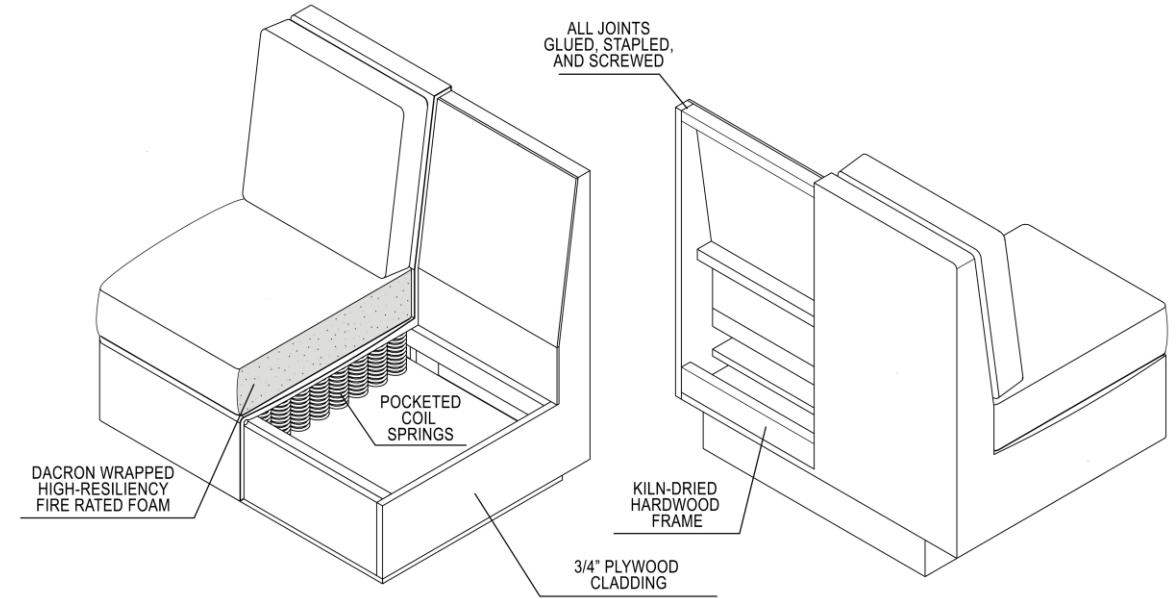
- Poorly designed and fabricated frames. Held together with just staples and thin plywood
- Suspension systems that are not intended for high traffic applications
- Few customization options forcing your design to conform to their limited choices
- Low quality polyurethane foam which quickly loses volume and support
- Lack of attention to pattern placement and match
- Designed to provide (1) life cycle and then disposed. Replacement needed after 4-5 years



WHAT'S ON THE INSIDE MATTERS

ONLY THE BEST WILL DO

A piece of furniture is only as good as the frame and foundation it's built on. Here at Corn Upholstery, we never compromise on quality or engineering. We create high-quality furniture meant to last multiple lifecycles. This starts on the inside with kiln-dried hardwood and engineered, high-quality 3/4" plywood combined with reinforced joints utilizing multiple glue surfaces and secured with both large-gauge staples and screws. All frames are bench-made in our Tucker, GA, USA workshop by our talented woodworkers. The quality continues in our seat support system consisting of pocketed steel coil springs used to ensure seat fabrics stay tight and supported. This system is quicker to install and acts similarly to 8-way hand-tied springs without the added labor and cost to produce. They are also more reliable, in our experience, than sinuous springs used in residential and cheaper seating manufacturing. These "S" springs can fail over time due to the small clips breaking that are used to attach them to the framing. Lastly, we use high-resiliency foam giving the seat a great bounce back quality to reduce fabric wrinkling and "puddling". We build all our pieces to contract grade to ensure you get the longest lasting, most durable furniture in the industry.



A CUSTOM APPROACH TO PRICING

EVERY PROJECT IS UNIQUE

Pricing for a custom piece of furniture is usually as custom as its manufacturing process. Our estimation department takes into account all the unique attributes of your custom design.

Due to our fully custom manufacturing model, it is necessary to quote each request with new pricing. This makes it difficult for us to offer “ballpark” pricing or base rates for our models. Sometimes the seemingly slightest change can adjust pricing enough to affect budgets.

Our estimating team is just one email away, so don't hesitate to reach out. Just send over your project package and we'll be happy to review and turnaround a quote for you in 3-5 business days.



FINISHES AND FABRICS

IT'S ALL IN THE DETAILS

As a completely custom furniture manufacturer, we don't want to limit the designer to just a handful of fabric and finish options. This means we don't carry any in-house selection of fabrics, vinyl, leather, or some other design elements such as legs and frames. Our production model typically relies on COM/COL from our clients as well as custom made components created for each project. As a result, we tend to rely on our clients for specifications on wood stains, leg shapes, stitching patterns, and the many other design choices that go into a piece of furniture. It is very helpful for your project to have many of these decisions made before ramping up to production.

If you need assistance with selection and sourcing, we are happy to lend our expertise. While our in-house design resources are limited, we can assist with samples as well as recommend an interior designer to assist



MANUFACTURING PHASES

APPROX. LEAD TIMES	PROJECT PHASE	PHASE DESCRIPTION	NEXT STEPS
0-2 WEEKS	QUOTING AND PRE-DESIGN	This phase starts with submitting project information and specifications for quoting. Some submittals may require further clarification or refinement to provide an accurate estimate. Quote turnaround is typically 3-5 business days.	Once the quote is returned, reviewed, and agreed upon by the client, a 50% deposit is required to start the project in earnest. This is the time to also confirm fabric/leather availability in order to have it ready for fabrication.
4-5 WEEKS	DESIGN / MEASURING / DRAWINGS	This phase consists of our engineering team creating drawings for both the client to review and for the shop to use for fabrication. This is also when a field measurement will take place if needed. The finished drawings are presented to the client to approve or "red line" for design revisions. Once the client approves the drawings, the project moves to production	During this phase if the project calls for custom finishes and fabrics, these samples will be produced and sent to the client for approval. Swift response to these approvals and design drawings will ensure no production delays. This is also time to ready the project space for field measuring to guarantee a good fit.
8-12 WEEKS	PRODUCTION / INSPECTION	The production phase starts fabrication with the furniture pieces moving through our departments starting in the frame shop, then moving to the upholstery workshop, and finishing department. Lastly, pieces are inspected and assembled before delivery to ensure proper fit and dimensions.	Furniture tends to be the last phase of building out a space, so as completion of your piece nears be sure the space is ready for furniture installation. This usually includes having flooring in place, trim and paint applied, and generally all messy jobs out of the way. Delivery of your furniture usually consists of having our team install or having the pieces delivered to a receiving warehouse for others to deliver and install.



TECHNICAL ASPECTS

All our furniture foam and Dacron wrap meets CALF TB 117-2013 flammability testing. Fabrics used on Corn Upholstery Company pieces are provided via COM. We rely on clients to ensure their fabrics meet their required flammability ratings.

Beneath the top layers of fabric and foam, our wrapped barrel-shaped coil steel springs feature a noiseless operation with an inter-linked coil architecture providing uniform comfort and consistent support.

Plywood frame components meet and exceed PS1-09 U.S. product standards for strength and quality ingredients.

Safety, longevity, and repairability are always an overarching concern at Corn Upholstery. Every project that leaves our door has been inspected for quality, defects, and safety to ensure you and your clients will have a piece of furniture that will provide comfort and support for many years to come.



OUR PORTFOLIO



CORN UPHOLSTERY CO.





CUSTOM UPHOLSTERED PAD BANQUETTE

This residential installation features custom upholstered pads fabricated by Corn Upholstery and applied to a millwork bench provided by others.



MULTI-FAMILY AMENITY BOOTH

This custom booth seating elevates the interior of this multi-family amenity workspace to match the other luxury finishes.



HOSPITALITY DINING BANQUETTE

Custom dining banquettes add interest and style to an ordinary dining hall to create a more comfortable and attractive setting.



#lotstolove



MULTI-FAMILY AMENITY SEATING

Custom furniture designs can be both functional and artistic to express the brand and designer's personality.



CO-WORKING SPACE UPHOLSTERED WALL PADS

Upholstered furniture and surfaces add both a soft touch and a quiet environment. This is great for co-working areas to dampen noise and help focus.



CORPORATE HEADQUARTERS GROUP SEATING

Corporate common area custom upholstery and furniture offers the opportunity to experiment with unorthodox design and applications to create a fun and energetic culture.



VARIOUS BANQUETTE PROJECTS

If you have a custom seating idea and aren't sure if it's possible, don't hesitate to reach out. We have created thousands of custom designs over the years. Connect with us to see if we can help you too.





IN-HOUSE DESIGNS

Everything we manufacture is built-to-order, but if you need design inspiration, please look through our in-house designs to find your custom seating match.






THANK YOU



 **MATT McDANIEL**

 (770) 241-0249

 matt@cornupholstery.com

