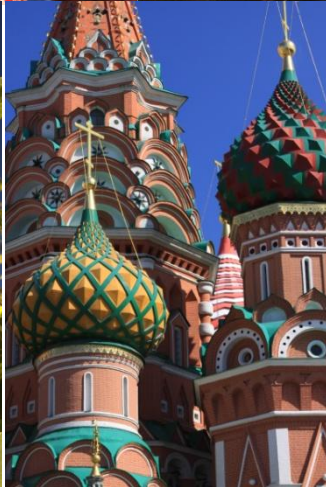




dave's travel

est. 1996

CORNER



MEDIA KIT: SEEING THE WORLD ONE STEP AT A TIME

opportunities

Dave's Travel Corner was founded in 1996: <http://www.davestravelcorner.com>

DMO's: We will showcase your destination, create content and promote to your target audience. We use a combination of established social media platforms, written content, photography and videos to help create awareness about your destination.

Advertisers/Brands: For many years we have worked with advertisers and brands on a case by case basis to create custom solutions and pricing. We will personally craft a sponsorship opportunity that meets both your advertising goals and budget.

demographics

Visitors: Our visitors are from around the world. Top 10 locations are: USA, UK, Canada, Thailand, Australia, India, Germany, France, Peru & Singapore.


Age: 18-65. Our content ranges from backpacker to luxury focusing on the experiential part of travel.

Education: Our visitors tend to be well educated with some college or college degrees.


Mobile: Our readers are well connected with mobile devices. Our site is optimized for the mobile visitor.




social media: 400,000+ followers


 360,000+ followers, 3200+ Lists: www.twitter.com/DaveDTC


 60,000+ followers, www.instagram.com/davedtc

 ~5,000 Friends: www.facebook.com/davestravelcorner and www.facebook.com/pages/Davestravelcornercom/177636158948413

 11,000 followers, 27 boards, 670+ pins, 2800+ likes: www.pinterest.com/davestravel

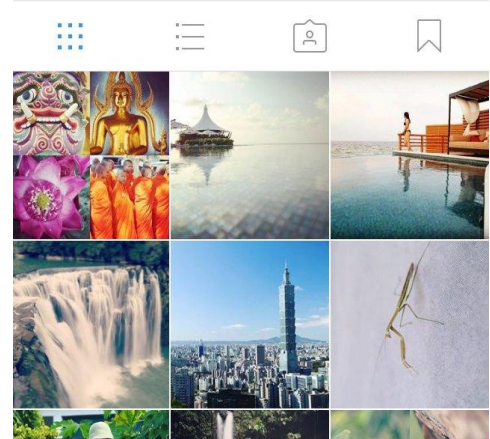
 12 month snapshot: 638 plays ATPV: 59s <https://vimeo.com/davestravel>

 30,000+ connections/followers www.linkedin.com/in/davelevart

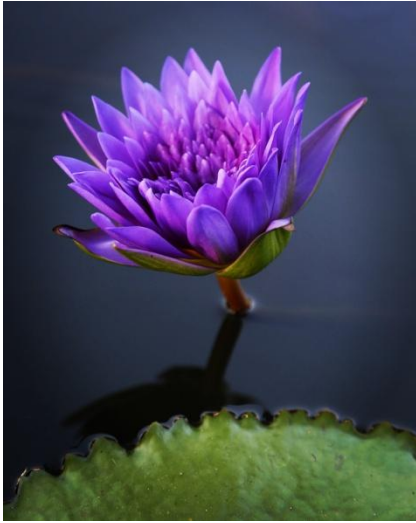
 50,000+ views

Profile card for user **davedtc** showing 175 posts, 16.7K followers, and 6,929 following. Includes an "Edit Profile" button.

Dave's Travel Corner:
An International travel community, founded 1996 - focusing on experiential travel.
www.davestravelcorner.com/



traffic



By virtue of our site being online since 1996 we have enjoyed the benefits of being an “early adopter” to the online world and over the years have built up a loyal following as well as significant links on other travel sites pushing traffic back to our site. In addition, we have also built up hundreds of link exchanges through our Links [Directory](#) which contains over 15,000 hand-entered & researched travel related links organized by category.

We also have the following for [additional exposure and traffic](#):

- given a number of interviews.
- provided a number of guest posts on other travel related sites
- paid to promote content using our existing social media presence (Facebook, Twitter, Google Adwords)
- attend travel industry networking events
- attend travel tradeshow
- allow use of our photos with credit given

working together

We work with destinations and brands to execute campaigns and stories using a combination of written content, photography, videos and social media platforms & events.

Twitter Chats: We have helped host and promote prominent Twitter chats including #ExploreChat and #TravelSkills.

For Hire: We are available to write articles, provide [photography](#) and consult about travel, wine or social media. Samples of our work can be found on our [Blog](#), [Guides](#) and a list of [Dave's Journals](#)

Sponsored Trips: We participate on sponsored trips – working with destinations, brands, specific properties, individuals, tourism boards and cities to create awareness for your target audience.



advertising



We often create custom solutions for advertisers. Standard options include banner advertising, text links, and sponsored posts. Visit our [Advertising page](#) or [email](#) us for more details.

Sponsored Post, Journals

You provide the content – we post it. We heavily promote this part of the site via a variety of social media outlets. View a list of [journals here](#).

Sponsored Post, Blog

We selectively accept guest posts on our blog, “[Above the Clouds](#)” which focuses on International travel & lifestyle.

Display/Text Ads

Space for text & display ads are currently available on many of the main sections of this site. Inquire for pricing.

Additional Opportunities: Links, Guides, Highlight of the Month, Photography, Forums, Videos, Photography

destination references

Dave's Travel Corner has worked with, created content for & promoted the following destinations & brands

International

[Amsterdam, Kings Day](#)
[Australia Tourism](#)
[Bahamas Tourism](#)
[Berlin, Germany](#)
[Bermuda Tourism](#)
[Columbia Pro Export](#)
[Dominican Republic](#)
[El Salvador Tourism](#)
[Huatulco, MX](#)
[Israel Ministry of Tourism](#)
[Jamaica Tourism Bureau](#)
[Jordan Tourism Board](#)
[Loreto, Mexico](#)
[Mazatlan](#)
[Montreal Tourism](#)
[Saskatoon Tourism](#)
[Tourism Winnipeg](#)
[Visit Finland](#)
[Visit Nova Scotia](#)
[Visit Sweden / Volvo](#)
[Zurich Tourism](#)

United States

[Conejo Valley](#)
[Destination Irvine](#)
[Discover Torrance](#)
[Florida Keys Tourism Council](#)
[Hocking Hills, OH](#)
[Greater Raleigh CVB](#)
[Gulf Shores & Orange Beach](#)
[Knoxville, TN](#)
[Louisiana Office of Tourism](#)
[Mississippi Gulf Coast CVB](#)
[Napa Downtown Association](#)
[Paso Robles](#)
[Pittsburgh, PA](#)
[Puerto Rico Tourism](#)
[Redondo Beach](#)
[Santa Catalina Island Co](#)
[Tennessee Dept. of Tourism](#)
[Visit New Haven, CT](#)
[Visit Oakland, CA](#)
[Visit Mendocino County](#)
[Yosemite Mariposa County](#)



brand references

Airlines

[Aero Mexico](#)
[Air Berlin](#)
[Cal Jet](#)
[KLM](#)
[Lufthansa](#)
[SAS](#)
[Swiss Air](#)

Lifestyle/Travel

[BMW Driving Experience](#)
[Can Am Spyder](#)
[Eagle Creek](#)
[LAXisHappening](#)
[iHeart Radio](#)
[Kia](#)
[Nature Box](#)
[Netgear Ambassador](#)
[Sit n' Sleep](#)
[Stearns & Foster](#)
[StoryBy](#)
[Travel Mindset](#)
[Treasury Wine Estates](#)
[Universal Studios](#)

Credit Cards

[American Express Points](#)
[CapitalOne Venture](#)

Cruising

[Celebrity Cruises](#)
[Holland America Line](#)
[Oceanwide Expeditions](#)
[Viking River Cruises](#)

Food & Wine Events

[CultivateLA](#)
[Flavor Napa Valley](#)
[Los Angeles Food & Wine Festival](#)
[Masters Food & Wine, Buenos Aires](#)
[Napa Valley Film Festival](#)
[Pebble Beach Food & Wine](#)
[VINCE Wine, Budapest](#)

Rail

[The Ghan, Australia](#)
[Rocky Mountaineer](#)

Properties

[Andaz West Hollywood](#)
[Aria, Las Vegas](#)
[dusitD2 Pasadena](#)
[Fairmont](#)
- San Francisco
- Vancouver
[Hosfas House, Carmel](#)
[Ritz Carlton](#)
- Phulay Bay Thailand
- St. Thomas, USVI
- Grand Cayman
[Marriott, Caribbean & Mexico](#)
[Ngoma Lodge, Botswana](#)
[Oaks at Ojai](#)
[Park Hyatt, Buenos Aires](#)
Rose House Inn, South Africa
Roxy, Maldives
+ numerous others

Tour Operators

[Contiki](#) | [Flo Tours](#)
[Trafalgar](#) | [Viator](#)

contributors

For many years, contributors have been an integral part of Dave's Travel Corner. We provide an outlet and additional exposure for their work ranging from well known published authors to those beginning their career. User accounts are created which tie into a content management system. **700+ contributors** [are listed here](#).

freelance

52 Perfect Days

Global Writes

MATADOR Network

Napa Wine Project

Examiner.com

Jewish Journal

NATJA

Robb Report

Four Seasons Magazine

Johnny Jet

Napa Valley Life Magazine

Travel Mindset

pr companies

We have worked with the following select PR companies among others:

Augustine

Geiger

Mullen Lowe

Relevance

Taylor Strategy

Diamond

Kirvin | Doak

Newman

Ruder Finn

Wagstaff

Deveny

Finn Partners

MMGY Global

Ogilvy

Zeno Group

Additional exposure is listed on our [media coverage page](#)

as seen in



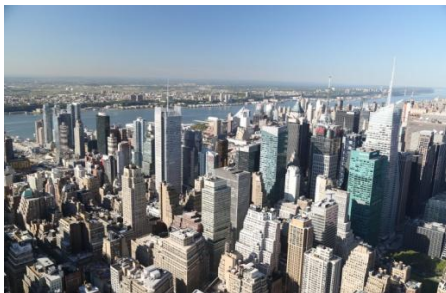
editorial topics

We have published content (articles, photography and videos) on a wide variety of destinations and experiences worldwide. Our readers are actively interested in the following topics:

- Adventure & Outdoor Travel
- Travel within the United States
- Lifestyle Interviews
- Travel Gear & Reviews

- Travel Photography
- Eco Tourism
- Arts and Culture
- Destination Properties

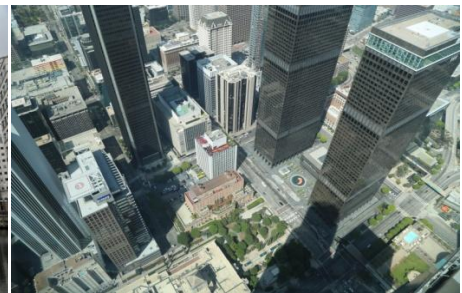
- International Travel
- Urban Travel
- Food & Wine
- Budget to Luxury travel



New York City



London



Los Angeles

TripBase:

"His own writing is a master class in good travel journalism, but his greatest gift to us is the aforementioned Dave's Travel Corner. It's a site renowned for its excellence and something every travel junky should visit and, subsequently, become lost in."

Carissa Mondavi, Continuum Estate:

"I'm so impressed by the task you are undertaking to do in sharing a comprehensive access to all the many wineries we are lucky to have here in the Valley. I'm amazed how many there are!! It's an incredible testament to this amazing way of life. Thank you for the style and openness in which you're approaching it - yours is a significant contribution in communicating the bounty of this valley."

Nomadic Samuel, Top 100 Travel Blogs:

"Dave's travel corner is a popular travel information site.

Dave's built up a large following through years of consistent effort

and posting which has earned him distinction as having one of the best travel sites."



The Anthrotorian, 6 Travel Blogs Worth Paying Attention To:

"Dave started this site in 1996... did blogs even exist then?! (Sorry Dave). This fascinating site now covers a variety of topics for any travel budget all geared to having genuine experiences while on your adventures (no 52 countries in 5 days to be found here!)."

Seattle Times, Carol Pucci:

"I recently used his site to plan a trip to Guadalajara and found his and others' impressions more useful than guidebook information."

Savannah Grace, Author:

"Dave's site is flooded with travel information, stories from fellow writers, bloggers, travelers as well as his own incredible travels. He's got it all! He's like the world news station for what's hot in the travel world. Definitely worth checking out!"

Lash, Lash World Tour:

"Dave's Travel Corner is literally one of the world's first ever travel blogs, having been established way back in 1996. That also makes it one of the longest-standing travel blogs around, seeing as how most blogs got started around 2008 or later."

industry affiliations

[International Food Wine & Travel Writers Association](#)

[The International Travel Writers Alliance](#)

[The Travelers Century Club](#)

[Travel Massive, Los Angeles](#)

[Travel Massive, Bangkok](#)

Please email [Dave](#) partnership ideas, content or potential trip details. In addition, we welcome media releases from PR firms which we selectively post on our [PR Bulletin](#).

