



CAL STATE  
EAST BAY



# PIONEER PRIDE

For more than 60 years, Cal State East Bay has served the Bay Area and beyond, providing access to higher education for a diverse student body and advancing regional engagement. In recent years, the university and its many programs have been included in several state and national rankings.

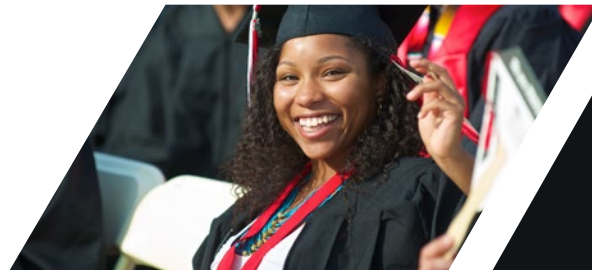
The Wall Street Journal ranks Cal State East Bay 5th in the nation for its welcoming and diverse environment.



Cal State East Bay offers 48 baccalaureate degrees, 77 concentrations, 34 masters degrees and one doctoral degree.



Notable alumni include California Wellness Foundation President and CEO Judy Belk, Tony winning actor James Iglehart and former CSU Chancellor Timothy P. White.



"One of my favorite classes at Cal State East Bay was 'Computing and Social Responsibility' because it taught the importance of ethics in being a developer."

—Devin Baldwin



Cal State East Bay has campuses in Hayward and Concord, and a professional center in downtown Oakland.

Cal State East Bay ranks No. 50 nationwide on the 2020 CNBC Make It "Top Colleges that Pay Off the Most."

## AWARDS & RECOGNITION

- College Consensus**  
Best Online Colleges and Universities (No. 38)
- CNBC Make It**  
Top Colleges that Pay Off the Most (No. 50)
- GuideToOnlineSchools.com**  
2020 Best Online Bachelor's Degrees in California (No. 6)
- 2020 Best Online Colleges**  
(No. 14 nationwide)  
2020 Best Online Bachelor's Degree  
(No. 16 nationwide)
- Learn.Org**  
50 Best Health Science Degrees (No. 10)  
Best Online Colleges in California (No. 11)
- San Francisco Business Times**  
Largest Bay Area MBA Programs (No. 5)
- ValueColleges.com**  
2020 Best Online Schools in California (No. 3)
- The Hispanic Outlook on Education Magazine**  
Top 100 Grand Total Bachelor's Degrees (No. 60)  
Top 100 Total Enrollment (No. 92)
- The Princeton Review**  
2020 Best Business Schools in the West  
2020 Best Business Schools
- Study.com**  
Best Online Business Degree Programs (No. 27)
- The Stacker.com**  
2020 Public Colleges Best Return on Investment  
(No. 65)
- U.S. News & World Report**  
2021 Greatest Racial and Ethnic Diversity in the West (No. 1)  
2021 Top Performers on Social Mobility (No. 28)  
2021 Top Public Schools (No. 39)  
2021 Regional Universities in the West (No. 80)
- Wall Street Journal**  
2020 Environment/Diversity (No. 5)
- Washington Monthly**  
America's Best Bang for the Buck Colleges (No. 49)
- National Institute of Learning Outcomes Assessment (NILOA)**  
2021 Excellence in Assessment Designation





# EXCEPTIONAL

Cal State East Bay combines top-rated academics with amazing opportunities in the Bay Area and beyond. Offering unbeatable access to faculty, internships, mentoring, hands-on learning and technology, Cal State East Bay is an exceptional college experience.

# EXPERIENCE



“One of the main reasons I chose Cal State East Bay was the resources available in my classrooms and labs.”  
—Sawyer Fletcher





# FOUR COLLEGES

## COLLEGE OF EDUCATION AND ALLIED STUDIES

Our programs in Kinesiology and Physical Education and Hospitality, Recreation, and Tourism break new ground in the fields of health and wellness. Our dynamic programs maximize new technologies and push students to consider diverse perspectives. CEAS is also home to future teachers, who can begin working in the classroom before earning their credential.

## COLLEGE OF LETTERS, ARTS, AND SOCIAL SCIENCES

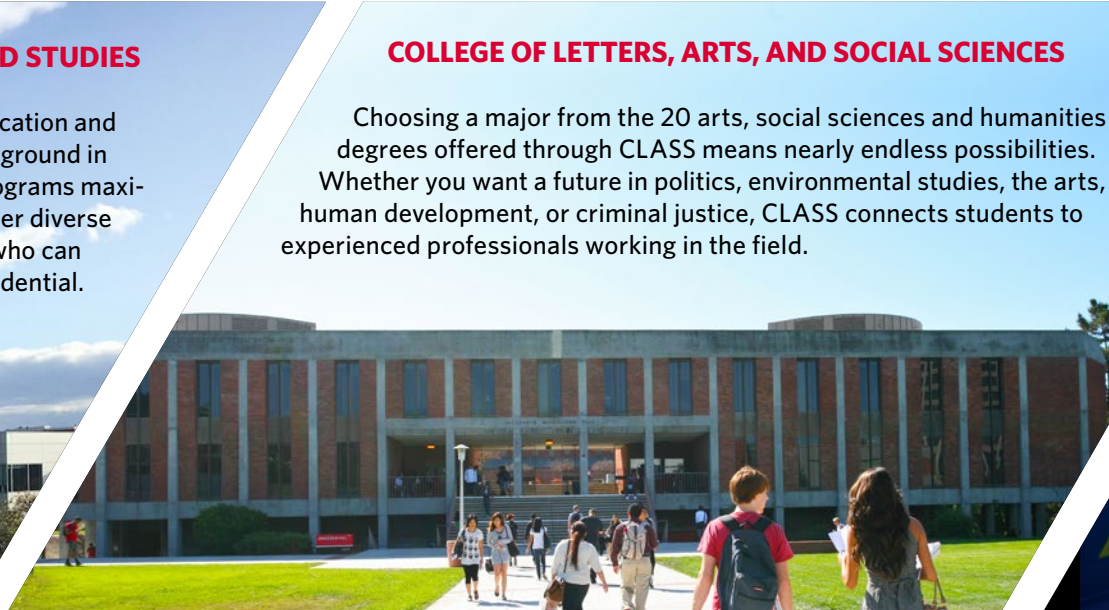
Choosing a major from the 20 arts, social sciences and humanities degrees offered through CLASS means nearly endless possibilities. Whether you want a future in politics, environmental studies, the arts, human development, or criminal justice, CLASS connects students to experienced professionals working in the field.

## COLLEGE OF SCIENCE

The College of Science is where innovation and creativity are tested against principles of hands-on experimentation, research and collaboration between students and faculty from different disciplines. Explore the mysteries of dark matter, pioneer changes in medicine, design new software, or reimagine the skyline.

## COLLEGE OF BUSINESS AND ECONOMICS

The courses in the College of Business and Economics present different ideas via real world projects. Our undergraduate degrees provide students with a broad foundation for critical decision making, in addition to offering concentrations such as marketing, entrepreneurship, operations and finance.



"Because of CSUEB ... I was able to do research that I like to do and I feel I'm very content and confident in that area."

—Jennifer Bahramian

# ONE UNIVERSITY



# UNDERGRADUATE MAJORS

## COLLEGE OF BUSINESS AND ECONOMICS

### Business Administration, B.S.

- Accounting Concentration
- Business Economics Concentration
- Entrepreneurship Concentration
- Finance Concentration
- General Management Concentration
- Human Resources Management and Organizational Behavior Concentration
- Information Technology Management Concentration
- Marketing Management Concentration
- Operations and Supply Chain Management Concentration

### Economics, B.S.

## COLLEGE OF EDUCATION AND ALLIED STUDIES

### Hospitality and Tourism, B.S.

- Event Planning and Management Concentration
- Food & Beverage Concentration
- Lodging, Resort and Club Management Concentration

### Kinesiology, B.S.

### Recreation, B.S.

- Recreation Therapy Concentration

- Sustainability Concentration
- Youth Development Programming Concentration

## COLLEGE OF LETTERS, ARTS, AND SOCIAL SCIENCES

### Anthropology, B.A.

- Archaeology and Biological Anthropology Concentration
- Culture, Discourse, and Society Concentration

### Art, B.A.

- Art History and Visual Studies Concentration
- Design Concentration
- Studio Arts Concentration

### Art, B.F.A.

- 3D Art and Design Concentration
- Fine Arts Practice Concentration
- Graphic Design Concentration
- Illustration Concentration
- Interaction & Game Design Concentration
- Photography Concentration
- Transdisciplinary Arts Concentration
- Video and Animation Concentration

### Communication, B.A.

- Communication and Media Studies Concentration

- Multimedia Journalism Concentration
- Strategic Communication Concentration

### Criminal Justice, B.S.

### English, B.A.

- British and American Literature Concentration
- Creative Writing Concentration
- English Language and Literacies Concentration

### Environmental Studies, B.A.

### Ethnic Studies, B.A.

- American Indian Studies Concentration
- Asian American Studies Concentration
- Black Studies Concentration
- Chicanx and Latinx Studies Concentration
- Comparative Ethnic Studies Concentration

### French, B.A.

### Geography, B.S.

- Regions and Cultures Concentration
- Resources and Sustainability Concentration
- Spatial Techniques Concentration

### Global Studies, B.A.

### History, B.A.

- Migration and Globalization Concentration
- Social Justice and Citizenships Concentration
- Sustainability and Modernization Concentration

### Human Development, B.A.

- Adolescent Development Concentration
- Childhood Development Concentration
- Early Childhood Education Concentration

### Liberal Studies, B.A.

- Early Childhood Education Concentration
- Liberal Arts Concentration
- Teacher Preparation Concentration

### Music, B.A.

### Philosophy, B.A.

- Philosophy Concentration
- Religious Studies Concentration

### Political Science, B.A.

- Pre-Law Concentration
- Public Affairs and Administration Concentration
- Traditional Political Science Concentration

### Sociology, B.A.

### Spanish, B.A.

### Speech Pathology and Audiology, B.S.

### Theatre Arts, B.A.

- Dance and Inclusive Performance Concentration
- Stage Technology and Design Concentration
- Theatre Performance: Acting and Musical Theatre Concentration

## COLLEGE OF SCIENCE

### Biochemistry, B.A.

- Chemistry Education Concentration

### Biochemistry, B.S.

### Biological Sciences, B.A.

- Biology Education Concentration

### Biological Science, B.S.

- Cell and Molecular Biology Concentration
- Ecology and Evolutionary Biology Concentration
- Forensic Science Concentration
- Microbiology and Biomedical Lab Sciences Concentration
- Physiology Concentration

### Chemistry, B.A.

- Chemistry Education Concentration

### Chemistry, B.S.

- Bioanalytical and Forensics Concentration

### Computer Engineering, B.S.

### Computer Science, B.S.

### Construction Management, B.S.

### Environmental Science, B.S.

- Environmental Health Concentration

### Geology, B.A.

- Geoscience Education Concentration

### Geology, B.S.

### Health Sciences, B.S.

- Health Policy Concentration
- Public Health Concentration

### Industrial Engineering, B.S.

### Mathematics, B.S.

### Nursing\*, B.S.

- Pre-Licensure Concentration
- Post-Licensure Concentration

### Physics, B.A.

### Physics, B.S.

### Psychology, B.A.

### Psychology, B.S.

- Ergonomics and Human Factors Concentration
- Industrial/Organizational Psychology Concentration

### Statistics, B.S.

- Data Science Concentration

### Academic Programs & Services

- Interdisciplinary Studies, B.A.
- Interdisciplinary Studies, B.S.

\*not guaranteed for transfer

Approved majors for the 2021-22 academic year. Undergraduate programs may be subject to change. For the official up-to-date list of undergraduate programs at Cal State East Bay, visit [catalog.csueastbay.edu](https://catalog.csueastbay.edu).

# CAL STATE EAST BAY ADMISSION

## FRESHMEN REQUIREMENTS

Subject	Years
a. History and Social Science	2 years
b. English	4 years
c. Math	3 years (4 recommended)
d. Laboratory Science	2 years
e. Language Other than English	2 years
f. Visual and Performing Arts	1 year
g. College Preparatory Electives	1 year

### Total Required Courses: 15

The above courses must be CSU/UC approved college preparatory courses (referred to as the a g" courses) completed with a C or better.

Cal State East Bay has campus based admission criteria for Freshmen in 2022 2023. Visit [csueastbay.edu/admissions/freshmen-requirements/index.html](https://csueastbay.edu/admissions/freshmen-requirements/index.html) for details.

## TRANSFER REQUIREMENTS

- 60 transferable semester units
- GPA of 2.0 (C average) or better in all transferable units attempted
- Good standing at the last college or university attended
- Completion of the Golden 4 General Education courses with grade of C or better:
  - A1 - Oral Communication
  - A2 - Written Communication
  - A3 - Critical Thinking
  - B4 - Quantitative Reasoning

Admission requirements may be subject to change. Please check [csueastbay.edu/admissions/transfer-admission-reqs/index.html](https://csueastbay.edu/admissions/transfer-admission-reqs/index.html) for current admission deadlines and requirements.



## TO GET PRE ADMISSION COUNSELING

Go to: [csueastbay.edu/visit](https://csueastbay.edu/visit)

## TO APPLY

Go to: [calstate.edu/apply](https://calstate.edu/apply)



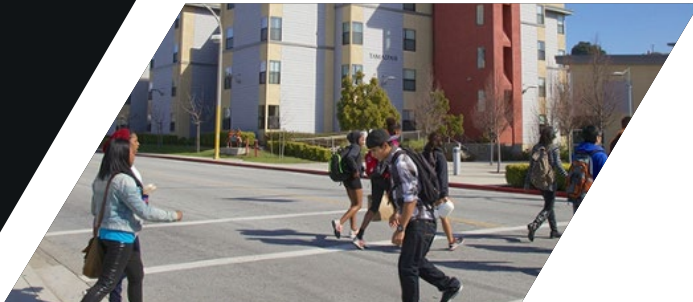


# LIFE AT

# EAST BAY



“I love that I get to meet new faces everyday – whether it is faculty or students – and I get to make an impact.”  
—Kayla Ridao



A dynamic mosaic of cultures and backgrounds, our campus community reflects the diversity of our region, state and the world. From University Hour—when we come together twice weekly for events—to more than 150 student clubs and organizations, the fall AI Fresno festival, the residence halls, the Recreation and Wellness Center and the Pioneer Kitchen, there are ample opportunities to form deep friendships and exchange ideas.





When you become a Pioneer, you will join a lively and diverse student body committed to serving the community and coming together to help each other. From peer tutors to community engagement volunteers, Cal State East Bay students demonstrate exceptional energy and drive around the bay, and throughout the region.



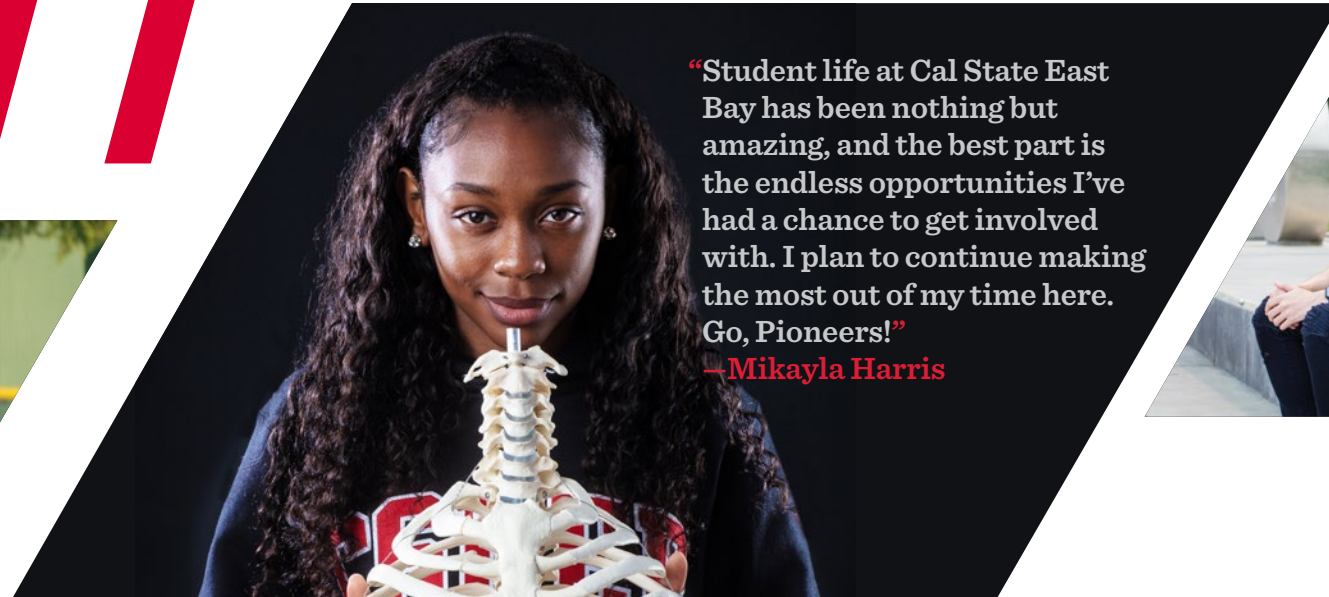
# ENRICHMENT



Get started with new freshmen and transfer student orientation, and then find a community of people with interests that match your own.

- More than 150 clubs and organizations
- 30 Greek fraternities and sororities
- 60 academic clubs and organizations
- Hundreds of student activities held every year

Get involved! [csueastbay.edu/studentlife](https://csueastbay.edu/studentlife)



“Student life at Cal State East Bay has been nothing but amazing, and the best part is the endless opportunities I’ve had a chance to get involved with. I plan to continue making the most out of my time here. Go, Pioneers!”

—Mikayla Harris





# FINANCIAL AID

# AND

Cal State East Bay is proud to be an accessible and affordable public university. More than 70 percent of Cal State East Bay students receive some type of financial aid, and our staff are here to help you invest in your future.

Students are encouraged to apply for financial aid early, for priority consideration. We offer loans, grants, and federal work-study programs. Any student can apply for Pioneer Scholarships to be considered for numerous funding opportunities to help pay for their education.



## Notable Dates for Financial Aid and Scholarships

**OCT. 1:** Apply for admission at [calstate.edu/apply](https://calstate.edu/apply) and start your financial aid application at [fafsa.ed.gov](https://fafsa.ed.gov). AB 540 students file the "Dream Application" each year at [dream.csac.ca.gov](https://dream.csac.ca.gov).

**JAN. 31:** Last day to apply for more than 100 scholarships offered at Cal State East Bay. Apply online at [csueastbay.edu/financialaid/scholarships](https://csueastbay.edu/financialaid/scholarships).

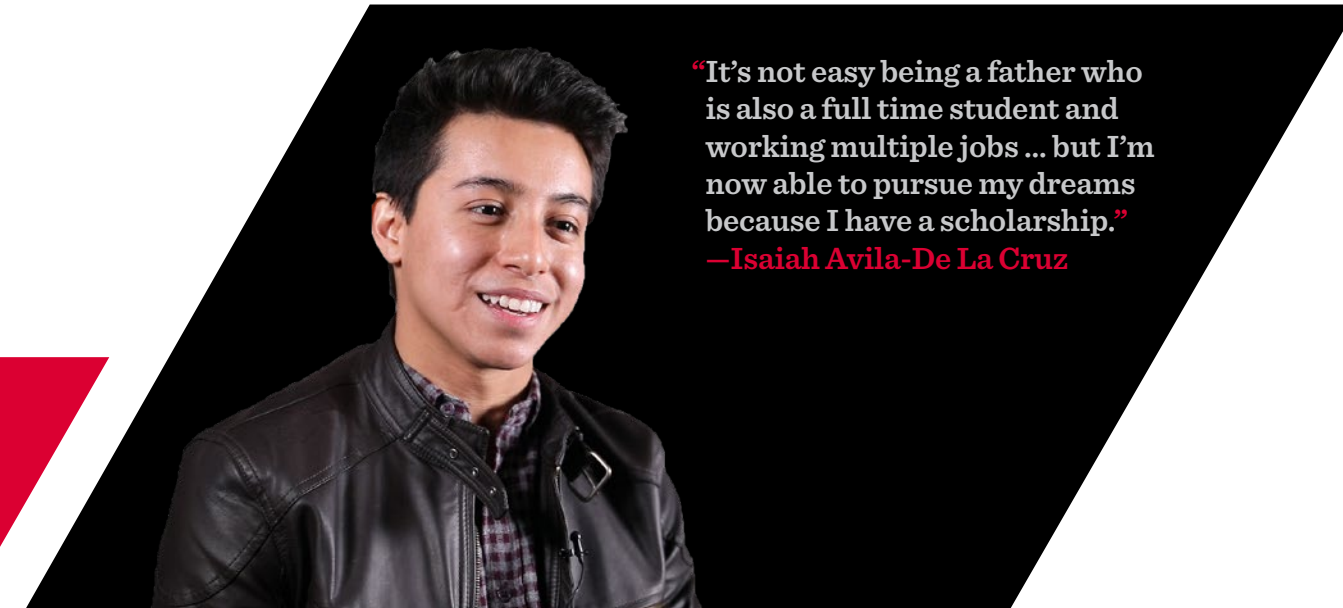
**MARCH 2:** Priority deadline to complete your FAFSA or DREAM Application.

# SCHOLARSHIPS

## Go to [csueastbay.edu/financialaid](https://csueastbay.edu/financialaid) to learn more about:

- Current cost of attendance and a Net Price Calculator that gives an estimated overall cost of college
- Applying for financial aid, work study jobs and scholarships
- Scholarships offered by the university and through off-campus partners

More than \$140 million  
in financial aid awarded  
to Cal State East Bay  
students in 2019-20.



"It's not easy being a father who is also a full time student and working multiple jobs ... but I'm now able to pursue my dreams because I have a scholarship."

—Isaiah Avila-De La Cruz



# PIONEERING THE FUTURE



## The CORE

When completed in 2022, the CORE will become a center for learning, engagement and collaboration, located at the heart of Cal State East Bay's hilltop campus. The CORE's 21st-century academic library will teach students how to navigate the information-age economy and become self-directed learners. The new building will offer collaboration spaces, media technology and a skywalk overlooking the bay.

For more inspiring views and information, visit [csueastbay.edu/core](https://csueastbay.edu/core).

## Learn about becoming a student

Our Preview Day virtual experience will be held online in October. Meet with major departments, chat with students, learn about financial aid, and meet other future Pioneers. Discover why Cal State East Bay is the hidden gem of the Bay Area. Learn more at [csueastbay.edu/apply](https://csueastbay.edu/apply).

## Take a virtual tour of the Hayward Campus

Explore the campus by taking a virtual tour with the free **Cal State East Bay mobile app** from your app store.

## Get your questions answered with live chat or by calling the Welcome Center

The Welcome Center staff is ready to assist you with questions about how to apply, the CSU Apply application and pre-admission counseling. Call 510-885-2556 or chat with us online at [csueastbay.edu/visit](https://csueastbay.edu/visit). You may also email your questions to [visit@csueastbay.edu](mailto:visit@csueastbay.edu).

## The Concord Campus

Information about programs at the Concord Campus can be found online at [csueastbay.edu/concord](https://csueastbay.edu/concord). The Concord Campus is located at 4700 Ygnacio Valley Rd., Concord, CA 94521. Call 925-602-6700 or email [ccinfo@csueastbay.edu](mailto:ccinfo@csueastbay.edu).



Chat with the  
Welcome Center staff

CAL STATE  
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HAYWARD • CONCORD • OAKLAND CENTER

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