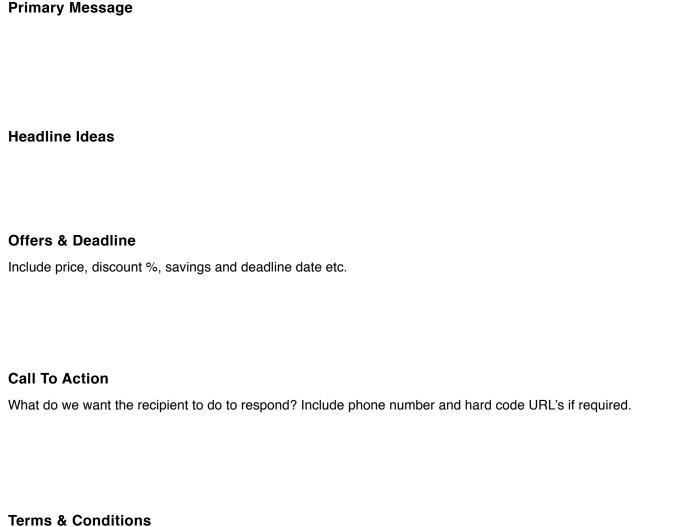
Creative Brief

Project Name:		Brief Submission Date:	
Project Owner:		Project Due Date:	
Market Segment:		Submitted to:	
Project Description & Objective			
Format			
Banner	Billboard	Coupon	Flatsheet
Poster	Print Ad	Signage	Web Ad
Other:			
Specs			
Target			
Additional helpful details or information you would like to share?			
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0.1.1.1.1.1.11			
Submission Details			
Who should the finished art be submitted to? Please include email address and phone number of your supplier.			



Holiday Inn

HOLIDAY INN WEST KELOWNA



Mice type at the bottom – any restrictions, deadlines etc.

Images & Visual Elements

What images would you like to use? Specific images, logos, brand requirements, food image, hotel lobby image, room image, people meeting image etc.

